

L'Equipe

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2197	100.0%	4.3%	1888	100.0%	7.7%	309	100.0%	1.2%	884	100.0%	5.1%
Sexe												
Homme	1888	85.9%	7.7%	1888	100.0%	7.7%	0	0.0%	0.0%	772	87.4%	8.8%
Femme	309	14.1%	1.2%	0	0.0%	0.0%	309	100.0%	1.2%	111	12.6%	1.3%
Age												
15 à 24 ans	510	23.2%	7.0%	437	23.1%	11.8%	73	23.8%	2.0%	232	26.2%	7.4%
25 à 34 ans	474	21.6%	6.2%	407	21.5%	10.9%	68	21.9%	1.7%	199	22.5%	6.0%
35 à 49 ans	572	26.1%	4.6%	512	27.1%	8.3%	60	19.4%	0.9%	266	30.1%	4.3%
50 à 59 ans	329	15.0%	3.6%	274	14.5%	6.0%	54	17.6%	1.2%	157	17.8%	4.1%
60 ans et plus	312	14.2%	2.1%	258	13.7%	4.0%	54	17.4%	0.6%	30	3.4%	3.3%
Individu												
Ménagères	234	10.6%	1.0%	0	0.0%	0.0%	234	75.6%	1.0%	82	9.3%	1.2%
Personne de référence	1420	64.6%	5.1%	1367	72.4%	6.8%	53	17.2%	0.7%	559	63.3%	6.7%
Responsable des achats	1139	51.8%	3.2%	896	47.4%	7.1%	243	78.6%	1.1%	424	48.0%	3.9%
PCS Individu												
Agriculteurs	14	0.6%	2.6%	14	0.7%	3.5%	0	0.0%	0.1%	0	0.0%	0.0%
Petits patrons	102	4.6%	6.3%	87	4.6%	7.6%	15	4.8%	3.1%	91	10.3%	6.4%
Affaires et Cadres	276	12.5%	5.4%	252	13.4%	8.5%	24	7.6%	1.1%	259	29.3%	5.6%
Professions intermédiaires	319	14.5%	4.6%	279	14.8%	8.2%	40	13.0%	1.2%	279	31.5%	5.0%
Employés	296	13.5%	3.6%	209	11.1%	10.1%	87	28.2%	1.4%	35	3.9%	1.9%
Ouvriers	466	21.2%	7.3%	450	23.8%	8.9%	16	5.3%	1.2%	34	3.9%	8.3%
Retraités	261	11.9%	2.1%	217	11.5%	3.7%	44	14.4%	0.7%	3	0.3%	1.1%
Autres inactifs	464	21.1%	4.5%	382	20.2%	10.1%	82	26.6%	1.3%	184	20.8%	5.7%
PCS Personne de référence												
Agriculteurs	23	1.0%	2.8%	16	0.9%	3.7%	7	2.2%	1.8%	0	0.0%	0.0%
Petits patrons	137	6.2%	5.2%	116	6.1%	8.7%	21	6.9%	1.6%	137	15.5%	5.2%
Affaires et Cadres	383	17.4%	5.3%	336	17.8%	9.5%	47	15.3%	1.3%	383	43.4%	5.3%
Professions intermédiaires	364	16.5%	4.8%	321	17.0%	8.3%	43	13.8%	1.2%	364	41.1%	4.8%
Employés	298	13.6%	5.5%	248	13.2%	11.1%	50	16.2%	1.6%	0	0.0%	0.0%
Ouvriers	490	22.3%	5.2%	436	23.1%	8.5%	55	17.7%	1.3%	0	0.0%	0.0%
Retraités	354	16.1%	2.5%	291	15.4%	4.5%	63	20.3%	0.8%	0	0.0%	0.0%
Autres inactifs	148	6.7%	3.6%	124	6.6%	7.9%	24	7.7%	0.9%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	302	13.7%	3.0%	259	13.7%	6.2%	42	13.6%	0.7%	84	9.5%	4.6%
2 personnes	570	26.0%	3.2%	471	25.0%	5.5%	99	32.1%	1.1%	180	20.4%	4.2%
3 personnes	511	23.3%	5.6%	433	22.9%	9.4%	78	25.3%	1.8%	206	23.3%	5.5%
4 personnes	489	22.3%	5.3%	429	22.7%	9.4%	59	19.2%	1.3%	224	25.3%	4.7%
5 personnes et +	325	14.8%	6.1%	295	15.6%	11.2%	30	9.7%	1.1%	189	21.4%	7.1%
Présence d'enfants de moins de 15 ans												
Oui	786	35.8%	5.1%	692	36.6%	9.4%	94	30.4%	1.2%	395	44.7%	5.1%
Non	1412	64.2%	3.9%	1197	63.4%	6.9%	215	69.6%	1.1%	489	55.3%	5.1%
Habitat												
Communes rurales	414	18.9%	3.5%	359	19.0%	6.4%	55	17.8%	0.9%	154	17.4%	4.7%
Agglo. - 20 000 hab	349	15.9%	3.9%	301	16.0%	7.0%	48	15.5%	1.0%	113	12.8%	4.5%
Agglo. 20 000 à 100 000 hab	272	12.4%	3.9%	228	12.1%	7.0%	44	14.2%	1.2%	90	10.2%	4.8%
Agglo. + 100 000 hab	694	31.6%	4.5%	590	31.2%	7.9%	104	33.8%	1.3%	294	33.3%	5.2%
Agglo. Paris	468	21.3%	5.5%	410	21.7%	10.1%	58	18.7%	1.3%	232	26.3%	5.7%

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Régions INSEE												
Ile de France	507	23.1%	5.3%	445	23.6%	9.8%	62	20.0%	1.2%	245	27.7%	5.5%
Nord Pas de Calais	110	5.0%	3.4%	100	5.3%	6.5%	10	3.3%	0.6%	42	4.8%	4.5%
Lorraine	74	3.4%	3.8%	69	3.6%	7.4%	5	1.7%	0.5%	25	2.8%	4.6%
Alsace	47	2.1%	3.1%	45	2.4%	6.2%	1	0.4%	0.1%	16	1.9%	3.5%
Franche-Comté	30	1.4%	3.1%	26	1.4%	5.6%	4	1.2%	0.8%	10	1.1%	3.6%
Champagne Ardennes	52	2.3%	4.8%	45	2.4%	8.7%	6	2.1%	1.1%	16	1.9%	5.7%
Picardie	45	2.0%	2.9%	42	2.2%	5.6%	3	1.0%	0.4%	12	1.4%	2.7%
Bourgogne	51	2.3%	3.8%	43	2.3%	6.6%	8	2.7%	1.2%	20	2.3%	5.5%
Haute Normandie	70	3.2%	4.7%	64	3.4%	9.0%	6	1.9%	0.7%	26	2.9%	5.6%
Basse Normandie	40	1.8%	3.3%	36	1.9%	6.3%	4	1.3%	0.6%	18	2.0%	5.2%
Centre	80	3.6%	3.8%	69	3.6%	6.8%	11	3.6%	1.0%	31	3.5%	4.9%
Pays de Loire	112	5.1%	3.8%	100	5.3%	7.1%	12	3.9%	0.8%	49	5.6%	5.2%
Bretagne	91	4.1%	3.4%	77	4.1%	6.1%	14	4.5%	1.0%	35	4.0%	4.6%
Poitou Charentes	55	2.5%	3.7%	45	2.4%	6.4%	10	3.2%	1.3%	27	3.1%	6.9%
Aquitaine	140	6.4%	5.1%	115	6.1%	8.9%	25	8.1%	1.7%	44	4.9%	5.0%
Midi Pyrénées	125	5.7%	5.2%	89	4.7%	7.6%	36	11.7%	2.9%	57	6.5%	7.1%
Limousin	31	1.4%	5.0%	26	1.4%	8.7%	5	1.6%	1.6%	9	1.0%	5.9%
Auvergne	51	2.3%	4.6%	37	2.0%	6.9%	14	4.5%	2.4%	15	1.7%	4.9%
Rhône Alpes	236	10.7%	4.6%	205	10.8%	8.3%	31	10.0%	1.2%	93	10.6%	5.1%
Languedoc Roussillon	76	3.5%	3.4%	65	3.5%	6.1%	11	3.6%	0.9%	34	3.8%	4.8%
Provence Alpes Côte d'Azur. Corse	176	8.0%	4.1%	145	7.7%	7.1%	31	9.9%	1.3%	59	6.7%	4.2%
Habitudes de connexion à Internet												
Tous les jours	1655	75.3%	5.1%	1432	75.8%	8.8%	223	72.1%	1.4%	766	86.7%	5.3%
Presque tous les jours	256	11.6%	4.3%	220	11.7%	7.9%	35	11.5%	1.1%	86	9.7%	4.3%
1 à 2 fois par semaine	89	4.1%	3.4%	61	3.3%	5.4%	28	8.9%	1.9%	25	2.9%	3.8%
1 à 3 fois par mois	13	0.6%	2.3%	9	0.5%	4.5%	3	1.1%	1.0%	2	0.2%	2.5%
Moins souvent	17	0.8%	1.8%	15	0.8%	3.8%	2	0.7%	0.4%	2	0.2%	2.9%
Jamais	3	0.1%	3.0%	3	0.2%	5.5%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	68	3.1%	3.6%	46	2.4%	6.3%	22	7.2%	2.0%	10	1.1%	6.0%
De 9 000 à moins de 12 000 euros par an	54	2.4%	1.8%	48	2.5%	4.1%	6	1.8%	0.3%	7	0.8%	2.9%
De 12 000 à moins de 18 000 euros par an	175	7.9%	2.9%	153	8.1%	6.2%	22	7.0%	0.6%	31	3.6%	4.8%
De 18 000 à moins de 24 000 euros par an	220	10.0%	3.2%	186	9.8%	6.0%	34	11.1%	0.9%	41	4.7%	2.9%
De 24 000 à moins de 36 000 euros par an	476	21.7%	4.3%	399	21.1%	7.4%	77	25.0%	1.4%	157	17.8%	4.6%
De 36 000 à moins de 45 000 euros par an	336	15.3%	4.8%	301	15.9%	8.2%	35	11.4%	1.1%	153	17.3%	5.0%
De 45 000 à moins de 65 000 euros par an	389	17.7%	5.8%	341	18.1%	9.2%	48	15.5%	1.6%	208	23.5%	5.5%
De 65 000 à moins de 80 000 euros par an	93	4.2%	4.8%	85	4.5%	7.5%	8	2.7%	1.0%	61	6.9%	4.7%
De 80 000 à moins de 115 000 euros par an	96	4.4%	7.8%	91	4.8%	12.1%	5	1.7%	1.1%	75	8.5%	8.5%
115 000 euros et plus par an	46	2.1%	8.8%	39	2.1%	13.3%	7	2.2%	3.0%	38	4.3%	8.5%
Refus	155	7.0%	4.3%	130	6.9%	8.7%	25	8.1%	1.2%	59	6.7%	4.9%
Ne sait pas	89	4.1%	4.8%	70	3.7%	8.8%	19	6.3%	1.8%	43	4.8%	5.6%