

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1907	100.0%	3.7%	1564	100.0%	6.3%	343	100.0%	1.3%	767	100.0%	4.4%
Sexe												
Homme	1564	82.0%	6.3%	1564	100.0%	6.3%	0	0.0%	0.0%	626	81.7%	7.2%
Femme	343	18.0%	1.3%	0	0.0%	0.0%	343	100.0%	1.3%	140	18.3%	1.6%
Age												
15 à 24 ans	239	12.5%	3.3%	197	12.6%	5.3%	41	12.0%	1.1%	107	14.0%	3.4%
25 à 34 ans	323	16.9%	4.2%	257	16.5%	6.9%	66	19.1%	1.7%	113	14.8%	3.4%
35 à 49 ans	572	30.0%	4.6%	465	29.7%	7.5%	107	31.2%	1.7%	308	40.2%	5.0%
50 à 59 ans	441	23.1%	4.8%	369	23.6%	8.1%	72	20.9%	1.6%	200	26.1%	5.2%
60 ans et plus	333	17.4%	2.2%	275	17.6%	4.3%	57	16.7%	0.7%	38	4.9%	4.2%
Individu												
Ménagères	299	15.7%	1.3%	0	0.0%	0.0%	299	87.2%	1.3%	118	15.4%	1.7%
Personne de référence	1374	72.0%	4.9%	1319	84.4%	6.5%	54	15.8%	0.7%	538	70.2%	6.5%
Responsable des achats	1091	57.2%	3.1%	808	51.6%	6.4%	283	82.6%	1.2%	399	52.1%	3.6%
PCS Individu												
Agriculteurs	13	0.7%	2.5%	12	0.8%	3.1%	1	0.2%	0.5%	0	0.0%	0.0%
Petits patrons	90	4.7%	5.5%	81	5.2%	7.1%	9	2.6%	1.9%	90	11.7%	6.3%
Affaires et Cadres	244	12.8%	4.8%	213	13.6%	7.2%	31	9.0%	1.5%	236	30.8%	5.2%
Professions intermédiaires	327	17.2%	4.8%	260	16.7%	7.6%	67	19.5%	1.9%	290	37.9%	5.2%
Employés	226	11.9%	2.7%	126	8.1%	6.1%	100	29.1%	1.6%	27	3.6%	1.5%
Ouvriers	436	22.9%	6.8%	411	26.3%	8.2%	25	7.1%	1.8%	29	3.8%	7.0%
Retraités	295	15.5%	2.4%	249	15.9%	4.2%	46	13.5%	0.7%	7	0.9%	2.5%
Autres inactifs	276	14.5%	2.7%	210	13.5%	5.6%	65	19.0%	1.0%	87	11.4%	2.7%
PCS Personne de référence												
Agriculteurs	17	0.9%	2.1%	16	1.0%	3.6%	1	0.3%	0.3%	0	0.0%	0.0%
Petits patrons	113	5.9%	4.3%	95	6.1%	7.1%	18	5.3%	1.4%	113	14.7%	4.3%
Affaires et Cadres	300	15.7%	4.2%	237	15.1%	6.7%	64	18.6%	1.7%	300	39.2%	4.2%
Professions intermédiaires	354	18.5%	4.7%	295	18.9%	7.6%	58	17.0%	1.6%	354	46.1%	4.7%
Employés	202	10.6%	3.7%	148	9.5%	6.6%	54	15.7%	1.7%	0	0.0%	0.0%
Ouvriers	471	24.7%	5.0%	395	25.3%	7.7%	76	22.1%	1.7%	0	0.0%	0.0%
Retraités	328	17.2%	2.3%	274	17.5%	4.2%	55	15.9%	0.7%	0	0.0%	0.0%
Autres inactifs	122	6.4%	3.0%	105	6.7%	6.6%	18	5.1%	0.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	278	14.6%	2.8%	246	15.7%	5.8%	32	9.4%	0.6%	72	9.3%	3.9%
2 personnes	613	32.1%	3.4%	485	31.0%	5.6%	128	37.3%	1.4%	181	23.6%	4.2%
3 personnes	398	20.9%	4.4%	332	21.3%	7.2%	66	19.3%	1.5%	181	23.6%	4.8%
4 personnes	394	20.7%	4.3%	321	20.6%	7.0%	73	21.2%	1.5%	214	27.9%	4.5%
5 personnes et +	223	11.7%	4.2%	179	11.5%	6.8%	44	12.7%	1.6%	119	15.6%	4.4%
Présence d'enfants de moins de 15 ans												
Oui	659	34.6%	4.3%	531	33.9%	7.2%	129	37.5%	1.6%	347	45.3%	4.5%
Non	1248	65.4%	3.5%	1033	66.1%	6.0%	215	62.5%	1.1%	420	54.7%	4.4%
Habitat												
Communes rurales	408	21.4%	3.5%	344	22.0%	6.1%	64	18.7%	1.0%	151	19.7%	4.7%
Agglo. - 20 000 hab	313	16.4%	3.5%	254	16.2%	5.9%	59	17.1%	1.3%	119	15.6%	4.7%
Agglo. 20 000 à 100 000 hab	248	13.0%	3.6%	196	12.6%	6.0%	52	15.2%	1.4%	93	12.1%	5.0%
Agglo. + 100 000 hab	628	32.9%	4.1%	515	32.9%	6.9%	113	32.9%	1.4%	254	33.1%	4.5%
Agglo. Paris	310	16.2%	3.6%	254	16.3%	6.3%	55	16.1%	1.2%	149	19.5%	3.7%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	344	18.1%	3.6%	279	17.8%	6.1%	66	19.1%	1.3%	167	21.8%	3.8%
Nord Pas de Calais	94	4.9%	2.9%	72	4.6%	4.7%	22	6.5%	1.3%	29	3.8%	3.2%
Lorraine	102	5.4%	5.3%	84	5.3%	9.0%	19	5.4%	1.9%	45	5.9%	8.4%
Alsace	73	3.8%	4.8%	69	4.4%	9.4%	4	1.0%	0.5%	28	3.7%	6.2%
Franche-Comté	37	1.9%	3.9%	32	2.1%	7.0%	5	1.3%	0.9%	11	1.5%	4.2%
Champagne Ardennes	40	2.1%	3.7%	35	2.2%	6.7%	6	1.7%	1.1%	14	1.8%	4.7%
Picardie	63	3.3%	4.1%	47	3.0%	6.3%	17	4.9%	2.1%	26	3.3%	5.8%
Bourgogne	54	2.9%	4.0%	48	3.0%	7.3%	7	2.0%	1.0%	14	1.9%	3.8%
Haute Normandie	56	2.9%	3.8%	43	2.8%	6.1%	12	3.6%	1.6%	17	2.2%	3.6%
Basse Normandie	32	1.7%	2.7%	28	1.8%	4.8%	4	1.2%	0.6%	11	1.5%	3.3%
Centre	84	4.4%	4.0%	69	4.4%	6.9%	15	4.4%	1.4%	42	5.5%	6.8%
Pays de Loire	103	5.4%	3.5%	80	5.1%	5.7%	23	6.6%	1.5%	34	4.4%	3.5%
Bretagne	103	5.4%	3.9%	84	5.3%	6.6%	20	5.7%	1.4%	32	4.2%	4.2%
Poitou Charentes	44	2.3%	3.0%	38	2.4%	5.3%	6	1.8%	0.8%	20	2.6%	5.0%
Aquitaine	89	4.7%	3.3%	75	4.8%	5.8%	14	4.1%	1.0%	32	4.2%	3.7%
Midi Pyrénées	79	4.1%	3.3%	60	3.9%	5.2%	18	5.4%	1.5%	36	4.7%	4.5%
Limousin	23	1.2%	3.7%	21	1.3%	7.0%	3	0.7%	0.8%	5	0.6%	3.1%
Auvergne	45	2.4%	4.0%	35	2.2%	6.5%	10	2.9%	1.7%	16	2.1%	5.3%
Rhône Alpes	218	11.4%	4.2%	191	12.2%	7.7%	27	7.8%	1.0%	104	13.5%	5.7%
Languedoc Roussillon	80	4.2%	3.6%	61	3.9%	5.7%	20	5.7%	1.7%	27	3.5%	3.8%
Provence Alpes Côte d'Azur. Corse	143	7.5%	3.3%	115	7.4%	5.6%	28	8.1%	1.2%	57	7.4%	4.0%
Habitudes de connexion à Internet												
Tous les jours	1354	71.0%	4.2%	1110	71.0%	6.8%	245	71.3%	1.5%	637	83.1%	4.4%
Presque tous les jours	241	12.6%	4.1%	203	13.0%	7.3%	38	11.0%	1.2%	78	10.1%	3.9%
1 à 2 fois par semaine	93	4.9%	3.6%	75	4.8%	6.6%	19	5.4%	1.2%	37	4.8%	5.5%
1 à 3 fois par mois	17	0.9%	3.1%	11	0.7%	5.3%	6	1.7%	1.7%	4	0.5%	4.7%
Moins souvent	43	2.2%	4.6%	29	1.8%	7.5%	14	4.0%	2.6%	5	0.6%	6.1%
Jamais	4	0.2%	4.3%	4	0.3%	7.8%	0	0.0%	0.0%	0	0.0%	0.0%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	23	1.2%	1.2%	17	1.1%	2.3%	6	1.7%	0.5%	3	0.4%	1.8%
De 9 000 à moins de 12 000 euros par an	62	3.2%	2.1%	49	3.1%	4.2%	13	3.7%	0.7%	3	0.3%	1.1%
De 12 000 à moins de 18 000 euros par an	156	8.2%	2.6%	132	8.4%	5.3%	24	6.9%	0.7%	30	3.9%	4.5%
De 18 000 à moins de 24 000 euros par an	273	14.3%	4.0%	222	14.2%	7.1%	52	15.1%	1.4%	63	8.3%	4.4%
De 24 000 à moins de 36 000 euros par an	424	22.2%	3.8%	341	21.8%	6.4%	83	24.1%	1.5%	130	17.0%	3.8%
De 36 000 à moins de 45 000 euros par an	265	13.9%	3.8%	210	13.4%	5.7%	55	16.1%	1.7%	131	17.0%	4.3%
De 45 000 à moins de 65 000 euros par an	319	16.7%	4.7%	274	17.5%	7.4%	45	13.2%	1.5%	178	23.3%	4.7%
De 65 000 à moins de 80 000 euros par an	114	6.0%	5.8%	98	6.3%	8.7%	15	4.4%	1.9%	91	11.8%	6.9%
De 80 000 à moins de 115 000 euros par an	86	4.5%	7.0%	80	5.1%	10.7%	5	1.5%	1.1%	52	6.8%	5.9%
115 000 euros et plus par an	36	1.9%	6.9%	27	1.7%	9.0%	9	2.8%	4.2%	34	4.4%	7.6%
Refus	95	5.0%	2.7%	73	4.7%	4.9%	22	6.4%	1.1%	34	4.4%	2.8%
Ne sait pas	55	2.9%	3.0%	41	2.6%	5.1%	14	4.1%	1.3%	18	2.4%	2.4%