

# Groupe Champagne / Ardennes Dimanche

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	429	100.0%	0.8%	227	100.0%	0.9%	203	100.0%	0.8%	95	100.0%	0.5%
<b>Sexe</b>												
<b>Homme</b>	227	52.8%	0.9%	227	100.0%	0.9%	0	0.0%	0.0%	58	61.0%	0.7%
<b>Femme</b>	203	47.2%	0.8%	0	0.0%	0.0%	203	100.0%	0.8%	37	39.0%	0.4%
<b>Age</b>												
<b>15 à 24 ans</b>	50	11.7%	0.7%	21	9.2%	0.6%	29	14.5%	0.8%	12	13.0%	0.4%
<b>25 à 34 ans</b>	45	10.5%	0.6%	29	12.7%	0.8%	16	8.1%	0.4%	19	20.2%	0.6%
<b>35 à 49 ans</b>	89	20.8%	0.7%	51	22.7%	0.8%	38	18.6%	0.6%	33	35.2%	0.5%
<b>50 à 59 ans</b>	89	20.7%	1.0%	46	20.2%	1.0%	43	21.2%	0.9%	28	29.3%	0.7%
<b>60 ans et plus</b>	156	36.3%	1.1%	80	35.2%	1.2%	76	37.6%	0.9%	2	2.3%	0.2%
<b>Individu</b>												
<b>Ménagères</b>	184	42.8%	0.8%	0	0.0%	0.0%	184	90.8%	0.8%	31	33.0%	0.4%
<b>Personne de référence</b>	268	62.5%	1.0%	199	87.7%	1.0%	69	34.2%	0.9%	53	56.3%	0.6%
<b>Responsable des achats</b>	289	67.4%	0.8%	114	50.4%	0.9%	175	86.5%	0.8%	58	61.2%	0.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	15	3.6%	2.9%	14	6.3%	3.7%	1	0.5%	0.8%	0	0.0%	0.0%
<b>Petits patrons</b>	11	2.6%	0.7%	11	4.9%	1.0%	0	0.0%	0.0%	11	11.7%	0.8%
<b>Affaires et Cadres</b>	24	5.6%	0.5%	17	7.6%	0.6%	7	3.3%	0.3%	22	22.8%	0.5%
<b>Professions intermédiaires</b>	39	9.0%	0.6%	22	9.6%	0.6%	17	8.2%	0.5%	33	34.6%	0.6%
<b>Employés</b>	68	15.8%	0.8%	13	5.8%	0.6%	55	27.1%	0.9%	8	8.2%	0.4%
<b>Ouvriers</b>	71	16.5%	1.1%	60	26.6%	1.2%	10	5.2%	0.8%	7	7.0%	1.6%
<b>Retraités</b>	140	32.6%	1.1%	72	31.9%	1.2%	68	33.4%	1.0%	1	0.9%	0.3%
<b>Autres inactifs</b>	62	14.4%	0.6%	17	7.3%	0.4%	45	22.3%	0.7%	14	14.9%	0.4%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	19	4.5%	2.4%	14	6.3%	3.2%	5	2.5%	1.4%	0	0.0%	0.0%
<b>Petits patrons</b>	16	3.8%	0.6%	12	5.1%	0.9%	5	2.3%	0.4%	16	17.0%	0.6%
<b>Affaires et Cadres</b>	40	9.4%	0.6%	25	10.9%	0.7%	15	7.6%	0.4%	40	42.4%	0.6%
<b>Professions intermédiaires</b>	39	9.0%	0.5%	21	9.4%	0.6%	17	8.4%	0.5%	39	40.6%	0.5%
<b>Employés</b>	48	11.1%	0.9%	13	5.6%	0.6%	35	17.4%	1.1%	0	0.0%	0.0%
<b>Ouvriers</b>	90	21.0%	0.9%	57	25.0%	1.1%	33	16.5%	0.8%	0	0.0%	0.0%
<b>Retraités</b>	161	37.5%	1.1%	79	34.9%	1.2%	82	40.3%	1.0%	0	0.0%	0.0%
<b>Autres inactifs</b>	17	3.9%	0.4%	6	2.7%	0.4%	10	5.1%	0.4%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	96	22.3%	1.0%	57	25.2%	1.4%	39	19.1%	0.7%	12	12.9%	0.7%
<b>2 personnes</b>	169	39.4%	0.9%	81	35.7%	0.9%	88	43.6%	1.0%	20	20.6%	0.5%
<b>3 personnes</b>	77	17.9%	0.8%	38	16.6%	0.8%	39	19.3%	0.9%	28	30.0%	0.8%
<b>4 personnes</b>	58	13.4%	0.6%	37	16.2%	0.8%	21	10.3%	0.4%	23	24.7%	0.5%
<b>5 personnes et +</b>	30	6.9%	0.6%	14	6.3%	0.5%	15	7.6%	0.6%	11	11.7%	0.4%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	105	24.4%	0.7%	53	23.3%	0.7%	52	25.7%	0.6%	36	38.2%	0.5%
<b>Non</b>	324	75.6%	0.9%	174	76.7%	1.0%	151	74.3%	0.8%	59	61.8%	0.6%
<b>Habitat</b>												
<b>Communes rurales</b>	162	37.7%	1.4%	88	38.6%	1.6%	74	36.6%	1.2%	25	26.5%	0.8%
<b>Agglo. - 20 000 hab</b>	83	19.4%	0.9%	47	20.8%	1.1%	36	18.0%	0.8%	14	14.5%	0.5%
<b>Agglo. 20 000 à 100 000 hab</b>	77	17.9%	1.1%	42	18.3%	1.3%	35	17.5%	1.0%	22	22.7%	1.2%
<b>Agglo. + 100 000 hab</b>	100	23.4%	0.7%	46	20.4%	0.6%	54	26.6%	0.7%	31	32.4%	0.5%
<b>Agglo. Paris</b>	7	1.6%	0.1%	4	1.9%	0.1%	3	1.3%	0.1%	4	3.9%	0.1%
<b>Régions INSEE</b>												
<b>Ile de France</b>	8	1.9%	0.1%	4	1.9%	0.1%	4	1.9%	0.1%	5	5.0%	0.1%
<b>Nord Pas de Calais</b>	1	0.2%	0.0%	1	0.4%	0.1%	0	0.0%	0.0%	1	0.9%	0.1%
<b>Lorraine</b>	0	0.1%	0.0%	0	0.2%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Champagne Ardennes</b>	352	82.0%	32.6%	179	79.0%	34.5%	173	85.4%	30.9%	67	71.0%	23.3%
<b>Picardie</b>	63	14.8%	4.1%	38	16.7%	5.1%	25	12.6%	3.2%	18	18.7%	4.0%
<b>Bourgogne</b>	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.1%	0	0.0%	0.0%
<b>Rhône Alpes</b>	4	1.0%	0.1%	4	1.9%	0.2%	0	0.0%	0.0%	4	4.4%	0.2%
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	212	49.3%	0.7%	117	51.6%	0.7%	95	46.8%	0.6%	75	79.3%	0.5%
<b>Presque tous les jours</b>	48	11.2%	0.8%	22	9.6%	0.8%	26	13.1%	0.9%	10	10.6%	0.5%
<b>1 à 2 fois par semaine</b>	34	7.9%	1.3%	22	9.6%	1.9%	12	5.9%	0.8%	6	6.6%	0.9%
<b>1 à 3 fois par mois</b>	9	2.0%	1.6%	5	2.2%	2.4%	4	1.9%	1.2%	0	0.5%	0.6%
<b>Moins souvent</b>	1	0.2%	0.1%	1	0.4%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	14	3.2%	0.7%	1	0.6%	0.2%	12	6.1%	1.1%	0	0.0%	0.0%
<b>De 9 000 à moins de 12 000 euros par an</b>	31	7.3%	1.1%	9	4.0%	0.8%	22	10.9%	1.2%	2	1.6%	0.7%
<b>De 12 000 à moins de 18 000 euros par an</b>	56	13.1%	1.0%	28	12.3%	1.1%	29	14.1%	0.8%	2	2.3%	0.3%
<b>De 18 000 à moins de 24 000 euros par an</b>	69	16.0%	1.0%	36	15.8%	1.2%	33	16.2%	0.9%	13	13.9%	0.9%
<b>De 24 000 à moins de 36 000 euros par an</b>	109	25.3%	1.0%	58	25.5%	1.1%	51	25.2%	0.9%	18	19.3%	0.5%
<b>De 36 000 à moins de 45 000 euros par an</b>	47	10.8%	0.7%	28	12.6%	0.8%	18	8.9%	0.5%	15	16.1%	0.5%
<b>De 45 000 à moins de 65 000 euros par an</b>	33	7.7%	0.5%	28	12.3%	0.8%	5	2.5%	0.2%	14	14.3%	0.4%
<b>De 65 000 à moins de 80 000 euros par an</b>	15	3.4%	0.8%	8	3.4%	0.7%	7	3.5%	0.9%	14	15.1%	1.1%
<b>De 80 000 à moins de 115 000 euros par an</b>	10	2.3%	0.8%	9	4.0%	1.2%	1	0.5%	0.2%	7	6.9%	0.7%
<b>115 000 euros et plus par an</b>	6	1.3%	1.1%	3	1.1%	0.9%	3	1.6%	1.4%	4	4.1%	0.9%
<b>Refus</b>	30	6.9%	0.8%	14	6.1%	0.9%	16	7.8%	0.8%	3	3.3%	0.3%
<b>Ne sait pas</b>	11	2.6%	0.6%	5	2.3%	0.7%	6	2.8%	0.5%	3	3.1%	0.4%