

| | Ensemble | | | Hommes | | | Femmes | | | FoyersCSP+ | | |
|-----------------------------------|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| ENSEMBLE | 745 | 100.0% | 1.4% | 400 | 100.0% | 1.6% | 345 | 100.0% | 1.3% | 205 | 100.0% | 1.2% |
| Sexe | | | | | | | | | | | | |
| Homme | 400 | 53.7% | 1.6% | 400 | 100.0% | 1.6% | 0 | 0.0% | 0.0% | 122 | 59.5% | 1.4% |
| Femme | 345 | 46.3% | 1.3% | 0 | 0.0% | 0.0% | 345 | 100.0% | 1.3% | 83 | 40.5% | 1.0% |
| Age | | | | | | | | | | | | |
| 15 à 24 ans | 52 | 7.0% | 0.7% | 30 | 7.5% | 0.8% | 22 | 6.5% | 0.6% | 26 | 12.8% | 0.8% |
| 25 à 34 ans | 78 | 10.5% | 1.0% | 46 | 11.6% | 1.2% | 32 | 9.3% | 0.8% | 27 | 13.1% | 0.8% |
| 35 à 49 ans | 175 | 23.5% | 1.4% | 97 | 24.3% | 1.6% | 78 | 22.6% | 1.2% | 82 | 40.0% | 1.3% |
| 50 à 59 ans | 142 | 19.1% | 1.6% | 80 | 20.0% | 1.8% | 62 | 18.0% | 1.4% | 62 | 30.0% | 1.6% |
| 60 ans et plus | 297 | 39.8% | 2.0% | 146 | 36.6% | 2.3% | 151 | 43.7% | 1.8% | 8 | 4.1% | 0.9% |
| Individu | | | | | | | | | | | | |
| Ménagères | 313 | 42.1% | 1.4% | 0 | 0.0% | 0.0% | 313 | 90.9% | 1.4% | 70 | 34.1% | 1.0% |
| Personne de référence | 448 | 60.1% | 1.6% | 362 | 90.4% | 1.8% | 86 | 24.9% | 1.1% | 123 | 59.9% | 1.5% |
| Responsable des achats | 500 | 67.1% | 1.4% | 202 | 50.4% | 1.6% | 298 | 86.5% | 1.3% | 117 | 56.8% | 1.1% |
| PCS Individu | | | | | | | | | | | | |
| Agriculteurs | 17 | 2.3% | 3.4% | 15 | 3.7% | 3.8% | 3 | 0.8% | 2.0% | 0 | 0.0% | 0.0% |
| Petits patrons | 34 | 4.5% | 2.1% | 24 | 5.9% | 2.1% | 10 | 2.9% | 2.1% | 32 | 15.6% | 2.2% |
| Affaires et Cadres | 58 | 7.8% | 1.1% | 40 | 9.9% | 1.3% | 18 | 5.4% | 0.9% | 52 | 25.3% | 1.1% |
| Professions intermédiaires | 99 | 13.3% | 1.4% | 50 | 12.6% | 1.5% | 49 | 14.2% | 1.4% | 77 | 37.4% | 1.4% |
| Employés | 120 | 16.1% | 1.5% | 40 | 9.9% | 1.9% | 80 | 23.3% | 1.3% | 22 | 10.9% | 1.2% |
| Ouvriers | 63 | 8.4% | 1.0% | 55 | 13.8% | 1.1% | 7 | 2.2% | 0.6% | 4 | 2.1% | 1.0% |
| Retraités | 265 | 35.6% | 2.1% | 143 | 35.7% | 2.4% | 122 | 35.5% | 1.8% | 2 | 1.1% | 0.8% |
| Autres inactifs | 88 | 11.9% | 0.9% | 34 | 8.5% | 0.9% | 55 | 15.8% | 0.8% | 16 | 7.6% | 0.5% |
| PCS Personne de référence | | | | | | | | | | | | |
| Agriculteurs | 29 | 3.9% | 3.5% | 18 | 4.6% | 4.1% | 10 | 3.0% | 2.9% | 0 | 0.0% | 0.0% |
| Petits patrons | 41 | 5.4% | 1.5% | 25 | 6.4% | 1.9% | 15 | 4.4% | 1.2% | 41 | 19.7% | 1.5% |
| Affaires et Cadres | 71 | 9.6% | 1.0% | 40 | 10.1% | 1.1% | 31 | 9.0% | 0.8% | 71 | 34.8% | 1.0% |
| Professions intermédiaires | 93 | 12.5% | 1.2% | 56 | 14.0% | 1.5% | 37 | 10.8% | 1.0% | 93 | 45.5% | 1.2% |
| Employés | 75 | 10.0% | 1.4% | 41 | 10.2% | 1.8% | 34 | 9.8% | 1.1% | 0 | 0.0% | 0.0% |
| Ouvriers | 87 | 11.7% | 0.9% | 51 | 12.7% | 1.0% | 36 | 10.4% | 0.8% | 0 | 0.0% | 0.0% |
| Retraités | 297 | 39.9% | 2.1% | 148 | 37.1% | 2.3% | 149 | 43.2% | 1.9% | 0 | 0.0% | 0.0% |
| Autres inactifs | 52 | 7.0% | 1.3% | 20 | 4.9% | 1.3% | 32 | 9.4% | 1.3% | 0 | 0.0% | 0.0% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Habitudes de connection à Internet | | | | | | | | | | | | |
| Tous les jours | 448 | 60.1% | 1.4% | 250 | 62.5% | 1.5% | 198 | 57.4% | 1.2% | 177 | 86.2% | 1.2% |
| Presque tous les jours | 62 | 8.4% | 1.1% | 36 | 8.9% | 1.3% | 27 | 7.7% | 0.9% | 18 | 9.0% | 0.9% |
| 1 à 2 fois par semaine | 50 | 6.8% | 1.9% | 32 | 7.9% | 2.8% | 19 | 5.4% | 1.3% | 7 | 3.6% | 1.1% |
| 1 à 3 fois par mois | 14 | 1.9% | 2.7% | 3 | 0.8% | 1.5% | 11 | 3.3% | 3.4% | 1 | 0.6% | 1.5% |
| Moins souvent | 11 | 1.5% | 1.2% | 3 | 0.8% | 0.8% | 8 | 2.3% | 1.5% | 1 | 0.4% | 1.0% |
| Jamais | 2 | 0.3% | 2.2% | 2 | 0.5% | 3.7% | 0 | 0.1% | 0.5% | 0 | 0.0% | 0.0% |
| Revenus du foyer | | | | | | | | | | | | |
| Moins de 9 000 euros par an | 17 | 2.2% | 0.9% | 9 | 2.4% | 1.3% | 7 | 2.1% | 0.6% | 0 | 0.1% | 0.1% |
| De 9 000 à moins de 12 000 euros par an | 55 | 7.3% | 1.8% | 18 | 4.5% | 1.5% | 37 | 10.6% | 2.0% | 3 | 1.5% | 1.4% |
| De 12 000 à moins de 18 000 euros par an | 91 | 12.2% | 1.5% | 57 | 14.3% | 2.3% | 34 | 9.8% | 1.0% | 7 | 3.4% | 1.1% |
| De 18 000 à moins de 24 000 euros par an | 115 | 15.4% | 1.7% | 58 | 14.4% | 1.8% | 57 | 16.5% | 1.5% | 25 | 12.1% | 1.7% |
| De 24 000 à moins de 36 000 euros par an | 161 | 21.6% | 1.5% | 69 | 17.3% | 1.3% | 92 | 26.6% | 1.6% | 44 | 21.2% | 1.3% |
| De 36 000 à moins de 45 000 euros par an | 105 | 14.1% | 1.5% | 67 | 16.8% | 1.8% | 38 | 11.0% | 1.1% | 36 | 17.4% | 1.2% |
| De 45 000 à moins de 65 000 euros par an | 108 | 14.5% | 1.6% | 65 | 16.3% | 1.8% | 43 | 12.5% | 1.4% | 50 | 24.4% | 1.3% |
| De 65 000 à moins de 80 000 euros par an | 20 | 2.7% | 1.0% | 17 | 4.2% | 1.5% | 3 | 1.0% | 0.4% | 16 | 8.0% | 1.3% |
| De 80 000 à moins de 115 000 euros par an | 12 | 1.6% | 1.0% | 9 | 2.1% | 1.1% | 3 | 0.9% | 0.7% | 8 | 4.1% | 1.0% |
| 115 000 euros et plus par an | 5 | 0.7% | 1.0% | 1 | 0.3% | 0.4% | 4 | 1.2% | 1.8% | 5 | 2.5% | 1.1% |
| Refus | 39 | 5.2% | 1.1% | 20 | 5.1% | 1.4% | 18 | 5.4% | 0.9% | 7 | 3.6% | 0.6% |
| Ne sait pas | 18 | 2.4% | 1.0% | 10 | 2.5% | 1.2% | 8 | 2.4% | 0.8% | 3 | 1.7% | 0.4% |