

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1105	100.0%	2.1%	527	100.0%	2.1%	577	100.0%	2.2%	276	100.0%	1.6%
<b>Sexe</b>												
<b>Homme</b>	527	47.7%	2.1%	527	100.0%	2.1%	0	0.0%	0.0%	144	52.1%	1.6%
<b>Femme</b>	577	52.3%	2.2%	0	0.0%	0.0%	577	100.0%	2.2%	132	47.9%	1.5%
<b>Age</b>												
<b>15 à 24 ans</b>	95	8.6%	1.3%	51	9.6%	1.4%	44	7.7%	1.2%	32	11.4%	1.0%
<b>25 à 34 ans</b>	91	8.2%	1.2%	41	7.8%	1.1%	50	8.6%	1.3%	42	15.4%	1.3%
<b>35 à 49 ans</b>	245	22.1%	2.0%	115	21.9%	1.9%	129	22.4%	2.0%	100	36.3%	1.6%
<b>50 à 59 ans</b>	249	22.5%	2.7%	131	24.8%	2.9%	118	20.4%	2.6%	77	27.8%	2.0%
<b>60 ans et plus</b>	425	38.5%	2.9%	189	35.9%	2.9%	236	40.9%	2.8%	25	9.1%	2.8%
<b>Individu</b>												
<b>Ménagères</b>	516	46.8%	2.2%	0	0.0%	0.0%	516	89.5%	2.2%	119	43.3%	1.7%
<b>Personne de référence</b>	612	55.4%	2.2%	455	86.3%	2.3%	156	27.1%	2.0%	132	47.7%	1.6%
<b>Responsable des achats</b>	779	70.5%	2.2%	267	50.6%	2.1%	512	88.7%	2.2%	189	68.5%	1.7%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	16	1.5%	3.1%	11	2.1%	2.9%	5	0.9%	3.9%	0	0.0%	0.0%
<b>Petits patrons</b>	34	3.1%	2.1%	18	3.4%	1.6%	16	2.8%	3.4%	24	8.9%	1.7%
<b>Affaires et Cadres</b>	75	6.8%	1.5%	52	9.9%	1.8%	23	3.9%	1.1%	64	23.3%	1.4%
<b>Professions intermédiaires</b>	116	10.5%	1.7%	56	10.7%	1.6%	60	10.3%	1.7%	90	32.5%	1.6%
<b>Employés</b>	179	16.2%	2.2%	43	8.1%	2.1%	136	23.5%	2.2%	32	11.5%	1.7%
<b>Ouvriers</b>	155	14.1%	2.4%	105	19.9%	2.1%	50	8.7%	3.7%	20	7.2%	4.8%
<b>Retraités</b>	373	33.8%	3.0%	179	34.0%	3.0%	194	33.6%	2.9%	10	3.5%	3.6%
<b>Autres inactifs</b>	156	14.1%	1.5%	62	11.8%	1.7%	93	16.1%	1.4%	36	13.0%	1.1%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	21	1.9%	2.6%	7	1.4%	1.7%	13	2.3%	3.7%	0	0.0%	0.0%
<b>Petits patrons</b>	36	3.2%	1.4%	22	4.1%	1.6%	14	2.4%	1.1%	36	13.0%	1.4%
<b>Affaires et Cadres</b>	106	9.6%	1.5%	63	12.0%	1.8%	43	7.5%	1.2%	106	38.5%	1.5%
<b>Professions intermédiaires</b>	134	12.1%	1.8%	59	11.2%	1.5%	75	13.0%	2.1%	134	48.5%	1.8%
<b>Employés</b>	101	9.2%	1.9%	41	7.8%	1.8%	60	10.5%	1.9%	0	0.0%	0.0%
<b>Ouvriers</b>	173	15.7%	1.8%	103	19.5%	2.0%	70	12.1%	1.6%	0	0.0%	0.0%
<b>Retraités</b>	430	38.9%	3.0%	191	36.1%	2.9%	239	41.4%	3.0%	0	0.0%	0.0%
<b>Autres inactifs</b>	104	9.4%	2.5%	42	7.9%	2.6%	62	10.8%	2.5%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
1 personne	202	18.3%	2.0%	81	15.4%	1.9%	121	20.9%	2.1%	21	7.6%	1.1%
2 personnes	482	43.6%	2.7%	248	46.9%	2.9%	234	40.6%	2.5%	98	35.6%	2.3%
3 personnes	203	18.4%	2.2%	108	20.4%	2.3%	96	16.6%	2.1%	59	21.3%	1.6%
4 personnes	173	15.7%	1.9%	73	13.8%	1.6%	100	17.4%	2.1%	76	27.5%	1.6%
5 personnes et +	45	4.1%	0.8%	18	3.5%	0.7%	26	4.6%	1.0%	22	8.1%	0.8%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	240	21.8%	1.6%	103	19.6%	1.4%	137	23.8%	1.7%	112	40.6%	1.4%
Non	864	78.2%	2.4%	424	80.4%	2.4%	440	76.2%	2.4%	164	59.4%	1.7%
<b>Habitat</b>												
Communes rurales	335	30.3%	2.8%	176	33.4%	3.1%	159	27.5%	2.6%	78	28.4%	2.4%
Agglo. - 20 000 hab	214	19.3%	2.4%	91	17.3%	2.1%	122	21.2%	2.6%	48	17.5%	1.9%
Agglo. 20 000 à 100 000 hab	146	13.2%	2.1%	64	12.1%	2.0%	82	14.2%	2.2%	30	10.8%	1.6%
Agglo. + 100 000 hab	398	36.0%	2.6%	187	35.4%	2.5%	211	36.6%	2.7%	117	42.2%	2.1%
Agglo. Paris	13	1.1%	0.1%	10	1.8%	0.2%	3	0.5%	0.1%	3	1.0%	0.1%
<b>Régions INSEE</b>												
Ile de France	13	1.1%	0.1%	10	1.8%	0.2%	3	0.5%	0.1%	3	1.0%	0.1%
Nord Pas de Calais	1	0.1%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%	1	0.3%	0.1%
Picardie	1	0.1%	0.1%	1	0.2%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.2%	0	0.0%	0.0%
Haute Normandie	3	0.3%	0.2%	0	0.0%	0.0%	3	0.6%	0.4%	0	0.0%	0.0%
Pays de Loire	2	0.2%	0.1%	0	0.0%	0.0%	2	0.3%	0.1%	0	0.0%	0.0%
Poitou Charentes	178	16.1%	12.0%	72	13.7%	10.2%	106	18.3%	13.7%	42	15.4%	10.7%
Aquitaine	860	77.9%	31.5%	420	79.6%	32.3%	441	76.3%	30.8%	216	78.1%	24.9%
Midi Pyrénées	34	3.1%	1.4%	19	3.6%	1.6%	16	2.7%	1.2%	14	5.0%	1.7%
Limousin	6	0.5%	1.0%	5	0.9%	1.7%	1	0.2%	0.3%	0	0.0%	0.0%
Auvergne	1	0.1%	0.1%	0	0.1%	0.1%	0	0.1%	0.1%	0	0.2%	0.2%
Provence Alpes Côte d'Azur. Corse	5	0.4%	0.1%	0	0.0%	0.0%	5	0.8%	0.2%	0	0.0%	0.0%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	649	58.8%	2.0%	328	62.1%	2.0%	322	55.8%	2.0%	229	83.1%	1.6%
Presque tous les jours	128	11.6%	2.2%	49	9.3%	1.7%	79	13.7%	2.5%	24	8.8%	1.2%
1 à 2 fois par semaine	54	4.9%	2.1%	24	4.6%	2.1%	30	5.2%	2.0%	14	5.2%	2.2%
1 à 3 fois par mois	6	0.6%	1.2%	1	0.2%	0.6%	5	0.9%	1.5%	2	0.5%	1.9%
Moins souvent	18	1.6%	1.9%	10	1.9%	2.6%	7	1.3%	1.4%	4	1.6%	5.8%
Jamais	3	0.3%	3.2%	1	0.2%	1.7%	2	0.4%	5.1%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	28	2.5%	1.5%	15	2.9%	2.1%	13	2.2%	1.1%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	59	5.3%	2.0%	28	5.3%	2.4%	31	5.4%	1.7%	2	0.6%	0.7%
De 12 000 à moins de 18 000 euros par an	126	11.4%	2.1%	50	9.4%	2.0%	76	13.1%	2.2%	7	2.4%	1.0%
De 18 000 à moins de 24 000 euros par an	161	14.5%	2.3%	63	11.9%	2.0%	98	16.9%	2.6%	23	8.5%	1.6%
De 24 000 à moins de 36 000 euros par an	273	24.7%	2.5%	130	24.7%	2.4%	142	24.7%	2.5%	66	24.0%	1.9%
De 36 000 à moins de 45 000 euros par an	151	13.6%	2.2%	69	13.2%	1.9%	81	14.1%	2.5%	51	18.6%	1.7%
De 45 000 à moins de 65 000 euros par an	127	11.5%	1.9%	77	14.6%	2.1%	50	8.7%	1.7%	64	23.1%	1.7%
De 65 000 à moins de 80 000 euros par an	57	5.2%	3.0%	36	6.9%	3.2%	21	3.6%	2.6%	33	12.1%	2.6%
De 80 000 à moins de 115 000 euros par an	16	1.5%	1.3%	12	2.3%	1.6%	4	0.7%	0.8%	11	3.9%	1.2%
115 000 euros et plus par an	5	0.5%	1.0%	5	1.0%	1.8%	0	0.0%	0.0%	4	1.5%	0.9%
Refus	67	6.0%	1.9%	33	6.3%	2.2%	34	5.8%	1.6%	12	4.3%	1.0%
Ne sait pas	35	3.2%	1.9%	8	1.5%	1.0%	27	4.7%	2.6%	3	1.2%	0.4%