

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1598	100.0%	3.1%	1021	100.0%	4.1%	578	100.0%	2.2%	312	100.0%	1.8%
<b>Sexe</b>												
<b>Homme</b>	1021	63.8%	4.1%	1021	100.0%	4.1%	0	0.0%	0.0%	192	61.6%	2.2%
<b>Femme</b>	578	36.2%	2.2%	0	0.0%	0.0%	578	100.0%	2.2%	120	38.4%	1.4%
<b>Age</b>												
<b>15 à 24 ans</b>	116	7.3%	1.6%	87	8.5%	2.4%	29	5.0%	0.8%	31	9.9%	1.0%
<b>25 à 34 ans</b>	120	7.5%	1.6%	83	8.2%	2.2%	37	6.4%	0.9%	43	13.7%	1.3%
<b>35 à 49 ans</b>	347	21.7%	2.8%	211	20.6%	3.4%	136	23.5%	2.1%	111	35.6%	1.8%
<b>50 à 59 ans</b>	371	23.2%	4.1%	240	23.5%	5.2%	131	22.7%	2.9%	95	30.4%	2.5%
<b>60 ans et plus</b>	644	40.3%	4.3%	400	39.2%	6.2%	245	42.3%	2.9%	32	10.3%	3.6%
<b>Individu</b>												
<b>Ménagères</b>	534	33.4%	2.3%	0	0.0%	0.0%	534	92.4%	2.3%	103	33.1%	1.5%
<b>Personne de référence</b>	983	61.5%	3.5%	885	86.7%	4.4%	99	17.1%	1.3%	174	55.8%	2.1%
<b>Responsable des achats</b>	1026	64.2%	2.9%	498	48.8%	3.9%	529	91.5%	2.3%	174	55.8%	1.6%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	78	4.9%	15.0%	76	7.4%	19.6%	2	0.4%	1.8%	0	0.0%	0.0%
<b>Petits patrons</b>	44	2.8%	2.7%	37	3.6%	3.2%	8	1.3%	1.6%	37	11.7%	2.6%
<b>Affaires et Cadres</b>	76	4.7%	1.5%	53	5.2%	1.8%	22	3.9%	1.1%	67	21.5%	1.5%
<b>Professions intermédiaires</b>	128	8.0%	1.9%	93	9.1%	2.7%	35	6.1%	1.0%	106	33.9%	1.9%
<b>Employés</b>	202	12.6%	2.4%	59	5.8%	2.8%	143	24.7%	2.3%	28	9.0%	1.5%
<b>Ouvriers</b>	264	16.5%	4.1%	220	21.5%	4.4%	44	7.7%	3.3%	14	4.5%	3.4%
<b>Retraités</b>	568	35.5%	4.5%	350	34.3%	5.9%	218	37.7%	3.3%	13	4.3%	5.0%
<b>Autres inactifs</b>	239	14.9%	2.3%	133	13.1%	3.5%	105	18.2%	1.6%	47	15.0%	1.5%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	86	5.4%	10.6%	77	7.5%	17.1%	10	1.6%	2.6%	0	0.0%	0.0%
<b>Petits patrons</b>	71	4.5%	2.7%	40	3.9%	3.0%	32	5.5%	2.4%	71	22.9%	2.7%
<b>Affaires et Cadres</b>	100	6.3%	1.4%	58	5.7%	1.6%	42	7.2%	1.1%	100	32.0%	1.4%
<b>Professions intermédiaires</b>	141	8.8%	1.9%	94	9.2%	2.4%	47	8.1%	1.3%	141	45.1%	1.9%
<b>Employés</b>	107	6.7%	2.0%	61	6.0%	2.7%	46	7.9%	1.4%	0	0.0%	0.0%
<b>Ouvriers</b>	324	20.3%	3.4%	216	21.2%	4.2%	107	18.6%	2.5%	0	0.0%	0.0%
<b>Retraités</b>	642	40.2%	4.5%	387	37.9%	5.9%	256	44.3%	3.3%	0	0.0%	0.0%
<b>Autres inactifs</b>	127	7.9%	3.1%	87	8.5%	5.5%	40	6.9%	1.6%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	276	17.3%	2.8%	193	18.9%	4.6%	83	14.3%	1.4%	21	6.6%	1.1%
<b>2 personnes</b>	734	45.9%	4.1%	435	42.6%	5.0%	299	51.8%	3.3%	96	30.6%	2.2%
<b>3 personnes</b>	275	17.2%	3.0%	190	18.6%	4.1%	85	14.7%	1.9%	73	23.2%	1.9%
<b>4 personnes</b>	213	13.3%	2.3%	132	13.0%	2.9%	81	14.0%	1.7%	77	24.8%	1.6%
<b>5 personnes et +</b>	101	6.3%	1.9%	70	6.9%	2.7%	30	5.2%	1.1%	46	14.7%	1.7%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	297	18.6%	1.9%	201	19.7%	2.7%	96	16.7%	1.2%	117	37.4%	1.5%
<b>Non</b>	1301	81.4%	3.6%	820	80.3%	4.7%	482	83.3%	2.6%	195	62.6%	2.0%
<b>Habitat</b>												
<b>Communes rurales</b>	734	45.9%	6.2%	453	44.4%	8.1%	280	48.5%	4.6%	133	42.5%	4.1%
<b>Agglo. - 20 000 hab</b>	328	20.5%	3.7%	209	20.5%	4.9%	119	20.6%	2.6%	49	15.8%	2.0%
<b>Agglo. 20 000 à 100 000 hab</b>	170	10.6%	2.4%	112	11.0%	3.4%	58	10.0%	1.6%	28	9.1%	1.5%
<b>Agglo. + 100 000 hab</b>	299	18.7%	2.0%	191	18.7%	2.6%	108	18.7%	1.4%	80	25.6%	1.4%
<b>Agglo. Paris</b>	67	4.2%	0.8%	54	5.3%	1.3%	13	2.2%	0.3%	22	7.1%	0.5%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	86	5.4%	0.9%	69	6.8%	1.5%	17	2.9%	0.3%	26	8.3%	0.6%
Nord Pas de Calais	93	5.8%	2.9%	65	6.4%	4.3%	28	4.8%	1.6%	7	2.3%	0.8%
Lorraine	69	4.3%	3.6%	48	4.7%	5.1%	21	3.6%	2.1%	15	4.7%	2.7%
Alsace	14	0.9%	0.9%	9	0.9%	1.3%	5	0.8%	0.6%	7	2.2%	1.5%
Franche-Comté	43	2.7%	4.6%	29	2.9%	6.4%	14	2.4%	2.9%	5	1.7%	2.1%
Champagne Ardennes	57	3.5%	5.3%	34	3.3%	6.5%	23	3.9%	4.1%	7	2.1%	2.3%
Picardie	62	3.9%	4.1%	40	3.9%	5.4%	22	3.9%	2.8%	16	5.2%	3.6%
Bourgogne	72	4.5%	5.3%	39	3.8%	5.9%	33	5.7%	4.7%	11	3.4%	2.9%
Haute Normandie	49	3.1%	3.3%	30	2.9%	4.2%	19	3.4%	2.5%	10	3.1%	2.1%
Basse Normandie	56	3.5%	4.6%	37	3.7%	6.5%	18	3.1%	2.9%	9	2.9%	2.7%
Centre	78	4.9%	3.7%	39	3.8%	3.9%	38	6.7%	3.6%	20	6.4%	3.2%
Pays de Loire	89	5.5%	3.0%	48	4.7%	3.4%	40	7.0%	2.7%	23	7.5%	2.4%
Bretagne	59	3.7%	2.2%	36	3.5%	2.8%	24	4.1%	1.7%	9	3.0%	1.2%
Poitou Charentes	81	5.1%	5.5%	49	4.8%	6.9%	32	5.5%	4.1%	14	4.4%	3.5%
Aquitaine	115	7.2%	4.2%	81	7.9%	6.2%	34	5.8%	2.4%	14	4.5%	1.6%
Midi Pyrénées	104	6.5%	4.3%	71	7.0%	6.1%	33	5.6%	2.6%	26	8.2%	3.2%
Limousin	58	3.6%	9.4%	30	2.9%	10.0%	29	5.0%	8.8%	9	2.9%	5.9%
Auvergne	73	4.6%	6.5%	33	3.3%	6.2%	40	6.9%	6.8%	10	3.2%	3.3%
Rhône Alpes	153	9.6%	3.0%	105	10.3%	4.3%	48	8.3%	1.8%	36	11.4%	2.0%
Languedoc Roussillon	79	5.0%	3.5%	58	5.7%	5.5%	21	3.7%	1.8%	12	3.7%	1.6%
Provence Alpes Côte d'Azur.	110	6.9%	2.5%	69	6.8%	3.4%	41	7.0%	1.8%	27	8.6%	1.9%
Corse												
<b>Habitudes de connection à Internet</b>												
Tous les jours	664	41.5%	2.0%	420	41.2%	2.6%	244	42.2%	1.5%	213	68.1%	1.5%
Presque tous les jours	170	10.6%	2.9%	103	10.1%	3.7%	67	11.5%	2.2%	42	13.3%	2.1%
1 à 2 fois par semaine	136	8.5%	5.2%	67	6.6%	6.0%	69	11.9%	4.6%	40	12.8%	6.0%
1 à 3 fois par mois	26	1.6%	4.9%	20	2.0%	9.9%	6	1.0%	1.7%	1	0.2%	0.8%
Moins souvent	48	3.0%	5.2%	27	2.6%	7.0%	21	3.7%	4.0%	7	2.1%	8.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	56	3.5%	3.0%	39	3.8%	5.3%	17	2.9%	1.5%	3	1.0%	2.0%
<b>De 9 000 à moins de 12 000 euros par an</b>	121	7.6%	4.1%	83	8.1%	7.2%	38	6.7%	2.1%	2	0.7%	1.0%
<b>De 12 000 à moins de 18 000 euros par an</b>	191	12.0%	3.2%	121	11.9%	4.9%	70	12.1%	2.0%	4	1.4%	0.7%
<b>De 18 000 à moins de 24 000 euros par an</b>	282	17.6%	4.1%	150	14.7%	4.8%	131	22.7%	3.5%	36	11.5%	2.5%
<b>De 24 000 à moins de 36 000 euros par an</b>	376	23.5%	3.4%	235	23.0%	4.4%	142	24.5%	2.5%	58	18.6%	1.7%
<b>De 36 000 à moins de 45 000 euros par an</b>	226	14.1%	3.2%	163	15.9%	4.5%	63	10.9%	1.9%	82	26.4%	2.7%
<b>De 45 000 à moins de 65 000 euros par an</b>	146	9.2%	2.2%	108	10.6%	2.9%	38	6.6%	1.2%	70	22.4%	1.8%
<b>De 65 000 à moins de 80 000 euros par an</b>	29	1.8%	1.5%	19	1.9%	1.7%	10	1.8%	1.3%	16	5.1%	1.2%
<b>De 80 000 à moins de 115 000 euros par an</b>	17	1.1%	1.4%	12	1.2%	1.6%	5	0.9%	1.0%	8	2.7%	0.9%
<b>115 000 euros et plus par an</b>	13	0.8%	2.5%	5	0.5%	1.9%	8	1.4%	3.4%	12	3.9%	2.7%
<b>Refus</b>	109	6.8%	3.1%	64	6.3%	4.3%	44	7.7%	2.2%	15	4.8%	1.2%
<b>Ne sait pas</b>	32	2.0%	1.7%	20	2.0%	2.6%	11	2.0%	1.1%	5	1.5%	0.6%