

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	459	100.0%	0.9%	380	100.0%	1.5%	79	100.0%	0.3%	197	100.0%	1.1%
Sexe												
Homme	380	82.8%	1.5%	380	100.0%	1.5%	0	0.0%	0.0%	172	87.0%	2.0%
Femme	79	17.2%	0.3%	0	0.0%	0.0%	79	100.0%	0.3%	26	13.0%	0.3%
Age												
15 à 24 ans	65	14.1%	0.9%	56	14.9%	1.5%	8	10.7%	0.2%	34	17.3%	1.1%
25 à 34 ans	57	12.5%	0.7%	52	13.8%	1.4%	5	6.3%	0.1%	27	13.7%	0.8%
35 à 49 ans	131	28.5%	1.0%	116	30.5%	1.9%	15	18.9%	0.2%	82	41.7%	1.3%
50 à 59 ans	101	22.0%	1.1%	78	20.6%	1.7%	23	28.9%	0.5%	44	22.4%	1.2%
60 ans et plus	105	22.8%	0.7%	77	20.3%	1.2%	28	35.2%	0.3%	10	4.9%	1.1%
Individu												
Ménagères	70	15.3%	0.3%	0	0.0%	0.0%	70	89.1%	0.3%	22	11.2%	0.3%
Personne de référence	324	70.6%	1.2%	312	82.0%	1.5%	12	15.5%	0.2%	144	73.3%	1.7%
Responsable des achats	243	53.0%	0.7%	177	46.7%	1.4%	66	83.5%	0.3%	97	49.1%	0.9%
PCS Individu												
Agriculteurs	15	3.2%	2.8%	15	3.8%	3.8%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	24	5.1%	1.5%	23	5.9%	2.0%	1	1.3%	0.2%	24	12.0%	1.7%
Affaires et Cadres	50	11.0%	1.0%	48	12.6%	1.6%	3	3.4%	0.1%	48	24.2%	1.0%
Professions intermédiaires	91	19.8%	1.3%	79	20.9%	2.3%	12	14.7%	0.3%	85	43.0%	1.5%
Employés	60	13.0%	0.7%	40	10.6%	1.9%	20	24.8%	0.3%	7	3.3%	0.4%
Ouvriers	59	12.8%	0.9%	57	15.1%	1.1%	1	1.6%	0.1%	4	2.2%	1.1%
Retraités	101	22.1%	0.8%	75	19.8%	1.3%	26	33.3%	0.4%	3	1.6%	1.1%
Autres inactifs	60	13.0%	0.6%	43	11.3%	1.1%	17	21.0%	0.3%	27	13.8%	0.8%
PCS Personne de référence												
Agriculteurs	13	2.8%	1.6%	12	3.1%	2.6%	1	1.7%	0.4%	0	0.0%	0.0%
Petits patrons	28	6.1%	1.1%	24	6.2%	1.8%	5	5.7%	0.3%	28	14.2%	1.1%
Affaires et Cadres	69	15.0%	1.0%	58	15.3%	1.6%	11	13.4%	0.3%	69	34.8%	1.0%
Professions intermédiaires	100	21.9%	1.3%	90	23.7%	2.3%	10	13.3%	0.3%	100	50.9%	1.3%
Employés	49	10.7%	0.9%	40	10.5%	1.8%	9	11.8%	0.3%	0	0.0%	0.0%
Ouvriers	63	13.7%	0.7%	54	14.2%	1.1%	9	11.0%	0.2%	0	0.0%	0.0%
Retraités	114	24.9%	0.8%	83	21.9%	1.3%	31	39.4%	0.4%	0	0.0%	0.0%
Autres inactifs	23	5.0%	0.6%	20	5.2%	1.3%	3	3.7%	0.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	61	13.3%	0.6%	53	13.9%	1.3%	8	10.3%	0.1%	24	12.4%	1.3%
2 personnes	155	33.7%	0.9%	113	29.7%	1.3%	42	53.1%	0.5%	32	16.3%	0.7%
3 personnes	103	22.4%	1.1%	86	22.7%	1.9%	17	21.3%	0.4%	50	25.2%	1.3%
4 personnes	95	20.7%	1.0%	87	23.0%	1.9%	8	10.0%	0.2%	53	27.0%	1.1%
5 personnes et +	45	9.8%	0.8%	41	10.7%	1.5%	4	5.3%	0.2%	38	19.1%	1.4%
Présence d'enfants de moins de 15 ans												
Oui	151	33.0%	1.0%	134	35.3%	1.8%	17	21.8%	0.2%	98	49.8%	1.3%
Non	308	67.0%	0.9%	246	64.7%	1.4%	62	78.2%	0.3%	99	50.2%	1.0%
Habitat												
Communes rurales	102	22.1%	0.9%	80	21.1%	1.4%	22	27.3%	0.4%	38	19.1%	1.2%
Agglo. - 20 000 hab	101	22.0%	1.1%	86	22.5%	2.0%	16	19.7%	0.3%	41	20.8%	1.6%
Agglo. 20 000 à 100 000 hab	70	15.2%	1.0%	59	15.5%	1.8%	11	13.6%	0.3%	26	13.3%	1.4%
Agglo. + 100 000 hab	152	33.0%	1.0%	122	32.0%	1.6%	30	38.2%	0.4%	67	34.1%	1.2%
Agglo. Paris	35	7.6%	0.4%	34	9.0%	0.8%	1	1.2%	0.0%	25	12.7%	0.6%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	41	9.0%	0.4%	40	10.6%	0.9%	1	1.2%	0.0%	28	14.1%	0.6%
Nord Pas de Calais	1	0.3%	0.0%	1	0.3%	0.1%	0	0.0%	0.0%	1	0.6%	0.1%
Lorraine	2	0.5%	0.1%	2	0.6%	0.2%	0	0.0%	0.0%	2	1.1%	0.4%
Franche-Comté	3	0.7%	0.3%	3	0.7%	0.6%	0	0.3%	0.1%	0	0.0%	0.0%
Champagne Ardennes	3	0.7%	0.3%	3	0.9%	0.6%	0	0.0%	0.0%	0	0.2%	0.1%
Picardie	9	1.9%	0.6%	6	1.6%	0.8%	3	3.2%	0.3%	5	2.7%	1.2%
Bourgogne	8	1.8%	0.6%	7	1.9%	1.1%	1	1.3%	0.1%	2	0.9%	0.5%
Haute Normandie	2	0.5%	0.2%	2	0.6%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	1	0.3%	0.1%	0	0.1%	0.1%	1	1.0%	0.1%	0	0.2%	0.1%
Centre	7	1.6%	0.3%	7	1.9%	0.7%	0	0.0%	0.0%	5	2.4%	0.8%
Pays de Loire	7	1.5%	0.2%	4	1.0%	0.3%	3	3.9%	0.2%	4	2.1%	0.4%
Bretagne	3	0.5%	0.1%	3	0.7%	0.2%	0	0.0%	0.0%	3	1.3%	0.3%
Poitou Charentes	11	2.5%	0.8%	10	2.6%	1.4%	2	2.1%	0.2%	4	2.0%	1.0%
Aquitaine	98	21.4%	3.6%	81	21.3%	6.2%	17	21.6%	1.2%	33	16.5%	3.8%
Midi Pyrénées	109	23.7%	4.5%	88	23.3%	7.6%	20	26.0%	1.6%	42	21.1%	5.2%
Limousin	15	3.3%	2.4%	13	3.4%	4.3%	2	2.9%	0.7%	3	1.4%	1.7%
Auvergne	27	6.0%	2.4%	17	4.4%	3.1%	11	13.7%	1.8%	13	6.7%	4.3%
Rhône Alpes	43	9.3%	0.8%	36	9.5%	1.5%	7	8.4%	0.2%	24	12.2%	1.3%
Languedoc Roussillon	28	6.1%	1.2%	24	6.2%	2.2%	4	5.2%	0.3%	15	7.5%	2.1%
Provence Alpes Côte d'Azur. Corse	39	8.6%	0.9%	32	8.4%	1.6%	7	9.2%	0.3%	14	6.9%	1.0%
Habitudes de connexion à Internet												
Tous les jours	324	70.6%	1.0%	278	73.1%	1.7%	46	58.6%	0.3%	156	79.3%	1.1%
Presque tous les jours	56	12.1%	0.9%	42	10.9%	1.5%	14	18.0%	0.5%	22	11.4%	1.1%
1 à 2 fois par semaine	29	6.3%	1.1%	25	6.5%	2.2%	4	5.3%	0.3%	13	6.5%	1.9%
1 à 3 fois par mois	0	0.1%	0.1%	0	0.1%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Moins souvent	1	0.3%	0.1%	1	0.3%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	10	2.3%	0.6%	10	2.7%	1.4%	0	0.0%	0.0%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	14	3.0%	0.5%	7	1.9%	0.6%	6	7.9%	0.3%	1	0.6%	0.5%
De 12 000 à moins de 18 000 euros par an	38	8.3%	0.6%	28	7.4%	1.1%	10	12.8%	0.3%	10	5.1%	1.5%
De 18 000 à moins de 24 000 euros par an	48	10.5%	0.7%	43	11.4%	1.4%	5	6.5%	0.1%	13	6.8%	0.9%
De 24 000 à moins de 36 000 euros par an	93	20.3%	0.8%	74	19.5%	1.4%	19	23.9%	0.3%	33	16.9%	1.0%
De 36 000 à moins de 45 000 euros par an	83	18.1%	1.2%	72	18.9%	2.0%	11	14.0%	0.3%	45	22.9%	1.5%
De 45 000 à moins de 65 000 euros par an	95	20.8%	1.4%	80	21.1%	2.2%	15	19.2%	0.5%	46	23.5%	1.2%
De 65 000 à moins de 80 000 euros par an	19	4.1%	1.0%	17	4.4%	1.5%	2	2.8%	0.3%	15	7.5%	1.1%
De 80 000 à moins de 115 000 euros par an	9	2.0%	0.7%	8	2.1%	1.1%	1	1.5%	0.3%	8	4.2%	0.9%
115 000 euros et plus par an	4	1.0%	0.8%	4	1.1%	1.4%	0	0.2%	0.1%	4	2.2%	0.9%
Refus	31	6.8%	0.9%	23	6.1%	1.5%	8	10.1%	0.4%	12	6.2%	1.0%
Ne sait pas	14	3.0%	0.7%	13	3.4%	1.6%	1	1.0%	0.1%	8	4.0%	1.0%