

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1882	100.0%	3.7%	1086	100.0%	4.4%	796	100.0%	3.0%	914	100.0%	5.3%
<b>Sexe</b>												
<b>Homme</b>	1086	57.7%	4.4%	1086	100.0%	4.4%	0	0.0%	0.0%	547	59.8%	6.3%
<b>Femme</b>	796	42.3%	3.0%	0	0.0%	0.0%	796	100.0%	3.0%	367	40.2%	4.3%
<b>Age</b>												
<b>15 à 24 ans</b>	175	9.3%	2.4%	89	8.2%	2.4%	85	10.7%	2.4%	81	8.8%	2.6%
<b>25 à 34 ans</b>	206	11.0%	2.7%	121	11.2%	3.2%	85	10.7%	2.2%	123	13.5%	3.7%
<b>35 à 49 ans</b>	554	29.5%	4.4%	325	29.9%	5.3%	229	28.8%	3.6%	391	42.8%	6.3%
<b>50 à 59 ans</b>	406	21.6%	4.4%	232	21.4%	5.1%	173	21.8%	3.8%	258	28.2%	6.8%
<b>60 ans et plus</b>	541	28.8%	3.6%	318	29.3%	4.9%	223	28.0%	2.7%	61	6.7%	6.8%
<b>Individu</b>												
<b>Ménagères</b>	693	36.8%	3.0%	0	0.0%	0.0%	693	87.0%	3.0%	325	35.5%	4.6%
<b>Personne de référence</b>	1116	59.3%	4.0%	971	89.4%	4.8%	145	18.2%	1.8%	543	59.4%	6.5%
<b>Responsable des achats</b>	1231	65.4%	3.5%	553	50.9%	4.4%	677	85.1%	3.0%	594	64.9%	5.4%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	21	1.1%	4.0%	19	1.8%	4.9%	2	0.2%	1.3%	0	0.0%	0.0%
<b>Petits patrons</b>	111	5.9%	6.8%	85	7.8%	7.4%	26	3.2%	5.4%	102	11.1%	7.1%
<b>Affaires et Cadres</b>	404	21.5%	7.9%	274	25.2%	9.3%	130	16.4%	6.1%	377	41.3%	8.2%
<b>Professions intermédiaires</b>	284	15.1%	4.1%	161	14.8%	4.7%	123	15.4%	3.6%	250	27.3%	4.5%
<b>Employés</b>	216	11.5%	2.6%	69	6.4%	3.4%	147	18.4%	2.4%	41	4.5%	2.2%
<b>Ouvriers</b>	143	7.6%	2.2%	98	9.1%	1.9%	45	5.6%	3.3%	15	1.7%	3.7%
<b>Retraités</b>	461	24.5%	3.7%	276	25.5%	4.7%	185	23.2%	2.8%	19	2.1%	7.0%
<b>Autres inactifs</b>	243	12.9%	2.4%	103	9.5%	2.7%	139	17.5%	2.2%	110	12.0%	3.4%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	34	1.8%	4.2%	24	2.2%	5.4%	10	1.3%	2.8%	0	0.0%	0.0%
<b>Petits patrons</b>	160	8.5%	6.1%	92	8.5%	6.9%	67	8.5%	5.2%	160	17.5%	6.1%
<b>Affaires et Cadres</b>	499	26.5%	6.9%	294	27.0%	8.3%	205	25.8%	5.6%	499	54.5%	6.9%
<b>Professions intermédiaires</b>	256	13.6%	3.4%	161	14.8%	4.2%	95	11.9%	2.6%	256	28.0%	3.4%
<b>Employés</b>	154	8.2%	2.9%	71	6.5%	3.2%	83	10.5%	2.6%	0	0.0%	0.0%
<b>Ouvriers</b>	192	10.2%	2.0%	105	9.7%	2.1%	87	10.9%	2.0%	0	0.0%	0.0%
<b>Retraités</b>	509	27.0%	3.5%	296	27.3%	4.5%	212	26.7%	2.7%	0	0.0%	0.0%
<b>Autres inactifs</b>	79	4.2%	1.9%	42	3.9%	2.7%	36	4.5%	1.4%	0	0.0%	0.0%

# Capital

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
1 personne	236	12.5%	2.4%	129	11.9%	3.1%	107	13.4%	1.9%	80	8.7%	4.3%
2 personnes	777	41.3%	4.4%	461	42.4%	5.3%	316	39.7%	3.4%	254	27.8%	5.9%
3 personnes	328	17.5%	3.6%	184	17.0%	4.0%	144	18.1%	3.2%	195	21.3%	5.2%
4 personnes	337	17.9%	3.6%	199	18.3%	4.4%	138	17.3%	2.9%	228	25.0%	4.8%
5 personnes et +	204	10.9%	3.8%	113	10.4%	4.3%	91	11.4%	3.4%	157	17.2%	5.9%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	577	30.7%	3.7%	333	30.7%	4.5%	244	30.6%	3.0%	394	43.1%	5.1%
Non	1305	69.3%	3.6%	753	69.3%	4.3%	552	69.4%	2.9%	520	56.9%	5.4%
<b>Habitat</b>												
Communes rurales	348	18.5%	3.0%	199	18.4%	3.5%	149	18.7%	2.4%	158	17.3%	4.9%
Agglo. - 20 000 hab	222	11.8%	2.5%	129	11.8%	3.0%	93	11.7%	2.0%	106	11.6%	4.2%
Agglo. 20 000 à 100 000 hab	221	11.8%	3.2%	121	11.1%	3.7%	101	12.6%	2.7%	91	9.9%	4.9%
Agglo. + 100 000 hab	623	33.1%	4.1%	361	33.3%	4.9%	261	32.8%	3.3%	310	33.9%	5.5%
Agglo. Paris	468	24.9%	5.5%	276	25.4%	6.8%	192	24.2%	4.3%	249	27.2%	6.1%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	508	27.0%	5.3%	295	27.2%	6.5%	213	26.7%	4.3%	269	29.4%	6.1%
Nord Pas de Calais	127	6.7%	4.0%	72	6.7%	4.8%	54	6.8%	3.2%	53	5.8%	5.6%
Lorraine	61	3.2%	3.2%	29	2.7%	3.2%	31	3.9%	3.1%	32	3.5%	5.9%
Alsace	67	3.6%	4.4%	39	3.6%	5.3%	28	3.5%	3.6%	33	3.6%	7.1%
Franche-Comté	35	1.9%	3.7%	19	1.8%	4.1%	16	2.0%	3.3%	17	1.8%	6.3%
Champagne Ardennes	46	2.5%	4.3%	23	2.1%	4.4%	23	2.9%	4.1%	16	1.7%	5.5%
Picardie	48	2.5%	3.1%	39	3.6%	5.3%	9	1.1%	1.1%	21	2.3%	4.8%
Bourgogne	35	1.9%	2.6%	19	1.7%	2.9%	17	2.1%	2.3%	19	2.1%	5.1%
Haute Normandie	24	1.3%	1.6%	10	1.0%	1.5%	13	1.7%	1.7%	10	1.1%	2.1%
Basse Normandie	28	1.5%	2.3%	17	1.6%	3.0%	11	1.4%	1.8%	15	1.6%	4.3%
Centre	59	3.1%	2.8%	37	3.4%	3.6%	23	2.8%	2.1%	30	3.3%	4.8%
Pays de Loire	119	6.3%	4.1%	82	7.6%	5.8%	37	4.7%	2.5%	67	7.4%	7.1%
Bretagne	73	3.9%	2.8%	36	3.3%	2.8%	37	4.7%	2.7%	34	3.7%	4.5%
Poitou Charentes	46	2.4%	3.1%	30	2.8%	4.2%	16	2.0%	2.1%	25	2.7%	6.2%
Aquitaine	84	4.5%	3.1%	48	4.4%	3.7%	36	4.6%	2.5%	32	3.5%	3.7%
Midi Pyrénées	69	3.7%	2.9%	39	3.6%	3.3%	31	3.8%	2.4%	22	2.4%	2.8%
Limousin	21	1.1%	3.4%	16	1.5%	5.3%	6	0.7%	1.7%	12	1.3%	7.8%
Auvergne	32	1.7%	2.8%	18	1.7%	3.3%	14	1.7%	2.4%	15	1.7%	5.0%
Rhône Alpes	182	9.7%	3.6%	98	9.1%	4.0%	84	10.5%	3.2%	110	12.0%	6.0%
Languedoc Roussillon	64	3.4%	2.9%	35	3.2%	3.3%	29	3.6%	2.5%	14	1.6%	2.0%
Provence Alpes Côte d'Azur. Corse	153	8.2%	3.5%	84	7.8%	4.1%	69	8.7%	3.0%	69	7.6%	4.9%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1446	76.8%	4.5%	861	79.3%	5.3%	585	73.4%	3.6%	801	87.6%	5.6%
Presque tous les jours	195	10.3%	3.3%	108	9.9%	3.9%	87	10.9%	2.8%	73	8.0%	3.6%
1 à 2 fois par semaine	76	4.0%	2.9%	41	3.8%	3.7%	35	4.3%	2.3%	24	2.7%	3.7%
1 à 3 fois par mois	11	0.6%	2.1%	3	0.3%	1.6%	8	1.0%	2.4%	2	0.2%	2.8%
Moins souvent	12	0.6%	1.3%	4	0.3%	0.9%	8	1.1%	1.6%	2	0.3%	3.0%
Jamais	4	0.2%	3.6%	2	0.2%	3.3%	2	0.2%	4.0%	0	0.0%	0.0%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	47	2.5%	2.5%	21	1.9%	2.9%	26	3.2%	2.3%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	39	2.1%	1.3%	16	1.5%	1.4%	22	2.8%	1.2%	5	0.5%	2.1%
De 12 000 à moins de 18 000 euros par an	90	4.8%	1.5%	50	4.6%	2.0%	40	5.0%	1.1%	19	2.1%	3.0%
De 18 000 à moins de 24 000 euros par an	147	7.8%	2.1%	75	6.9%	2.4%	72	9.0%	1.9%	32	3.5%	2.2%
De 24 000 à moins de 36 000 euros par an	311	16.5%	2.8%	162	14.9%	3.0%	149	18.7%	2.6%	110	12.0%	3.2%
De 36 000 à moins de 45 000 euros par an	305	16.2%	4.4%	165	15.2%	4.5%	140	17.6%	4.2%	156	17.1%	5.1%
De 45 000 à moins de 65 000 euros par an	430	22.9%	6.4%	297	27.3%	8.0%	134	16.8%	4.4%	248	27.1%	6.5%
De 65 000 à moins de 80 000 euros par an	139	7.4%	7.2%	92	8.4%	8.1%	48	6.0%	5.9%	105	11.5%	8.0%
De 80 000 à moins de 115 000 euros par an	150	8.0%	12.2%	101	9.3%	13.5%	49	6.2%	10.2%	107	11.7%	12.0%
115 000 euros et plus par an	67	3.5%	12.7%	41	3.7%	13.7%	26	3.3%	11.4%	62	6.7%	13.7%
Refus	103	5.5%	2.9%	46	4.3%	3.1%	56	7.1%	2.7%	41	4.5%	3.4%
Ne sait pas	54	2.9%	2.9%	20	1.8%	2.5%	35	4.3%	3.3%	30	3.3%	3.9%