

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1556	100.0%	3.0%	195	100.0%	0.8%	1361	100.0%	5.1%	774	100.0%	4.5%
<b>Sexe</b>												
<b>Homme</b>	195	12.5%	0.8%	195	100.0%	0.8%	0	0.0%	0.0%	91	11.8%	1.0%
<b>Femme</b>	1361	87.5%	5.1%	0	0.0%	0.0%	1361	100.0%	5.1%	683	88.2%	7.9%
<b>Age</b>												
<b>15 à 24 ans</b>	497	32.0%	6.8%	38	19.3%	1.0%	460	33.8%	12.7%	228	29.5%	7.2%
<b>25 à 34 ans</b>	422	27.2%	5.5%	55	28.4%	1.5%	367	27.0%	9.4%	225	29.0%	6.8%
<b>35 à 49 ans</b>	332	21.3%	2.6%	42	21.5%	0.7%	290	21.3%	4.6%	222	28.7%	3.6%
<b>50 à 59 ans</b>	190	12.2%	2.1%	35	18.1%	0.8%	155	11.4%	3.4%	88	11.4%	2.3%
<b>60 ans et plus</b>	114	7.4%	0.8%	25	12.8%	0.4%	90	6.6%	1.1%	11	1.4%	1.2%
<b>Individu</b>												
<b>Ménagères</b>	914	58.7%	4.0%	0	0.0%	0.0%	914	67.1%	4.0%	465	60.0%	6.6%
<b>Personne de référence</b>	468	30.1%	1.7%	165	84.8%	0.8%	302	22.2%	3.8%	188	24.3%	2.3%
<b>Responsable des achats</b>	1043	67.0%	2.9%	110	56.4%	0.9%	933	68.6%	4.1%	514	66.4%	4.7%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	2	0.1%	0.4%	1	0.3%	0.1%	2	0.1%	1.2%	0	0.0%	0.0%
<b>Petits patrons</b>	59	3.8%	3.6%	10	5.3%	0.9%	48	3.6%	10.0%	49	6.3%	3.4%
<b>Affaires et Cadres</b>	197	12.6%	3.9%	40	20.7%	1.4%	156	11.5%	7.3%	175	22.6%	3.8%
<b>Professions intermédiaires</b>	287	18.5%	4.2%	36	18.7%	1.1%	251	18.4%	7.3%	211	27.3%	3.8%
<b>Employés</b>	381	24.5%	4.6%	34	17.6%	1.7%	347	25.5%	5.6%	122	15.8%	6.6%
<b>Ouvriers</b>	69	4.4%	1.1%	25	12.8%	0.5%	44	3.2%	3.2%	6	0.8%	1.5%
<b>Retraités</b>	99	6.4%	0.8%	22	11.3%	0.4%	77	5.7%	1.2%	5	0.7%	1.9%
<b>Autres inactifs</b>	462	29.7%	4.5%	26	13.4%	0.7%	436	32.1%	6.7%	205	26.5%	6.4%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	20	1.3%	2.4%	3	1.4%	0.6%	17	1.2%	4.7%	0	0.0%	0.0%
<b>Petits patrons</b>	115	7.4%	4.4%	9	4.5%	0.7%	106	7.8%	8.2%	115	14.8%	4.4%
<b>Affaires et Cadres</b>	372	23.9%	5.2%	43	22.0%	1.2%	329	24.2%	9.0%	372	48.1%	5.2%
<b>Professions intermédiaires</b>	287	18.5%	3.8%	40	20.3%	1.0%	248	18.2%	6.8%	287	37.1%	3.8%
<b>Employés</b>	219	14.1%	4.1%	26	13.1%	1.1%	194	14.2%	6.2%	0	0.0%	0.0%
<b>Ouvriers</b>	245	15.7%	2.6%	28	14.4%	0.5%	217	15.9%	5.0%	0	0.0%	0.0%
<b>Retraités</b>	183	11.8%	1.3%	26	13.4%	0.4%	157	11.5%	2.0%	0	0.0%	0.0%
<b>Autres inactifs</b>	115	7.4%	2.8%	21	10.8%	1.3%	94	6.9%	3.8%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	246	15.8%	2.5%	24	12.2%	0.6%	222	16.3%	3.9%	88	11.4%	4.8%
<b>2 personnes</b>	406	26.1%	2.3%	72	37.0%	0.8%	334	24.6%	3.6%	173	22.4%	4.0%
<b>3 personnes</b>	381	24.5%	4.2%	45	23.0%	1.0%	336	24.7%	7.5%	197	25.4%	5.3%
<b>4 personnes</b>	373	24.0%	4.0%	42	21.4%	0.9%	331	24.3%	7.0%	234	30.2%	4.9%
<b>5 personnes et +</b>	150	9.6%	2.8%	13	6.5%	0.5%	137	10.1%	5.1%	83	10.7%	3.1%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	505	32.4%	3.3%	71	36.6%	1.0%	433	31.8%	5.4%	296	38.3%	3.8%
<b>Non</b>	1051	67.6%	2.9%	123	63.4%	0.7%	928	68.2%	5.0%	478	61.7%	5.0%
<b>Habitat</b>												
<b>Communes rurales</b>	229	14.7%	2.0%	29	14.9%	0.5%	200	14.7%	3.3%	90	11.6%	2.8%
<b>Agglo. - 20 000 hab</b>	202	13.0%	2.3%	29	14.8%	0.7%	173	12.7%	3.7%	85	11.0%	3.4%
<b>Agglo. 20 000 à 100 000 hab</b>	168	10.8%	2.4%	24	12.5%	0.7%	144	10.6%	3.9%	83	10.7%	4.4%
<b>Agglo. + 100 000 hab</b>	586	37.6%	3.8%	73	37.7%	1.0%	512	37.6%	6.5%	303	39.1%	5.3%
<b>Agglo. Paris</b>	371	23.8%	4.4%	39	20.1%	1.0%	332	24.4%	7.5%	213	27.5%	5.3%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	396	25.4%	4.2%	46	23.5%	1.0%	350	25.7%	7.0%	224	28.9%	5.0%
Nord Pas de Calais	55	3.6%	1.7%	12	6.3%	0.8%	43	3.2%	2.6%	26	3.4%	2.8%
Lorraine	38	2.5%	2.0%	8	4.0%	0.8%	31	2.3%	3.1%	15	1.9%	2.8%
Alsace	56	3.6%	3.7%	4	2.2%	0.6%	52	3.8%	6.6%	21	2.7%	4.6%
Franche-Comté	18	1.2%	1.9%	2	1.1%	0.5%	16	1.2%	3.2%	6	0.8%	2.2%
Champagne Ardennes	21	1.3%	1.9%	4	2.0%	0.8%	17	1.2%	3.0%	7	0.8%	2.2%
Picardie	37	2.4%	2.4%	8	3.9%	1.0%	29	2.2%	3.7%	20	2.6%	4.5%
Bourgogne	36	2.3%	2.6%	6	3.1%	0.9%	30	2.2%	4.2%	15	2.0%	4.1%
Haute Normandie	28	1.8%	1.9%	6	3.1%	0.9%	22	1.6%	2.8%	12	1.6%	2.6%
Basse Normandie	31	2.0%	2.6%	3	1.7%	0.6%	28	2.0%	4.4%	17	2.2%	4.9%
Centre	45	2.9%	2.1%	6	3.3%	0.6%	38	2.8%	3.5%	20	2.6%	3.2%
Pays de Loire	48	3.1%	1.6%	4	2.0%	0.3%	44	3.2%	2.9%	27	3.4%	2.8%
Bretagne	73	4.7%	2.8%	3	1.8%	0.3%	70	5.1%	5.1%	24	3.1%	3.1%
Poitou Charentes	22	1.4%	1.5%	3	1.5%	0.4%	19	1.4%	2.4%	8	1.1%	2.1%
Aquitaine	103	6.6%	3.8%	13	6.4%	1.0%	90	6.6%	6.3%	39	5.0%	4.5%
Midi Pyrénées	78	5.0%	3.2%	9	4.8%	0.8%	69	5.1%	5.5%	51	6.5%	6.3%
Limousin	19	1.2%	3.1%	0	0.0%	0.0%	19	1.4%	5.9%	8	1.1%	5.3%
Auvergne	28	1.8%	2.5%	5	2.5%	0.9%	24	1.7%	4.0%	15	1.9%	4.8%
Rhône Alpes	158	10.1%	3.1%	21	10.8%	0.9%	137	10.0%	5.1%	78	10.0%	4.3%
Languedoc Roussillon	77	4.9%	3.4%	5	2.4%	0.4%	72	5.3%	6.1%	45	5.8%	6.4%
Provence Alpes Côte d'Azur. Corse	189	12.2%	4.4%	27	13.7%	1.3%	162	11.9%	7.1%	98	12.6%	6.9%
<b>Habitudes de connection à Internet</b>												
Tous les jours	1321	84.9%	4.1%	164	84.3%	1.0%	1157	85.0%	7.2%	691	89.3%	4.8%
Presque tous les jours	116	7.5%	2.0%	9	4.5%	0.3%	107	7.9%	3.5%	57	7.3%	2.8%
1 à 2 fois par semaine	49	3.1%	1.9%	3	1.5%	0.3%	46	3.4%	3.1%	14	1.8%	2.1%
1 à 3 fois par mois	13	0.8%	2.4%	0	0.0%	0.0%	13	0.9%	3.8%	5	0.7%	6.6%
Moins souvent	2	0.1%	0.2%	0	0.0%	0.0%	2	0.1%	0.3%	0	0.0%	0.0%
Jamais	2	0.1%	2.0%	0	0.0%	0.0%	2	0.1%	4.3%	1	0.1%	18.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	45	2.9%	2.4%	0	0.0%	0.0%	45	3.3%	4.0%	0	0.0%	0.0%
<b>De 9 000 à moins de 12 000 euros par an</b>	45	2.9%	1.5%	7	3.6%	0.6%	38	2.8%	2.1%	5	0.7%	2.3%
<b>De 12 000 à moins de 18 000 euros par an</b>	134	8.6%	2.3%	17	9.0%	0.7%	117	8.6%	3.4%	41	5.3%	6.2%
<b>De 18 000 à moins de 24 000 euros par an</b>	188	12.1%	2.7%	18	9.2%	0.6%	170	12.5%	4.6%	66	8.6%	4.6%
<b>De 24 000 à moins de 36 000 euros par an</b>	315	20.3%	2.8%	40	20.4%	0.7%	275	20.2%	4.8%	127	16.4%	3.7%
<b>De 36 000 à moins de 45 000 euros par an</b>	237	15.3%	3.4%	32	16.2%	0.9%	206	15.1%	6.2%	141	18.2%	4.6%
<b>De 45 000 à moins de 65 000 euros par an</b>	241	15.5%	3.6%	37	19.2%	1.0%	204	15.0%	6.7%	162	20.9%	4.3%
<b>De 65 000 à moins de 80 000 euros par an</b>	80	5.1%	4.1%	15	7.6%	1.3%	65	4.8%	8.0%	65	8.3%	4.9%
<b>De 80 000 à moins de 115 000 euros par an</b>	50	3.2%	4.1%	11	5.7%	1.5%	39	2.9%	8.1%	41	5.3%	4.7%
<b>115 000 euros et plus par an</b>	24	1.5%	4.6%	4	2.2%	1.4%	20	1.4%	8.6%	20	2.6%	4.4%
<b>Refus</b>	101	6.5%	2.8%	10	5.4%	0.7%	90	6.6%	4.4%	46	5.9%	3.8%
<b>Ne sait pas</b>	95	6.1%	5.1%	3	1.7%	0.4%	91	6.7%	8.7%	61	7.8%	7.9%