

PQN Editions du 7ème jour y.c. JDD

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Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	4537	100.0%	8.8%	3064	100.0%	12.4%	1473	100.0%	5.5%	1581	100.0%	9.1%
Sexe												
Homme	3064	67.5%	12.4%	3064	100.0%	12.4%	0	0.0%	0.0%	1094	69.2%	12.5%
Femme	1473	32.5%	5.5%	0	0.0%	0.0%	1473	100.0%	5.5%	487	30.8%	5.7%
Age												
15 à 24 ans	797	17.6%	10.9%	579	18.9%	15.6%	218	14.8%	6.0%	349	22.1%	11.1%
25 à 34 ans	686	15.1%	9.0%	511	16.7%	13.6%	175	11.9%	4.5%	286	18.1%	8.6%
35 à 49 ans	1175	25.9%	9.4%	832	27.1%	13.4%	343	23.3%	5.4%	503	31.8%	8.1%
50 à 59 ans	786	17.3%	8.6%	503	16.4%	11.0%	284	19.3%	6.2%	322	20.3%	8.4%
60 ans et plus	1093	24.1%	7.4%	640	20.9%	9.9%	453	30.8%	5.4%	121	7.7%	13.5%
Individu												
Ménagères	1242	27.4%	5.4%	0	0.0%	0.0%	1242	84.3%	5.4%	385	24.4%	5.5%
Personne de référence	2710	59.7%	9.7%	2358	76.9%	11.7%	353	23.9%	4.5%	859	54.3%	10.4%
Responsable des achats	2801	61.7%	7.9%	1564	51.0%	12.3%	1237	84.0%	5.4%	875	55.4%	8.0%
PCS Individu												
Agriculteurs	19	0.4%	3.6%	16	0.5%	4.2%	3	0.2%	1.9%	0	0.0%	0.0%
Petits patrons	206	4.5%	12.7%	160	5.2%	14.1%	46	3.1%	9.5%	178	11.3%	12.5%
Affaires et Cadres	440	9.7%	8.7%	325	10.6%	11.0%	115	7.8%	5.4%	406	25.7%	8.9%
Professions intermédiaires	555	12.2%	8.1%	411	13.4%	12.0%	143	9.7%	4.2%	484	30.6%	8.6%
Employés	694	15.3%	8.4%	334	10.9%	16.1%	360	24.5%	5.8%	118	7.4%	6.4%
Ouvriers	865	19.1%	13.5%	731	23.9%	14.5%	133	9.1%	9.9%	69	4.4%	16.9%
Retraités	971	21.4%	7.8%	574	18.7%	9.8%	396	26.9%	6.0%	32	2.0%	12.0%
Autres inactifs	788	17.4%	7.7%	512	16.7%	13.6%	276	18.7%	4.3%	293	18.5%	9.2%
PCS Personne de référence												
Agriculteurs	34	0.8%	4.2%	19	0.6%	4.3%	15	1.0%	4.1%	0	0.0%	0.0%
Petits patrons	294	6.5%	11.2%	205	6.7%	15.4%	89	6.0%	6.9%	294	18.6%	11.2%
Affaires et Cadres	635	14.0%	8.8%	415	13.6%	11.7%	220	14.9%	6.0%	635	40.2%	8.8%
Professions intermédiaires	652	14.4%	8.7%	473	15.4%	12.2%	178	12.1%	4.9%	652	41.2%	8.7%
Employés	593	13.1%	11.0%	372	12.1%	16.6%	221	15.0%	7.0%	0	0.0%	0.0%
Ouvriers	908	20.0%	9.6%	697	22.7%	13.6%	212	14.4%	4.9%	0	0.0%	0.0%
Retraités	1157	25.5%	8.1%	679	22.2%	10.4%	478	32.4%	6.1%	0	0.0%	0.0%
Autres inactifs	264	5.8%	6.5%	204	6.6%	12.9%	60	4.1%	2.4%	0	0.0%	0.0%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	715	15.8%	7.2%	452	14.8%	10.7%	263	17.8%	4.6%	143	9.0%	7.8%
2 personnes	1539	33.9%	8.6%	955	31.2%	11.0%	585	39.7%	6.4%	397	25.1%	9.2%
3 personnes	910	20.1%	10.0%	647	21.1%	14.0%	263	17.9%	5.9%	372	23.5%	10.0%
4 personnes	894	19.7%	9.6%	645	21.1%	14.2%	248	16.9%	5.3%	430	27.2%	9.0%
5 personnes et +	479	10.6%	9.0%	365	11.9%	13.9%	114	7.7%	4.2%	240	15.2%	8.9%
Présence d'enfants de moins de 15 ans												
Oui	1344	29.6%	8.7%	982	32.0%	13.4%	363	24.6%	4.5%	636	40.3%	8.2%
Non	3193	70.4%	8.9%	2083	68.0%	12.0%	1110	75.4%	5.9%	944	59.7%	9.8%
Habitat												
Communes rurales	777	17.1%	6.6%	559	18.2%	9.9%	219	14.9%	3.6%	265	16.8%	8.2%
Agglo. - 20 000 hab	757	16.7%	8.5%	523	17.1%	12.2%	234	15.9%	5.0%	216	13.6%	8.6%
Agglo. 20 000 à 100 000 hab	526	11.6%	7.6%	345	11.2%	10.6%	181	12.3%	4.9%	162	10.2%	8.6%
Agglo. + 100 000 hab	1206	26.6%	7.9%	854	27.9%	11.5%	352	23.9%	4.4%	456	28.8%	8.0%
Agglo. Paris	1271	28.0%	15.0%	784	25.6%	19.3%	486	33.0%	11.0%	483	30.5%	11.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	1409	31.1%	14.8%	858	28.0%	18.9%	551	37.4%	11.1%	523	33.1%	11.8%
Nord Pas de Calais	206	4.5%	6.4%	156	5.1%	10.3%	50	3.4%	3.0%	63	4.0%	6.7%
Lorraine	131	2.9%	6.8%	104	3.4%	11.1%	27	1.8%	2.7%	37	2.3%	6.8%
Alsace	85	1.9%	5.6%	69	2.2%	9.4%	16	1.1%	2.1%	22	1.4%	4.8%
Franche-Comté	59	1.3%	6.2%	45	1.5%	9.6%	14	1.0%	3.0%	14	0.9%	5.2%
Champagne Ardennes	84	1.8%	7.8%	56	1.8%	10.7%	28	1.9%	5.0%	19	1.2%	6.6%
Picardie	136	3.0%	8.9%	97	3.2%	13.2%	39	2.6%	4.9%	47	3.0%	10.5%
Bourgogne	122	2.7%	9.0%	76	2.5%	11.7%	46	3.1%	6.5%	32	2.0%	8.6%
Haute Normandie	109	2.4%	7.3%	80	2.6%	11.3%	29	1.9%	3.7%	39	2.5%	8.5%
Basse Normandie	86	1.9%	7.2%	59	1.9%	10.2%	27	1.9%	4.4%	29	1.9%	8.5%
Centre	151	3.3%	7.2%	118	3.8%	11.7%	33	2.3%	3.1%	44	2.8%	7.0%
Pays de Loire	203	4.5%	6.9%	152	5.0%	10.8%	51	3.5%	3.4%	87	5.5%	9.1%
Bretagne	177	3.9%	6.7%	126	4.1%	9.9%	51	3.5%	3.7%	66	4.2%	8.6%
Poitou Charentes	96	2.1%	6.5%	65	2.1%	9.2%	31	2.1%	4.0%	46	2.9%	11.7%
Aquitaine	244	5.4%	8.9%	165	5.4%	12.7%	79	5.4%	5.5%	83	5.3%	9.6%
Midi Pyrénées	186	4.1%	7.7%	115	3.8%	9.8%	71	4.8%	5.6%	76	4.8%	9.4%
Limousin	56	1.2%	9.0%	39	1.3%	13.2%	17	1.1%	5.2%	8	0.5%	5.1%
Auvergne	78	1.7%	6.9%	49	1.6%	9.1%	28	1.9%	4.8%	22	1.4%	7.1%
Rhône Alpes	427	9.4%	8.3%	300	9.8%	12.2%	127	8.6%	4.8%	157	9.9%	8.6%
Languedoc Roussillon	149	3.3%	6.7%	97	3.2%	9.2%	51	3.5%	4.4%	52	3.3%	7.4%
Provence Alpes Côte d'Azur.	344	7.6%	8.0%	238	7.8%	11.6%	106	7.2%	4.6%	118	7.4%	8.3%
Corse												
Habitudes de connection à Internet												
Tous les jours	3142	69.3%	9.7%	2158	70.4%	13.3%	984	66.8%	6.1%	1312	83.0%	9.2%
Presque tous les jours	585	12.9%	9.9%	395	12.9%	14.1%	190	12.9%	6.1%	193	12.2%	9.7%
1 à 2 fois par semaine	223	4.9%	8.5%	126	4.1%	11.2%	96	6.5%	6.5%	51	3.3%	7.7%
1 à 3 fois par mois	48	1.1%	9.1%	31	1.0%	15.1%	17	1.2%	5.3%	5	0.3%	6.3%
Moins souvent	43	0.9%	4.7%	30	1.0%	7.8%	13	0.9%	2.4%	1	0.0%	0.9%
Jamais	9	0.2%	9.1%	3	0.1%	6.4%	6	0.4%	12.4%	2	0.1%	48.4%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	142	3.1%	7.6%	78	2.5%	10.7%	64	4.4%	5.7%	13	0.8%	7.8%
De 9 000 à moins de 12 000 euros par an	157	3.5%	5.3%	109	3.6%	9.4%	48	3.2%	2.6%	18	1.1%	7.7%
De 12 000 à moins de 18 000 euros par an	393	8.7%	6.6%	265	8.7%	10.7%	128	8.7%	3.7%	62	3.9%	9.5%
De 18 000 à moins de 24 000 euros par an	532	11.7%	7.8%	362	11.8%	11.6%	170	11.6%	4.6%	98	6.2%	6.8%
De 24 000 à moins de 36 000 euros par an	1032	22.7%	9.3%	698	22.8%	13.0%	334	22.7%	5.9%	294	18.6%	8.6%
De 36 000 à moins de 45 000 euros par an	656	14.5%	9.4%	463	15.1%	12.7%	193	13.1%	5.8%	263	16.7%	8.7%
De 45 000 à moins de 65 000 euros par an	696	15.3%	10.3%	511	16.7%	13.8%	185	12.6%	6.1%	337	21.3%	8.9%
De 65 000 à moins de 80 000 euros par an	207	4.6%	10.6%	135	4.4%	11.9%	72	4.9%	8.9%	142	9.0%	10.9%
De 80 000 à moins de 115 000 euros par an	187	4.1%	15.2%	147	4.8%	19.7%	40	2.7%	8.2%	121	7.7%	13.7%
115 000 euros et plus par an	72	1.6%	13.7%	43	1.4%	14.5%	29	2.0%	12.8%	59	3.7%	13.2%
Refus	316	7.0%	8.9%	175	5.7%	11.7%	140	9.5%	6.8%	104	6.6%	8.6%
Ne sait pas	148	3.3%	8.0%	79	2.6%	9.9%	69	4.7%	6.6%	69	4.4%	9.0%