

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1134	100.0%	2.2%	545	100.0%	2.2%	589	100.0%	2.2%	287	100.0%	1.7%
Sexe												
Homme	545	48.1%	2.2%	545	100.0%	2.2%	0	0.0%	0.0%	154	53.7%	1.8%
Femme	589	51.9%	2.2%	0	0.0%	0.0%	589	100.0%	2.2%	133	46.3%	1.5%
Age												
15 à 24 ans	80	7.1%	1.1%	38	7.0%	1.0%	42	7.1%	1.2%	27	9.5%	0.9%
25 à 34 ans	97	8.5%	1.3%	46	8.4%	1.2%	51	8.6%	1.3%	40	13.9%	1.2%
35 à 49 ans	234	20.7%	1.9%	112	20.6%	1.8%	122	20.8%	1.9%	112	39.1%	1.8%
50 à 59 ans	228	20.1%	2.5%	125	22.9%	2.7%	103	17.5%	2.2%	80	27.7%	2.1%
60 ans et plus	495	43.6%	3.3%	224	41.1%	3.5%	271	46.0%	3.2%	28	9.7%	3.1%
Individu												
Ménagères	530	46.7%	2.3%	0	0.0%	0.0%	530	90.0%	2.3%	120	42.0%	1.7%
Personne de référence	652	57.5%	2.3%	476	87.3%	2.4%	176	29.9%	2.2%	148	51.7%	1.8%
Responsable des achats	819	72.2%	2.3%	289	53.0%	2.3%	530	90.0%	2.3%	199	69.5%	1.8%
PCS Individu												
Agriculteurs	18	1.6%	3.5%	17	3.1%	4.3%	2	0.3%	1.3%	0	0.0%	0.0%
Petits patrons	33	2.9%	2.0%	22	3.9%	1.9%	11	1.9%	2.3%	25	8.6%	1.7%
Affaires et Cadres	85	7.5%	1.7%	59	10.8%	2.0%	26	4.5%	1.2%	73	25.5%	1.6%
Professions intermédiaires	113	9.9%	1.6%	59	10.8%	1.7%	53	9.1%	1.6%	88	30.8%	1.6%
Employés	172	15.2%	2.1%	33	6.0%	1.6%	140	23.8%	2.3%	41	14.5%	2.2%
Ouvriers	123	10.8%	1.9%	89	16.3%	1.8%	34	5.7%	2.5%	13	4.6%	3.2%
Retraités	425	37.5%	3.4%	213	39.0%	3.6%	212	36.1%	3.2%	11	3.9%	4.2%
Autres inactifs	165	14.6%	1.6%	55	10.0%	1.5%	110	18.7%	1.7%	35	12.1%	1.1%
PCS Personne de référence												
Agriculteurs	24	2.1%	2.9%	13	2.3%	2.8%	11	1.8%	3.0%	0	0.0%	0.0%
Petits patrons	46	4.1%	1.8%	24	4.3%	1.8%	23	3.8%	1.7%	46	16.1%	1.8%
Affaires et Cadres	111	9.8%	1.5%	67	12.3%	1.9%	44	7.5%	1.2%	111	38.8%	1.5%
Professions intermédiaires	129	11.4%	1.7%	63	11.5%	1.6%	66	11.3%	1.8%	129	45.1%	1.7%
Employés	101	8.9%	1.9%	41	7.5%	1.8%	60	10.2%	1.9%	0	0.0%	0.0%
Ouvriers	149	13.1%	1.6%	81	14.9%	1.6%	68	11.5%	1.6%	0	0.0%	0.0%
Retraités	479	42.2%	3.3%	225	41.3%	3.4%	254	43.2%	3.2%	0	0.0%	0.0%
Autres inactifs	95	8.4%	2.3%	32	5.8%	2.0%	63	10.8%	2.5%	0	0.0%	0.0%

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Taille du foyer												
1 personne	219	19.4%	2.2%	88	16.1%	2.1%	132	22.4%	2.3%	21	7.3%	1.1%
2 personnes	506	44.7%	2.8%	255	46.8%	3.0%	251	42.7%	2.7%	98	34.2%	2.3%
3 personnes	197	17.4%	2.2%	111	20.3%	2.4%	87	14.7%	1.9%	63	21.9%	1.7%
4 personnes	159	14.0%	1.7%	66	12.0%	1.4%	93	15.8%	2.0%	75	26.3%	1.6%
5 personnes et +	52	4.6%	1.0%	26	4.8%	1.0%	26	4.4%	1.0%	30	10.4%	1.1%
Présence d'enfants de moins de 15 ans												
Oui	232	20.5%	1.5%	107	19.7%	1.5%	125	21.2%	1.5%	120	42.0%	1.6%
Non	902	79.5%	2.5%	438	80.3%	2.5%	464	78.8%	2.5%	166	58.0%	1.7%
Habitat												
Communes rurales	351	30.9%	3.0%	195	35.8%	3.5%	155	26.4%	2.5%	81	28.3%	2.5%
Agglo. - 20 000 hab	201	17.7%	2.2%	81	14.9%	1.9%	119	20.2%	2.6%	47	16.5%	1.9%
Agglo. 20 000 à 100 000 hab	162	14.3%	2.3%	67	12.2%	2.0%	96	16.3%	2.6%	30	10.4%	1.6%
Agglo. + 100 000 hab	410	36.2%	2.7%	195	35.9%	2.6%	215	36.5%	2.7%	124	43.2%	2.2%
Agglo. Paris	10	0.9%	0.1%	6	1.2%	0.2%	3	0.6%	0.1%	5	1.6%	0.1%
Régions INSEE												
Ile de France	10	0.9%	0.1%	7	1.3%	0.2%	3	0.6%	0.1%	5	1.6%	0.1%
Nord Pas de Calais	1	0.1%	0.0%	1	0.3%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%
Picardie	1	0.1%	0.1%	1	0.2%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	1	0.1%	0.1%	0	0.1%	0.1%	0	0.1%	0.1%	0	0.0%	0.0%
Haute Normandie	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	2	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%	2	0.6%	0.2%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Poitou Charentes	201	17.7%	13.6%	91	16.7%	12.9%	110	18.7%	14.3%	43	14.8%	10.7%
Aquitaine	880	77.6%	32.3%	421	77.2%	32.4%	459	77.9%	32.1%	226	78.7%	26.0%
Midi Pyrénées	26	2.3%	1.1%	17	3.2%	1.5%	9	1.4%	0.7%	7	2.5%	0.9%
Limousin	1	0.1%	0.2%	1	0.2%	0.3%	0	0.0%	0.0%	0	0.1%	0.1%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	4	0.4%	0.1%	4	0.7%	0.2%	0	0.0%	0.0%	3	1.2%	0.2%
Languedoc Roussillon	1	0.1%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%
Provence Alpes Côte d'Azur. Corse	5	0.4%	0.1%	0	0.0%	0.0%	5	0.8%	0.2%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Habitudes de connexion à Internet												
Tous les jours	660	58.2%	2.0%	340	62.5%	2.1%	320	54.3%	2.0%	248	86.6%	1.7%
Presque tous les jours	112	9.9%	1.9%	48	8.8%	1.7%	64	10.8%	2.1%	20	6.8%	1.0%
1 à 2 fois par semaine	43	3.8%	1.7%	17	3.1%	1.5%	27	4.5%	1.8%	10	3.6%	1.6%
1 à 3 fois par mois	6	0.5%	1.1%	0	0.1%	0.2%	5	0.9%	1.6%	1	0.2%	0.8%
Moins souvent	14	1.2%	1.5%	9	1.7%	2.4%	5	0.8%	0.8%	2	0.5%	2.1%
Jamais	2	0.2%	2.4%	0	0.0%	0.0%	2	0.4%	5.3%	0	0.0%	0.0%
Revenus du foyer												
Moins de 9 000 euros par an	29	2.6%	1.6%	17	3.1%	2.3%	12	2.0%	1.0%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	56	5.0%	1.9%	22	4.1%	1.9%	34	5.8%	1.9%	2	0.7%	0.8%
De 12 000 à moins de 18 000 euros par an	149	13.1%	2.5%	60	11.1%	2.4%	89	15.1%	2.6%	13	4.6%	2.0%
De 18 000 à moins de 24 000 euros par an	178	15.7%	2.6%	77	14.0%	2.5%	102	17.3%	2.7%	26	9.0%	1.8%
De 24 000 à moins de 36 000 euros par an	248	21.8%	2.2%	120	21.9%	2.2%	128	21.8%	2.2%	56	19.7%	1.6%
De 36 000 à moins de 45 000 euros par an	148	13.0%	2.1%	70	12.9%	1.9%	78	13.2%	2.3%	62	21.6%	2.0%
De 45 000 à moins de 65 000 euros par an	135	11.9%	2.0%	80	14.6%	2.2%	55	9.3%	1.8%	70	24.5%	1.9%
De 65 000 à moins de 80 000 euros par an	43	3.8%	2.2%	28	5.2%	2.5%	15	2.5%	1.8%	25	8.7%	1.9%
De 80 000 à moins de 115 000 euros par an	18	1.5%	1.4%	13	2.5%	1.8%	4	0.7%	0.9%	10	3.3%	1.1%
115 000 euros et plus par an	10	0.9%	1.9%	10	1.8%	3.3%	0	0.1%	0.1%	9	3.1%	2.0%
Refus	77	6.8%	2.2%	31	5.7%	2.1%	46	7.8%	2.2%	11	3.9%	0.9%
Ne sait pas	43	3.8%	2.3%	17	3.1%	2.1%	26	4.5%	2.5%	3	1.0%	0.4%