

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1625	100.0%	3.1%	1301	100.0%	5.2%	324	100.0%	1.2%	745	100.0%	4.3%
<b>Sexe</b>												
<b>Homme</b>	1301	80.1%	5.2%	1301	100.0%	5.2%	0	0.0%	0.0%	616	82.7%	7.0%
<b>Femme</b>	324	19.9%	1.2%	0	0.0%	0.0%	324	100.0%	1.2%	129	17.3%	1.5%
<b>Age</b>												
<b>15 à 24 ans</b>	420	25.9%	5.8%	331	25.5%	9.0%	89	27.5%	2.5%	199	26.8%	6.3%
<b>25 à 34 ans</b>	303	18.7%	4.0%	247	19.0%	6.6%	56	17.2%	1.4%	124	16.6%	3.8%
<b>35 à 49 ans</b>	449	27.6%	3.6%	354	27.2%	5.7%	95	29.2%	1.5%	253	34.0%	4.1%
<b>50 à 59 ans</b>	264	16.3%	2.8%	219	16.8%	4.7%	45	14.0%	1.0%	148	19.9%	3.8%
<b>60 ans et plus</b>	189	11.6%	1.3%	150	11.5%	2.3%	39	12.1%	0.5%	21	2.8%	2.1%
<b>Individu</b>												
<b>Ménagères</b>	247	15.2%	1.1%	0	0.0%	0.0%	247	76.3%	1.1%	99	13.3%	1.4%
<b>Personne de référence</b>	998	61.4%	3.6%	933	71.7%	4.6%	65	20.0%	0.8%	466	62.5%	5.7%
<b>Responsable des achats</b>	840	51.7%	2.4%	587	45.1%	4.6%	253	78.3%	1.1%	359	48.2%	3.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	4	0.2%	0.7%	2	0.2%	0.5%	2	0.5%	1.1%	0	0.0%	0.0%
<b>Petits patrons</b>	45	2.8%	2.8%	44	3.4%	4.0%	1	0.2%	0.1%	41	5.5%	2.9%
<b>Affaires et Cadres</b>	239	14.7%	4.7%	193	14.9%	6.6%	46	14.2%	2.1%	218	29.3%	4.7%
<b>Professions intermédiaires</b>	301	18.5%	4.4%	254	19.5%	7.4%	47	14.6%	1.4%	274	36.9%	4.9%
<b>Employés</b>	207	12.8%	2.5%	129	9.9%	6.0%	79	24.3%	1.3%	28	3.7%	1.5%
<b>Ouvriers</b>	228	14.0%	3.5%	206	15.8%	4.1%	22	6.8%	1.6%	11	1.5%	2.8%
<b>Retraités</b>	167	10.3%	1.3%	139	10.7%	2.3%	28	8.6%	0.4%	2	0.2%	0.7%
<b>Autres inactifs</b>	434	26.7%	4.2%	334	25.7%	8.8%	100	30.8%	1.5%	169	22.8%	5.2%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	14	0.8%	1.7%	12	0.9%	2.9%	2	0.5%	0.4%	0	0.0%	0.0%
<b>Petits patrons</b>	77	4.7%	2.9%	60	4.6%	4.6%	17	5.2%	1.3%	77	10.3%	2.9%
<b>Affaires et Cadres</b>	296	18.2%	4.1%	246	18.9%	6.9%	49	15.3%	1.3%	296	39.7%	4.1%
<b>Professions intermédiaires</b>	372	22.9%	4.9%	310	23.8%	7.9%	62	19.2%	1.7%	372	50.0%	4.9%
<b>Employés</b>	206	12.7%	3.8%	167	12.8%	7.2%	39	12.1%	1.3%	0	0.0%	0.0%
<b>Ouvriers</b>	298	18.3%	3.1%	228	17.5%	4.5%	69	21.4%	1.6%	0	0.0%	0.0%
<b>Retraités</b>	235	14.4%	1.6%	179	13.7%	2.7%	56	17.3%	0.7%	0	0.0%	0.0%
<b>Autres inactifs</b>	128	7.9%	3.1%	99	7.6%	6.2%	29	8.9%	1.2%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	187	11.5%	1.9%	144	11.0%	3.3%	43	13.3%	0.8%	55	7.4%	3.2%
<b>2 personnes</b>	434	26.7%	2.4%	355	27.3%	4.1%	79	24.4%	0.9%	143	19.3%	3.3%
<b>3 personnes</b>	357	22.0%	3.9%	276	21.2%	6.1%	80	24.8%	1.8%	175	23.6%	4.6%
<b>4 personnes</b>	427	26.3%	4.6%	348	26.8%	7.7%	78	24.2%	1.6%	241	32.4%	4.9%
<b>5 personnes et +</b>	220	13.6%	4.1%	177	13.6%	6.8%	43	13.3%	1.6%	129	17.3%	4.9%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	618	38.0%	4.0%	483	37.1%	6.7%	135	41.7%	1.6%	356	47.8%	4.6%
<b>Non</b>	1007	62.0%	2.8%	818	62.9%	4.6%	189	58.3%	1.0%	389	52.2%	4.0%
<b>Habitat</b>												
<b>Communes rurales</b>	277	17.1%	2.3%	225	17.3%	4.0%	52	16.1%	0.8%	139	18.6%	4.2%
<b>Agglo. - 20 000 hab</b>	263	16.2%	2.9%	209	16.1%	4.9%	54	16.7%	1.2%	94	12.6%	3.6%
<b>Agglo. 20 000 à 100 000 hab</b>	177	10.9%	2.6%	141	10.9%	4.2%	36	11.2%	1.0%	69	9.3%	3.8%
<b>Agglo. + 100 000 hab</b>	535	32.9%	3.5%	439	33.8%	5.9%	96	29.6%	1.2%	269	36.1%	4.7%
<b>Agglo. Paris</b>	372	22.9%	4.4%	287	22.0%	7.1%	86	26.5%	1.9%	174	23.3%	4.3%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	405	24.9%	4.2%	316	24.3%	7.0%	89	27.5%	1.8%	190	25.5%	4.3%
Nord Pas de Calais	95	5.8%	2.9%	81	6.2%	5.3%	14	4.3%	0.8%	49	6.6%	5.2%
Lorraine	60	3.7%	3.1%	45	3.5%	4.9%	15	4.5%	1.5%	14	1.9%	2.6%
Alsace	44	2.7%	2.9%	33	2.6%	4.5%	11	3.5%	1.4%	25	3.4%	5.2%
Franche-Comté	23	1.4%	2.4%	20	1.5%	4.3%	3	1.0%	0.7%	8	1.1%	3.1%
Champagne Ardennes	41	2.5%	3.8%	27	2.1%	5.2%	14	4.2%	2.4%	14	1.9%	5.0%
Picardie	47	2.9%	3.1%	39	3.0%	5.3%	7	2.3%	0.9%	22	3.0%	5.1%
Bourgogne	49	3.0%	3.6%	39	3.0%	6.0%	10	3.0%	1.4%	21	2.9%	6.2%
Haute Normandie	36	2.2%	2.4%	27	2.1%	3.8%	9	2.7%	1.1%	19	2.5%	4.0%
Basse Normandie	31	1.9%	2.5%	25	1.9%	4.3%	6	1.8%	0.9%	17	2.2%	4.7%
Centre	72	4.5%	3.5%	60	4.6%	5.9%	13	3.9%	1.2%	33	4.4%	5.6%
Pays de Loire	85	5.2%	2.9%	69	5.3%	4.8%	16	5.0%	1.1%	38	5.1%	4.0%
Bretagne	71	4.4%	2.7%	52	4.0%	4.0%	19	5.9%	1.4%	22	2.9%	2.6%
Poitou Charentes	35	2.2%	2.4%	31	2.4%	4.4%	4	1.3%	0.5%	21	2.8%	5.1%
Aquitaine	74	4.6%	2.7%	62	4.8%	4.7%	12	3.7%	0.8%	27	3.6%	3.1%
Midi Pyrénées	92	5.6%	3.8%	73	5.6%	6.2%	19	5.8%	1.5%	46	6.2%	5.8%
Limousin	17	1.1%	2.8%	16	1.2%	5.4%	1	0.4%	0.4%	4	0.6%	2.8%
Auvergne	30	1.8%	2.7%	23	1.8%	4.2%	7	2.2%	1.2%	15	2.0%	5.1%
Rhône Alpes	110	6.8%	2.1%	94	7.2%	3.8%	17	5.2%	0.6%	59	7.9%	3.2%
Languedoc Roussillon	66	4.1%	2.9%	53	4.1%	4.9%	13	4.1%	1.1%	25	3.4%	3.4%
Provence Alpes Côte d'Azur. Corse	142	8.7%	3.3%	117	9.0%	5.7%	25	7.7%	1.1%	74	9.9%	5.0%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1394	85.8%	4.2%	1119	86.1%	6.8%	274	84.7%	1.7%	665	89.4%	4.6%
Presque tous les jours	156	9.6%	2.6%	122	9.4%	4.5%	34	10.5%	1.1%	63	8.4%	3.2%
1 à 2 fois par semaine	46	2.8%	1.8%	37	2.9%	3.2%	9	2.6%	0.6%	15	2.0%	2.4%
1 à 3 fois par mois	4	0.3%	0.9%	4	0.3%	1.9%	1	0.2%	0.2%	0	0.0%	0.0%
Moins souvent	12	0.7%	1.4%	9	0.7%	2.6%	3	0.8%	0.6%	1	0.2%	1.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	51	3.1%	2.7%	31	2.4%	3.9%	20	6.2%	1.9%	4	0.5%	2.9%
De 9 000 à moins de 12 000 euros par an	49	3.0%	1.7%	42	3.2%	4.0%	7	2.2%	0.4%	6	0.8%	2.2%
De 12 000 à moins de 18 000 euros par an	140	8.6%	2.3%	106	8.1%	4.0%	34	10.5%	1.0%	33	4.4%	4.5%
De 18 000 à moins de 24 000 euros par an	160	9.9%	2.4%	125	9.6%	4.1%	36	11.0%	1.0%	44	5.9%	3.2%
De 24 000 à moins de 36 000 euros par an	339	20.8%	3.1%	270	20.7%	5.1%	69	21.4%	1.2%	140	18.8%	4.2%
De 36 000 à moins de 45 000 euros par an	274	16.8%	3.9%	211	16.2%	5.6%	62	19.2%	1.9%	134	18.0%	4.4%
De 45 000 à moins de 65 000 euros par an	280	17.3%	4.1%	244	18.8%	6.7%	36	11.2%	1.1%	177	23.7%	4.6%
De 65 000 à moins de 80 000 euros par an	89	5.5%	4.6%	81	6.2%	7.2%	8	2.5%	1.0%	66	8.9%	5.1%
De 80 000 à moins de 115 000 euros par an	46	2.8%	3.7%	31	2.4%	4.1%	16	4.8%	3.1%	39	5.2%	4.3%
115 000 euros et plus par an	24	1.5%	4.1%	24	1.9%	6.6%	0	0.1%	0.1%	24	3.3%	4.8%
Refus	82	5.0%	2.5%	61	4.7%	4.4%	21	6.5%	1.1%	34	4.6%	3.2%
Ne sait pas	90	5.6%	4.0%	76	5.8%	8.0%	15	4.5%	1.1%	43	5.8%	4.6%