

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	724	100.0%	1.4%	485	100.0%	2.0%	239	100.0%	0.9%	394	100.0%	2.3%
<b>Sexe</b>												
<b>Homme</b>	485	67.0%	2.0%	485	100.0%	2.0%	0	0.0%	0.0%	271	68.7%	3.1%
<b>Femme</b>	239	33.0%	0.9%	0	0.0%	0.0%	239	100.0%	0.9%	123	31.3%	1.4%
<b>Age</b>												
<b>15 à 24 ans</b>	54	7.5%	0.7%	38	7.8%	1.0%	17	7.0%	0.5%	34	8.5%	1.1%
<b>25 à 34 ans</b>	97	13.4%	1.3%	65	13.4%	1.7%	32	13.5%	0.8%	67	17.0%	2.0%
<b>35 à 49 ans</b>	182	25.2%	1.5%	121	24.9%	1.9%	62	25.9%	1.0%	130	33.0%	2.1%
<b>50 à 59 ans</b>	173	23.9%	1.9%	114	23.6%	2.5%	58	24.4%	1.3%	121	30.6%	3.2%
<b>60 ans et plus</b>	217	30.0%	1.5%	148	30.4%	2.3%	70	29.2%	0.8%	43	10.9%	4.8%
<b>Individu</b>												
<b>Ménagères</b>	218	30.1%	0.9%	0	0.0%	0.0%	218	91.4%	0.9%	114	29.0%	1.6%
<b>Personne de référence</b>	512	70.7%	1.8%	444	91.5%	2.2%	68	28.4%	0.9%	271	68.8%	3.3%
<b>Responsable des achats</b>	450	62.1%	1.3%	241	49.6%	1.9%	209	87.5%	0.9%	256	65.0%	2.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	8	1.1%	1.5%	4	0.8%	1.1%	4	1.5%	2.7%	4	0.9%	23.3%
<b>Petits patrons</b>	41	5.7%	2.5%	37	7.7%	3.3%	3	1.4%	0.7%	37	9.5%	2.6%
<b>Affaires et Cadres</b>	214	29.6%	4.2%	150	30.9%	5.1%	64	27.0%	3.0%	204	51.9%	4.5%
<b>Professions intermédiaires</b>	107	14.8%	1.6%	71	14.7%	2.1%	36	15.1%	1.0%	97	24.5%	1.7%
<b>Employés</b>	73	10.1%	0.9%	39	8.1%	1.9%	34	14.2%	0.5%	12	3.1%	0.7%
<b>Ouvriers</b>	26	3.5%	0.4%	20	4.1%	0.4%	6	2.5%	0.4%	0	0.0%	0.0%
<b>Retraités</b>	166	23.0%	1.3%	118	24.4%	2.0%	48	20.1%	0.7%	5	1.3%	2.0%
<b>Autres inactifs</b>	89	12.2%	0.9%	45	9.3%	1.2%	43	18.2%	0.7%	35	8.8%	1.1%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	3	0.4%	0.4%	3	0.6%	0.6%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	49	6.8%	1.9%	41	8.5%	3.1%	8	3.5%	0.6%	49	12.5%	1.9%
<b>Affaires et Cadres</b>	235	32.5%	3.3%	160	33.0%	4.5%	75	31.6%	2.1%	235	59.8%	3.3%
<b>Professions intermédiaires</b>	109	15.1%	1.4%	70	14.3%	1.8%	39	16.5%	1.1%	109	27.7%	1.4%
<b>Employés</b>	67	9.3%	1.2%	42	8.7%	1.9%	25	10.6%	0.8%	0	0.0%	0.0%
<b>Ouvriers</b>	45	6.2%	0.5%	20	4.2%	0.4%	24	10.1%	0.6%	0	0.0%	0.0%
<b>Retraités</b>	181	25.0%	1.3%	122	25.1%	1.9%	59	24.6%	0.7%	0	0.0%	0.0%
<b>Autres inactifs</b>	34	4.8%	0.8%	27	5.6%	1.7%	7	3.1%	0.3%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	111	15.4%	1.1%	62	12.8%	1.5%	49	20.5%	0.9%	46	11.6%	2.5%
<b>2 personnes</b>	298	41.2%	1.7%	209	43.1%	2.4%	89	37.3%	1.0%	120	30.6%	2.8%
<b>3 personnes</b>	126	17.4%	1.4%	82	16.8%	1.8%	44	18.4%	1.0%	84	21.4%	2.3%
<b>4 personnes</b>	112	15.4%	1.2%	80	16.6%	1.8%	31	13.2%	0.7%	85	21.5%	1.8%
<b>5 personnes et +</b>	77	10.7%	1.4%	52	10.7%	2.0%	25	10.6%	0.9%	59	15.0%	2.2%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	203	28.0%	1.3%	141	29.0%	1.9%	62	26.0%	0.8%	151	38.3%	2.0%
<b>Non</b>	521	72.0%	1.4%	344	71.0%	2.0%	177	74.0%	0.9%	243	61.7%	2.5%
<b>Habitat</b>												
<b>Communes rurales</b>	88	12.2%	0.7%	60	12.4%	1.1%	28	11.6%	0.5%	43	10.8%	1.3%
<b>Agglo. - 20 000 hab</b>	68	9.3%	0.8%	45	9.3%	1.1%	22	9.4%	0.5%	35	8.8%	1.4%
<b>Agglo. 20 000 à 100 000 hab</b>	64	8.9%	0.9%	36	7.4%	1.1%	29	12.0%	0.8%	24	6.0%	1.3%
<b>Agglo. + 100 000 hab</b>	249	34.4%	1.6%	168	34.5%	2.3%	81	34.1%	1.0%	127	32.3%	2.2%
<b>Agglo. Paris</b>	255	35.2%	3.0%	176	36.3%	4.3%	79	32.9%	1.8%	166	42.1%	4.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	259	35.8%	2.7%	181	37.2%	4.0%	79	32.9%	1.6%	170	43.2%	3.8%
<b>Nord Pas de Calais</b>	41	5.6%	1.3%	30	6.2%	2.0%	10	4.4%	0.6%	22	5.6%	2.4%
<b>Lorraine</b>	11	1.5%	0.6%	5	1.1%	0.6%	6	2.4%	0.6%	5	1.3%	0.9%
<b>Alsace</b>	19	2.6%	1.2%	6	1.3%	0.8%	13	5.3%	1.6%	9	2.3%	2.0%
<b>Franche-Comté</b>	14	2.0%	1.5%	12	2.5%	2.6%	2	0.9%	0.4%	5	1.2%	1.8%
<b>Champagne Ardennes</b>	14	1.9%	1.3%	7	1.4%	1.3%	7	2.9%	1.2%	6	1.4%	1.9%
<b>Picardie</b>	20	2.7%	1.3%	14	2.9%	1.9%	6	2.4%	0.7%	13	3.3%	2.9%
<b>Bourgogne</b>	16	2.2%	1.2%	12	2.4%	1.8%	4	1.8%	0.6%	10	2.5%	2.6%
<b>Haute Normandie</b>	12	1.7%	0.8%	7	1.4%	1.0%	5	2.1%	0.7%	4	1.0%	0.8%
<b>Basse Normandie</b>	5	0.6%	0.4%	2	0.5%	0.4%	2	0.9%	0.3%	2	0.6%	0.7%
<b>Centre</b>	18	2.4%	0.8%	15	3.1%	1.5%	2	1.0%	0.2%	8	2.1%	1.3%
<b>Pays de Loire</b>	43	5.9%	1.5%	30	6.1%	2.1%	13	5.5%	0.9%	22	5.6%	2.3%
<b>Bretagne</b>	19	2.7%	0.7%	16	3.2%	1.2%	4	1.5%	0.3%	8	2.0%	1.0%
<b>Poitou Charentes</b>	16	2.2%	1.1%	13	2.7%	1.8%	3	1.3%	0.4%	7	1.8%	1.8%
<b>Aquitaine</b>	26	3.6%	1.0%	22	4.5%	1.7%	4	1.8%	0.3%	11	2.8%	1.3%
<b>Midi Pyrénées</b>	28	3.9%	1.2%	19	3.9%	1.6%	9	3.9%	0.7%	13	3.3%	1.6%
<b>Limousin</b>	7	0.9%	1.0%	4	0.9%	1.4%	2	1.0%	0.7%	3	0.8%	2.0%
<b>Auvergne</b>	9	1.2%	0.8%	4	0.9%	0.8%	4	1.9%	0.8%	5	1.3%	1.6%
<b>Rhône Alpes</b>	60	8.2%	1.2%	37	7.6%	1.5%	23	9.5%	0.9%	32	8.2%	1.8%
<b>Languedoc Roussillon</b>	24	3.3%	1.1%	13	2.7%	1.3%	10	4.3%	0.9%	9	2.3%	1.3%
<b>Provence Alpes Côte d'Azur. Corse</b>	65	9.0%	1.5%	36	7.4%	1.7%	30	12.4%	1.3%	30	7.5%	2.1%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	615	84.9%	1.9%	421	86.8%	2.6%	194	81.2%	1.2%	373	94.6%	2.6%
<b>Presque tous les jours</b>	56	7.7%	0.9%	33	6.9%	1.2%	22	9.4%	0.7%	19	4.9%	1.0%
<b>1 à 2 fois par semaine</b>	17	2.4%	0.7%	10	2.1%	0.9%	7	2.9%	0.5%	1	0.2%	0.1%
<b>Moins souvent</b>	3	0.4%	0.3%	2	0.4%	0.5%	1	0.5%	0.2%	1	0.3%	1.5%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	6	0.9%	0.3%	6	1.3%	0.9%	0	0.0%	0.0%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	11	1.5%	0.4%	7	1.5%	0.6%	4	1.5%	0.2%	3	0.6%	1.1%
De 12 000 à moins de 18 000 euros par an	31	4.3%	0.5%	12	2.5%	0.5%	19	7.9%	0.5%	7	1.8%	1.1%
De 18 000 à moins de 24 000 euros par an	68	9.4%	1.0%	50	10.4%	1.6%	17	7.2%	0.5%	30	7.6%	2.1%
De 24 000 à moins de 36 000 euros par an	106	14.6%	1.0%	64	13.2%	1.2%	42	17.6%	0.7%	43	10.9%	1.3%
De 36 000 à moins de 45 000 euros par an	79	10.9%	1.1%	49	10.2%	1.3%	30	12.4%	0.9%	42	10.7%	1.4%
De 45 000 à moins de 65 000 euros par an	164	22.7%	2.4%	107	22.0%	2.9%	57	23.9%	1.9%	82	20.8%	2.2%
De 65 000 à moins de 80 000 euros par an	74	10.2%	3.8%	53	10.9%	4.7%	21	8.8%	2.6%	54	13.6%	4.1%
De 80 000 à moins de 115 000 euros par an	79	11.0%	6.5%	65	13.5%	8.8%	14	5.9%	2.9%	56	14.2%	6.3%
115 000 euros et plus par an	51	7.0%	9.7%	42	8.7%	14.3%	9	3.6%	3.8%	43	10.8%	9.5%
Refus	45	6.3%	1.3%	23	4.8%	1.5%	22	9.3%	1.1%	27	6.9%	2.3%
Ne sait pas	10	1.3%	0.5%	5	1.0%	0.6%	5	2.0%	0.4%	8	2.0%	1.0%