Psychologies Magazine

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2308	100.0%	4.5%	634	100.0%	2.6%	1674	100.0%	6.2%	1165	100.0%	6.7%
Sexe												
Homme	634	27.5%	2.6%	634	100.0%	2.6%	0	0.0%	0.0%	335	28.8%	3.8%
Femme	1674	72.5%	6.2%	0	0.0%	0.0%	1674	100.0%	6.2%	829	71.2%	9.6%
Age												
15 à 24 ans	274	11.9%	3.7%	78	12.3%	2.1%	196	11.7%	5.4%	156	13.4%	5.0%
25 à 34 ans	326	14.1%	4.3%	74	11.7%	2.0%	252	15.0%	6.4%	172	14.7%	5.2%
35 à 49 ans	764	33.1%	6.1%	212	33.4%	3.4%	552	33.0%	8.7%	483	41.4%	7.8%
50 à 59 ans	540	23.4%	5.9%	186	29.4%	4.1%	354	21.1%	7.7%	314	26.9%	8.2%
60 ans et plus	405	17.5%	2.7%	84	13.3%	1.3%	321	19.2%	3.8%	40	3.5%	4.5%
Individu												
Ménagères	1448	62.7%	6.3%	0	0.0%	0.0%	1448	86.5%	6.3%	702	60.3%	10.0%
Personne de référence	1062	46.0%	3.8%	544	85.8%	2.7%	517	30.9%	6.6%	492	42.3%	5.9%
Responsable des achats	1813	78.5%	5.1%	398	62.7%	3.1%	1415	84.6%	6.2%	872	74.8%	7.9%
PCS Individu												
Agriculteurs	16	0.7%	3.0%	10	1.7%	2.7%	5	0.3%	3.9%	3	0.2%	17.3%
Petits patrons	89	3.9%	5.5%	40	6.3%	3.5%	49	2.9%	10.2%	66	5.7%	4.7%
Affaires et Cadres	372	16.1%	7.3%	148	23.4%	5.0%	224	13.4%	10.5%	343	29.4%	7.5%
Professions intermédiaires	505	21.9%	7.4%	115	18.1%	3.4%	390	23.3%	11.3%	437	37.5%	7.8%
Employés	446	19.3%	5.4%	59	9.3%	2.9%	387	23.1%	6.3%	93	8.0%	5.0%
Ouvriers	146	6.3%	2.3%	94	14.8%	1.9%	52	3.1%	3.9%	21	1.8%	5.1%
Retraités	349	15.1%	2.8%	70	11.0%	1.2%	279	16.7%	4.2%	19	1.7%	7.2%
Autres inactifs	384	16.7%	3.8%	97	15.4%	2.6%	287	17.1%	4.4%	183	15.7%	5.7%
PCS Personne de référence												
Agriculteurs	27	1.2%	3.4%	11	1.7%	2.4%	17	1.0%	4.6%	0	0.0%	0.0%
Petits patrons	161	7.0%	6.1%	42	6.6%	3.2%	119	7.1%	9.2%	161	13.8%	6.1%
Affaires et Cadres	510	22.1%	7.1%	165	25.9%	4.6%	345	20.6%	9.4%	510	43.8%	7.1%
Professions intermédiaires	494	21.4%	6.6%	129	20.3%	3.3%	365	21.8%	10.0%	494	42.4%	6.6%
Employés	293	12.7%	5.4%	60	9.4%	2.7%	233	13.9%	7.4%	0	0.0%	0.0%
Ouvriers	262	11.4%	2.8%	90	14.1%	1.7%	173	10.3%	4.0%	0	0.0%	0.0%
Retraités	411	17.8%	2.9%	87	13.7%	1.3%	325	19.4%	4.1%	0	0.0%	0.0%
Autres inactifs	149	6.5%	3.7%	52	8.2%	3.3%	97	5.8%	3.9%	0	0.0%	0.0%

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Taille du foyer												
1 personne	422	18.3%	4.2%	95	15.0%	2.3%	327	19.5%	5.7%	148	12.7%	8.0%
2 personnes	771	33.4%	4.3%	228	36.0%	2.6%	542	32.4%	5.9%	304	26.1%	7.0%
3 personnes	444	19.2%	4.9%	131	20.7%	2.9%	312	18.7%	7.0%	254	21.8%	6.8%
4 personnes	403	17.5%	4.3%	88	13.8%	1.9%	315	18.8%	6.7%	292	25.1%	6.1%
5 personnes et +	268	11.6%	5.0%	91	14.4%	3.5%	177	10.6%	6.6%	167	14.3%	6.2%
Présence d'enfants de moins de 15 ans												
Oui	819	35.5%	5.3%	217	34.2%	3.0%	603	36.0%	7.4%	528	45.3%	6.8%
Non	1489	64.5%	4.1%	418	65.8%	2.4%	1071	64.0%	5.7%	637	54.7%	6.6%
Habitat												
Communes rurales	394	17.1%	3.4%	113	17.8%	2.0%	281	16.8%	4.6%	181	15.5%	5.6%
Agglo. - 20 000 hab	355	15.4%	4.0%	84	13.3%	2.0%	271	16.2%	5.8%	169	14.6%	6.7%
Agglo. 20 000 à 100 000 hab	282	12.2%	4.1%	79	12.4%	2.4%	203	12.1%	5.5%	121	10.4%	6.5%
Agglo. + 100 000 hab	811	35.1%	5.3%	228	35.9%	3.1%	583	34.8%	7.4%	442	37.9%	7.8%
Agglo. Paris	466	20.2%	5.5%	130	20.6%	3.2%	335	20.0%	7.6%	251	21.6%	6.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	513	22.2%	5.4%	141	22.3%	3.1%	371	22.2%	7.5%	278	23.9%	6.3%
Nord Pas de Calais	112	4.9%	3.5%	32	5.0%	2.1%	81	4.8%	4.8%	70	6.0%	7.5%
Lorraine	66	2.9%	3.4%	21	3.3%	2.2%	45	2.7%	4.6%	26	2.2%	4.8%
Alsace	72	3.1%	4.7%	20	3.1%	2.7%	52	3.1%	6.7%	36	3.1%	7.8%
Franche-Comté	48	2.1%	5.0%	19	3.1%	4.2%	28	1.7%	5.8%	15	1.3%	5.7%
Champagne Ardennes	44	1.9%	4.1%	13	2.0%	2.5%	31	1.9%	5.6%	22	1.9%	7.5%
Picardie	42	1.8%	2.8%	14	2.2%	1.9%	28	1.7%	3.6%	24	2.1%	5.4%
Bourgogne	45	1.9%	3.3%	13	2.0%	1.9%	32	1.9%	4.6%	19	1.6%	5.2%
Haute Normandie	38	1.7%	2.6%	11	1.7%	1.5%	27	1.6%	3.5%	19	1.7%	4.2%
Basse Normandie	25	1.1%	2.1%	7	1.0%	1.1%	18	1.1%	2.9%	14	1.2%	3.9%
Centre	85	3.7%	4.1%	17	2.7%	1.7%	68	4.1%	6.3%	39	3.3%	6.2%
Pays de Loire	135	5.8%	4.6%	44	6.9%	3.1%	91	5.4%	6.0%	73	6.3%	7.6%
Bretagne	128	5.6%	4.9%	30	4.8%	2.4%	98	5.8%	7.1%	60	5.2%	7.9%
Poitou Charentes	60	2.6%	4.1%	9	1.4%	1.2%	51	3.1%	6.7%	22	1.9%	5.5%
Aquitaine	133	5.7%	4.9%	34	5.3%	2.6%	99	5.9%	6.9%	75	6.4%	8.6%
Midi Pyrénées	119	5.2%	4.9%	34	5.4%	2.9%	85	5.1%	6.8%	67	5.7%	8.3%
Limousin	33	1.4%	5.3%	7	1.1%	2.2%	26	1.6%	8.0%	12	1.0%	7.6%
Auvergne	53	2.3%	4.7%	18	2.9%	3.3%	35	2.1%	6.0%	17	1.5%	5.6%
Rhône Alpes	246	10.7%	4.8%	81	12.8%	3.3%	165	9.9%	6.2%	124	10.7%	6.8%
Languedoc Roussillon	110	4.8%	4.9%	28	4.3%	2.6%	83	5.0%	7.1%	55	4.7%	7.8%
Provence Alpes Côte d'Azur. Corse	200	8.7%	4.6%	43	6.8%	2.1%	157	9.4%	6.9%	99	8.5%	6.9%
Habitudes de connection à Internet												
Tous les jours	1668	72.3%	5.1%	477	75.1%	2.9%	1192	71.2%	7.4%	949	81.5%	6.6%
Presque tous les jours	308	13.3%	5.2%	89	14.0%	3.2%	219	13.1%	7.1%	151	13.0%	7.6%
1 à 2 fois par semaine	135	5.8%	5.2%	29	4.6%	2.6%	106	6.3%	7.1%	45	3.8%	6.7%
1 à 3 fois par mois	20	0.9%	3.8%	2	0.4%	1.1%	18	1.1%	5.5%	7	0.6%	8.4%
Moins souvent	40	1.7%	4.3%	3	0.5%	0.9%	36	2.2%	6.8%	5	0.4%	5.9%
Jamais	6	0.3%	6.0%	0	0.0%	0.0%	6	0.4%	13.2%	1	0.1%	31.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	66	2.9%	3.5%	20	3.2%	2.8%	46	2.7%	4.0%	15	1.3%	9.2%
De 9 000 à moins de 12 000 euros par an	84	3.6%	2.8%	24	3.8%	2.1%	60	3.6%	3.3%	14	1.2%	5.8%
De 12 000 à moins de 18 000 euros par an	210	9.1%	3.5%	50	7.8%	2.0%	160	9.6%	4.7%	53	4.6%	8.2%
De 18 000 à moins de 24 000 euros par an	280	12.1%	4.1%	66	10.4%	2.1%	214	12.8%	5.7%	104	8.9%	7.2%
De 24 000 à moins de 36 000 euros par an	506	21.9%	4.6%	119	18.7%	2.2%	388	23.2%	6.8%	214	18.4%	6.3%
De 36 000 à moins de 45 000 euros par an	316	13.7%	4.5%	93	14.6%	2.5%	223	13.3%	6.8%	189	16.2%	6.2%
De 45 000 à moins de 65 000 euros par an	373	16.2%	5.5%	128	20.2%	3.5%	245	14.7%	8.1%	243	20.8%	6.4%
De 65 000 à moins de 80 000 euros par an	128	5.6%	6.6%	36	5.7%	3.2%	92	5.5%	11.3%	97	8.4%	7.5%
De 80 000 à moins de 115 000 euros par an	83	3.6%	6.8%	32	5.1%	4.3%	51	3.0%	10.5%	73	6.3%	8.3%
115 000 euros et plus par an	37	1.6%	7.0%	13	2.0%	4.3%	24	1.4%	10.5%	33	2.8%	7.3%
Refus	151	6.5%	4.2%	30	4.8%	2.0%	121	7.2%	5.8%	82	7.1%	6.8%
Ne sait pas	74	3.2%	4.0%	23	3.6%	2.9%	51	3.1%	4.8%	47	4.0%	6.2%