

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	331	100.0%	0.6%	200	100.0%	0.8%	131	100.0%	0.5%	117	100.0%	0.7%
<b>Sexe</b>												
<b>Homme</b>	200	60.5%	0.8%	200	100.0%	0.8%	0	0.0%	0.0%	70	59.9%	0.8%
<b>Femme</b>	131	39.5%	0.5%	0	0.0%	0.0%	131	100.0%	0.5%	47	40.1%	0.5%
<b>Age</b>												
<b>15 à 24 ans</b>	41	12.4%	0.6%	23	11.4%	0.6%	18	14.0%	0.5%	24	20.3%	0.8%
<b>25 à 34 ans</b>	38	11.4%	0.5%	23	11.6%	0.6%	14	11.1%	0.4%	22	18.6%	0.7%
<b>35 à 49 ans</b>	50	15.1%	0.4%	34	16.9%	0.5%	16	12.4%	0.3%	28	23.6%	0.4%
<b>50 à 59 ans</b>	68	20.7%	0.7%	43	21.4%	0.9%	26	19.5%	0.6%	36	30.8%	0.9%
<b>60 ans et plus</b>	134	40.4%	0.9%	77	38.6%	1.2%	56	43.1%	0.7%	8	6.7%	0.9%
<b>Individu</b>												
<b>Ménagères</b>	110	33.3%	0.5%	0	0.0%	0.0%	110	84.2%	0.5%	35	29.9%	0.5%
<b>Personne de référence</b>	206	62.2%	0.7%	169	84.5%	0.8%	37	28.0%	0.5%	62	52.8%	0.7%
<b>Responsable des achats</b>	224	67.8%	0.6%	115	57.5%	0.9%	109	83.6%	0.5%	68	58.2%	0.6%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	1	0.2%	0.1%	0	0.2%	0.1%	0	0.1%	0.1%	0	0.0%	0.0%
<b>Petits patrons</b>	5	1.4%	0.3%	4	2.2%	0.4%	0	0.2%	0.0%	5	4.0%	0.3%
<b>Affaires et Cadres</b>	39	11.8%	0.8%	26	12.9%	0.9%	13	10.2%	0.6%	36	30.4%	0.8%
<b>Professions intermédiaires</b>	43	12.9%	0.6%	25	12.5%	0.7%	18	13.5%	0.5%	39	33.8%	0.7%
<b>Employés</b>	45	13.7%	0.5%	21	10.6%	1.0%	24	18.5%	0.4%	13	10.7%	0.7%
<b>Ouvriers</b>	39	11.9%	0.6%	33	16.5%	0.7%	6	4.9%	0.5%	9	7.8%	2.2%
<b>Retraités</b>	120	36.2%	1.0%	74	36.8%	1.2%	46	35.4%	0.7%	2	1.7%	0.7%
<b>Autres inactifs</b>	39	11.9%	0.4%	17	8.3%	0.4%	23	17.4%	0.4%	14	11.6%	0.4%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	1	0.2%	0.1%	1	0.3%	0.1%	0	0.1%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	12	3.7%	0.5%	5	2.5%	0.4%	7	5.6%	0.6%	12	10.6%	0.5%
<b>Affaires et Cadres</b>	48	14.6%	0.7%	33	16.3%	0.9%	16	12.1%	0.4%	48	41.4%	0.7%
<b>Professions intermédiaires</b>	56	16.9%	0.7%	32	16.1%	0.8%	24	18.2%	0.7%	56	48.0%	0.7%
<b>Employés</b>	30	9.1%	0.6%	17	8.4%	0.8%	13	10.2%	0.4%	0	0.0%	0.0%
<b>Ouvriers</b>	41	12.4%	0.4%	30	15.2%	0.6%	11	8.0%	0.2%	0	0.0%	0.0%
<b>Retraités</b>	129	38.9%	0.9%	74	37.1%	1.1%	54	41.7%	0.7%	0	0.0%	0.0%
<b>Autres inactifs</b>	13	4.0%	0.3%	8	4.0%	0.5%	5	4.1%	0.2%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	62	18.6%	0.6%	30	15.2%	0.7%	31	23.8%	0.5%	16	13.8%	0.9%
<b>2 personnes</b>	147	44.4%	0.8%	94	47.2%	1.1%	53	40.2%	0.6%	31	26.7%	0.7%
<b>3 personnes</b>	51	15.5%	0.6%	23	11.6%	0.5%	28	21.4%	0.6%	30	25.5%	0.8%
<b>4 personnes</b>	37	11.1%	0.4%	28	13.9%	0.6%	9	6.7%	0.2%	19	16.5%	0.4%
<b>5 personnes et +</b>	34	10.4%	0.6%	24	12.0%	0.9%	10	7.9%	0.4%	21	17.6%	0.8%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	61	18.3%	0.4%	40	19.9%	0.5%	21	15.9%	0.3%	33	28.3%	0.4%
<b>Non</b>	270	81.7%	0.7%	160	80.1%	0.9%	110	84.1%	0.6%	84	71.7%	0.9%
<b>Habitat</b>												
<b>Communes rurales</b>	52	15.7%	0.4%	34	17.1%	0.6%	18	13.6%	0.3%	13	11.1%	0.4%
<b>Agglo. - 20 000 hab</b>	46	13.9%	0.5%	27	13.5%	0.6%	19	14.6%	0.4%	9	8.0%	0.4%
<b>Agglo. 20 000 à 100 000 hab</b>	39	11.7%	0.6%	25	12.7%	0.8%	13	10.2%	0.4%	8	7.2%	0.4%
<b>Agglo. + 100 000 hab</b>	99	29.8%	0.6%	54	27.0%	0.7%	45	34.1%	0.6%	39	33.6%	0.7%
<b>Agglo. Paris</b>	95	28.8%	1.1%	59	29.7%	1.5%	36	27.5%	0.8%	47	40.1%	1.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	109	32.8%	1.1%	67	33.3%	1.5%	42	32.2%	0.8%	52	44.5%	1.2%
Nord Pas de Calais	6	1.8%	0.2%	0	0.0%	0.0%	6	4.6%	0.4%	0	0.0%	0.0%
Lorraine	4	1.2%	0.2%	2	1.0%	0.2%	2	1.5%	0.2%	1	0.5%	0.1%
Alsace	5	1.6%	0.3%	3	1.4%	0.4%	2	1.9%	0.3%	5	4.1%	1.0%
Franche-Comté	6	1.7%	0.6%	2	1.1%	0.5%	3	2.6%	0.7%	1	0.6%	0.2%
Champagne Ardennes	2	0.5%	0.1%	1	0.7%	0.3%	0	0.1%	0.0%	0	0.3%	0.1%
Picardie	10	2.9%	0.6%	9	4.4%	1.2%	1	0.6%	0.1%	4	3.3%	0.9%
Bourgogne	8	2.3%	0.6%	5	2.7%	0.8%	2	1.7%	0.3%	1	0.5%	0.2%
Haute Normandie	9	2.8%	0.6%	6	2.9%	0.8%	3	2.6%	0.4%	2	2.0%	0.5%
Basse Normandie	4	1.1%	0.3%	3	1.7%	0.6%	0	0.2%	0.0%	0	0.3%	0.1%
Centre	11	3.4%	0.5%	5	2.6%	0.5%	6	4.7%	0.6%	2	1.5%	0.3%
Pays de Loire	12	3.5%	0.4%	8	4.1%	0.6%	4	2.7%	0.2%	4	3.6%	0.4%
Bretagne	11	3.4%	0.4%	3	1.6%	0.3%	8	6.2%	0.6%	3	2.7%	0.4%
Poitou Charentes	10	3.1%	0.7%	4	2.1%	0.6%	6	4.6%	0.8%	1	0.9%	0.3%
Aquitaine	17	5.2%	0.6%	13	6.5%	1.0%	4	3.3%	0.3%	1	1.0%	0.1%
Midi Pyrénées	17	5.3%	0.7%	10	5.2%	0.9%	7	5.4%	0.6%	6	5.3%	0.8%
Limousin	6	1.8%	0.9%	5	2.5%	1.7%	1	0.7%	0.3%	2	1.6%	1.2%
Auvergne	9	2.8%	0.8%	8	4.0%	1.5%	1	1.0%	0.2%	3	2.7%	1.0%
Rhône Alpes	26	7.8%	0.5%	18	8.9%	0.7%	8	6.0%	0.3%	12	10.6%	0.7%
Languedoc Roussillon	19	5.8%	0.9%	14	6.8%	1.3%	6	4.4%	0.5%	4	3.8%	0.6%
Provence Alpes Côte d'Azur. Corse	30	9.2%	0.7%	13	6.6%	0.6%	17	13.2%	0.8%	12	10.2%	0.8%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	224	67.8%	0.7%	142	70.9%	0.9%	82	63.0%	0.5%	93	79.4%	0.6%
Presque tous les jours	46	13.8%	0.8%	30	15.0%	1.1%	16	12.0%	0.5%	10	9.0%	0.5%
1 à 2 fois par semaine	18	5.3%	0.7%	8	3.9%	0.7%	10	7.5%	0.7%	11	9.5%	1.7%
1 à 3 fois par mois	3	0.8%	0.5%	2	1.1%	1.1%	0	0.2%	0.1%	0	0.3%	0.4%
Moins souvent	2	0.5%	0.2%	1	0.3%	0.2%	1	0.8%	0.2%	0	0.0%	0.0%
Jamais	1	0.2%	0.6%	0	0.1%	0.4%	0	0.3%	0.9%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	4	1.2%	0.2%	2	0.9%	0.2%	2	1.6%	0.2%	2	1.9%	1.4%
De 9 000 à moins de 12 000 euros par an	15	4.5%	0.5%	10	4.8%	0.8%	5	4.0%	0.3%	1	0.7%	0.4%
De 12 000 à moins de 18 000 euros par an	20	6.2%	0.3%	13	6.7%	0.5%	7	5.4%	0.2%	5	4.0%	0.7%
De 18 000 à moins de 24 000 euros par an	48	14.4%	0.7%	23	11.5%	0.7%	25	18.8%	0.7%	15	12.5%	1.0%
De 24 000 à moins de 36 000 euros par an	75	22.7%	0.7%	46	23.2%	0.9%	29	21.9%	0.5%	21	18.3%	0.6%
De 36 000 à moins de 45 000 euros par an	56	16.9%	0.8%	29	14.7%	0.8%	26	20.2%	0.8%	15	12.8%	0.5%
De 45 000 à moins de 65 000 euros par an	51	15.3%	0.8%	30	15.2%	0.8%	20	15.5%	0.7%	22	19.1%	0.6%
De 65 000 à moins de 80 000 euros par an	22	6.7%	1.1%	20	9.8%	1.7%	3	1.9%	0.3%	11	9.1%	0.8%
De 80 000 à moins de 115 000 euros par an	7	2.2%	0.6%	6	2.9%	0.8%	2	1.2%	0.3%	7	5.8%	0.8%
115 000 euros et plus par an	1	0.4%	0.3%	1	0.4%	0.3%	1	0.4%	0.2%	1	1.2%	0.3%
Refus	18	5.3%	0.5%	14	7.1%	1.0%	3	2.6%	0.2%	5	4.1%	0.4%
Ne sait pas	14	4.2%	0.7%	5	2.7%	0.7%	8	6.4%	0.8%	12	10.4%	1.6%