

LNM

| | Ensemble | | | Hommes | | | Femmes | | | FoyersCSP+ | | |
|----------------------------------|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| ENSEMBLE | 483 | 100.0% | 0.9% | 240 | 100.0% | 1.0% | 243 | 100.0% | 0.9% | 113 | 100.0% | 0.7% |
| Sexe | | | | | | | | | | | | |
| Homme | 240 | 49.6% | 1.0% | 240 | 100.0% | 1.0% | 0 | 0.0% | 0.0% | 54 | 47.5% | 0.6% |
| Femme | 243 | 50.4% | 0.9% | 0 | 0.0% | 0.0% | 243 | 100.0% | 0.9% | 59 | 52.5% | 0.7% |
| Age | | | | | | | | | | | | |
| 15 à 24 ans | 39 | 8.2% | 0.5% | 25 | 10.3% | 0.7% | 15 | 6.0% | 0.4% | 7 | 6.0% | 0.2% |
| 25 à 34 ans | 54 | 11.2% | 0.7% | 31 | 13.1% | 0.8% | 23 | 9.3% | 0.6% | 14 | 12.6% | 0.4% |
| 35 à 49 ans | 95 | 19.6% | 0.8% | 48 | 19.9% | 0.8% | 47 | 19.4% | 0.7% | 48 | 42.8% | 0.8% |
| 50 à 59 ans | 85 | 17.5% | 0.9% | 43 | 18.0% | 0.9% | 42 | 17.1% | 0.9% | 40 | 35.2% | 1.0% |
| 60 ans et plus | 210 | 43.5% | 1.4% | 93 | 38.7% | 1.4% | 117 | 48.2% | 1.4% | 4 | 3.3% | 0.4% |
| Individu | | | | | | | | | | | | |
| Ménagères | 226 | 46.7% | 1.0% | 0 | 0.0% | 0.0% | 226 | 92.7% | 1.0% | 55 | 48.7% | 0.8% |
| Personne de référence | 270 | 55.9% | 1.0% | 201 | 83.7% | 1.0% | 69 | 28.4% | 0.9% | 56 | 49.6% | 0.7% |
| Responsable des achats | 335 | 69.2% | 0.9% | 109 | 45.5% | 0.9% | 225 | 92.6% | 1.0% | 74 | 65.7% | 0.7% |
| PCS Individu | | | | | | | | | | | | |
| Agriculteurs | 4 | 0.7% | 0.7% | 4 | 1.5% | 0.9% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Petits patrons | 7 | 1.5% | 0.4% | 6 | 2.4% | 0.5% | 1 | 0.5% | 0.2% | 7 | 6.0% | 0.5% |
| Affaires et Cadres | 31 | 6.4% | 0.6% | 22 | 9.0% | 0.7% | 9 | 3.8% | 0.4% | 26 | 22.7% | 0.6% |
| Professions intermédiaires | 51 | 10.6% | 0.7% | 26 | 10.9% | 0.8% | 25 | 10.3% | 0.7% | 43 | 38.1% | 0.8% |
| Employés | 70 | 14.4% | 0.8% | 22 | 9.0% | 1.0% | 48 | 19.7% | 0.8% | 14 | 12.5% | 0.8% |
| Ouvriers | 61 | 12.5% | 0.9% | 52 | 21.5% | 1.0% | 9 | 3.7% | 0.7% | 3 | 2.5% | 0.7% |
| Retraités | 172 | 35.6% | 1.4% | 96 | 40.0% | 1.6% | 76 | 31.2% | 1.1% | 3 | 2.6% | 1.1% |
| Autres inactifs | 89 | 18.3% | 0.9% | 14 | 5.7% | 0.4% | 75 | 30.7% | 1.2% | 18 | 15.6% | 0.6% |
| PCS Personne de référence | | | | | | | | | | | | |
| Agriculteurs | 3 | 0.6% | 0.4% | 0 | 0.0% | 0.0% | 3 | 1.2% | 0.8% | 0 | 0.0% | 0.0% |
| Petits patrons | 16 | 3.3% | 0.6% | 6 | 2.4% | 0.4% | 10 | 4.2% | 0.8% | 16 | 14.3% | 0.6% |
| Affaires et Cadres | 44 | 9.1% | 0.6% | 21 | 8.7% | 0.6% | 23 | 9.5% | 0.6% | 44 | 38.8% | 0.6% |
| Professions intermédiaires | 53 | 11.0% | 0.7% | 27 | 11.3% | 0.7% | 26 | 10.7% | 0.7% | 53 | 46.9% | 0.7% |
| Employés | 37 | 7.6% | 0.7% | 18 | 7.4% | 0.8% | 19 | 7.8% | 0.6% | 0 | 0.0% | 0.0% |
| Ouvriers | 79 | 16.3% | 0.8% | 47 | 19.7% | 0.9% | 32 | 13.0% | 0.7% | 0 | 0.0% | 0.0% |
| Retraités | 211 | 43.5% | 1.5% | 109 | 45.6% | 1.7% | 101 | 41.5% | 1.3% | 0 | 0.0% | 0.0% |
| Autres inactifs | 41 | 8.5% | 1.0% | 12 | 4.9% | 0.7% | 30 | 12.1% | 1.2% | 0 | 0.0% | 0.0% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Taille du foyer | | | | | | | | | | | | |
| 1 personne | 76 | 15.8% | 0.8% | 22 | 9.0% | 0.5% | 55 | 22.4% | 1.0% | 8 | 7.3% | 0.4% |
| 2 personnes | 231 | 47.8% | 1.3% | 120 | 49.8% | 1.4% | 111 | 45.8% | 1.2% | 36 | 31.9% | 0.8% |
| 3 personnes | 82 | 16.9% | 0.9% | 49 | 20.3% | 1.1% | 33 | 13.6% | 0.7% | 35 | 30.6% | 0.9% |
| 4 personnes | 58 | 11.9% | 0.6% | 32 | 13.1% | 0.7% | 26 | 10.7% | 0.6% | 24 | 20.9% | 0.5% |
| 5 personnes et + | 37 | 7.6% | 0.7% | 19 | 7.8% | 0.7% | 18 | 7.5% | 0.7% | 10 | 9.2% | 0.4% |
| Présence d'enfants de moins de 15 ans | | | | | | | | | | | | |
| Oui | 94 | 19.4% | 0.6% | 48 | 20.2% | 0.7% | 46 | 18.7% | 0.6% | 44 | 38.7% | 0.6% |
| Non | 389 | 80.6% | 1.1% | 192 | 79.8% | 1.1% | 198 | 81.3% | 1.1% | 69 | 61.3% | 0.7% |
| Habitat | | | | | | | | | | | | |
| Communes rurales | 141 | 29.1% | 1.2% | 72 | 29.8% | 1.3% | 69 | 28.4% | 1.1% | 33 | 29.6% | 1.0% |
| Agglo. - 20 000 hab | 103 | 21.2% | 1.1% | 52 | 21.8% | 1.2% | 50 | 20.6% | 1.1% | 29 | 26.0% | 1.2% |
| Agglo. 20 000 à 100 000 hab | 105 | 21.7% | 1.5% | 50 | 20.7% | 1.5% | 55 | 22.6% | 1.5% | 11 | 10.0% | 0.6% |
| Agglo. + 100 000 hab | 135 | 27.8% | 0.9% | 66 | 27.3% | 0.9% | 69 | 28.4% | 0.9% | 38 | 33.6% | 0.7% |
| Agglo. Paris | 1 | 0.2% | 0.0% | 1 | 0.4% | 0.0% | 0 | 0.0% | 0.0% | 1 | 0.8% | 0.0% |
| Régions INSEE | | | | | | | | | | | | |
| Ile de France | 1 | 0.2% | 0.0% | 1 | 0.4% | 0.0% | 0 | 0.0% | 0.0% | 1 | 0.8% | 0.0% |
| Lorraine | 466 | 96.4% | 24.2% | 229 | 95.5% | 24.6% | 237 | 97.3% | 23.9% | 108 | 95.2% | 20.1% |
| Alsace | 7 | 1.5% | 0.5% | 5 | 2.1% | 0.7% | 2 | 1.0% | 0.3% | 3 | 2.4% | 0.6% |
| Franche-Comté | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.1% | 0.0% |
| Champagne Ardennes | 1 | 0.2% | 0.1% | 1 | 0.3% | 0.1% | 0 | 0.2% | 0.1% | 1 | 0.6% | 0.2% |
| Picardie | 0 | 0.1% | 0.0% | 0 | 0.1% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Bourgogne | 0 | 0.0% | 0.0% | 0 | 0.1% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Basse Normandie | 0 | 0.0% | 0.0% | 0 | 0.1% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Centre | 1 | 0.2% | 0.0% | 0 | 0.0% | 0.0% | 1 | 0.3% | 0.1% | 0 | 0.0% | 0.0% |
| Aquitaine | 1 | 0.2% | 0.0% | 1 | 0.4% | 0.1% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Auvergne | 1 | 0.2% | 0.1% | 1 | 0.4% | 0.2% | 0 | 0.0% | 0.0% | 1 | 0.9% | 0.3% |
| Rhône Alpes | 3 | 0.6% | 0.1% | 0 | 0.0% | 0.0% | 3 | 1.2% | 0.1% | 0 | 0.0% | 0.0% |
| Provence Alpes Côte d'Azur. Corse | 1 | 0.3% | 0.0% | 1 | 0.6% | 0.1% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Habitudes de connexion à Internet | | | | | | | | | | | | |
| Tous les jours | 225 | 46.6% | 0.7% | 120 | 49.8% | 0.7% | 106 | 43.5% | 0.7% | 89 | 78.6% | 0.6% |
| Presque tous les jours | 53 | 10.9% | 0.9% | 29 | 12.2% | 1.0% | 23 | 9.5% | 0.8% | 15 | 12.9% | 0.7% |
| 1 à 2 fois par semaine | 28 | 5.9% | 1.1% | 11 | 4.5% | 1.0% | 18 | 7.2% | 1.2% | 5 | 4.1% | 0.7% |
| 1 à 3 fois par mois | 3 | 0.6% | 0.6% | 0 | 0.0% | 0.0% | 3 | 1.2% | 0.9% | 3 | 2.6% | 3.8% |
| Moins souvent | 11 | 2.3% | 1.2% | 9 | 3.6% | 2.2% | 2 | 1.0% | 0.4% | 0 | 0.0% | 0.0% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Revenus du foyer | | | | | | | | | | | | |
| Moins de 9 000 euros par an | 18 | 3.8% | 1.0% | 1 | 0.6% | 0.2% | 17 | 7.0% | 1.5% | 0 | 0.0% | 0.0% |
| De 9 000 à moins de 12 000 euros par an | 34 | 7.1% | 1.2% | 9 | 3.8% | 0.8% | 25 | 10.3% | 1.4% | 3 | 2.9% | 1.4% |
| De 12 000 à moins de 18 000 euros par an | 95 | 19.6% | 1.6% | 43 | 17.8% | 1.7% | 52 | 21.4% | 1.5% | 9 | 7.7% | 1.3% |
| De 18 000 à moins de 24 000 euros par an | 57 | 11.7% | 0.8% | 37 | 15.3% | 1.2% | 20 | 8.2% | 0.5% | 6 | 5.4% | 0.4% |
| De 24 000 à moins de 36 000 euros par an | 108 | 22.4% | 1.0% | 54 | 22.6% | 1.0% | 54 | 22.2% | 0.9% | 23 | 20.1% | 0.7% |
| De 36 000 à moins de 45 000 euros par an | 55 | 11.3% | 0.8% | 32 | 13.2% | 0.9% | 23 | 9.5% | 0.7% | 17 | 14.8% | 0.6% |
| De 45 000 à moins de 65 000 euros par an | 53 | 11.0% | 0.8% | 28 | 11.5% | 0.7% | 26 | 10.5% | 0.8% | 22 | 19.5% | 0.6% |
| De 65 000 à moins de 80 000 euros par an | 25 | 5.2% | 1.3% | 13 | 5.5% | 1.2% | 12 | 4.9% | 1.5% | 20 | 17.7% | 1.5% |
| De 80 000 à moins de 115 000 euros par an | 3 | 0.6% | 0.2% | 2 | 0.7% | 0.2% | 1 | 0.6% | 0.3% | 1 | 1.2% | 0.2% |
| 115 000 euros et plus par an | 5 | 1.1% | 1.0% | 2 | 0.9% | 0.7% | 3 | 1.4% | 1.5% | 2 | 1.9% | 0.5% |
| Refus | 26 | 5.3% | 0.7% | 19 | 7.9% | 1.3% | 7 | 2.8% | 0.3% | 8 | 6.9% | 0.6% |
| Ne sait pas | 4 | 0.9% | 0.2% | 1 | 0.4% | 0.1% | 3 | 1.4% | 0.3% | 2 | 1.9% | 0.3% |