

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	155	100.0%	0.3%	76	100.0%	0.3%	79	100.0%	0.3%	45	100.0%	0.3%
Sexe												
Homme	76	49.2%	0.3%	76	100.0%	0.3%	0	0.0%	0.0%	25	56.8%	0.3%
Femme	79	50.8%	0.3%	0	0.0%	0.0%	79	100.0%	0.3%	19	43.2%	0.2%
Age												
15 à 24 ans	15	9.3%	0.2%	7	8.6%	0.2%	8	10.0%	0.2%	5	10.1%	0.1%
25 à 34 ans	19	12.1%	0.2%	11	14.3%	0.3%	8	9.9%	0.2%	9	19.6%	0.3%
35 à 49 ans	35	22.2%	0.3%	19	24.8%	0.3%	16	19.7%	0.2%	15	34.0%	0.2%
50 à 59 ans	22	14.1%	0.2%	11	14.1%	0.2%	11	14.2%	0.2%	9	21.2%	0.2%
60 ans et plus	66	42.2%	0.4%	29	38.1%	0.5%	37	46.3%	0.4%	7	15.2%	0.8%
Individu												
Ménagères	69	44.3%	0.3%	0	0.0%	0.0%	69	87.2%	0.3%	18	40.3%	0.3%
Personne de référence	83	53.5%	0.3%	60	78.8%	0.3%	23	29.0%	0.3%	25	55.8%	0.3%
Responsable des achats	105	67.2%	0.3%	41	53.1%	0.3%	64	80.9%	0.3%	32	72.6%	0.3%
PCS Individu												
Agriculteurs	1	0.9%	0.3%	1	1.8%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	12	7.7%	0.7%	12	15.2%	1.0%	0	0.4%	0.1%	12	26.6%	0.8%
Affaires et Cadres	10	6.2%	0.2%	6	7.8%	0.2%	4	4.6%	0.2%	9	20.2%	0.2%
Professions intermédiaires	17	10.8%	0.2%	7	9.2%	0.2%	10	12.3%	0.3%	13	28.7%	0.2%
Employés	27	17.1%	0.3%	13	16.6%	0.6%	14	17.7%	0.2%	3	6.7%	0.2%
Ouvriers	17	10.8%	0.3%	11	14.6%	0.2%	6	7.2%	0.4%	2	3.8%	0.4%
Retraités	48	30.8%	0.4%	24	31.2%	0.4%	24	30.4%	0.4%	0	0.9%	0.1%
Autres inactifs	24	15.7%	0.2%	3	3.5%	0.1%	22	27.5%	0.3%	6	13.1%	0.2%
PCS Personne de référence												
Agriculteurs	2	1.0%	0.2%	1	1.8%	0.3%	0	0.3%	0.1%	0	0.0%	0.0%
Petits patrons	17	11.2%	0.7%	12	15.9%	0.9%	5	6.7%	0.4%	17	39.0%	0.7%
Affaires et Cadres	12	7.8%	0.2%	8	10.1%	0.2%	4	5.6%	0.1%	12	27.1%	0.2%
Professions intermédiaires	15	9.8%	0.2%	6	7.3%	0.1%	10	12.2%	0.3%	15	33.9%	0.2%
Employés	28	17.7%	0.5%	16	20.7%	0.7%	12	14.8%	0.4%	0	0.0%	0.0%
Ouvriers	18	11.7%	0.2%	9	11.9%	0.2%	9	11.6%	0.2%	0	0.0%	0.0%
Retraités	46	29.7%	0.3%	21	27.7%	0.3%	25	31.7%	0.3%	0	0.0%	0.0%
Autres inactifs	17	11.0%	0.4%	4	4.7%	0.2%	14	17.1%	0.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	24	15.7%	0.2%	11	14.2%	0.3%	14	17.2%	0.2%	5	10.9%	0.3%
2 personnes	56	36.2%	0.3%	24	31.5%	0.3%	32	40.7%	0.3%	10	23.4%	0.2%
3 personnes	40	26.0%	0.4%	22	28.4%	0.5%	19	23.8%	0.4%	19	43.1%	0.5%
4 personnes	25	16.1%	0.3%	15	19.7%	0.3%	10	12.6%	0.2%	6	14.0%	0.1%
5 personnes et +	9	6.0%	0.2%	5	6.3%	0.2%	5	5.7%	0.2%	4	8.6%	0.1%
Présence d'enfants de moins de 15 ans												
Oui	44	28.5%	0.3%	25	32.7%	0.3%	19	24.4%	0.2%	21	46.1%	0.3%
Non	111	71.5%	0.3%	51	67.3%	0.3%	60	75.6%	0.3%	24	53.9%	0.3%
Habitat												
Communes rurales	51	32.9%	0.4%	23	30.2%	0.4%	28	35.5%	0.5%	16	36.3%	0.5%
Agglo. - 20 000 hab	30	19.4%	0.3%	18	23.3%	0.4%	12	15.7%	0.3%	12	27.8%	0.5%
Agglo. 20 000 à 100 000 hab	69	44.5%	1.0%	34	43.9%	1.0%	36	45.0%	1.0%	14	31.0%	0.7%
Agglo. + 100 000 hab	1	0.9%	0.0%	1	1.1%	0.0%	1	0.7%	0.0%	1	3.1%	0.0%
Agglo. Paris	4	2.3%	0.0%	1	1.5%	0.0%	2	3.0%	0.1%	1	1.7%	0.0%
Régions INSEE												
Ile de France	4	2.3%	0.0%	1	1.5%	0.0%	2	3.0%	0.0%	1	1.7%	0.0%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Languedoc Roussillon	1	0.4%	0.0%	0	0.0%	0.0%	1	0.8%	0.1%	1	1.4%	0.1%
Provence Alpes Côte d'Azur. Corse	151	97.3%	3.5%	75	98.5%	3.7%	76	96.1%	3.3%	43	96.9%	3.1%
Habitudes de connexion à Internet												
Tous les jours	102	65.4%	0.3%	49	64.0%	0.3%	53	66.8%	0.3%	39	86.7%	0.3%
Presque tous les jours	14	9.0%	0.2%	7	9.2%	0.3%	7	8.8%	0.2%	1	1.5%	0.0%
1 à 2 fois par semaine	5	3.3%	0.2%	2	2.6%	0.2%	3	4.0%	0.2%	1	2.2%	0.2%
1 à 3 fois par mois	0	0.3%	0.1%	0	0.4%	0.2%	0	0.1%	0.0%	0	0.0%	0.0%
Moins souvent	5	3.1%	0.5%	5	6.3%	1.3%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	4	2.8%	0.2%	3	4.1%	0.4%	1	1.5%	0.1%	3	7.0%	1.9%
De 9 000 à moins de 12 000 euros par an	8	5.4%	0.3%	2	2.5%	0.2%	6	8.2%	0.4%	1	2.8%	0.5%
De 12 000 à moins de 18 000 euros par an	17	11.1%	0.3%	3	4.5%	0.1%	14	17.5%	0.4%	1	2.5%	0.2%
De 18 000 à moins de 24 000 euros par an	22	13.9%	0.3%	12	15.4%	0.4%	10	12.5%	0.3%	5	12.2%	0.4%
De 24 000 à moins de 36 000 euros par an	33	21.1%	0.3%	14	18.5%	0.3%	19	23.5%	0.3%	10	21.4%	0.3%
De 36 000 à moins de 45 000 euros par an	18	11.7%	0.3%	9	12.4%	0.3%	9	10.9%	0.3%	5	11.7%	0.2%
De 45 000 à moins de 65 000 euros par an	28	18.3%	0.4%	18	24.0%	0.5%	10	12.7%	0.3%	10	22.3%	0.3%
De 65 000 à moins de 80 000 euros par an	4	2.7%	0.2%	2	2.9%	0.2%	2	2.5%	0.2%	2	4.8%	0.2%
De 80 000 à moins de 115 000 euros par an	3	1.7%	0.2%	1	1.1%	0.1%	2	2.4%	0.4%	2	3.5%	0.2%
115 000 euros et plus par an	1	0.4%	0.1%	0	0.0%	0.0%	1	0.8%	0.3%	1	1.4%	0.1%
Refus	8	4.9%	0.2%	3	4.3%	0.2%	4	5.5%	0.2%	2	4.7%	0.2%
Ne sait pas	9	6.1%	0.5%	8	10.3%	1.0%	2	2.0%	0.2%	3	5.8%	0.3%