

# Télécâble Sat Hebdo

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1781	100.0%	3.5%	916	100.0%	3.7%	864	100.0%	3.2%	489	100.0%	2.8%
<b>Sexe</b>												
<b>Homme</b>	916	51.5%	3.7%	916	100.0%	3.7%	0	0.0%	0.0%	257	52.6%	2.9%
<b>Femme</b>	864	48.5%	3.2%	0	0.0%	0.0%	864	100.0%	3.2%	232	47.4%	2.7%
<b>Age</b>												
<b>15 à 24 ans</b>	211	11.9%	2.9%	108	11.8%	2.9%	103	11.9%	2.8%	85	17.4%	2.7%
<b>25 à 34 ans</b>	194	10.9%	2.5%	98	10.7%	2.6%	96	11.1%	2.5%	49	10.1%	1.5%
<b>35 à 49 ans</b>	351	19.7%	2.8%	180	19.7%	2.9%	171	19.8%	2.7%	152	31.1%	2.5%
<b>50 à 59 ans</b>	378	21.2%	4.1%	204	22.3%	4.5%	174	20.1%	3.8%	145	29.7%	3.8%
<b>60 ans et plus</b>	646	36.3%	4.4%	326	35.6%	5.0%	321	37.1%	3.8%	57	11.6%	6.3%
<b>Individu</b>												
<b>Ménagères</b>	743	41.7%	3.2%	0	0.0%	0.0%	743	86.0%	3.2%	183	37.4%	2.6%
<b>Personne de référence</b>	1043	58.6%	3.7%	780	85.2%	3.9%	263	30.4%	3.3%	232	47.4%	2.8%
<b>Responsable des achats</b>	1246	70.0%	3.5%	508	55.5%	4.0%	738	85.4%	3.2%	293	59.9%	2.7%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	3	0.2%	0.7%	2	0.2%	0.4%	2	0.2%	1.3%	0	0.0%	0.0%
<b>Petits patrons</b>	62	3.5%	3.8%	38	4.1%	3.3%	24	2.8%	4.9%	56	11.5%	3.9%
<b>Affaires et Cadres</b>	120	6.7%	2.4%	83	9.1%	2.8%	37	4.2%	1.7%	110	22.5%	2.4%
<b>Professions intermédiaires</b>	173	9.7%	2.5%	93	10.2%	2.7%	80	9.2%	2.3%	140	28.6%	2.5%
<b>Employés</b>	259	14.6%	3.1%	82	8.9%	3.9%	178	20.6%	2.9%	52	10.6%	2.8%
<b>Ouvriers</b>	235	13.2%	3.7%	201	22.0%	4.0%	34	3.9%	2.5%	14	2.8%	3.4%
<b>Retraités</b>	567	31.8%	4.5%	292	31.9%	5.0%	275	31.8%	4.1%	25	5.1%	9.3%
<b>Autres inactifs</b>	361	20.3%	3.5%	125	13.7%	3.3%	236	27.3%	3.6%	93	18.9%	2.9%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	4	0.2%	0.5%	3	0.3%	0.6%	1	0.2%	0.4%	0	0.0%	0.0%
<b>Petits patrons</b>	96	5.4%	3.6%	47	5.1%	3.5%	49	5.6%	3.7%	96	19.5%	3.6%
<b>Affaires et Cadres</b>	191	10.8%	2.7%	110	12.0%	3.1%	81	9.4%	2.2%	191	39.2%	2.7%
<b>Professions intermédiaires</b>	202	11.3%	2.7%	100	10.9%	2.6%	102	11.8%	2.8%	202	41.3%	2.7%
<b>Employés</b>	193	10.9%	3.6%	84	9.1%	3.7%	110	12.7%	3.5%	0	0.0%	0.0%
<b>Ouvriers</b>	326	18.3%	3.4%	201	21.9%	3.9%	125	14.5%	2.9%	0	0.0%	0.0%
<b>Retraités</b>	616	34.6%	4.3%	308	33.6%	4.7%	308	35.6%	3.9%	0	0.0%	0.0%
<b>Autres inactifs</b>	153	8.6%	3.7%	64	7.0%	4.1%	89	10.3%	3.5%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	392	22.0%	3.9%	187	20.4%	4.4%	205	23.7%	3.6%	49	10.1%	2.7%
<b>2 personnes</b>	686	38.5%	3.8%	367	40.0%	4.2%	319	36.9%	3.5%	137	28.1%	3.2%
<b>3 personnes</b>	279	15.7%	3.1%	150	16.4%	3.3%	128	14.9%	2.9%	111	22.6%	3.0%
<b>4 personnes</b>	260	14.6%	2.8%	128	14.0%	2.8%	132	15.3%	2.8%	123	25.2%	2.6%
<b>5 personnes et +</b>	164	9.2%	3.1%	85	9.2%	3.2%	80	9.2%	3.0%	68	14.0%	2.5%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	384	21.6%	2.5%	196	21.4%	2.7%	188	21.7%	2.3%	159	32.5%	2.0%
<b>Non</b>	1397	78.4%	3.9%	720	78.6%	4.2%	676	78.3%	3.6%	330	67.5%	3.4%
<b>Habitat</b>												
<b>Communes rurales</b>	320	17.9%	2.7%	169	18.4%	3.0%	151	17.5%	2.5%	85	17.3%	2.6%
<b>Agglo. - 20 000 hab</b>	305	17.2%	3.4%	172	18.8%	4.0%	134	15.5%	2.9%	60	12.2%	2.4%
<b>Agglo. 20 000 à 100 000 hab</b>	254	14.2%	3.7%	121	13.2%	3.7%	133	15.3%	3.6%	58	11.8%	3.1%
<b>Agglo. + 100 000 hab</b>	534	30.0%	3.5%	292	31.9%	3.9%	242	28.0%	3.1%	150	30.7%	2.6%
<b>Agglo. Paris</b>	367	20.6%	4.3%	162	17.7%	4.0%	205	23.7%	4.6%	137	27.9%	3.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	423	23.8%	4.4%	203	22.1%	4.5%	220	25.5%	4.4%	149	30.5%	3.4%
Nord Pas de Calais	136	7.6%	4.2%	68	7.4%	4.4%	68	7.9%	4.1%	32	6.6%	3.4%
Lorraine	95	5.3%	4.9%	58	6.4%	6.2%	37	4.2%	3.7%	25	5.2%	4.7%
Alsace	36	2.0%	2.4%	18	1.9%	2.4%	19	2.1%	2.4%	14	2.8%	3.0%
Franche-Comté	37	2.1%	3.9%	17	1.8%	3.6%	20	2.3%	4.1%	9	1.9%	3.4%
Champagne Ardennes	38	2.1%	3.5%	19	2.0%	3.6%	19	2.2%	3.4%	8	1.7%	2.8%
Picardie	55	3.1%	3.6%	33	3.6%	4.4%	22	2.5%	2.8%	16	3.3%	3.6%
Bourgogne	42	2.3%	3.1%	20	2.2%	3.1%	22	2.5%	3.1%	10	2.1%	2.7%
Haute Normandie	55	3.1%	3.7%	37	4.0%	5.2%	18	2.1%	2.4%	14	2.8%	3.0%
Basse Normandie	24	1.3%	2.0%	15	1.6%	2.6%	9	1.0%	1.4%	5	1.0%	1.4%
Centre	64	3.6%	3.1%	44	4.8%	4.3%	21	2.4%	1.9%	9	1.9%	1.5%
Pays de Loire	67	3.7%	2.3%	34	3.7%	2.4%	33	3.8%	2.2%	20	4.0%	2.1%
Bretagne	75	4.2%	2.8%	50	5.5%	3.9%	25	2.9%	1.8%	13	2.7%	1.7%
Poitou Charentes	42	2.3%	2.8%	16	1.8%	2.3%	25	2.9%	3.3%	12	2.4%	2.9%
Aquitaine	113	6.4%	4.2%	56	6.1%	4.3%	58	6.7%	4.0%	23	4.7%	2.6%
Midi Pyrénées	88	4.9%	3.6%	37	4.0%	3.1%	51	5.9%	4.1%	14	2.8%	1.7%
Limousin	18	1.0%	2.9%	4	0.4%	1.4%	14	1.6%	4.2%	5	0.9%	2.9%
Auvergne	19	1.0%	1.6%	10	1.1%	1.8%	9	1.0%	1.5%	8	1.6%	2.6%
Rhône Alpes	127	7.1%	2.5%	67	7.3%	2.7%	60	7.0%	2.3%	40	8.2%	2.2%
Languedoc Roussillon	85	4.8%	3.8%	42	4.6%	4.0%	43	5.0%	3.7%	21	4.2%	2.9%
Provence Alpes Côte d'Azur. Corse	142	8.0%	3.3%	71	7.8%	3.5%	71	8.2%	3.1%	43	8.9%	3.0%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1149	64.5%	3.5%	598	65.2%	3.7%	551	63.8%	3.4%	380	77.7%	2.6%
Presque tous les jours	205	11.5%	3.5%	101	11.0%	3.6%	105	12.1%	3.4%	58	11.8%	2.9%
1 à 2 fois par semaine	100	5.6%	3.8%	59	6.4%	5.2%	41	4.7%	2.8%	30	6.1%	4.5%
1 à 3 fois par mois	26	1.5%	4.8%	11	1.2%	5.2%	15	1.8%	4.6%	0	0.0%	0.2%
Moins souvent	28	1.6%	3.0%	17	1.8%	4.4%	11	1.3%	2.1%	0	0.0%	0.0%
Jamais	6	0.3%	5.6%	1	0.1%	1.2%	5	0.6%	10.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	71	4.0%	3.8%	31	3.4%	4.3%	40	4.6%	3.5%	7	1.4%	4.1%
De 9 000 à moins de 12 000 euros par an	85	4.8%	2.9%	40	4.3%	3.4%	46	5.3%	2.5%	4	0.7%	1.5%
De 12 000 à moins de 18 000 euros par an	185	10.4%	3.1%	90	9.8%	3.6%	95	11.0%	2.8%	9	1.9%	1.4%
De 18 000 à moins de 24 000 euros par an	217	12.2%	3.2%	115	12.5%	3.7%	102	11.8%	2.7%	33	6.7%	2.3%
De 24 000 à moins de 36 000 euros par an	368	20.7%	3.3%	199	21.7%	3.7%	169	19.6%	3.0%	79	16.1%	2.3%
De 36 000 à moins de 45 000 euros par an	262	14.7%	3.8%	144	15.7%	3.9%	118	13.7%	3.6%	85	17.4%	2.8%
De 45 000 à moins de 65 000 euros par an	255	14.3%	3.8%	125	13.6%	3.4%	130	15.1%	4.3%	124	25.4%	3.3%
De 65 000 à moins de 80 000 euros par an	95	5.3%	4.9%	53	5.8%	4.7%	42	4.9%	5.2%	56	11.5%	4.3%
De 80 000 à moins de 115 000 euros par an	56	3.2%	4.6%	33	3.6%	4.4%	23	2.7%	4.8%	26	5.3%	2.9%
115 000 euros et plus par an	16	0.9%	3.0%	9	0.9%	2.9%	7	0.8%	3.1%	12	2.5%	2.7%
Refus	121	6.8%	3.4%	59	6.5%	4.0%	61	7.1%	3.0%	24	5.0%	2.0%
Ne sait pas	50	2.8%	2.7%	20	2.2%	2.5%	30	3.5%	2.9%	30	6.2%	3.9%