

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2413	100.0%	4.7%	390	100.0%	1.6%	2023	100.0%	7.5%	951	100.0%	5.5%
Sexe												
Homme	390	16.2%	1.6%	390	100.0%	1.6%	0	0.0%	0.0%	160	16.8%	1.8%
Femme	2023	83.8%	7.5%	0	0.0%	0.0%	2023	100.0%	7.5%	791	83.2%	9.2%
Age												
15 à 24 ans	256	10.6%	3.5%	28	7.1%	0.7%	228	11.3%	6.3%	133	14.0%	4.2%
25 à 34 ans	276	11.4%	3.6%	21	5.3%	0.6%	255	12.6%	6.5%	138	14.5%	4.2%
35 à 49 ans	620	25.7%	5.0%	99	25.4%	1.6%	521	25.8%	8.2%	346	36.4%	5.6%
50 à 59 ans	580	24.1%	6.3%	121	31.0%	2.7%	459	22.7%	10.0%	261	27.4%	6.8%
60 ans et plus	681	28.2%	4.6%	122	31.2%	1.9%	559	27.6%	6.7%	72	7.6%	8.1%
Individu												
Ménagères	1740	72.1%	7.5%	0	0.0%	0.0%	1740	86.0%	7.5%	660	69.4%	9.4%
Personne de référence	955	39.6%	3.4%	358	91.7%	1.8%	597	29.5%	7.6%	293	30.8%	3.5%
Responsable des achats	1956	81.1%	5.5%	216	55.3%	1.7%	1741	86.1%	7.6%	719	75.5%	6.5%
PCS Individu												
Agriculteurs	12	0.5%	2.4%	3	0.9%	0.9%	9	0.5%	6.8%	0	0.0%	0.0%
Petits patrons	92	3.8%	5.7%	32	8.3%	2.8%	60	3.0%	12.4%	81	8.6%	5.7%
Affaires et Cadres	264	10.9%	5.2%	70	18.0%	2.4%	193	9.6%	9.1%	234	24.6%	5.1%
Professions intermédiaires	370	15.3%	5.4%	44	11.3%	1.3%	325	16.1%	9.5%	296	31.1%	5.3%
Employés	506	21.0%	6.1%	34	8.8%	1.7%	472	23.3%	7.6%	129	13.6%	7.0%
Ouvriers	159	6.6%	2.5%	61	15.5%	1.2%	98	4.9%	7.3%	18	1.9%	4.4%
Retraités	557	23.1%	4.5%	101	25.8%	1.7%	456	22.6%	6.9%	27	2.9%	10.1%
Autres inactifs	452	18.7%	4.4%	44	11.3%	1.2%	408	20.2%	6.3%	165	17.4%	5.2%
PCS Personne de référence												
Agriculteurs	25	1.0%	3.1%	3	0.9%	0.7%	22	1.1%	6.0%	0	0.0%	0.0%
Petits patrons	165	6.8%	6.3%	34	8.7%	2.6%	131	6.5%	10.1%	165	17.4%	6.3%
Affaires et Cadres	443	18.4%	6.1%	73	18.8%	2.1%	370	18.3%	10.1%	443	46.6%	6.1%
Professions intermédiaires	343	14.2%	4.6%	53	13.5%	1.4%	290	14.3%	7.9%	343	36.1%	4.6%
Employés	259	10.7%	4.8%	33	8.5%	1.5%	226	11.2%	7.2%	0	0.0%	0.0%
Ouvriers	333	13.8%	3.5%	62	15.9%	1.2%	271	13.4%	6.2%	0	0.0%	0.0%
Retraités	660	27.4%	4.6%	111	28.5%	1.7%	549	27.1%	7.0%	0	0.0%	0.0%
Autres inactifs	184	7.6%	4.5%	21	5.3%	1.3%	163	8.1%	6.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	497	20.6%	5.0%	58	14.7%	1.4%	439	21.7%	7.7%	102	10.7%	5.5%
2 personnes	867	35.9%	4.9%	165	42.2%	1.9%	702	34.7%	7.6%	248	26.1%	5.7%
3 personnes	448	18.6%	4.9%	82	21.0%	1.8%	366	18.1%	8.2%	240	25.2%	6.4%
4 personnes	392	16.3%	4.2%	52	13.2%	1.1%	341	16.8%	7.2%	235	24.7%	4.9%
5 personnes et +	208	8.6%	3.9%	34	8.8%	1.3%	174	8.6%	6.4%	127	13.3%	4.7%
Présence d'enfants de moins de 15 ans												
Oui	661	27.4%	4.3%	109	27.9%	1.5%	552	27.3%	6.8%	393	41.3%	5.1%
Non	1752	72.6%	4.9%	281	72.1%	1.6%	1470	72.7%	7.9%	559	58.7%	5.8%
Habitat												
Communes rurales	381	15.8%	3.2%	61	15.7%	1.1%	320	15.8%	5.2%	128	13.5%	4.0%
Agglo. - 20 000 hab	373	15.5%	4.2%	70	17.8%	1.6%	304	15.0%	6.5%	144	15.1%	5.7%
Agglo. 20 000 à 100 000 hab	308	12.8%	4.4%	49	12.7%	1.5%	258	12.8%	7.0%	104	11.0%	5.6%
Agglo. + 100 000 hab	887	36.8%	5.8%	158	40.4%	2.1%	729	36.0%	9.2%	347	36.4%	6.1%
Agglo. Paris	464	19.2%	5.5%	52	13.4%	1.3%	412	20.4%	9.3%	228	24.0%	5.6%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	515	21.3%	5.4%	68	17.5%	1.5%	446	22.1%	9.0%	243	25.6%	5.5%
Nord Pas de Calais	110	4.6%	3.4%	12	3.0%	0.8%	98	4.9%	5.9%	44	4.7%	4.8%
Lorraine	70	2.9%	3.7%	17	4.5%	1.9%	53	2.6%	5.3%	24	2.5%	4.5%
Alsace	84	3.5%	5.6%	17	4.4%	2.3%	67	3.3%	8.6%	26	2.7%	5.6%
Franche-Comté	35	1.4%	3.7%	8	2.1%	1.8%	27	1.3%	5.5%	11	1.1%	4.0%
Champagne Ardennes	42	1.7%	3.9%	6	1.6%	1.2%	36	1.8%	6.3%	12	1.2%	4.1%
Picardie	61	2.5%	4.0%	8	2.2%	1.1%	52	2.6%	6.6%	17	1.8%	3.9%
Bourgogne	52	2.2%	3.9%	5	1.3%	0.8%	47	2.3%	6.7%	13	1.4%	3.5%
Haute Normandie	65	2.7%	4.4%	16	4.1%	2.3%	48	2.4%	6.3%	22	2.3%	4.8%
Basse Normandie	39	1.6%	3.3%	5	1.2%	0.8%	34	1.7%	5.5%	11	1.2%	3.3%
Centre	79	3.3%	3.8%	13	3.3%	1.3%	66	3.3%	6.1%	32	3.4%	5.2%
Pays de Loire	114	4.7%	3.9%	25	6.5%	1.8%	88	4.4%	5.8%	48	5.1%	5.1%
Bretagne	95	3.9%	3.6%	15	4.0%	1.2%	80	3.9%	5.8%	26	2.7%	3.4%
Poitou Charentes	42	1.7%	2.8%	0	0.0%	0.0%	42	2.1%	5.4%	12	1.3%	3.1%
Aquitaine	151	6.3%	5.6%	29	7.5%	2.3%	122	6.0%	8.6%	49	5.2%	5.7%
Midi Pyrénées	116	4.8%	4.8%	11	2.9%	1.0%	104	5.2%	8.4%	61	6.4%	7.6%
Limousin	16	0.7%	2.6%	1	0.2%	0.3%	16	0.8%	4.8%	3	0.3%	1.6%
Auvergne	52	2.2%	4.6%	5	1.4%	1.0%	47	2.3%	8.0%	22	2.3%	7.3%
Rhône Alpes	252	10.5%	4.9%	48	12.2%	1.9%	205	10.1%	7.7%	117	12.3%	6.4%
Languedoc Roussillon	117	4.9%	5.3%	18	4.5%	1.7%	100	4.9%	8.5%	54	5.7%	7.7%
Provence Alpes Côte d'Azur. Corse	305	12.6%	7.1%	61	15.7%	3.0%	244	12.1%	10.7%	102	10.8%	7.2%
Habitudes de connexion à Internet												
Tous les jours	1615	67.0%	5.0%	272	69.6%	1.7%	1344	66.4%	8.3%	793	83.4%	5.5%
Presque tous les jours	270	11.2%	4.6%	41	10.4%	1.5%	229	11.3%	7.4%	111	11.7%	5.6%
1 à 2 fois par semaine	144	6.0%	5.5%	15	3.9%	1.4%	129	6.4%	8.7%	33	3.5%	5.0%
1 à 3 fois par mois	21	0.9%	4.0%	1	0.4%	0.7%	20	1.0%	6.0%	0	0.0%	0.3%
Moins souvent	40	1.6%	4.3%	0	0.0%	0.0%	40	2.0%	7.4%	2	0.2%	2.9%
Jamais	2	0.1%	2.0%	0	0.0%	0.0%	2	0.1%	4.4%	0	0.0%	0.0%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	97	4.0%	5.2%	13	3.3%	1.8%	84	4.2%	7.4%	9	0.9%	5.3%
De 9 000 à moins de 12 000 euros par an	95	3.9%	3.2%	11	2.8%	0.9%	84	4.1%	4.6%	9	0.9%	3.8%
De 12 000 à moins de 18 000 euros par an	227	9.4%	3.8%	21	5.5%	0.9%	206	10.2%	6.0%	32	3.3%	4.8%
De 18 000 à moins de 24 000 euros par an	323	13.4%	4.7%	53	13.5%	1.7%	270	13.4%	7.2%	68	7.1%	4.7%
De 24 000 à moins de 36 000 euros par an	504	20.9%	4.6%	80	20.6%	1.5%	424	20.9%	7.4%	157	16.5%	4.6%
De 36 000 à moins de 45 000 euros par an	288	11.9%	4.1%	47	12.1%	1.3%	241	11.9%	7.3%	141	14.8%	4.6%
De 45 000 à moins de 65 000 euros par an	397	16.4%	5.9%	92	23.5%	2.5%	305	15.1%	10.0%	239	25.1%	6.3%
De 65 000 à moins de 80 000 euros par an	117	4.8%	6.0%	28	7.1%	2.5%	89	4.4%	11.0%	81	8.5%	6.2%
De 80 000 à moins de 115 000 euros par an	72	3.0%	5.9%	8	2.1%	1.1%	64	3.2%	13.2%	59	6.2%	6.6%
115 000 euros et plus par an	54	2.2%	10.3%	17	4.3%	5.7%	37	1.8%	16.3%	47	4.9%	10.4%
Refus	148	6.1%	4.2%	18	4.5%	1.2%	130	6.4%	6.3%	57	6.0%	4.7%
Ne sait pas	92	3.8%	5.0%	3	0.7%	0.4%	89	4.4%	8.4%	54	5.7%	7.0%