

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2070	100.0%	4.0%	1731	100.0%	7.0%	339	100.0%	1.3%	802	100.0%	4.6%
Sexe												
Homme	1731	83.6%	7.0%	1731	100.0%	7.0%	0	0.0%	0.0%	670	83.5%	7.6%
Femme	339	16.4%	1.3%	0	0.0%	0.0%	339	100.0%	1.3%	132	16.5%	1.5%
Age												
15 à 24 ans	462	22.3%	6.4%	386	22.3%	10.5%	76	22.3%	2.1%	192	23.9%	6.1%
25 à 34 ans	332	16.0%	4.3%	283	16.3%	7.6%	49	14.5%	1.3%	125	15.5%	3.8%
35 à 49 ans	565	27.3%	4.5%	485	28.0%	7.9%	81	23.8%	1.3%	249	31.0%	4.1%
50 à 59 ans	413	19.9%	4.4%	332	19.2%	7.1%	81	23.9%	1.7%	196	24.5%	5.0%
60 ans et plus	298	14.4%	2.0%	246	14.2%	3.8%	53	15.5%	0.6%	41	5.1%	4.1%
Individu												
Ménagères	266	12.8%	1.1%	0	0.0%	0.0%	266	78.3%	1.1%	109	13.6%	1.5%
Personne de référence	1336	64.5%	4.8%	1272	73.5%	6.3%	64	18.9%	0.8%	509	63.4%	6.2%
Responsable des achats	1097	53.0%	3.1%	823	47.5%	6.5%	274	80.9%	1.2%	387	48.3%	3.5%
PCS Individu												
Agriculteurs	24	1.1%	4.5%	24	1.4%	6.4%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	112	5.4%	6.8%	93	5.4%	8.3%	19	5.6%	3.6%	104	13.0%	7.2%
Affaires et Cadres	220	10.6%	4.3%	184	10.6%	6.3%	36	10.7%	1.7%	210	26.2%	4.5%
Professions intermédiaires	314	15.2%	4.6%	263	15.2%	7.7%	52	15.2%	1.5%	279	34.8%	5.0%
Employés	275	13.3%	3.3%	186	10.8%	8.6%	89	26.2%	1.4%	25	3.2%	1.4%
Ouvriers	459	22.1%	7.1%	434	25.1%	8.6%	25	7.3%	1.8%	20	2.5%	5.0%
Retraités	252	12.2%	2.0%	209	12.1%	3.5%	43	12.6%	0.6%	2	0.2%	0.7%
Autres inactifs	415	20.1%	4.0%	339	19.6%	8.9%	76	22.4%	1.2%	161	20.1%	4.9%
PCS Personne de référence												
Agriculteurs	40	1.9%	4.9%	31	1.8%	7.3%	9	2.7%	2.3%	0	0.0%	0.0%
Petits patrons	128	6.2%	4.9%	110	6.4%	8.5%	18	5.4%	1.4%	128	16.0%	4.9%
Affaires et Cadres	308	14.9%	4.3%	253	14.6%	7.1%	56	16.4%	1.5%	308	38.5%	4.3%
Professions intermédiaires	365	17.6%	4.8%	307	17.7%	7.8%	58	17.1%	1.6%	365	45.5%	4.8%
Employés	302	14.6%	5.6%	241	13.9%	10.4%	60	17.8%	2.0%	0	0.0%	0.0%
Ouvriers	491	23.7%	5.2%	436	25.2%	8.6%	55	16.3%	1.2%	0	0.0%	0.0%
Retraités	329	15.9%	2.3%	270	15.6%	4.1%	59	17.4%	0.7%	0	0.0%	0.0%
Autres inactifs	108	5.2%	2.6%	84	4.9%	5.3%	23	6.9%	0.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	289	14.0%	2.9%	244	14.1%	5.6%	45	13.3%	0.8%	74	9.3%	4.3%
2 personnes	570	27.5%	3.2%	461	26.7%	5.3%	108	32.0%	1.2%	202	25.2%	4.6%
3 personnes	462	22.3%	5.1%	393	22.7%	8.7%	68	20.1%	1.5%	159	19.8%	4.2%
4 personnes	458	22.1%	4.9%	376	21.7%	8.3%	82	24.0%	1.7%	229	28.5%	4.7%
5 personnes et +	292	14.1%	5.4%	256	14.8%	9.8%	36	10.6%	1.3%	137	17.1%	5.2%
Présence d'enfants de moins de 15 ans												
Oui	726	35.1%	4.7%	608	35.1%	8.5%	118	34.8%	1.4%	327	40.7%	4.2%
Non	1344	64.9%	3.7%	1123	64.9%	6.4%	221	65.2%	1.2%	475	59.3%	4.9%
Habitat												
Communes rurales	383	18.5%	3.2%	318	18.4%	5.7%	65	19.2%	1.0%	146	18.2%	4.4%
Agglo. - 20 000 hab	398	19.2%	4.4%	338	19.6%	7.9%	59	17.5%	1.3%	139	17.4%	5.4%
Agglo. 20 000 à 100 000 hab	285	13.8%	4.1%	225	13.0%	6.7%	61	17.9%	1.7%	94	11.7%	5.2%
Agglo. + 100 000 hab	636	30.7%	4.1%	542	31.3%	7.2%	94	27.8%	1.2%	240	29.9%	4.2%
Agglo. Paris	368	17.8%	4.3%	308	17.8%	7.6%	60	17.6%	1.3%	183	22.8%	4.6%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	410	19.8%	4.3%	341	19.7%	7.5%	69	20.4%	1.4%	192	23.9%	4.4%
Nord Pas de Calais	128	6.2%	4.0%	107	6.2%	7.0%	22	6.3%	1.3%	51	6.3%	5.4%
Lorraine	73	3.5%	3.8%	67	3.9%	7.2%	6	1.7%	0.6%	23	2.9%	4.1%
Alsace	25	1.2%	1.6%	23	1.3%	3.1%	2	0.7%	0.3%	10	1.2%	2.0%
Franche-Comté	30	1.5%	3.2%	24	1.4%	5.1%	6	1.9%	1.3%	9	1.1%	3.5%
Champagne Ardennes	52	2.5%	4.8%	47	2.7%	8.9%	6	1.6%	1.0%	13	1.6%	4.4%
Picardie	51	2.4%	3.3%	38	2.2%	5.1%	13	3.7%	1.6%	11	1.4%	2.5%
Bourgogne	41	2.0%	3.0%	29	1.7%	4.5%	11	3.3%	1.6%	14	1.7%	4.0%
Haute Normandie	57	2.7%	3.8%	41	2.4%	5.8%	16	4.7%	2.0%	25	3.1%	5.3%
Basse Normandie	53	2.6%	4.4%	50	2.9%	8.6%	3	0.8%	0.4%	21	2.6%	5.9%
Centre	93	4.5%	4.4%	80	4.6%	7.9%	13	3.8%	1.2%	32	3.9%	5.3%
Pays de Loire	97	4.7%	3.3%	82	4.7%	5.7%	15	4.5%	1.0%	36	4.5%	3.8%
Bretagne	93	4.5%	3.5%	76	4.4%	5.9%	17	5.0%	1.2%	33	4.1%	3.9%
Poitou Charentes	58	2.8%	3.9%	48	2.8%	6.7%	11	3.1%	1.4%	30	3.7%	7.2%
Aquitaine	111	5.4%	4.0%	101	5.8%	7.7%	10	3.1%	0.7%	32	4.0%	3.7%
Midi Pyrénées	112	5.4%	4.6%	90	5.2%	7.6%	22	6.6%	1.8%	47	5.9%	6.0%
Limousin	31	1.5%	5.0%	23	1.3%	7.9%	7	2.2%	2.3%	7	0.9%	4.6%
Auvergne	45	2.2%	4.0%	32	1.8%	5.9%	13	3.8%	2.2%	17	2.2%	5.9%
Rhône Alpes	248	12.0%	4.8%	200	11.6%	8.0%	47	14.0%	1.8%	111	13.8%	6.0%
Languedoc Roussillon	96	4.7%	4.3%	85	4.9%	7.9%	11	3.2%	0.9%	33	4.1%	4.5%
Provence Alpes Côte d'Azur. Corse	168	8.1%	3.9%	149	8.6%	7.3%	19	5.6%	0.8%	56	7.0%	3.8%
Habitudes de connexion à Internet												
Tous les jours	1529	73.8%	4.6%	1261	72.9%	7.6%	268	78.9%	1.6%	677	84.4%	4.7%
Presque tous les jours	240	11.6%	4.1%	215	12.4%	7.9%	25	7.4%	0.8%	88	11.0%	4.5%
1 à 2 fois par semaine	101	4.9%	4.0%	86	5.0%	7.4%	16	4.6%	1.1%	23	2.9%	3.7%
1 à 3 fois par mois	25	1.2%	4.8%	14	0.8%	7.0%	11	3.2%	3.4%	3	0.4%	5.2%
Moins souvent	12	0.6%	1.4%	11	0.6%	3.0%	1	0.3%	0.3%	4	0.5%	4.9%
Jamais	6	0.3%	4.9%	6	0.4%	7.1%	0	0.0%	0.0%	3	0.4%	35.3%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	78	3.7%	4.2%	57	3.3%	7.2%	20	6.0%	1.9%	10	1.3%	7.5%
De 9 000 à moins de 12 000 euros par an	49	2.3%	1.7%	38	2.2%	3.6%	10	3.0%	0.6%	3	0.4%	1.3%
De 12 000 à moins de 18 000 euros par an	165	8.0%	2.7%	134	7.7%	5.1%	32	9.4%	0.9%	27	3.3%	3.6%
De 18 000 à moins de 24 000 euros par an	242	11.7%	3.7%	207	11.9%	6.7%	35	10.4%	1.0%	59	7.3%	4.3%
De 24 000 à moins de 36 000 euros par an	471	22.7%	4.3%	405	23.4%	7.6%	65	19.3%	1.1%	152	19.0%	4.5%
De 36 000 à moins de 45 000 euros par an	378	18.2%	5.4%	317	18.3%	8.5%	60	17.8%	1.8%	164	20.5%	5.4%
De 45 000 à moins de 65 000 euros par an	315	15.2%	4.6%	271	15.7%	7.5%	43	12.7%	1.3%	171	21.3%	4.5%
De 65 000 à moins de 80 000 euros par an	85	4.1%	4.4%	75	4.3%	6.6%	11	3.1%	1.3%	60	7.5%	4.6%
De 80 000 à moins de 115 000 euros par an	48	2.3%	3.8%	35	2.0%	4.8%	13	3.7%	2.5%	34	4.3%	3.7%
115 000 euros et plus par an	40	1.9%	6.7%	29	1.7%	8.0%	10	3.1%	4.5%	38	4.7%	7.4%
Refus	107	5.2%	3.2%	89	5.1%	6.4%	18	5.4%	0.9%	44	5.5%	4.1%
Ne sait pas	94	4.5%	4.1%	73	4.2%	7.7%	21	6.1%	1.6%	40	5.0%	4.3%