

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1208	100.0%	2.3%	115	100.0%	0.5%	1093	100.0%	4.1%	554	100.0%	3.2%
<b>Sexe</b>												
<b>Homme</b>	115	9.5%	0.5%	115	100.0%	0.5%	0	0.0%	0.0%	44	8.0%	0.5%
<b>Femme</b>	1093	90.5%	4.1%	0	0.0%	0.0%	1093	100.0%	4.1%	510	92.0%	5.9%
<b>Age</b>												
<b>15 à 24 ans</b>	472	39.1%	6.4%	16	14.3%	0.4%	455	41.7%	12.6%	201	36.3%	6.4%
<b>25 à 34 ans</b>	290	24.0%	3.8%	25	21.6%	0.7%	265	24.2%	6.8%	136	24.5%	4.1%
<b>35 à 49 ans</b>	246	20.4%	2.0%	18	15.8%	0.3%	228	20.9%	3.6%	148	26.8%	2.4%
<b>50 à 59 ans</b>	157	13.0%	1.7%	40	35.2%	0.9%	117	10.7%	2.5%	63	11.3%	1.6%
<b>60 ans et plus</b>	43	3.6%	0.3%	15	13.2%	0.2%	28	2.6%	0.3%	6	1.1%	0.7%
<b>Individu</b>												
<b>Ménagères</b>	651	53.9%	2.8%	0	0.0%	0.0%	651	59.6%	2.8%	302	54.4%	4.3%
<b>Personne de référence</b>	317	26.2%	1.1%	96	83.5%	0.5%	221	20.2%	2.8%	106	19.1%	1.3%
<b>Responsable des achats</b>	754	62.4%	2.1%	59	51.2%	0.5%	695	63.6%	3.1%	331	59.7%	3.0%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	1	0.1%	0.2%	0	0.0%	0.0%	1	0.1%	0.7%	0	0.0%	0.0%
<b>Petits patrons</b>	43	3.5%	2.6%	7	6.0%	0.6%	36	3.3%	7.4%	38	6.9%	2.7%
<b>Affaires et Cadres</b>	122	10.1%	2.4%	16	14.2%	0.6%	105	9.6%	5.0%	109	19.7%	2.4%
<b>Professions intermédiaires</b>	153	12.7%	2.2%	17	15.0%	0.5%	136	12.4%	3.9%	115	20.7%	2.0%
<b>Employés</b>	327	27.1%	4.0%	15	13.4%	0.7%	312	28.5%	5.0%	79	14.2%	4.3%
<b>Ouvriers</b>	81	6.7%	1.3%	29	25.2%	0.6%	53	4.8%	3.9%	11	2.0%	2.7%
<b>Retraités</b>	35	2.9%	0.3%	9	7.6%	0.1%	26	2.4%	0.4%	0	0.1%	0.1%
<b>Autres inactifs</b>	446	36.9%	4.4%	21	18.6%	0.6%	425	38.9%	6.6%	202	36.4%	6.3%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	17	1.4%	2.2%	0	0.0%	0.0%	17	1.6%	4.8%	0	0.0%	0.0%
<b>Petits patrons</b>	97	8.1%	3.7%	9	7.6%	0.7%	89	8.1%	6.9%	97	17.6%	3.7%
<b>Affaires et Cadres</b>	265	21.9%	3.7%	18	15.8%	0.5%	247	22.6%	6.7%	265	47.8%	3.7%
<b>Professions intermédiaires</b>	192	15.9%	2.5%	17	15.0%	0.4%	175	16.0%	4.8%	192	34.6%	2.5%
<b>Employés</b>	188	15.6%	3.5%	8	6.8%	0.4%	180	16.5%	5.7%	0	0.0%	0.0%
<b>Ouvriers</b>	263	21.7%	2.8%	33	28.4%	0.6%	230	21.0%	5.3%	0	0.0%	0.0%
<b>Retraités</b>	96	8.0%	0.7%	12	10.6%	0.2%	84	7.7%	1.1%	0	0.0%	0.0%
<b>Autres inactifs</b>	89	7.4%	2.2%	18	15.7%	1.1%	71	6.5%	2.8%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	167	13.8%	1.7%	14	12.4%	0.3%	153	14.0%	2.7%	53	9.6%	2.9%
<b>2 personnes</b>	260	21.5%	1.5%	40	34.4%	0.5%	221	20.2%	2.4%	108	19.4%	2.5%
<b>3 personnes</b>	312	25.8%	3.4%	23	19.7%	0.5%	289	26.5%	6.5%	130	23.4%	3.5%
<b>4 personnes</b>	275	22.7%	3.0%	24	21.0%	0.5%	251	22.9%	5.3%	173	31.2%	3.6%
<b>5 personnes et +</b>	195	16.1%	3.7%	14	12.6%	0.5%	180	16.5%	6.7%	91	16.4%	3.4%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	387	32.1%	2.5%	42	36.5%	0.6%	345	31.6%	4.3%	202	36.4%	2.6%
<b>Non</b>	821	67.9%	2.3%	73	63.5%	0.4%	748	68.4%	4.0%	352	63.6%	3.7%
<b>Habitat</b>												
<b>Communes rurales</b>	163	13.5%	1.4%	15	13.4%	0.3%	148	13.5%	2.4%	62	11.1%	1.9%
<b>Agglo. - 20 000 hab</b>	162	13.4%	1.8%	17	14.4%	0.4%	145	13.3%	3.1%	58	10.4%	2.3%
<b>Agglo. 20 000 à 100 000 hab</b>	119	9.8%	1.7%	9	7.7%	0.3%	110	10.1%	3.0%	46	8.3%	2.5%
<b>Agglo. + 100 000 hab</b>	449	37.1%	2.9%	38	33.2%	0.5%	411	37.6%	5.2%	223	40.2%	3.9%
<b>Agglo. Paris</b>	315	26.1%	3.7%	36	31.3%	0.9%	279	25.6%	6.3%	166	30.0%	4.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	329	27.3%	3.5%	38	33.0%	0.8%	292	26.7%	5.9%	171	30.8%	3.9%
Nord Pas de Calais	62	5.1%	1.9%	5	4.7%	0.4%	57	5.2%	3.4%	26	4.7%	2.8%
Lorraine	19	1.5%	1.0%	3	2.3%	0.3%	16	1.5%	1.6%	7	1.2%	1.3%
Alsace	23	1.9%	1.5%	0	0.0%	0.0%	23	2.1%	3.0%	9	1.6%	1.9%
Franche-Comté	15	1.2%	1.6%	2	1.9%	0.5%	13	1.2%	2.6%	7	1.2%	2.5%
Champagne Ardennes	27	2.3%	2.5%	0	0.0%	0.0%	27	2.5%	4.9%	13	2.3%	4.4%
Picardie	21	1.8%	1.4%	0	0.0%	0.0%	21	2.0%	2.7%	14	2.4%	3.0%
Bourgogne	38	3.1%	2.8%	5	4.6%	0.8%	32	3.0%	4.6%	14	2.4%	3.7%
Haute Normandie	25	2.1%	1.7%	5	3.9%	0.6%	20	1.9%	2.6%	10	1.8%	2.2%
Basse Normandie	14	1.1%	1.1%	0	0.0%	0.0%	14	1.3%	2.2%	9	1.7%	2.7%
Centre	28	2.3%	1.3%	0	0.0%	0.0%	28	2.6%	2.6%	11	2.0%	1.8%
Pays de Loire	58	4.8%	2.0%	8	7.3%	0.6%	50	4.5%	3.3%	25	4.5%	2.6%
Bretagne	51	4.2%	1.9%	2	1.9%	0.2%	49	4.5%	3.6%	17	3.1%	2.3%
Poitou Charentes	11	0.9%	0.8%	1	1.2%	0.2%	10	0.9%	1.3%	5	1.0%	1.4%
Aquitaine	82	6.8%	3.0%	14	11.8%	1.0%	69	6.3%	4.8%	30	5.4%	3.4%
Midi Pyrénées	64	5.3%	2.7%	0	0.3%	0.0%	64	5.9%	5.1%	34	6.2%	4.2%
Limousin	10	0.8%	1.6%	1	0.9%	0.4%	9	0.8%	2.8%	2	0.3%	1.1%
Auvergne	23	1.9%	2.0%	2	2.1%	0.5%	20	1.9%	3.5%	10	1.8%	3.2%
Rhône Alpes	127	10.5%	2.5%	16	14.0%	0.7%	111	10.1%	4.2%	55	10.0%	3.0%
Languedoc Roussillon	46	3.8%	2.1%	2	1.4%	0.2%	44	4.1%	3.8%	19	3.4%	2.6%
Provence Alpes Côte d'Azur.	134	11.1%	3.1%	10	8.7%	0.5%	124	11.4%	5.5%	68	12.2%	4.8%
Corse												
<b>Habitudes de connection à Internet</b>												
Tous les jours	1000	82.8%	3.1%	107	92.7%	0.7%	894	81.8%	5.5%	484	87.3%	3.4%
Presque tous les jours	108	8.9%	1.8%	0	0.4%	0.0%	107	9.8%	3.5%	54	9.7%	2.7%
1 à 2 fois par semaine	46	3.8%	1.8%	1	0.5%	0.0%	46	4.2%	3.1%	13	2.3%	1.9%
1 à 3 fois par mois	8	0.7%	1.6%	0	0.0%	0.0%	8	0.8%	2.5%	4	0.7%	5.3%
Moins souvent	5	0.4%	0.6%	0	0.0%	0.0%	5	0.5%	1.0%	0	0.0%	0.0%
Jamais	1	0.1%	1.2%	0	0.0%	0.0%	1	0.1%	2.6%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	40	3.3%	2.1%	4	3.3%	0.5%	36	3.3%	3.2%	1	0.1%	0.5%
<b>De 9 000 à moins de 12 000 euros par an</b>	51	4.2%	1.7%	1	1.2%	0.1%	50	4.6%	2.8%	10	1.8%	4.3%
<b>De 12 000 à moins de 18 000 euros par an</b>	118	9.8%	2.0%	10	9.1%	0.4%	108	9.8%	3.1%	39	7.0%	5.9%
<b>De 18 000 à moins de 24 000 euros par an</b>	148	12.3%	2.2%	9	7.9%	0.3%	139	12.7%	3.7%	41	7.5%	2.9%
<b>De 24 000 à moins de 36 000 euros par an</b>	232	19.2%	2.1%	28	24.0%	0.5%	204	18.7%	3.6%	89	16.0%	2.6%
<b>De 36 000 à moins de 45 000 euros par an</b>	153	12.6%	2.2%	10	9.0%	0.3%	142	13.0%	4.3%	75	13.5%	2.5%
<b>De 45 000 à moins de 65 000 euros par an</b>	171	14.2%	2.5%	21	18.3%	0.6%	150	13.7%	4.9%	110	19.9%	2.9%
<b>De 65 000 à moins de 80 000 euros par an</b>	54	4.5%	2.8%	5	4.2%	0.4%	49	4.5%	6.1%	42	7.5%	3.2%
<b>De 80 000 à moins de 115 000 euros par an</b>	36	3.0%	2.9%	6	5.1%	0.8%	30	2.7%	6.2%	31	5.5%	3.4%
<b>115 000 euros et plus par an</b>	29	2.4%	5.6%	5	4.7%	1.8%	24	2.2%	10.5%	26	4.7%	5.8%
<b>Refus</b>	88	7.3%	2.5%	12	10.6%	0.8%	76	7.0%	3.7%	42	7.7%	3.5%
<b>Ne sait pas</b>	88	7.3%	4.7%	3	2.9%	0.4%	84	7.7%	8.0%	49	8.8%	6.4%