

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1539	100.0%	3.0%	914	100.0%	3.7%	624	100.0%	2.3%	622	100.0%	3.6%
Sexe												
Homme	914	59.4%	3.7%	914	100.0%	3.7%	0	0.0%	0.0%	391	62.9%	4.5%
Femme	624	40.6%	2.3%	0	0.0%	0.0%	624	100.0%	2.3%	231	37.1%	2.7%
Age												
15 à 24 ans	240	15.6%	3.3%	146	16.0%	4.0%	93	14.9%	2.6%	125	20.0%	4.0%
25 à 34 ans	199	12.9%	2.6%	133	14.5%	3.6%	66	10.6%	1.7%	113	18.1%	3.4%
35 à 49 ans	295	19.2%	2.4%	180	19.7%	2.9%	116	18.5%	1.8%	177	28.5%	2.9%
50 à 59 ans	220	14.3%	2.4%	125	13.7%	2.7%	95	15.2%	2.1%	143	23.0%	3.7%
60 ans et plus	584	38.0%	3.9%	330	36.1%	5.1%	255	40.8%	3.0%	64	10.4%	7.2%
Individu												
Ménagères	525	34.1%	2.3%	0	0.0%	0.0%	525	84.1%	2.3%	177	28.5%	2.5%
Personne de référence	917	59.6%	3.3%	747	81.7%	3.7%	170	27.3%	2.2%	336	54.0%	4.1%
Responsable des achats	948	61.6%	2.7%	433	47.4%	3.4%	515	82.5%	2.3%	360	57.9%	3.3%
PCS Individu												
Agriculteurs	9	0.6%	1.8%	8	0.8%	1.9%	2	0.3%	1.3%	0	0.0%	0.0%
Petits patrons	69	4.5%	4.3%	46	5.1%	4.1%	23	3.7%	4.8%	62	9.9%	4.3%
Affaires et Cadres	272	17.7%	5.4%	190	20.8%	6.4%	82	13.1%	3.9%	250	40.1%	5.4%
Professions intermédiaires	136	8.8%	2.0%	83	9.1%	2.4%	53	8.5%	1.5%	120	19.3%	2.1%
Employés	206	13.4%	2.5%	97	10.6%	4.7%	109	17.5%	1.8%	31	4.9%	1.7%
Ouvriers	90	5.9%	1.4%	81	8.8%	1.6%	10	1.5%	0.7%	7	1.1%	1.7%
Retraités	477	31.0%	3.8%	279	30.5%	4.7%	198	31.7%	3.0%	16	2.6%	6.0%
Autres inactifs	278	18.1%	2.7%	131	14.3%	3.5%	147	23.6%	2.3%	137	22.0%	4.3%
PCS Personne de référence												
Agriculteurs	13	0.8%	1.6%	9	1.0%	2.0%	4	0.6%	1.1%	0	0.0%	0.0%
Petits patrons	107	6.9%	4.1%	60	6.6%	4.5%	47	7.5%	3.6%	107	17.2%	4.1%
Affaires et Cadres	370	24.1%	5.1%	240	26.2%	6.8%	131	20.9%	3.6%	370	59.5%	5.1%
Professions intermédiaires	145	9.4%	1.9%	92	10.0%	2.4%	53	8.5%	1.5%	145	23.3%	1.9%
Employés	160	10.4%	3.0%	91	9.9%	4.1%	69	11.0%	2.2%	0	0.0%	0.0%
Ouvriers	140	9.1%	1.5%	95	10.4%	1.9%	45	7.2%	1.0%	0	0.0%	0.0%
Retraités	536	34.8%	3.7%	296	32.3%	4.5%	240	38.5%	3.1%	0	0.0%	0.0%
Autres inactifs	68	4.4%	1.7%	32	3.5%	2.0%	36	5.7%	1.4%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	271	17.6%	2.7%	132	14.4%	3.1%	139	22.3%	2.4%	74	11.8%	4.0%
2 personnes	638	41.5%	3.6%	378	41.4%	4.4%	260	41.6%	2.8%	181	29.2%	4.2%
3 personnes	270	17.6%	3.0%	178	19.5%	3.9%	92	14.7%	2.1%	136	21.8%	3.6%
4 personnes	198	12.9%	2.1%	112	12.3%	2.5%	85	13.7%	1.8%	122	19.6%	2.6%
5 personnes et +	162	10.5%	3.0%	113	12.4%	4.3%	48	7.7%	1.8%	109	17.6%	4.1%
Présence d'enfants de moins de 15 ans												
Oui	360	23.4%	2.3%	227	24.9%	3.1%	132	21.2%	1.6%	220	35.3%	2.8%
Non	1179	76.6%	3.3%	687	75.1%	4.0%	492	78.8%	2.6%	402	64.7%	4.2%
Habitat												
Communes rurales	190	12.4%	1.6%	120	13.2%	2.1%	70	11.2%	1.1%	51	8.2%	1.6%
Agglo. - 20 000 hab	141	9.2%	1.6%	80	8.7%	1.9%	61	9.8%	1.3%	54	8.8%	2.2%
Agglo. 20 000 à 100 000 hab	138	9.0%	2.0%	78	8.6%	2.4%	59	9.5%	1.6%	55	8.8%	2.9%
Agglo. + 100 000 hab	492	32.0%	3.2%	308	33.7%	4.2%	184	29.5%	2.3%	199	32.0%	3.5%
Agglo. Paris	577	37.5%	6.8%	327	35.8%	8.1%	250	40.0%	5.6%	262	42.2%	6.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	600	39.0%	6.3%	342	37.5%	7.5%	258	41.3%	5.2%	267	42.9%	6.0%
Nord Pas de Calais	56	3.6%	1.7%	41	4.4%	2.7%	15	2.5%	0.9%	18	2.9%	2.0%
Lorraine	32	2.1%	1.7%	23	2.5%	2.4%	9	1.5%	0.9%	15	2.4%	2.8%
Alsace	36	2.3%	2.4%	21	2.3%	2.8%	15	2.4%	1.9%	16	2.6%	3.5%
Franche-Comté	16	1.0%	1.7%	9	1.0%	2.0%	7	1.1%	1.4%	5	0.9%	2.0%
Champagne Ardennes	26	1.7%	2.4%	12	1.3%	2.4%	13	2.2%	2.4%	8	1.3%	2.8%
Picardie	27	1.8%	1.8%	19	2.0%	2.5%	8	1.3%	1.1%	10	1.6%	2.2%
Bourgogne	25	1.6%	1.9%	16	1.7%	2.4%	10	1.6%	1.4%	7	1.1%	1.8%
Haute Normandie	34	2.2%	2.3%	16	1.7%	2.2%	19	3.0%	2.4%	14	2.3%	3.2%
Basse Normandie	14	0.9%	1.2%	11	1.2%	1.9%	4	0.6%	0.6%	7	1.1%	1.9%
Centre	42	2.7%	2.0%	28	3.1%	2.8%	14	2.3%	1.3%	14	2.3%	2.3%
Pays de Loire	55	3.6%	1.9%	42	4.6%	3.0%	14	2.2%	0.9%	29	4.7%	3.0%
Bretagne	45	2.9%	1.7%	27	3.0%	2.1%	18	2.8%	1.3%	23	3.8%	3.1%
Poitou Charentes	29	1.9%	2.0%	18	1.9%	2.5%	12	1.9%	1.5%	8	1.2%	1.9%
Aquitaine	70	4.6%	2.6%	41	4.4%	3.1%	30	4.8%	2.1%	24	3.9%	2.8%
Midi Pyrénées	58	3.8%	2.4%	29	3.1%	2.4%	30	4.8%	2.4%	23	3.7%	2.9%
Limousin	14	0.9%	2.3%	9	1.0%	3.2%	5	0.8%	1.5%	6	1.0%	3.9%
Auvergne	22	1.4%	2.0%	14	1.6%	2.6%	8	1.2%	1.3%	8	1.3%	2.6%
Rhône Alpes	108	7.0%	2.1%	60	6.6%	2.4%	48	7.7%	1.8%	39	6.2%	2.1%
Languedoc Roussillon	55	3.6%	2.4%	33	3.6%	3.1%	22	3.5%	1.9%	23	3.7%	3.3%
Provence Alpes Côte d'Azur. Corse	172	11.2%	4.0%	105	11.5%	5.2%	67	10.7%	2.9%	57	9.2%	4.0%
Habitudes de connexion à Internet												
Tous les jours	1194	77.6%	3.7%	732	80.0%	4.5%	462	74.0%	2.9%	562	90.3%	3.9%
Presque tous les jours	139	9.0%	2.4%	90	9.8%	3.2%	49	7.9%	1.6%	33	5.3%	1.6%
1 à 2 fois par semaine	52	3.4%	2.0%	25	2.8%	2.2%	26	4.2%	1.8%	15	2.4%	2.3%
1 à 3 fois par mois	6	0.4%	1.2%	2	0.2%	0.9%	4	0.7%	1.4%	0	0.0%	0.0%
Moins souvent	9	0.6%	1.0%	3	0.4%	0.9%	6	0.9%	1.1%	1	0.1%	0.8%
Jamais	0	0.0%	0.2%	0	0.0%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	33	2.1%	1.8%	19	2.1%	2.6%	14	2.2%	1.2%	6	0.9%	3.3%
De 9 000 à moins de 12 000 euros par an	27	1.8%	0.9%	17	1.9%	1.5%	10	1.6%	0.6%	5	0.8%	2.1%
De 12 000 à moins de 18 000 euros par an	92	6.0%	1.5%	54	5.9%	2.2%	38	6.0%	1.1%	22	3.6%	3.4%
De 18 000 à moins de 24 000 euros par an	137	8.9%	2.0%	84	9.2%	2.7%	53	8.5%	1.4%	30	4.9%	2.1%
De 24 000 à moins de 36 000 euros par an	248	16.1%	2.2%	135	14.7%	2.5%	113	18.1%	2.0%	85	13.7%	2.5%
De 36 000 à moins de 45 000 euros par an	215	13.9%	3.1%	125	13.7%	3.4%	89	14.3%	2.7%	78	12.5%	2.6%
De 45 000 à moins de 65 000 euros par an	277	18.0%	4.1%	177	19.4%	4.8%	100	16.1%	3.3%	123	19.8%	3.2%
De 65 000 à moins de 80 000 euros par an	116	7.5%	6.0%	84	9.2%	7.4%	32	5.2%	4.0%	68	10.9%	5.2%
De 80 000 à moins de 115 000 euros par an	111	7.2%	9.1%	81	8.8%	10.8%	31	4.9%	6.3%	64	10.3%	7.2%
115 000 euros et plus par an	77	5.0%	14.8%	59	6.4%	19.8%	19	3.0%	8.3%	58	9.4%	12.9%
Refus	138	9.0%	3.9%	51	5.5%	3.4%	88	14.0%	4.2%	43	6.9%	3.6%
Ne sait pas	68	4.4%	3.7%	29	3.2%	3.7%	38	6.1%	3.6%	40	6.4%	5.2%