

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1455	100.0%	2.8%	693	100.0%	2.8%	762	100.0%	2.8%	315	100.0%	1.8%
Sexe												
Homme	693	47.6%	2.8%	693	100.0%	2.8%	0	0.0%	0.0%	160	50.8%	1.8%
Femme	762	52.4%	2.8%	0	0.0%	0.0%	762	100.0%	2.8%	155	49.2%	1.8%
Age												
15 à 24 ans	104	7.1%	1.4%	52	7.5%	1.4%	52	6.8%	1.4%	35	11.0%	1.1%
25 à 34 ans	124	8.5%	1.6%	63	9.1%	1.7%	61	8.0%	1.6%	50	15.8%	1.5%
35 à 49 ans	271	18.6%	2.2%	140	20.2%	2.3%	131	17.2%	2.1%	103	32.8%	1.7%
50 à 59 ans	282	19.4%	3.1%	138	19.9%	3.0%	144	18.9%	3.1%	104	32.9%	2.7%
60 ans et plus	674	46.3%	4.5%	301	43.4%	4.7%	374	49.0%	4.5%	24	7.5%	2.6%
Individu												
Ménagères	702	48.2%	3.0%	0	0.0%	0.0%	702	92.1%	3.0%	140	44.5%	2.0%
Personne de référence	846	58.1%	3.0%	613	88.4%	3.0%	233	30.6%	3.0%	167	53.1%	2.0%
Responsable des achats	1053	72.3%	3.0%	366	52.8%	2.9%	687	90.1%	3.0%	212	67.1%	1.9%
PCS Individu												
Agriculteurs	37	2.5%	7.0%	23	3.2%	5.8%	14	1.9%	10.6%	2	0.8%	15.9%
Petits patrons	41	2.8%	2.5%	26	3.7%	2.3%	15	1.9%	3.1%	32	10.2%	2.3%
Affaires et Cadres	88	6.1%	1.7%	48	6.9%	1.6%	41	5.3%	1.9%	76	24.2%	1.7%
Professions intermédiaires	148	10.1%	2.2%	75	10.9%	2.2%	72	9.5%	2.1%	116	36.6%	2.1%
Employés	186	12.7%	2.2%	51	7.4%	2.5%	134	17.6%	2.2%	27	8.7%	1.5%
Ouvriers	162	11.1%	2.5%	126	18.2%	2.5%	35	4.6%	2.6%	5	1.7%	1.3%
Retraités	608	41.8%	4.9%	277	40.0%	4.7%	331	43.4%	5.0%	11	3.4%	4.0%
Autres inactifs	187	12.8%	1.8%	67	9.7%	1.8%	119	15.7%	1.8%	45	14.4%	1.4%
PCS Personne de référence												
Agriculteurs	46	3.1%	5.6%	23	3.3%	5.1%	23	3.0%	6.3%	0	0.0%	0.0%
Petits patrons	61	4.2%	2.3%	29	4.2%	2.2%	32	4.1%	2.4%	61	19.3%	2.3%
Affaires et Cadres	110	7.6%	1.5%	58	8.3%	1.6%	52	6.9%	1.4%	110	35.0%	1.5%
Professions intermédiaires	144	9.9%	1.9%	73	10.5%	1.9%	71	9.3%	1.9%	144	45.7%	1.9%
Employés	123	8.5%	2.3%	54	7.9%	2.4%	69	9.0%	2.2%	0	0.0%	0.0%
Ouvriers	212	14.5%	2.2%	116	16.7%	2.3%	95	12.5%	2.2%	0	0.0%	0.0%
Retraités	659	45.3%	4.6%	294	42.4%	4.5%	366	48.0%	4.7%	0	0.0%	0.0%
Autres inactifs	100	6.9%	2.5%	46	6.6%	2.9%	54	7.1%	2.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	331	22.7%	3.3%	148	21.3%	3.5%	183	24.0%	3.2%	40	12.7%	2.2%
2 personnes	664	45.6%	3.7%	303	43.7%	3.5%	361	47.4%	3.9%	102	32.2%	2.3%
3 personnes	186	12.8%	2.1%	103	14.9%	2.2%	83	10.9%	1.9%	51	16.1%	1.4%
4 personnes	186	12.7%	2.0%	98	14.1%	2.1%	88	11.5%	1.9%	82	26.0%	1.7%
5 personnes et +	89	6.1%	1.7%	42	6.0%	1.6%	47	6.1%	1.7%	41	12.9%	1.5%
Présence d'enfants de moins de 15 ans												
Oui	282	19.4%	1.8%	148	21.4%	2.0%	134	17.6%	1.7%	123	39.0%	1.6%
Non	1173	80.6%	3.3%	545	78.6%	3.1%	628	82.4%	3.4%	192	61.0%	2.0%
Habitat												
Communes rurales	627	43.1%	5.3%	284	41.0%	5.1%	343	45.0%	5.6%	102	32.4%	3.1%
Agglo. - 20 000 hab	256	17.6%	2.9%	130	18.8%	3.0%	126	16.5%	2.7%	64	20.3%	2.5%
Agglo. 20 000 à 100 000 hab	310	21.3%	4.5%	148	21.4%	4.5%	162	21.2%	4.4%	63	19.8%	3.3%
Agglo. + 100 000 hab	243	16.7%	1.6%	118	17.0%	1.6%	125	16.4%	1.6%	76	24.2%	1.3%
Agglo. Paris	19	1.3%	0.2%	13	1.9%	0.3%	6	0.8%	0.1%	10	3.3%	0.3%
Régions INSEE												
Ile de France	20	1.4%	0.2%	14	2.0%	0.3%	6	0.9%	0.1%	11	3.6%	0.3%
Nord Pas de Calais	1	0.1%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	3	0.2%	0.3%	1	0.2%	0.2%	2	0.2%	0.3%	0	0.0%	0.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	229	15.8%	16.9%	102	14.7%	15.7%	127	16.7%	18.1%	38	12.0%	10.2%
Haute Normandie	0	0.0%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.1%	0.1%
Basse Normandie	1	0.0%	0.1%	0	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%
Centre	361	24.8%	17.3%	178	25.6%	17.7%	183	24.1%	16.9%	81	25.6%	13.0%
Pays de Loire	2	0.1%	0.1%	1	0.2%	0.1%	1	0.1%	0.1%	1	0.4%	0.1%
Bretagne	1	0.1%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%
Poitou Charentes	1	0.0%	0.0%	0	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%
Aquitaine	4	0.3%	0.1%	4	0.5%	0.3%	0	0.0%	0.0%	2	0.8%	0.3%
Midi Pyrénées	4	0.3%	0.2%	3	0.5%	0.3%	1	0.1%	0.1%	3	0.8%	0.3%
Limousin	285	19.6%	45.9%	126	18.1%	42.4%	160	21.0%	49.2%	63	20.0%	40.5%
Auvergne	536	36.9%	47.6%	259	37.4%	48.0%	277	36.3%	47.3%	113	35.7%	36.7%
Rhône Alpes	3	0.2%	0.1%	2	0.3%	0.1%	1	0.1%	0.0%	2	0.7%	0.1%
Languedoc Roussillon	2	0.2%	0.1%	0	0.0%	0.0%	2	0.3%	0.2%	0	0.1%	0.0%
Provence Alpes Côte d'Azur. Corse	1	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Habitudes de connection à Internet												
Tous les jours	729	50.1%	2.2%	366	52.8%	2.2%	363	47.7%	2.3%	252	79.9%	1.8%
Presque tous les jours	139	9.5%	2.4%	74	10.6%	2.6%	65	8.6%	2.1%	28	8.9%	1.4%
1 à 2 fois par semaine	84	5.8%	3.2%	32	4.6%	2.8%	52	6.8%	3.5%	19	5.9%	2.8%
1 à 3 fois par mois	22	1.5%	4.2%	11	1.5%	5.2%	12	1.5%	3.5%	1	0.3%	1.3%
Moins souvent	30	2.1%	3.3%	11	1.6%	2.9%	19	2.6%	3.6%	2	0.6%	2.6%
Jamais	3	0.2%	2.7%	2	0.4%	4.5%	0	0.0%	0.4%	0	0.0%	0.0%
Revenus du foyer												
Moins de 9 000 euros par an	68	4.7%	3.6%	28	4.0%	3.8%	40	5.3%	3.5%	5	1.4%	2.7%
De 9 000 à moins de 12 000 euros par an	96	6.6%	3.2%	36	5.1%	3.1%	60	7.9%	3.3%	3	1.1%	1.5%
De 12 000 à moins de 18 000 euros par an	195	13.4%	3.3%	101	14.5%	4.1%	94	12.4%	2.7%	10	3.2%	1.5%
De 18 000 à moins de 24 000 euros par an	214	14.7%	3.1%	86	12.4%	2.8%	128	16.8%	3.4%	33	10.5%	2.3%
De 24 000 à moins de 36 000 euros par an	339	23.3%	3.1%	162	23.3%	3.0%	177	23.2%	3.1%	64	20.3%	1.9%
De 36 000 à moins de 45 000 euros par an	176	12.1%	2.5%	100	14.4%	2.7%	76	10.0%	2.3%	59	18.7%	1.9%
De 45 000 à moins de 65 000 euros par an	153	10.5%	2.3%	89	12.8%	2.4%	64	8.4%	2.1%	68	21.7%	1.8%
De 65 000 à moins de 80 000 euros par an	36	2.5%	1.9%	19	2.8%	1.7%	17	2.2%	2.1%	19	6.0%	1.4%
De 80 000 à moins de 115 000 euros par an	22	1.5%	1.8%	12	1.8%	1.6%	9	1.2%	2.0%	12	3.9%	1.4%
115 000 euros et plus par an	4	0.3%	0.8%	3	0.4%	0.9%	1	0.2%	0.6%	3	0.9%	0.7%
Refus	109	7.5%	3.1%	44	6.3%	2.9%	65	8.5%	3.1%	26	8.1%	2.1%
Ne sait pas	44	3.0%	2.4%	14	2.1%	1.8%	29	3.9%	2.8%	13	4.1%	1.7%