

# Système D

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1202	100.0%	2.3%	716	100.0%	2.9%	486	100.0%	1.8%	452	100.0%	2.6%
<b>Sexe</b>												
<b>Homme</b>	716	59.6%	2.9%	716	100.0%	2.9%	0	0.0%	0.0%	267	59.0%	3.0%
<b>Femme</b>	486	40.4%	1.8%	0	0.0%	0.0%	486	100.0%	1.8%	185	41.0%	2.2%
<b>Age</b>												
<b>15 à 24 ans</b>	30	2.5%	0.4%	20	2.8%	0.6%	10	2.0%	0.3%	9	2.0%	0.3%
<b>25 à 34 ans</b>	165	13.7%	2.2%	90	12.5%	2.4%	76	15.6%	1.9%	78	17.3%	2.4%
<b>35 à 49 ans</b>	388	32.3%	3.1%	244	34.1%	3.9%	144	29.6%	2.3%	210	46.5%	3.4%
<b>50 à 59 ans</b>	356	29.6%	3.9%	216	30.2%	4.7%	140	28.8%	3.0%	142	31.3%	3.7%
<b>60 ans et plus</b>	263	21.9%	1.8%	146	20.4%	2.3%	117	24.0%	1.4%	13	2.9%	1.4%
<b>Individu</b>												
<b>Ménagères</b>	463	38.6%	2.0%	0	0.0%	0.0%	463	95.4%	2.0%	181	40.1%	2.6%
<b>Personne de référence</b>	781	65.0%	2.8%	658	91.9%	3.3%	123	25.4%	1.6%	293	64.9%	3.5%
<b>Responsable des achats</b>	830	69.1%	2.3%	380	53.0%	3.0%	450	92.7%	2.0%	315	69.7%	2.9%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	10	0.8%	1.9%	10	1.4%	2.5%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	63	5.2%	3.9%	55	7.7%	4.8%	8	1.6%	1.7%	53	11.7%	3.7%
<b>Affaires et Cadres</b>	132	11.0%	2.6%	88	12.3%	3.0%	44	9.0%	2.1%	125	27.7%	2.7%
<b>Professions intermédiaires</b>	217	18.1%	3.2%	131	18.3%	3.8%	86	17.7%	2.5%	194	42.9%	3.5%
<b>Employés</b>	207	17.2%	2.5%	65	9.1%	3.1%	142	29.1%	2.3%	28	6.1%	1.5%
<b>Ouvriers</b>	213	17.8%	3.3%	177	24.7%	3.5%	37	7.5%	2.7%	26	5.7%	6.3%
<b>Retraités</b>	237	19.7%	1.9%	145	20.2%	2.5%	92	19.0%	1.4%	3	0.7%	1.2%
<b>Autres inactifs</b>	123	10.2%	1.2%	46	6.4%	1.2%	78	16.0%	1.2%	23	5.1%	0.7%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	13	1.1%	1.6%	9	1.3%	2.0%	4	0.7%	1.0%	0	0.0%	0.0%
<b>Petits patrons</b>	65	5.4%	2.5%	45	6.3%	3.4%	20	4.1%	1.5%	65	14.3%	2.5%
<b>Affaires et Cadres</b>	166	13.8%	2.3%	86	11.9%	2.4%	81	16.6%	2.2%	166	36.8%	2.3%
<b>Professions intermédiaires</b>	221	18.4%	2.9%	136	19.0%	3.5%	85	17.5%	2.3%	221	48.9%	2.9%
<b>Employés</b>	142	11.8%	2.6%	69	9.6%	3.1%	73	15.0%	2.3%	0	0.0%	0.0%
<b>Ouvriers</b>	252	21.0%	2.7%	172	24.0%	3.3%	80	16.5%	1.8%	0	0.0%	0.0%
<b>Retraités</b>	265	22.1%	1.8%	161	22.5%	2.5%	104	21.4%	1.3%	0	0.0%	0.0%
<b>Autres inactifs</b>	78	6.5%	1.9%	38	5.3%	2.4%	40	8.2%	1.6%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	142	11.9%	1.4%	66	9.2%	1.6%	76	15.7%	1.3%	34	7.6%	1.9%
<b>2 personnes</b>	463	38.5%	2.6%	274	38.3%	3.2%	189	38.9%	2.1%	102	22.7%	2.4%
<b>3 personnes</b>	221	18.4%	2.4%	148	20.7%	3.2%	73	15.0%	1.6%	111	24.5%	3.0%
<b>4 personnes</b>	251	20.9%	2.7%	164	22.8%	3.6%	88	18.1%	1.9%	133	29.4%	2.8%
<b>5 personnes et +</b>	123	10.3%	2.3%	64	8.9%	2.4%	59	12.2%	2.2%	71	15.8%	2.7%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	442	36.8%	2.9%	268	37.4%	3.7%	174	35.8%	2.1%	238	52.7%	3.1%
<b>Non</b>	760	63.2%	2.1%	448	62.6%	2.6%	312	64.2%	1.7%	214	47.3%	2.2%
<b>Habitat</b>												
<b>Communes rurales</b>	398	33.2%	3.4%	238	33.2%	4.2%	161	33.1%	2.6%	158	35.0%	4.9%
<b>Agglo. - 20 000 hab</b>	219	18.2%	2.4%	131	18.2%	3.0%	88	18.1%	1.9%	72	15.8%	2.8%
<b>Agglo. 20 000 à 100 000 hab</b>	150	12.5%	2.2%	93	13.0%	2.8%	58	11.9%	1.6%	39	8.7%	2.1%
<b>Agglo. + 100 000 hab</b>	299	24.9%	1.9%	176	24.6%	2.4%	122	25.2%	1.5%	120	26.5%	2.1%
<b>Agglo. Paris</b>	135	11.3%	1.6%	79	11.0%	1.9%	57	11.7%	1.3%	63	14.0%	1.6%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	161	13.4%	1.7%	93	13.0%	2.1%	68	13.9%	1.4%	74	16.3%	1.7%
<b>Nord Pas de Calais</b>	67	5.5%	2.1%	35	4.9%	2.3%	31	6.5%	1.9%	24	5.3%	2.6%
<b>Lorraine</b>	47	3.9%	2.5%	31	4.3%	3.3%	17	3.4%	1.7%	16	3.5%	3.0%
<b>Alsace</b>	22	1.8%	1.4%	14	2.0%	1.9%	8	1.6%	1.0%	6	1.3%	1.3%
<b>Franche-Comté</b>	25	2.1%	2.7%	15	2.1%	3.2%	10	2.1%	2.1%	3	0.7%	1.2%
<b>Champagne Ardennes</b>	25	2.1%	2.3%	18	2.4%	3.4%	8	1.6%	1.4%	11	2.4%	3.7%
<b>Picardie</b>	49	4.0%	3.2%	31	4.3%	4.2%	18	3.7%	2.3%	18	3.9%	4.0%
<b>Bourgogne</b>	46	3.9%	3.4%	28	3.9%	4.3%	19	3.8%	2.6%	20	4.3%	5.3%
<b>Haute Normandie</b>	49	4.1%	3.3%	26	3.6%	3.7%	23	4.7%	3.0%	17	3.7%	3.7%
<b>Basse Normandie</b>	21	1.7%	1.7%	16	2.2%	2.8%	5	1.0%	0.7%	7	1.6%	2.0%
<b>Centre</b>	66	5.5%	3.2%	44	6.2%	4.4%	22	4.4%	2.0%	31	6.8%	5.0%
<b>Pays de Loire</b>	61	5.1%	2.1%	42	5.9%	3.0%	19	3.9%	1.2%	25	5.4%	2.6%
<b>Bretagne</b>	73	6.1%	2.8%	44	6.1%	3.4%	30	6.1%	2.2%	28	6.2%	3.6%
<b>Poitou Charentes</b>	49	4.1%	3.3%	30	4.2%	4.2%	19	3.9%	2.4%	12	2.7%	3.1%
<b>Aquitaine</b>	69	5.8%	2.5%	42	5.9%	3.2%	27	5.6%	1.9%	28	6.2%	3.2%
<b>Midi Pyrénées</b>	75	6.3%	3.1%	44	6.2%	3.8%	31	6.4%	2.5%	30	6.7%	3.8%
<b>Limousin</b>	21	1.8%	3.4%	12	1.6%	3.9%	9	2.0%	2.9%	7	1.5%	4.3%
<b>Auvergne</b>	33	2.7%	2.9%	24	3.4%	4.5%	8	1.7%	1.4%	11	2.4%	3.5%
<b>Rhône Alpes</b>	125	10.4%	2.4%	77	10.8%	3.1%	48	9.9%	1.8%	38	8.3%	2.1%
<b>Languedoc Roussillon</b>	48	4.0%	2.1%	26	3.6%	2.4%	22	4.6%	1.9%	19	4.1%	2.6%
<b>Provence Alpes Côte d'Azur.</b>	69	5.8%	1.6%	25	3.4%	1.2%	45	9.2%	2.0%	30	6.5%	2.1%
<b>Corse</b>												
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	821	68.3%	2.5%	506	70.6%	3.1%	315	64.9%	2.0%	378	83.5%	2.6%
<b>Presque tous les jours</b>	154	12.8%	2.6%	83	11.6%	3.0%	71	14.7%	2.3%	51	11.3%	2.6%
<b>1 à 2 fois par semaine</b>	75	6.3%	2.9%	45	6.3%	4.0%	30	6.3%	2.1%	17	3.9%	2.6%
<b>1 à 3 fois par mois</b>	18	1.5%	3.4%	3	0.4%	1.3%	15	3.2%	4.7%	0	0.1%	0.5%
<b>Moins souvent</b>	9	0.8%	1.0%	3	0.5%	0.9%	6	1.2%	1.1%	0	0.1%	0.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	32	2.7%	1.7%	14	2.0%	1.9%	18	3.7%	1.6%	7	1.6%	4.3%
<b>De 9 000 à moins de 12 000 euros par an</b>	19	1.6%	0.6%	6	0.9%	0.5%	13	2.6%	0.7%	6	1.3%	2.5%
<b>De 12 000 à moins de 18 000 euros par an</b>	128	10.7%	2.2%	58	8.2%	2.4%	70	14.4%	2.0%	17	3.8%	2.6%
<b>De 18 000 à moins de 24 000 euros par an</b>	165	13.7%	2.4%	94	13.1%	3.0%	71	14.6%	1.9%	33	7.4%	2.3%
<b>De 24 000 à moins de 36 000 euros par an</b>	265	22.0%	2.4%	164	22.9%	3.1%	100	20.7%	1.8%	78	17.3%	2.3%
<b>De 36 000 à moins de 45 000 euros par an</b>	235	19.6%	3.4%	157	21.9%	4.3%	78	16.1%	2.4%	112	24.8%	3.7%
<b>De 45 000 à moins de 65 000 euros par an</b>	216	17.9%	3.2%	146	20.3%	3.9%	70	14.4%	2.3%	122	27.0%	3.2%
<b>De 65 000 à moins de 80 000 euros par an</b>	47	3.9%	2.4%	31	4.4%	2.8%	16	3.2%	1.9%	32	7.2%	2.5%
<b>De 80 000 à moins de 115 000 euros par an</b>	21	1.8%	1.7%	14	2.0%	1.9%	7	1.4%	1.4%	13	2.9%	1.5%
<b>115 000 euros et plus par an</b>	8	0.7%	1.6%	6	0.8%	1.9%	2	0.5%	1.1%	8	1.8%	1.8%
<b>Refus</b>	47	3.9%	1.3%	18	2.5%	1.2%	29	6.0%	1.4%	20	4.4%	1.7%
<b>Ne sait pas</b>	18	1.5%	1.0%	7	1.0%	0.9%	11	2.2%	1.0%	3	0.6%	0.3%