

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2527	100.0%	4.9%	1280	100.0%	5.2%	1247	100.0%	4.7%	675	100.0%	3.9%
Sexe												
Homme	1280	50.6%	5.2%	1280	100.0%	5.2%	0	0.0%	0.0%	388	57.6%	4.4%
Femme	1247	49.4%	4.7%	0	0.0%	0.0%	1247	100.0%	4.7%	286	42.4%	3.3%
Age												
15 à 24 ans	246	9.7%	3.4%	138	10.8%	3.7%	108	8.6%	3.0%	123	18.2%	3.9%
25 à 34 ans	277	11.0%	3.6%	151	11.8%	4.0%	126	10.1%	3.2%	98	14.5%	3.0%
35 à 49 ans	527	20.9%	4.2%	283	22.1%	4.6%	244	19.6%	3.9%	241	35.7%	3.9%
50 à 59 ans	451	17.8%	4.9%	229	17.9%	5.0%	222	17.8%	4.8%	168	24.9%	4.4%
60 ans et plus	1026	40.6%	6.9%	479	37.4%	7.4%	547	43.9%	6.5%	45	6.6%	5.0%
Individu												
Ménagères	1130	44.7%	4.9%	0	0.0%	0.0%	1130	90.6%	4.9%	238	35.3%	3.4%
Personne de référence	1420	56.2%	5.1%	1094	85.5%	5.4%	325	26.1%	4.1%	339	50.3%	4.1%
Responsable des achats	1714	67.8%	4.8%	622	48.6%	4.9%	1092	87.6%	4.8%	390	57.8%	3.5%
PCS Individu												
Agriculteurs	50	2.0%	9.6%	33	2.6%	8.4%	18	1.4%	13.1%	0	0.0%	0.0%
Petits patrons	65	2.6%	4.0%	54	4.2%	4.8%	11	0.8%	2.2%	52	7.7%	3.7%
Affaires et Cadres	158	6.2%	3.1%	105	8.2%	3.6%	53	4.2%	2.5%	144	21.4%	3.1%
Professions intermédiaires	301	11.9%	4.4%	168	13.2%	4.9%	133	10.6%	3.9%	248	36.7%	4.4%
Employés	377	14.9%	4.6%	73	5.7%	3.5%	305	24.4%	4.9%	88	13.1%	4.8%
Ouvriers	316	12.5%	4.9%	245	19.1%	4.9%	71	5.7%	5.3%	25	3.8%	6.2%
Retraités	899	35.6%	7.2%	457	35.7%	7.8%	442	35.4%	6.7%	16	2.4%	6.0%
Autres inactifs	361	14.3%	3.5%	145	11.3%	3.8%	216	17.3%	3.3%	101	15.0%	3.2%
PCS Personne de référence												
Agriculteurs	79	3.1%	9.8%	40	3.1%	8.9%	39	3.2%	10.8%	0	0.0%	0.0%
Petits patrons	105	4.2%	4.0%	67	5.2%	5.0%	38	3.0%	2.9%	105	15.6%	4.0%
Affaires et Cadres	231	9.1%	3.2%	125	9.8%	3.5%	105	8.4%	2.9%	231	34.2%	3.2%
Professions intermédiaires	339	13.4%	4.5%	196	15.3%	5.1%	143	11.5%	3.9%	339	50.3%	4.5%
Employés	190	7.5%	3.5%	69	5.4%	3.1%	121	9.7%	3.8%	0	0.0%	0.0%
Ouvriers	442	17.5%	4.7%	228	17.8%	4.4%	214	17.2%	4.9%	0	0.0%	0.0%
Retraités	985	39.0%	6.9%	484	37.8%	7.4%	501	40.2%	6.4%	0	0.0%	0.0%
Autres inactifs	156	6.2%	3.8%	70	5.5%	4.5%	86	6.9%	3.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	468	18.5%	4.7%	200	15.6%	4.7%	268	21.5%	4.7%	59	8.7%	3.2%
2 personnes	1099	43.5%	6.2%	551	43.1%	6.4%	547	43.9%	5.9%	181	26.8%	4.2%
3 personnes	354	14.0%	3.9%	193	15.1%	4.2%	161	12.9%	3.6%	136	20.1%	3.6%
4 personnes	357	14.1%	3.8%	189	14.8%	4.1%	168	13.5%	3.6%	170	25.2%	3.6%
5 personnes et +	250	9.9%	4.7%	147	11.5%	5.6%	103	8.2%	3.8%	130	19.2%	4.8%
Présence d'enfants de moins de 15 ans												
Oui	592	23.4%	3.8%	326	25.5%	4.4%	266	21.3%	3.3%	283	41.9%	3.6%
Non	1935	76.6%	5.4%	954	74.5%	5.5%	981	78.7%	5.2%	392	58.1%	4.1%
Habitat												
Communes rurales	865	34.2%	7.4%	419	32.7%	7.4%	446	35.8%	7.3%	207	30.7%	6.4%
Agglo. - 20 000 hab	699	27.7%	7.8%	367	28.7%	8.5%	332	26.6%	7.1%	176	26.0%	7.0%
Agglo. 20 000 à 100 000 hab	374	14.8%	5.4%	161	12.6%	4.9%	213	17.1%	5.8%	84	12.4%	4.5%
Agglo. + 100 000 hab	550	21.8%	3.6%	315	24.6%	4.2%	235	18.9%	3.0%	193	28.7%	3.4%
Agglo. Paris	38	1.5%	0.4%	18	1.4%	0.4%	20	1.6%	0.5%	15	2.2%	0.4%
Régions INSEE												
Ile de France	41	1.6%	0.4%	20	1.6%	0.4%	21	1.7%	0.4%	15	2.2%	0.3%
Nord Pas de Calais	3	0.1%	0.1%	3	0.2%	0.2%	0	0.0%	0.0%	1	0.1%	0.1%
Lorraine	1	0.0%	0.1%	1	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	1	0.0%	0.1%	0	0.0%	0.0%	1	0.1%	0.1%	1	0.1%	0.2%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.1%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.1%
Picardie	2	0.1%	0.1%	1	0.0%	0.1%	1	0.1%	0.1%	2	0.2%	0.3%
Haute Normandie	20	0.8%	1.4%	11	0.8%	1.5%	9	0.7%	1.2%	4	0.6%	0.9%
Basse Normandie	427	16.9%	35.4%	222	17.3%	38.4%	205	16.5%	32.7%	103	15.3%	30.1%
Centre	10	0.4%	0.5%	7	0.5%	0.7%	3	0.3%	0.3%	6	0.9%	1.0%
Pays de Loire	899	35.6%	30.7%	471	36.8%	33.4%	428	34.3%	28.2%	254	37.6%	26.6%
Bretagne	1106	43.8%	41.8%	534	41.7%	42.0%	571	45.8%	41.6%	278	41.2%	36.1%
Poitou Charentes	6	0.3%	0.4%	4	0.3%	0.5%	3	0.2%	0.4%	3	0.4%	0.7%
Aquitaine	4	0.2%	0.2%	4	0.3%	0.3%	1	0.1%	0.1%	2	0.2%	0.2%
Midi Pyrénées	1	0.0%	0.0%	1	0.0%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	1	0.0%	0.1%	1	0.1%	0.3%	0	0.0%	0.0%	1	0.1%	0.6%
Auvergne	1	0.0%	0.1%	1	0.1%	0.2%	0	0.0%	0.0%	1	0.2%	0.4%
Rhône Alpes	4	0.1%	0.1%	0	0.0%	0.0%	4	0.3%	0.1%	3	0.5%	0.2%

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Habitudes de connexion à Internet												
Tous les jours	1349	53.4%	4.2%	705	55.1%	4.3%	644	51.6%	4.0%	535	79.3%	3.7%
Presque tous les jours	287	11.4%	4.9%	149	11.7%	5.3%	138	11.1%	4.5%	94	13.9%	4.7%
1 à 2 fois par semaine	151	6.0%	5.8%	79	6.2%	7.0%	71	5.7%	4.8%	26	3.8%	3.9%
1 à 3 fois par mois	26	1.0%	4.8%	11	0.9%	5.4%	15	1.2%	4.5%	4	0.7%	5.7%
Moins souvent	36	1.4%	3.9%	12	0.9%	3.0%	24	1.9%	4.5%	2	0.3%	3.0%
Jamais	1	0.0%	1.1%	0	0.0%	0.0%	1	0.1%	2.4%	0	0.1%	8.6%
Revenus du foyer												
Moins de 9 000 euros par an	68	2.7%	3.6%	27	2.1%	3.7%	41	3.2%	3.6%	6	0.9%	3.5%
De 9 000 à moins de 12 000 euros par an	109	4.3%	3.7%	48	3.7%	4.1%	61	4.9%	3.4%	8	1.2%	3.5%
De 12 000 à moins de 18 000 euros par an	345	13.7%	5.8%	146	11.4%	5.9%	199	15.9%	5.8%	22	3.2%	3.3%
De 18 000 à moins de 24 000 euros par an	332	13.1%	4.8%	146	11.4%	4.7%	186	14.9%	5.0%	39	5.8%	2.7%
De 24 000 à moins de 36 000 euros par an	608	24.0%	5.5%	315	24.6%	5.9%	293	23.5%	5.1%	150	22.2%	4.4%
De 36 000 à moins de 45 000 euros par an	361	14.3%	5.2%	215	16.8%	5.9%	146	11.7%	4.4%	135	20.0%	4.4%
De 45 000 à moins de 65 000 euros par an	340	13.4%	5.0%	202	15.8%	5.5%	137	11.0%	4.5%	165	24.5%	4.4%
De 65 000 à moins de 80 000 euros par an	64	2.5%	3.3%	29	2.3%	2.5%	35	2.8%	4.3%	39	5.8%	3.0%
De 80 000 à moins de 115 000 euros par an	22	0.9%	1.8%	13	1.0%	1.7%	9	0.7%	1.9%	17	2.5%	1.9%
115 000 euros et plus par an	14	0.6%	2.7%	10	0.8%	3.3%	4	0.3%	1.9%	11	1.7%	2.5%
Refus	204	8.1%	5.7%	100	7.8%	6.7%	103	8.3%	5.0%	55	8.2%	4.6%
Ne sait pas	63	2.5%	3.4%	29	2.3%	3.7%	34	2.7%	3.2%	28	4.1%	3.6%