

A Nous Réseau

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	465	100.0%	0.9%	204	100.0%	0.8%	261	100.0%	1.0%	198	100.0%	1.1%
Sexe												
Homme	204	43.9%	0.8%	204	100.0%	0.8%	0	0.0%	0.0%	73	37.2%	0.8%
Femme	261	56.1%	1.0%	0	0.0%	0.0%	261	100.0%	1.0%	124	62.8%	1.4%
Age												
15 à 24 ans	47	10.1%	0.6%	14	6.7%	0.4%	33	12.8%	0.9%	26	13.2%	0.8%
25 à 34 ans	105	22.6%	1.4%	57	28.0%	1.5%	48	18.4%	1.2%	48	24.4%	1.5%
35 à 49 ans	120	25.7%	1.0%	53	25.9%	0.9%	67	25.5%	1.1%	75	38.0%	1.2%
50 à 59 ans	86	18.5%	0.9%	39	18.9%	0.8%	48	18.3%	1.0%	34	17.0%	0.9%
60 ans et plus	107	23.0%	0.7%	42	20.6%	0.6%	65	24.9%	0.8%	15	7.3%	1.6%
Individu												
Ménagères	221	47.5%	1.0%	0	0.0%	0.0%	221	84.6%	1.0%	102	51.5%	1.4%
Personne de référence	256	55.1%	0.9%	165	80.6%	0.8%	92	35.2%	1.2%	92	46.3%	1.1%
Responsable des achats	339	72.9%	1.0%	118	57.7%	0.9%	221	84.9%	1.0%	142	72.0%	1.3%
PCS Individu												
Petits patrons	8	1.7%	0.5%	0	0.0%	0.0%	8	3.0%	1.6%	8	3.9%	0.5%
Affaires et Cadres	80	17.1%	1.6%	39	19.2%	1.3%	40	15.4%	1.9%	75	37.9%	1.6%
Professions intermédiaires	65	14.1%	1.0%	22	11.0%	0.7%	43	16.5%	1.2%	46	23.3%	0.8%
Employés	88	18.9%	1.1%	32	15.7%	1.5%	56	21.5%	0.9%	20	10.2%	1.1%
Ouvriers	56	12.1%	0.9%	48	23.6%	1.0%	8	3.2%	0.6%	7	3.4%	1.6%
Retraités	83	17.9%	0.7%	36	17.4%	0.6%	48	18.3%	0.7%	2	1.0%	0.8%
Autres inactifs	84	18.2%	0.8%	27	13.1%	0.7%	58	22.1%	0.9%	40	20.3%	1.3%
PCS Personne de référence												
Petits patrons	23	5.0%	0.9%	0	0.0%	0.0%	23	9.0%	1.8%	23	11.8%	0.9%
Affaires et Cadres	103	22.2%	1.4%	46	22.3%	1.3%	58	22.1%	1.6%	103	52.2%	1.4%
Professions intermédiaires	71	15.3%	0.9%	28	13.6%	0.7%	43	16.6%	1.2%	71	36.0%	0.9%
Employés	74	16.0%	1.4%	32	15.8%	1.4%	42	16.2%	1.3%	0	0.0%	0.0%
Ouvriers	64	13.8%	0.7%	45	22.0%	0.9%	19	7.3%	0.4%	0	0.0%	0.0%
Retraités	96	20.7%	0.7%	41	19.8%	0.6%	56	21.3%	0.7%	0	0.0%	0.0%
Autres inactifs	33	7.1%	0.8%	13	6.5%	0.8%	20	7.6%	0.8%	0	0.0%	0.0%
Taille du foyer												
1 personne	103	22.1%	1.0%	31	15.2%	0.7%	72	27.5%	1.3%	33	16.8%	1.8%
2 personnes	149	32.1%	0.8%	73	35.5%	0.8%	77	29.4%	0.8%	54	27.3%	1.2%
3 personnes	95	20.5%	1.1%	54	26.6%	1.2%	41	15.7%	0.9%	47	23.6%	1.3%
4 personnes	77	16.6%	0.8%	33	16.1%	0.7%	44	17.0%	0.9%	38	19.0%	0.8%
5 personnes et +	40	8.7%	0.8%	13	6.6%	0.5%	27	10.3%	1.0%	26	13.3%	1.0%

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Présence d'enfants de moins de 15 ans												
Oui	129	27.7%	0.8%	62	30.6%	0.9%	66	25.5%	0.8%	74	37.6%	1.0%
Non	336	72.3%	0.9%	142	69.4%	0.8%	194	74.5%	1.0%	123	62.4%	1.3%
Habitat												
Communes rurales	11	2.4%	0.1%	6	2.9%	0.1%	5	2.0%	0.1%	3	1.5%	0.1%
Aggo. - 20 000 hab	22	4.8%	0.2%	6	2.8%	0.1%	16	6.3%	0.4%	9	4.5%	0.4%
Aggo. 20 000 à 100 000 hab	6	1.2%	0.1%	5	2.7%	0.2%	0	0.1%	0.0%	3	1.3%	0.1%
Aggo. + 100 000 hab	129	27.8%	0.8%	50	24.6%	0.7%	79	30.3%	1.0%	45	23.0%	0.8%
Aggo. Paris	297	63.8%	3.5%	137	67.0%	3.4%	160	61.4%	3.6%	138	69.6%	3.4%
Régions INSEE												
Ile de France	307	66.0%	3.2%	143	70.2%	3.2%	164	62.8%	3.3%	139	70.4%	3.1%
Nord Pas de Calais	65	13.9%	2.0%	29	14.3%	1.9%	35	13.6%	2.1%	32	16.0%	3.4%
Lorraine	2	0.5%	0.1%	2	1.1%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.1%	0	0.0%	0.0%
Picardie	2	0.5%	0.2%	1	0.3%	0.1%	2	0.6%	0.2%	2	1.2%	0.5%
Bourgogne	1	0.3%	0.1%	0	0.0%	0.0%	1	0.5%	0.2%	0	0.0%	0.0%
Haute Normandie	1	0.2%	0.1%	0	0.0%	0.0%	1	0.4%	0.1%	0	0.0%	0.0%
Centre	4	0.8%	0.2%	1	0.3%	0.1%	3	1.1%	0.3%	3	1.3%	0.4%
Pays de Loire	1	0.2%	0.0%	0	0.0%	0.0%	1	0.4%	0.1%	0	0.0%	0.0%
Bretagne	5	1.0%	0.2%	2	1.0%	0.2%	3	1.0%	0.2%	0	0.0%	0.0%
Poitou Charentes	1	0.1%	0.0%	0	0.0%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Limousin	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%
Auvergne	1	0.1%	0.1%	1	0.3%	0.1%	0	0.0%	0.0%	1	0.3%	0.2%
Rhône Alpes	41	8.8%	0.8%	13	6.2%	0.5%	28	10.9%	1.1%	13	6.8%	0.7%
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.1%	0.0%
Provence Alpes Côte d'Azur.	33	7.2%	0.8%	13	6.2%	0.6%	21	8.0%	0.9%	8	4.0%	0.6%
Corse												
Habitudes de connection à Internet												
Tous les jours	367	78.8%	1.1%	162	79.2%	1.0%	205	78.5%	1.3%	184	93.2%	1.3%
Presque tous les jours	42	9.0%	0.7%	13	6.6%	0.5%	28	10.8%	0.9%	12	6.2%	0.6%
1 à 2 fois par semaine	11	2.4%	0.4%	0	0.0%	0.0%	11	4.2%	0.7%	1	0.7%	0.2%
1 à 3 fois par mois	17	3.6%	3.1%	4	1.9%	1.9%	13	4.9%	3.9%	0	0.0%	0.0%
Moins souvent	6	1.4%	0.7%	6	3.1%	1.7%	0	0.0%	0.0%	0	0.0%	0.0%
Jamais	4	0.8%	4.0%	4	1.9%	7.3%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	11	2.4%	0.6%	0	0.0%	0.0%	11	4.3%	1.0%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	16	3.5%	0.5%	12	5.8%	1.0%	4	1.7%	0.2%	4	2.2%	1.8%
De 12 000 à moins de 18 000 euros par an	46	9.9%	0.8%	21	10.4%	0.9%	25	9.6%	0.7%	12	5.9%	1.8%
De 18 000 à moins de 24 000 euros par an	46	9.9%	0.7%	10	4.8%	0.3%	36	14.0%	1.0%	15	7.5%	1.0%
De 24 000 à moins de 36 000 euros par an	97	20.9%	0.9%	47	23.0%	0.9%	50	19.2%	0.9%	36	18.3%	1.1%
De 36 000 à moins de 45 000 euros par an	62	13.3%	0.9%	32	15.5%	0.9%	30	11.6%	0.9%	27	13.7%	0.9%
De 45 000 à moins de 65 000 euros par an	89	19.2%	1.3%	31	15.1%	0.8%	58	22.4%	1.9%	50	25.5%	1.3%
De 65 000 à moins de 80 000 euros par an	29	6.2%	1.5%	12	6.0%	1.1%	17	6.4%	2.1%	15	7.4%	1.1%
De 80 000 à moins de 115 000 euros par an	20	4.2%	1.6%	17	8.5%	2.3%	2	0.8%	0.5%	17	8.7%	1.9%
115 000 euros et plus par an	6	1.3%	1.2%	4	2.0%	1.4%	2	0.8%	0.9%	4	2.2%	1.0%
Refus	29	6.3%	0.8%	15	7.1%	1.0%	15	5.7%	0.7%	9	4.4%	0.7%
Ne sait pas	13	2.7%	0.7%	4	1.9%	0.5%	9	3.4%	0.8%	8	3.9%	1.0%