

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	369	100.0%	0.7%	195	100.0%	0.8%	174	100.0%	0.6%	128	100.0%	0.7%
<b>Sexe</b>												
<b>Homme</b>	195	52.8%	0.8%	195	100.0%	0.8%	0	0.0%	0.0%	64	50.0%	0.7%
<b>Femme</b>	174	47.2%	0.6%	0	0.0%	0.0%	174	100.0%	0.6%	64	50.0%	0.7%
<b>Age</b>												
<b>15 à 24 ans</b>	22	5.9%	0.3%	11	5.5%	0.3%	11	6.4%	0.3%	15	11.5%	0.5%
<b>25 à 34 ans</b>	34	9.4%	0.5%	19	9.5%	0.5%	16	9.1%	0.4%	9	7.0%	0.3%
<b>35 à 49 ans</b>	85	23.0%	0.7%	48	24.7%	0.8%	37	21.0%	0.6%	45	35.6%	0.7%
<b>50 à 59 ans</b>	58	15.8%	0.6%	29	14.8%	0.6%	30	17.0%	0.6%	25	19.8%	0.7%
<b>60 ans et plus</b>	169	45.9%	1.1%	88	45.4%	1.4%	81	46.5%	1.0%	33	26.1%	3.7%
<b>Individu</b>												
<b>Ménagères</b>	152	41.4%	0.7%	0	0.0%	0.0%	152	87.6%	0.7%	54	42.5%	0.8%
<b>Personne de référence</b>	223	60.5%	0.8%	168	86.1%	0.8%	56	32.0%	0.7%	58	45.8%	0.7%
<b>Responsable des achats</b>	285	77.3%	0.8%	131	67.3%	1.0%	154	88.4%	0.7%	93	72.6%	0.8%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	1	0.2%	0.1%	1	0.3%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	15	4.1%	0.9%	5	2.5%	0.4%	10	6.0%	2.2%	15	12.0%	1.1%
<b>Affaires et Cadres</b>	36	9.9%	0.7%	23	11.7%	0.8%	14	7.8%	0.6%	30	23.6%	0.7%
<b>Professions intermédiaires</b>	40	10.9%	0.6%	25	13.0%	0.7%	15	8.6%	0.4%	34	27.0%	0.6%
<b>Employés</b>	61	16.5%	0.7%	16	8.1%	0.8%	45	25.8%	0.7%	16	12.8%	0.9%
<b>Ouvriers</b>	36	9.7%	0.6%	31	15.7%	0.6%	5	3.0%	0.4%	4	2.8%	0.9%
<b>Retraités</b>	134	36.4%	1.1%	79	40.8%	1.3%	55	31.5%	0.8%	12	9.5%	4.5%
<b>Autres inactifs</b>	45	12.3%	0.4%	15	7.8%	0.4%	30	17.4%	0.5%	16	12.3%	0.5%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	1	0.2%	0.1%	1	0.3%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	42	11.4%	1.6%	18	9.0%	1.3%	24	14.0%	1.9%	42	32.8%	1.6%
<b>Affaires et Cadres</b>	46	12.3%	0.6%	21	10.6%	0.6%	25	14.3%	0.7%	46	35.7%	0.6%
<b>Professions intermédiaires</b>	40	10.9%	0.5%	26	13.2%	0.7%	15	8.4%	0.4%	40	31.5%	0.5%
<b>Employés</b>	37	10.0%	0.7%	16	8.1%	0.7%	21	12.2%	0.7%	0	0.0%	0.0%
<b>Ouvriers</b>	39	10.5%	0.4%	31	16.2%	0.6%	7	4.1%	0.2%	0	0.0%	0.0%
<b>Retraités</b>	142	38.6%	1.0%	75	38.5%	1.1%	67	38.7%	0.9%	0	0.0%	0.0%
<b>Autres inactifs</b>	23	6.2%	0.6%	8	4.2%	0.5%	15	8.4%	0.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	74	19.9%	0.7%	28	14.2%	0.7%	46	26.3%	0.8%	12	9.7%	0.7%
<b>2 personnes</b>	152	41.1%	0.8%	82	42.4%	1.0%	69	39.8%	0.8%	42	32.6%	1.0%
<b>3 personnes</b>	60	16.3%	0.7%	36	18.6%	0.8%	24	13.8%	0.5%	19	15.2%	0.5%
<b>4 personnes</b>	53	14.4%	0.6%	30	15.7%	0.7%	23	12.9%	0.5%	35	27.4%	0.7%
<b>5 personnes et +</b>	30	8.2%	0.6%	18	9.2%	0.7%	12	7.2%	0.5%	19	15.1%	0.7%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	92	24.8%	0.6%	56	28.8%	0.8%	36	20.4%	0.4%	55	42.9%	0.7%
<b>Non</b>	277	75.2%	0.8%	139	71.2%	0.8%	139	79.6%	0.7%	73	57.1%	0.8%
<b>Habitat</b>												
<b>Communes rurales</b>	14	3.9%	0.1%	7	3.4%	0.1%	8	4.5%	0.1%	5	3.7%	0.1%
<b>Agglo. - 20 000 hab</b>	31	8.4%	0.3%	21	10.8%	0.5%	10	5.6%	0.2%	15	11.7%	0.6%
<b>Agglo. 20 000 à 100 000 hab</b>	40	10.9%	0.6%	26	13.5%	0.8%	14	8.0%	0.4%	11	8.2%	0.6%
<b>Agglo. + 100 000 hab</b>	281	76.2%	1.8%	141	72.3%	1.9%	140	80.6%	1.8%	97	76.2%	1.7%
<b>Agglo. Paris</b>	2	0.6%	0.0%	0	0.0%	0.0%	2	1.3%	0.1%	0	0.1%	0.0%
<b>Régions INSEE</b>												
<b>Ile de France</b>	3	0.7%	0.0%	0	0.0%	0.0%	3	1.6%	0.1%	0	0.1%	0.0%
<b>Poitou Charentes</b>	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Auvergne</b>	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Rhône Alpes</b>	1	0.2%	0.0%	1	0.4%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Languedoc Roussillon</b>	1	0.2%	0.0%	0	0.1%	0.0%	0	0.2%	0.0%	0	0.1%	0.0%
<b>Provence Alpes Côte d'Azur.</b>	364	98.8%	8.4%	193	99.3%	9.5%	171	98.2%	7.5%	127	99.7%	9.0%
<b>Corse</b>												
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	250	67.8%	0.8%	135	69.1%	0.8%	116	66.4%	0.7%	96	75.4%	0.7%
<b>Presque tous les jours</b>	39	10.6%	0.7%	18	9.0%	0.6%	21	12.2%	0.7%	14	10.9%	0.7%
<b>1 à 2 fois par semaine</b>	11	2.9%	0.4%	4	1.9%	0.3%	7	4.0%	0.5%	5	3.9%	0.8%
<b>1 à 3 fois par mois</b>	0	0.0%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.1%	0.2%
<b>Moins souvent</b>	3	0.9%	0.4%	2	0.9%	0.4%	2	0.9%	0.3%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	11	3.1%	0.6%	3	1.6%	0.4%	8	4.8%	0.7%	2	1.3%	1.0%
<b>De 9 000 à moins de 12 000 euros par an</b>	13	3.5%	0.4%	13	6.5%	1.1%	0	0.2%	0.0%	0	0.0%	0.0%
<b>De 12 000 à moins de 18 000 euros par an</b>	37	10.0%	0.6%	17	8.9%	0.7%	20	11.3%	0.6%	5	4.1%	0.8%
<b>De 18 000 à moins de 24 000 euros par an</b>	41	11.1%	0.6%	25	13.0%	0.8%	16	9.1%	0.4%	8	6.6%	0.6%
<b>De 24 000 à moins de 36 000 euros par an</b>	76	20.7%	0.7%	37	19.2%	0.7%	39	22.3%	0.7%	23	17.8%	0.7%
<b>De 36 000 à moins de 45 000 euros par an</b>	61	16.4%	0.9%	32	16.6%	0.9%	28	16.3%	0.9%	24	18.5%	0.8%
<b>De 45 000 à moins de 65 000 euros par an</b>	49	13.4%	0.7%	20	10.2%	0.5%	29	16.9%	1.0%	21	16.3%	0.5%
<b>De 65 000 à moins de 80 000 euros par an</b>	26	7.1%	1.3%	21	10.6%	1.8%	5	3.2%	0.7%	15	11.7%	1.1%
<b>De 80 000 à moins de 115 000 euros par an</b>	8	2.1%	0.6%	3	1.7%	0.4%	4	2.5%	0.9%	6	4.5%	0.7%
<b>115 000 euros et plus par an</b>	9	2.4%	1.7%	6	3.2%	2.1%	2	1.4%	1.1%	5	4.2%	1.2%
<b>Refus</b>	25	6.9%	0.7%	9	4.8%	0.6%	16	9.2%	0.8%	9	6.8%	0.7%
<b>Ne sait pas</b>	12	3.3%	0.7%	7	3.7%	0.9%	5	2.8%	0.5%	10	8.2%	1.4%