

# Paris Course/Bilto/Week End

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	231	100.0%	0.4%	163	100.0%	0.7%	68	100.0%	0.3%	49	100.0%	0.3%
<b>Sexe</b>												
Homme	163	70.7%	0.7%	163	100.0%	0.7%	0	0.0%	0.0%	36	74.0%	0.4%
Femme	68	29.3%	0.3%	0	0.0%	0.0%	68	100.0%	0.3%	13	26.0%	0.1%
<b>Age</b>												
15 à 24 ans	27	11.8%	0.4%	19	11.7%	0.5%	8	12.1%	0.2%	13	26.3%	0.4%
25 à 34 ans	24	10.4%	0.3%	18	11.2%	0.5%	6	8.2%	0.1%	4	8.1%	0.1%
35 à 49 ans	68	29.5%	0.5%	44	27.0%	0.7%	24	35.6%	0.4%	20	40.4%	0.3%
50 à 59 ans	63	27.1%	0.7%	46	27.9%	1.0%	17	25.3%	0.4%	12	23.5%	0.3%
60 ans et plus	49	21.1%	0.3%	36	22.1%	0.6%	13	18.8%	0.2%	1	1.7%	0.1%
<b>Individu</b>												
Ménagères	60	25.9%	0.3%	0	0.0%	0.0%	60	88.4%	0.3%	9	18.1%	0.1%
Personne de référence	163	70.7%	0.6%	136	83.3%	0.7%	27	40.1%	0.3%	30	60.2%	0.4%
Responsable des achats	166	72.0%	0.5%	106	64.7%	0.8%	61	89.6%	0.3%	30	60.5%	0.3%
<b>PCS Individu</b>												
Agriculteurs	2	1.0%	0.5%	0	0.0%	0.0%	2	3.6%	1.8%	0	0.0%	0.0%
Petits patrons	12	5.0%	0.7%	10	6.3%	0.9%	1	2.1%	0.3%	11	23.0%	0.8%
Affaires et Cadres	7	3.1%	0.1%	7	4.1%	0.2%	0	0.5%	0.0%	7	13.2%	0.1%
Professions intermédiaires	13	5.7%	0.2%	11	7.0%	0.3%	2	2.5%	0.0%	13	25.7%	0.2%
Employés	39	16.7%	0.5%	18	11.3%	0.9%	20	29.8%	0.3%	1	2.8%	0.1%
Ouvriers	69	30.0%	1.1%	62	37.8%	1.2%	8	11.1%	0.6%	11	23.4%	2.8%
Retraités	47	20.4%	0.4%	38	22.9%	0.6%	10	14.2%	0.1%	0	0.0%	0.0%
Autres inactifs	42	18.1%	0.4%	17	10.6%	0.5%	25	36.2%	0.4%	6	11.8%	0.2%
<b>PCS Personne de référence</b>												
Agriculteurs	2	1.0%	0.3%	0	0.0%	0.0%	2	3.6%	0.7%	0	0.0%	0.0%
Petits patrons	14	6.2%	0.5%	10	6.0%	0.7%	5	6.7%	0.3%	14	29.3%	0.5%
Affaires et Cadres	12	5.1%	0.2%	11	6.4%	0.3%	1	1.7%	0.0%	12	23.8%	0.2%
Professions intermédiaires	23	10.0%	0.3%	16	9.8%	0.4%	7	10.5%	0.2%	23	46.9%	0.3%
Employés	31	13.2%	0.6%	16	9.8%	0.7%	15	21.5%	0.5%	0	0.0%	0.0%
Ouvriers	73	31.6%	0.8%	61	37.0%	1.2%	12	18.4%	0.3%	0	0.0%	0.0%
Retraités	59	25.6%	0.4%	42	25.7%	0.6%	17	25.5%	0.2%	0	0.0%	0.0%
Autres inactifs	17	7.3%	0.4%	9	5.3%	0.5%	8	12.1%	0.3%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
1 personne	71	30.9%	0.7%	56	34.5%	1.3%	15	22.3%	0.3%	7	13.9%	0.4%
2 personnes	56	24.0%	0.3%	36	22.0%	0.4%	20	28.9%	0.2%	6	11.7%	0.1%
3 personnes	28	12.2%	0.3%	23	14.1%	0.5%	5	7.7%	0.1%	6	12.0%	0.2%
4 personnes	42	18.3%	0.5%	26	16.0%	0.6%	16	23.9%	0.3%	14	27.5%	0.3%
5 personnes et +	34	14.5%	0.6%	22	13.4%	0.8%	12	17.1%	0.4%	17	34.8%	0.6%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	75	32.4%	0.5%	46	28.3%	0.6%	29	42.2%	0.4%	26	52.0%	0.3%
Non	156	67.6%	0.4%	117	71.7%	0.7%	39	57.8%	0.2%	24	48.0%	0.2%
<b>Habitat</b>												
Communes rurales	30	12.9%	0.3%	11	6.8%	0.2%	19	27.5%	0.3%	8	16.5%	0.2%
Agglo. - 20 000 hab	56	24.3%	0.6%	44	27.2%	1.0%	12	17.5%	0.3%	8	15.8%	0.3%
Agglo. 20 000 à 100 000 hab	34	14.8%	0.5%	29	17.7%	0.9%	5	7.9%	0.1%	8	15.6%	0.4%
Agglo. + 100 000 hab	82	35.4%	0.5%	58	35.3%	0.8%	24	35.8%	0.3%	19	38.5%	0.3%
Agglo. Paris	29	12.5%	0.3%	21	13.0%	0.5%	8	11.3%	0.2%	7	13.6%	0.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	32	13.6%	0.3%	24	14.6%	0.5%	8	11.3%	0.2%	7	15.0%	0.2%
Nord Pas de Calais	27	11.8%	0.8%	14	8.6%	0.9%	13	19.5%	0.8%	4	7.6%	0.4%
Lorraine	9	3.9%	0.5%	8	4.8%	0.8%	1	1.6%	0.1%	3	5.5%	0.5%
Alsace	17	7.3%	1.1%	13	7.9%	1.8%	4	6.0%	0.5%	0	0.8%	0.1%
Franche-Comté	5	2.1%	0.5%	3	2.0%	0.7%	2	2.4%	0.3%	0	0.7%	0.1%
Champagne Ardennes	4	1.7%	0.4%	2	1.5%	0.5%	1	2.0%	0.2%	1	1.6%	0.3%
Picardie	12	5.2%	0.8%	5	2.8%	0.6%	7	10.9%	0.9%	2	4.8%	0.5%
Bourgogne	2	0.7%	0.1%	1	0.3%	0.1%	1	1.6%	0.2%	1	2.3%	0.3%
Haute Normandie	13	5.4%	0.9%	6	3.7%	0.8%	7	9.7%	0.9%	5	9.6%	1.0%
Basse Normandie	1	0.6%	0.1%	1	0.4%	0.1%	1	1.3%	0.1%	0	0.0%	0.0%
Centre	9	3.7%	0.4%	4	2.7%	0.4%	4	6.0%	0.4%	2	3.1%	0.2%
Pays de Loire	16	7.0%	0.6%	16	9.7%	1.1%	0	0.5%	0.0%	3	7.0%	0.4%
Bretagne	10	4.1%	0.4%	7	4.5%	0.6%	2	3.3%	0.2%	0	0.0%	0.0%
Poitou Charentes	5	2.2%	0.3%	2	1.5%	0.3%	3	3.9%	0.3%	1	1.9%	0.2%
Aquitaine	7	2.9%	0.2%	2	1.1%	0.1%	5	7.4%	0.4%	0	0.0%	0.0%
Midi Pyrénées	4	1.7%	0.2%	3	2.0%	0.3%	1	0.8%	0.0%	0	0.6%	0.0%
Limousin	5	2.1%	0.8%	5	2.8%	1.5%	0	0.4%	0.1%	0	0.0%	0.0%
Auvergne	5	2.1%	0.4%	5	2.8%	0.8%	0	0.4%	0.0%	4	8.2%	1.3%
Rhône Alpes	33	14.1%	0.6%	29	17.9%	1.2%	3	4.9%	0.1%	13	25.5%	0.7%
Languedoc Roussillon	6	2.5%	0.3%	3	1.7%	0.3%	3	4.6%	0.3%	0	0.3%	0.0%
Provence Alpes Côte d'Azur. Corse	12	5.3%	0.3%	11	6.8%	0.5%	1	1.5%	0.0%	3	5.6%	0.2%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	112	48.4%	0.3%	80	49.2%	0.5%	31	46.4%	0.2%	34	70.0%	0.2%
Presque tous les jours	27	11.8%	0.5%	21	12.8%	0.7%	6	9.3%	0.2%	4	8.5%	0.2%
1 à 2 fois par semaine	18	7.6%	0.7%	9	5.7%	0.8%	8	12.1%	0.6%	7	14.4%	1.1%
1 à 3 fois par mois	6	2.5%	1.1%	2	1.5%	1.2%	3	4.8%	1.0%	1	2.3%	1.5%
Moins souvent	7	3.0%	0.8%	3	1.9%	0.8%	4	5.9%	0.7%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	19	8.0%	1.0%	6	3.9%	0.9%	12	17.9%	1.1%	1	2.4%	0.7%
De 9 000 à moins de 12 000 euros par an	19	8.4%	0.7%	12	7.6%	1.1%	7	10.4%	0.4%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	37	16.2%	0.6%	23	14.2%	0.9%	14	21.0%	0.4%	9	17.7%	1.3%
De 18 000 à moins de 24 000 euros par an	44	19.0%	0.6%	27	16.4%	0.9%	17	25.1%	0.5%	3	5.8%	0.2%
De 24 000 à moins de 36 000 euros par an	54	23.4%	0.5%	42	25.7%	0.8%	12	18.0%	0.2%	16	32.0%	0.5%
De 36 000 à moins de 45 000 euros par an	17	7.4%	0.2%	16	9.8%	0.4%	1	1.4%	0.0%	5	11.0%	0.2%
De 45 000 à moins de 65 000 euros par an	18	7.8%	0.3%	15	9.1%	0.4%	3	4.6%	0.1%	8	16.3%	0.2%
De 65 000 à moins de 80 000 euros par an	1	0.2%	0.0%	1	0.4%	0.1%	0	0.0%	0.0%	1	1.2%	0.0%
De 80 000 à moins de 115 000 euros par an	5	2.3%	0.4%	5	3.2%	0.7%	0	0.0%	0.0%	5	10.7%	0.6%
Refus	16	6.8%	0.4%	15	9.4%	1.0%	0	0.5%	0.0%	1	2.8%	0.1%
Ne sait pas	1	0.5%	0.1%	0	0.2%	0.0%	1	1.1%	0.1%	0	0.0%	0.0%