

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1803	100.0%	3.5%	352	100.0%	1.4%	1450	100.0%	5.4%	502	100.0%	2.9%
<b>Sexe</b>												
<b>Homme</b>	352	19.5%	1.4%	352	100.0%	1.4%	0	0.0%	0.0%	98	19.6%	1.1%
<b>Femme</b>	1450	80.5%	5.4%	0	0.0%	0.0%	1450	100.0%	5.4%	404	80.4%	4.7%
<b>Age</b>												
<b>15 à 24 ans</b>	91	5.1%	1.2%	19	5.3%	0.5%	73	5.0%	2.0%	49	9.8%	1.6%
<b>25 à 34 ans</b>	210	11.6%	2.7%	39	11.0%	1.0%	171	11.8%	4.4%	80	16.0%	2.4%
<b>35 à 49 ans</b>	483	26.8%	3.9%	92	26.1%	1.5%	391	26.9%	6.2%	190	37.9%	3.1%
<b>50 à 59 ans</b>	547	30.4%	6.0%	134	38.0%	2.9%	413	28.5%	9.0%	160	31.8%	4.2%
<b>60 ans et plus</b>	472	26.2%	3.2%	69	19.6%	1.1%	403	27.8%	4.8%	23	4.6%	2.6%
<b>Individu</b>												
<b>Ménagères</b>	1361	75.5%	5.9%	0	0.0%	0.0%	1361	93.8%	5.9%	371	73.9%	5.3%
<b>Personne de référence</b>	653	36.2%	2.3%	307	87.3%	1.5%	346	23.9%	4.4%	133	26.5%	1.6%
<b>Responsable des achats</b>	1555	86.3%	4.4%	198	56.3%	1.6%	1357	93.5%	6.0%	433	86.1%	3.9%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	16	0.9%	3.1%	6	1.6%	1.5%	10	0.7%	7.8%	0	0.0%	0.0%
<b>Petits patrons</b>	49	2.7%	3.0%	21	6.0%	1.9%	28	1.9%	5.9%	41	8.1%	2.9%
<b>Affaires et Cadres</b>	85	4.7%	1.7%	23	6.4%	0.8%	63	4.3%	2.9%	67	13.4%	1.5%
<b>Professions intermédiaires</b>	227	12.6%	3.3%	46	13.0%	1.3%	181	12.5%	5.3%	176	35.1%	3.1%
<b>Employés</b>	498	27.6%	6.0%	39	11.1%	1.9%	459	31.6%	7.4%	107	21.4%	5.8%
<b>Ouvriers</b>	217	12.0%	3.4%	99	28.2%	2.0%	117	8.1%	8.7%	32	6.4%	7.8%
<b>Retraités</b>	394	21.8%	3.1%	74	21.0%	1.3%	320	22.0%	4.8%	16	3.2%	6.0%
<b>Autres inactifs</b>	316	17.6%	3.1%	44	12.6%	1.2%	272	18.7%	4.2%	62	12.4%	1.9%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	29	1.6%	3.6%	7	1.9%	1.5%	22	1.5%	6.1%	0	0.0%	0.0%
<b>Petits patrons</b>	91	5.1%	3.5%	22	6.2%	1.7%	69	4.8%	5.3%	91	18.2%	3.5%
<b>Affaires et Cadres</b>	184	10.2%	2.5%	25	7.2%	0.7%	158	10.9%	4.3%	184	36.5%	2.5%
<b>Professions intermédiaires</b>	227	12.6%	3.0%	51	14.5%	1.3%	176	12.2%	4.8%	227	45.3%	3.0%
<b>Employés</b>	242	13.4%	4.5%	32	9.1%	1.4%	210	14.5%	6.7%	0	0.0%	0.0%
<b>Ouvriers</b>	390	21.7%	4.1%	97	27.4%	1.9%	294	20.3%	6.8%	0	0.0%	0.0%
<b>Retraités</b>	494	27.4%	3.4%	87	24.6%	1.3%	407	28.1%	5.2%	0	0.0%	0.0%
<b>Autres inactifs</b>	144	8.0%	3.5%	31	8.9%	2.0%	113	7.8%	4.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	268	14.9%	2.7%	54	15.2%	1.3%	214	14.8%	3.7%	44	8.8%	2.4%
<b>2 personnes</b>	721	40.0%	4.0%	128	36.3%	1.5%	593	40.9%	6.4%	120	23.9%	2.8%
<b>3 personnes</b>	351	19.5%	3.9%	97	27.6%	2.1%	254	17.5%	5.7%	138	27.5%	3.7%
<b>4 personnes</b>	323	17.9%	3.5%	54	15.4%	1.2%	268	18.5%	5.7%	137	27.2%	2.9%
<b>5 personnes et +</b>	140	7.8%	2.6%	19	5.5%	0.7%	121	8.3%	4.5%	63	12.6%	2.4%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	507	28.1%	3.3%	100	28.5%	1.4%	407	28.0%	5.0%	207	41.3%	2.7%
<b>Non</b>	1295	71.9%	3.6%	252	71.5%	1.5%	1044	72.0%	5.6%	295	58.7%	3.1%
<b>Habitat</b>												
<b>Communes rurales</b>	490	27.2%	4.2%	84	23.7%	1.5%	407	28.0%	6.6%	111	22.1%	3.4%
<b>Agglo. - 20 000 hab</b>	383	21.2%	4.3%	82	23.3%	1.9%	301	20.7%	6.5%	105	20.9%	4.2%
<b>Agglo. 20 000 à 100 000 hab</b>	260	14.4%	3.7%	35	10.0%	1.1%	225	15.5%	6.1%	64	12.8%	3.4%
<b>Agglo. + 100 000 hab</b>	477	26.5%	3.1%	103	29.2%	1.4%	374	25.8%	4.7%	150	30.0%	2.6%
<b>Agglo. Paris</b>	193	10.7%	2.3%	49	13.8%	1.2%	144	9.9%	3.2%	72	14.2%	1.8%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	227	12.6%	2.4%	52	14.7%	1.1%	175	12.1%	3.5%	77	15.4%	1.7%
Nord Pas de Calais	157	8.7%	4.9%	38	10.9%	2.5%	119	8.2%	7.1%	36	7.1%	3.8%
Lorraine	105	5.8%	5.4%	17	4.8%	1.8%	88	6.0%	8.8%	24	4.8%	4.5%
Alsace	57	3.2%	3.8%	6	1.7%	0.8%	51	3.5%	6.5%	17	3.5%	3.8%
Franche-Comté	42	2.3%	4.4%	13	3.8%	2.9%	29	2.0%	5.9%	12	2.4%	4.7%
Champagne Ardennes	54	3.0%	5.0%	9	2.4%	1.7%	46	3.2%	8.2%	14	2.9%	5.0%
Picardie	55	3.1%	3.6%	8	2.2%	1.0%	48	3.3%	6.0%	7	1.4%	1.5%
Bourgogne	53	2.9%	3.9%	8	2.3%	1.3%	45	3.1%	6.3%	19	3.7%	5.0%
Haute Normandie	56	3.1%	3.8%	7	1.9%	1.0%	50	3.4%	6.4%	23	4.5%	5.0%
Basse Normandie	54	3.0%	4.5%	14	3.9%	2.4%	40	2.8%	6.3%	8	1.6%	2.3%
Centre	73	4.0%	3.5%	14	4.0%	1.4%	59	4.0%	5.4%	25	4.9%	3.9%
Pays de Loire	91	5.0%	3.1%	19	5.3%	1.3%	72	5.0%	4.8%	28	5.6%	2.9%
Bretagne	87	4.8%	3.3%	13	3.7%	1.0%	74	5.1%	5.4%	28	5.6%	3.7%
Poitou Charentes	77	4.3%	5.2%	16	4.5%	2.3%	61	4.2%	7.9%	20	3.9%	4.9%
Aquitaine	98	5.4%	3.6%	11	3.2%	0.9%	87	6.0%	6.1%	27	5.4%	3.1%
Midi Pyrénées	88	4.9%	3.6%	23	6.4%	1.9%	66	4.5%	5.3%	22	4.3%	2.7%
Limousin	31	1.7%	4.9%	4	1.2%	1.5%	26	1.8%	8.1%	4	0.9%	2.8%
Auvergne	48	2.6%	4.2%	12	3.3%	2.2%	36	2.5%	6.1%	11	2.1%	3.5%
Rhône Alpes	157	8.7%	3.1%	41	11.7%	1.7%	115	8.0%	4.3%	36	7.2%	2.0%
Languedoc Roussillon	78	4.3%	3.5%	10	2.8%	0.9%	68	4.7%	5.8%	22	4.3%	3.1%
Provence Alpes Côte d'Azur. Corse	116	6.5%	2.7%	18	5.1%	0.9%	98	6.8%	4.3%	43	8.5%	3.0%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	974	54.1%	3.0%	195	55.2%	1.2%	780	53.8%	4.8%	375	74.7%	2.6%
Presque tous les jours	267	14.8%	4.5%	51	14.5%	1.8%	216	14.9%	7.0%	84	16.8%	4.2%
1 à 2 fois par semaine	155	8.6%	5.9%	25	7.2%	2.2%	130	9.0%	8.8%	25	4.9%	3.7%
1 à 3 fois par mois	19	1.0%	3.5%	0	0.1%	0.2%	18	1.3%	5.5%	6	1.1%	7.2%
Moins souvent	43	2.4%	4.7%	3	0.9%	0.9%	40	2.7%	7.4%	2	0.4%	3.0%
Jamais	2	0.1%	2.3%	0	0.0%	0.0%	2	0.2%	5.1%	0	0.0%	0.0%

# Maxi Cuisine

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	55	3.1%	3.0%	11	3.1%	1.5%	44	3.0%	3.9%	2	0.4%	1.3%
De 9 000 à moins de 12 000 euros par an	99	5.5%	3.3%	12	3.3%	1.0%	87	6.0%	4.8%	5	1.1%	2.3%
De 12 000 à moins de 18 000 euros par an	226	12.5%	3.8%	45	12.9%	1.8%	181	12.5%	5.2%	23	4.6%	3.5%
De 18 000 à moins de 24 000 euros par an	303	16.8%	4.4%	58	16.6%	1.9%	244	16.8%	6.5%	48	9.6%	3.3%
De 24 000 à moins de 36 000 euros par an	428	23.7%	3.9%	89	25.3%	1.7%	338	23.3%	5.9%	92	18.3%	2.7%
De 36 000 à moins de 45 000 euros par an	245	13.6%	3.5%	44	12.6%	1.2%	201	13.9%	6.1%	110	21.9%	3.6%
De 45 000 à moins de 65 000 euros par an	224	12.4%	3.3%	47	13.5%	1.3%	177	12.2%	5.8%	119	23.7%	3.1%
De 65 000 à moins de 80 000 euros par an	48	2.7%	2.5%	12	3.4%	1.1%	36	2.5%	4.5%	34	6.8%	2.6%
De 80 000 à moins de 115 000 euros par an	22	1.2%	1.8%	1	0.3%	0.2%	21	1.4%	4.3%	15	3.0%	1.7%
115 000 euros et plus par an	11	0.6%	2.1%	0	0.0%	0.0%	11	0.8%	4.8%	11	2.2%	2.4%
Refus	106	5.9%	3.0%	26	7.4%	1.7%	80	5.5%	3.9%	30	5.9%	2.5%
Ne sait pas	36	2.0%	1.9%	6	1.7%	0.7%	30	2.1%	2.8%	13	2.5%	1.6%