

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1025	100.0%	2.0%	116	100.0%	0.5%	908	100.0%	3.4%	512	100.0%	2.9%
Sexe												
Homme	116	11.3%	0.5%	116	100.0%	0.5%	0	0.0%	0.0%	64	12.5%	0.7%
Femme	908	88.7%	3.4%	0	0.0%	0.0%	908	100.0%	3.4%	448	87.5%	5.2%
Age												
15 à 24 ans	275	26.9%	3.8%	24	20.7%	0.6%	251	27.6%	6.9%	138	26.8%	4.4%
25 à 34 ans	260	25.3%	3.4%	20	17.4%	0.5%	239	26.4%	6.1%	133	25.9%	4.0%
35 à 49 ans	257	25.1%	2.1%	40	34.2%	0.6%	218	23.9%	3.4%	169	33.0%	2.7%
50 à 59 ans	151	14.8%	1.7%	24	20.5%	0.5%	127	14.0%	2.8%	65	12.6%	1.7%
60 ans et plus	81	7.9%	0.5%	8	7.2%	0.1%	73	8.0%	0.9%	8	1.6%	0.9%
Individu												
Ménagères	661	64.5%	2.9%	0	0.0%	0.0%	661	72.8%	2.9%	315	61.6%	4.5%
Personne de référence	291	28.4%	1.0%	101	87.3%	0.5%	190	20.9%	2.4%	122	23.8%	1.5%
Responsable des achats	740	72.2%	2.1%	59	51.0%	0.5%	681	74.9%	3.0%	356	69.5%	3.2%
PCS Individu												
Agriculteurs	3	0.3%	0.6%	1	0.5%	0.1%	2	0.3%	1.8%	0	0.0%	0.0%
Petits patrons	24	2.4%	1.5%	8	7.0%	0.7%	16	1.8%	3.4%	20	3.9%	1.4%
Affaires et Cadres	130	12.7%	2.6%	16	13.8%	0.5%	114	12.6%	5.4%	112	21.9%	2.4%
Professions intermédiaires	199	19.4%	2.9%	38	32.8%	1.1%	161	17.7%	4.7%	151	29.4%	2.7%
Employés	294	28.7%	3.6%	13	10.8%	0.6%	281	31.0%	4.6%	91	17.7%	4.9%
Ouvriers	55	5.4%	0.9%	18	15.3%	0.4%	37	4.1%	2.8%	12	2.3%	2.9%
Retraités	69	6.8%	0.6%	6	5.3%	0.1%	63	6.9%	1.0%	2	0.3%	0.6%
Autres inactifs	250	24.4%	2.4%	17	14.7%	0.5%	233	25.6%	3.6%	125	24.5%	3.9%
PCS Personne de référence												
Agriculteurs	9	0.9%	1.1%	3	2.3%	0.6%	6	0.7%	1.7%	0	0.0%	0.0%
Petits patrons	86	8.4%	3.3%	10	8.5%	0.7%	76	8.4%	5.9%	86	16.8%	3.3%
Affaires et Cadres	215	21.0%	3.0%	16	13.8%	0.5%	199	21.9%	5.4%	215	42.0%	3.0%
Professions intermédiaires	211	20.6%	2.8%	38	32.9%	1.0%	173	19.1%	4.7%	211	41.3%	2.8%
Employés	135	13.2%	2.5%	8	7.3%	0.4%	127	13.9%	4.0%	0	0.0%	0.0%
Ouvriers	179	17.5%	1.9%	20	17.4%	0.4%	159	17.5%	3.7%	0	0.0%	0.0%
Retraités	132	12.9%	0.9%	7	6.1%	0.1%	125	13.7%	1.6%	0	0.0%	0.0%
Autres inactifs	58	5.6%	1.4%	13	11.6%	0.9%	44	4.9%	1.8%	0	0.0%	0.0%

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Taille du foyer												
1 personne	155	15.2%	1.6%	20	17.5%	0.5%	135	14.9%	2.4%	48	9.4%	2.6%
2 personnes	268	26.2%	1.5%	38	33.0%	0.4%	230	25.3%	2.5%	124	24.2%	2.9%
3 personnes	230	22.5%	2.5%	13	11.2%	0.3%	217	23.9%	4.9%	128	25.1%	3.4%
4 personnes	232	22.6%	2.5%	32	27.8%	0.7%	199	21.9%	4.2%	135	26.4%	2.8%
5 personnes et +	139	13.6%	2.6%	12	10.5%	0.5%	127	13.9%	4.7%	77	15.0%	2.9%
Présence d'enfants de moins de 15 ans												
Oui	373	36.4%	2.4%	47	40.1%	0.6%	327	35.9%	4.0%	216	42.1%	2.8%
Non	651	63.6%	1.8%	70	59.9%	0.4%	582	64.1%	3.1%	297	57.9%	3.1%
Habitat												
Communes rurales	155	15.2%	1.3%	16	13.5%	0.3%	140	15.4%	2.3%	63	12.4%	1.9%
Agglo. - 20 000 hab	159	15.5%	1.8%	18	15.1%	0.4%	142	15.6%	3.0%	67	13.1%	2.7%
Agglo. 20 000 à 100 000 hab	105	10.2%	1.5%	17	14.8%	0.5%	88	9.7%	2.4%	47	9.1%	2.5%
Agglo. + 100 000 hab	356	34.8%	2.3%	40	34.4%	0.5%	316	34.8%	4.0%	189	36.9%	3.3%
Agglo. Paris	249	24.3%	2.9%	26	22.3%	0.6%	223	24.6%	5.0%	146	28.5%	3.6%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	259	25.3%	2.7%	27	23.1%	0.6%	232	25.5%	4.7%	150	29.3%	3.4%
Nord Pas de Calais	42	4.1%	1.3%	6	4.7%	0.4%	37	4.1%	2.2%	17	3.3%	1.8%
Lorraine	24	2.4%	1.3%	4	3.5%	0.4%	20	2.2%	2.0%	13	2.6%	2.4%
Alsace	30	2.9%	2.0%	3	2.6%	0.4%	27	3.0%	3.5%	13	2.6%	2.9%
Franche-Comté	11	1.0%	1.1%	3	2.6%	0.6%	8	0.8%	1.6%	2	0.4%	0.8%
Champagne Ardennes	18	1.7%	1.6%	1	0.7%	0.1%	17	1.9%	3.0%	5	0.9%	1.6%
Picardie	20	1.9%	1.3%	1	0.8%	0.1%	19	2.1%	2.4%	10	1.9%	2.2%
Bourgogne	17	1.7%	1.3%	3	2.9%	0.5%	14	1.5%	2.0%	10	1.9%	2.6%
Haute Normandie	23	2.3%	1.6%	2	1.6%	0.3%	21	2.4%	2.8%	11	2.1%	2.4%
Basse Normandie	18	1.7%	1.5%	0	0.0%	0.0%	18	2.0%	2.8%	6	1.1%	1.6%
Centre	42	4.1%	2.0%	4	3.8%	0.4%	38	4.2%	3.5%	21	4.0%	3.3%
Pays de Loire	47	4.6%	1.6%	9	8.1%	0.7%	37	4.1%	2.5%	19	3.8%	2.0%
Bretagne	36	3.5%	1.4%	5	4.0%	0.4%	31	3.5%	2.3%	6	1.2%	0.8%
Poitou Charentes	17	1.6%	1.1%	2	1.6%	0.3%	15	1.6%	1.9%	10	1.9%	2.4%
Aquitaine	70	6.8%	2.6%	11	9.3%	0.8%	59	6.5%	4.1%	25	4.9%	2.9%
Midi Pyrénées	54	5.2%	2.2%	5	4.1%	0.4%	49	5.4%	3.9%	31	6.1%	3.9%
Limousin	15	1.4%	2.4%	0	0.4%	0.2%	14	1.6%	4.4%	4	0.8%	2.8%
Auvergne	18	1.8%	1.6%	2	2.1%	0.4%	16	1.7%	2.7%	12	2.4%	4.0%
Rhône Alpes	107	10.4%	2.1%	16	13.4%	0.6%	91	10.0%	3.4%	55	10.8%	3.0%
Languedoc Roussillon	44	4.3%	2.0%	1	0.8%	0.1%	43	4.7%	3.6%	28	5.4%	3.9%
Provence Alpes Côte d'Azur. Corse	115	11.2%	2.6%	12	10.0%	0.6%	103	11.3%	4.5%	64	12.5%	4.5%
Habitudes de connexion à Internet												
Tous les jours	864	84.3%	2.7%	99	84.9%	0.6%	765	84.3%	4.7%	455	88.8%	3.2%
Presque tous les jours	67	6.5%	1.1%	9	7.7%	0.3%	58	6.3%	1.9%	42	8.3%	2.1%
1 à 2 fois par semaine	38	3.7%	1.5%	3	2.4%	0.2%	36	3.9%	2.4%	12	2.3%	1.8%
1 à 3 fois par mois	6	0.6%	1.1%	0	0.0%	0.0%	6	0.7%	1.8%	2	0.5%	3.1%
Moins souvent	6	0.6%	0.6%	0	0.0%	0.0%	6	0.6%	1.1%	1	0.2%	1.1%
Jamais	1	0.1%	1.2%	0	0.0%	0.0%	1	0.1%	2.6%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	28	2.7%	1.5%	5	4.3%	0.7%	23	2.5%	2.0%	2	0.4%	1.2%
De 9 000 à moins de 12 000 euros par an	27	2.6%	0.9%	7	5.8%	0.6%	20	2.2%	1.1%	2	0.3%	0.7%
De 12 000 à moins de 18 000 euros par an	85	8.3%	1.4%	14	12.0%	0.6%	71	7.9%	2.1%	21	4.1%	3.2%
De 18 000 à moins de 24 000 euros par an	155	15.2%	2.3%	9	7.9%	0.3%	146	16.1%	3.9%	59	11.5%	4.1%
De 24 000 à moins de 36 000 euros par an	219	21.3%	2.0%	23	19.6%	0.4%	196	21.6%	3.4%	97	18.9%	2.8%
De 36 000 à moins de 45 000 euros par an	133	13.0%	1.9%	14	12.3%	0.4%	119	13.1%	3.6%	74	14.5%	2.4%
De 45 000 à moins de 65 000 euros par an	176	17.2%	2.6%	26	22.2%	0.7%	150	16.5%	4.9%	117	22.7%	3.1%
De 65 000 à moins de 80 000 euros par an	47	4.6%	2.4%	3	2.3%	0.2%	44	4.9%	5.5%	32	6.2%	2.4%
De 80 000 à moins de 115 000 euros par an	29	2.8%	2.4%	5	4.0%	0.6%	24	2.7%	5.0%	27	5.3%	3.1%
115 000 euros et plus par an	14	1.4%	2.6%	2	1.7%	0.7%	12	1.3%	5.2%	12	2.3%	2.6%
Refus	67	6.5%	1.9%	7	6.0%	0.5%	60	6.6%	2.9%	40	7.7%	3.3%
Ne sait pas	45	4.4%	2.4%	2	1.9%	0.3%	43	4.7%	4.0%	30	5.9%	3.9%