

La Nouvelle République du Dimanche

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Lecture Dernière Période

| | Ensemble | | | Hommes | | | Femmes | | | FoyersCSP+ | | |
|-----------------------------------|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| ENSEMBLE | 356 | 100.0% | 0.7% | 194 | 100.0% | 0.8% | 162 | 100.0% | 0.6% | 93 | 100.0% | 0.5% |
| Sexe | | | | | | | | | | | | |
| Homme | 194 | 54.4% | 0.8% | 194 | 100.0% | 0.8% | 0 | 0.0% | 0.0% | 62 | 67.0% | 0.7% |
| Femme | 162 | 45.6% | 0.6% | 0 | 0.0% | 0.0% | 162 | 100.0% | 0.6% | 31 | 33.0% | 0.4% |
| Age | | | | | | | | | | | | |
| 15 à 24 ans | 34 | 9.5% | 0.5% | 21 | 10.7% | 0.6% | 13 | 8.1% | 0.4% | 18 | 19.2% | 0.6% |
| 25 à 34 ans | 34 | 9.6% | 0.4% | 22 | 11.3% | 0.6% | 13 | 7.7% | 0.3% | 10 | 10.5% | 0.3% |
| 35 à 49 ans | 78 | 22.0% | 0.6% | 40 | 20.6% | 0.6% | 38 | 23.7% | 0.6% | 27 | 29.5% | 0.4% |
| 50 à 59 ans | 78 | 21.9% | 0.9% | 46 | 23.5% | 1.0% | 32 | 19.9% | 0.7% | 28 | 29.6% | 0.7% |
| 60 ans et plus | 132 | 37.0% | 0.9% | 66 | 33.9% | 1.0% | 66 | 40.6% | 0.8% | 10 | 11.2% | 1.2% |
| Individu | | | | | | | | | | | | |
| Ménagères | 148 | 41.6% | 0.6% | 0 | 0.0% | 0.0% | 148 | 91.3% | 0.6% | 24 | 25.9% | 0.3% |
| Personne de référence | 224 | 62.8% | 0.8% | 169 | 87.3% | 0.8% | 55 | 33.6% | 0.7% | 56 | 60.5% | 0.7% |
| Responsable des achats | 251 | 70.4% | 0.7% | 100 | 51.4% | 0.8% | 151 | 93.0% | 0.7% | 52 | 55.9% | 0.5% |
| PCS Individu | | | | | | | | | | | | |
| Agriculteurs | 1 | 0.2% | 0.1% | 0 | 0.0% | 0.0% | 1 | 0.5% | 0.6% | 0 | 0.0% | 0.0% |
| Petits patrons | 15 | 4.1% | 0.9% | 15 | 7.5% | 1.3% | 0 | 0.0% | 0.0% | 15 | 15.6% | 1.0% |
| Affaires et Cadres | 14 | 4.0% | 0.3% | 10 | 5.4% | 0.4% | 4 | 2.4% | 0.2% | 12 | 12.9% | 0.3% |
| Professions intermédiaires | 48 | 13.6% | 0.7% | 30 | 15.5% | 0.9% | 18 | 11.2% | 0.5% | 40 | 42.9% | 0.7% |
| Employés | 64 | 18.0% | 0.8% | 13 | 6.9% | 0.6% | 51 | 31.3% | 0.8% | 10 | 10.6% | 0.5% |
| Ouvriers | 52 | 14.6% | 0.8% | 45 | 23.3% | 0.9% | 7 | 4.2% | 0.5% | 6 | 6.1% | 1.4% |
| Retraités | 118 | 33.1% | 0.9% | 58 | 30.1% | 1.0% | 59 | 36.6% | 0.9% | 0 | 0.0% | 0.0% |
| Autres inactifs | 44 | 12.5% | 0.4% | 22 | 11.4% | 0.6% | 22 | 13.8% | 0.3% | 11 | 11.8% | 0.3% |
| PCS Personne de référence | | | | | | | | | | | | |
| Agriculteurs | 4 | 1.3% | 0.6% | 2 | 1.1% | 0.5% | 2 | 1.4% | 0.6% | 0 | 0.0% | 0.0% |
| Petits patrons | 22 | 6.2% | 0.8% | 18 | 9.4% | 1.4% | 4 | 2.4% | 0.3% | 22 | 23.7% | 0.8% |
| Affaires et Cadres | 22 | 6.1% | 0.3% | 12 | 6.0% | 0.3% | 10 | 6.2% | 0.3% | 22 | 23.3% | 0.3% |
| Professions intermédiaires | 49 | 13.8% | 0.7% | 33 | 16.8% | 0.8% | 17 | 10.3% | 0.5% | 49 | 53.0% | 0.7% |
| Employés | 31 | 8.6% | 0.6% | 12 | 6.0% | 0.5% | 19 | 11.8% | 0.6% | 0 | 0.0% | 0.0% |
| Ouvriers | 76 | 21.3% | 0.8% | 45 | 23.1% | 0.9% | 31 | 19.1% | 0.7% | 0 | 0.0% | 0.0% |
| Retraités | 131 | 36.9% | 0.9% | 62 | 32.2% | 1.0% | 69 | 42.4% | 0.9% | 0 | 0.0% | 0.0% |
| Autres inactifs | 21 | 5.8% | 0.5% | 10 | 5.4% | 0.7% | 10 | 6.4% | 0.4% | 0 | 0.0% | 0.0% |

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|--|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Taille du foyer | | | | | | | | | | | | |
| 1 personne | 82 | 23.0% | 0.8% | 34 | 17.4% | 0.8% | 48 | 29.8% | 0.8% | 9 | 9.3% | 0.5% |
| 2 personnes | 140 | 39.2% | 0.8% | 77 | 39.9% | 0.9% | 62 | 38.4% | 0.7% | 28 | 29.7% | 0.6% |
| 3 personnes | 51 | 14.3% | 0.6% | 37 | 19.1% | 0.8% | 14 | 8.6% | 0.3% | 25 | 26.5% | 0.7% |
| 4 personnes | 62 | 17.4% | 0.7% | 36 | 18.7% | 0.8% | 26 | 15.9% | 0.5% | 24 | 25.7% | 0.5% |
| 5 personnes et + | 21 | 6.0% | 0.4% | 10 | 4.9% | 0.4% | 12 | 7.3% | 0.4% | 8 | 8.8% | 0.3% |
| Présence d'enfants de moins de 15 ans | | | | | | | | | | | | |
| Oui | 83 | 23.3% | 0.5% | 46 | 23.6% | 0.6% | 37 | 22.9% | 0.5% | 35 | 37.6% | 0.5% |
| Non | 273 | 76.7% | 0.8% | 148 | 76.4% | 0.9% | 125 | 77.1% | 0.7% | 58 | 62.4% | 0.6% |
| Habitat | | | | | | | | | | | | |
| Communes rurales | 100 | 28.1% | 0.9% | 53 | 27.2% | 0.9% | 47 | 29.1% | 0.8% | 26 | 28.0% | 0.8% |
| Aggro. - 20 000 hab | 91 | 25.4% | 1.0% | 51 | 26.3% | 1.2% | 40 | 24.4% | 0.9% | 27 | 28.8% | 1.1% |
| Aggro. 20 000 à 100 000 hab | 75 | 21.1% | 1.1% | 41 | 21.1% | 1.3% | 34 | 21.1% | 0.9% | 12 | 13.0% | 0.6% |
| Aggro. + 100 000 hab | 89 | 24.9% | 0.6% | 49 | 25.3% | 0.7% | 40 | 24.5% | 0.5% | 26 | 28.5% | 0.5% |
| Aggro. Paris | 2 | 0.5% | 0.0% | 0 | 0.0% | 0.0% | 2 | 1.0% | 0.0% | 2 | 1.7% | 0.0% |
| Régions INSEE | | | | | | | | | | | | |
| Ile de France | 2 | 0.5% | 0.0% | 0 | 0.0% | 0.0% | 2 | 1.0% | 0.0% | 2 | 1.7% | 0.0% |
| Bourgogne | 0 | 0.1% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.2% | 0.1% | 0 | 0.4% | 0.1% |
| Centre | 230 | 64.4% | 11.0% | 132 | 68.0% | 13.1% | 98 | 60.2% | 9.0% | 63 | 68.0% | 10.2% |
| Pays de Loire | 2 | 0.6% | 0.1% | 2 | 1.1% | 0.2% | 0 | 0.0% | 0.0% | 2 | 2.4% | 0.2% |
| Bretagne | 1 | 0.2% | 0.0% | 1 | 0.4% | 0.1% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Poitou Charentes | 119 | 33.3% | 8.0% | 56 | 29.0% | 7.9% | 62 | 38.5% | 8.1% | 25 | 26.4% | 6.2% |
| Aquitaine | 1 | 0.3% | 0.0% | 1 | 0.5% | 0.1% | 0 | 0.0% | 0.0% | 1 | 1.1% | 0.1% |
| Limousin | 2 | 0.6% | 0.3% | 2 | 0.9% | 0.6% | 0 | 0.1% | 0.1% | 0 | 0.0% | 0.0% |
| Habitudes de connection à Internet | | | | | | | | | | | | |
| Tous les jours | 206 | 57.9% | 0.6% | 126 | 65.1% | 0.8% | 80 | 49.2% | 0.5% | 78 | 83.4% | 0.5% |
| Presque tous les jours | 41 | 11.4% | 0.7% | 19 | 9.6% | 0.7% | 22 | 13.6% | 0.7% | 11 | 11.5% | 0.5% |
| 1 à 2 fois par semaine | 20 | 5.7% | 0.8% | 10 | 5.0% | 0.9% | 10 | 6.5% | 0.7% | 3 | 3.0% | 0.4% |
| 1 à 3 fois par mois | 9 | 2.4% | 1.6% | 3 | 1.5% | 1.4% | 6 | 3.5% | 1.7% | 2 | 2.0% | 2.4% |
| Moins souvent | 9 | 2.7% | 1.0% | 7 | 3.4% | 1.7% | 3 | 1.8% | 0.5% | 0 | 0.0% | 0.0% |
| Jamais | 2 | 0.5% | 1.7% | 2 | 0.9% | 3.1% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |

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|--|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Revenus du foyer | | | | | | | | | | | | |
| Moins de 9 000 euros par an | 6 | 1.8% | 0.3% | 2 | 1.0% | 0.3% | 4 | 2.7% | 0.4% | 1 | 1.3% | 0.7% |
| De 9 000 à moins de 12 000 euros par an | 32 | 8.9% | 1.1% | 12 | 6.3% | 1.1% | 19 | 11.9% | 1.1% | 1 | 1.0% | 0.4% |
| De 12 000 à moins de 18 000 euros par an | 42 | 11.7% | 0.7% | 16 | 8.5% | 0.7% | 25 | 15.5% | 0.7% | 2 | 2.3% | 0.3% |
| De 18 000 à moins de 24 000 euros par an | 45 | 12.6% | 0.7% | 19 | 9.8% | 0.6% | 26 | 16.0% | 0.7% | 10 | 10.4% | 0.7% |
| De 24 000 à moins de 36 000 euros par an | 93 | 26.2% | 0.8% | 59 | 30.7% | 1.1% | 34 | 20.8% | 0.6% | 21 | 22.9% | 0.6% |
| De 36 000 à moins de 45 000 euros par an | 52 | 14.6% | 0.7% | 29 | 15.2% | 0.8% | 22 | 13.8% | 0.7% | 18 | 19.3% | 0.6% |
| De 45 000 à moins de 65 000 euros par an | 39 | 11.0% | 0.6% | 28 | 14.5% | 0.8% | 11 | 6.8% | 0.4% | 20 | 21.9% | 0.5% |
| De 65 000 à moins de 80 000 euros par an | 12 | 3.3% | 0.6% | 7 | 3.8% | 0.6% | 4 | 2.6% | 0.5% | 6 | 6.1% | 0.4% |
| De 80 000 à moins de 115 000 euros par an | 3 | 0.8% | 0.2% | 1 | 0.6% | 0.2% | 2 | 1.0% | 0.3% | 2 | 2.4% | 0.3% |
| 115 000 euros et plus par an | 0 | 0.1% | 0.1% | 0 | 0.2% | 0.1% | 0 | 0.0% | 0.0% | 0 | 0.5% | 0.1% |
| Refus | 25 | 7.2% | 0.7% | 13 | 6.9% | 0.9% | 12 | 7.4% | 0.6% | 9 | 9.6% | 0.7% |
| Ne sait pas | 7 | 2.0% | 0.4% | 5 | 2.5% | 0.6% | 2 | 1.4% | 0.2% | 2 | 2.2% | 0.3% |