

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1961	100.0%	3.8%	885	100.0%	3.6%	1076	100.0%	4.0%	443	100.0%	2.6%
<b>Sexe</b>												
<b>Homme</b>	885	45.1%	3.6%	885	100.0%	3.6%	0	0.0%	0.0%	223	50.2%	2.5%
<b>Femme</b>	1076	54.9%	4.0%	0	0.0%	0.0%	1076	100.0%	4.0%	221	49.8%	2.6%
<b>Age</b>												
<b>15 à 24 ans</b>	252	12.9%	3.4%	112	12.7%	3.0%	141	13.1%	3.9%	71	16.1%	2.3%
<b>25 à 34 ans</b>	321	16.4%	4.2%	131	14.8%	3.5%	190	17.7%	4.9%	102	23.1%	3.1%
<b>35 à 49 ans</b>	476	24.3%	3.8%	234	26.4%	3.8%	242	22.5%	3.8%	167	37.7%	2.7%
<b>50 à 59 ans</b>	391	19.9%	4.3%	211	23.8%	4.6%	180	16.7%	3.9%	89	20.0%	2.3%
<b>60 ans et plus</b>	521	26.6%	3.5%	197	22.3%	3.1%	323	30.0%	3.9%	14	3.2%	1.6%
<b>Individu</b>												
<b>Ménagères</b>	918	46.8%	4.0%	0	0.0%	0.0%	918	85.3%	4.0%	177	40.0%	2.5%
<b>Personne de référence</b>	1086	55.4%	3.9%	730	82.5%	3.6%	356	33.0%	4.5%	223	50.2%	2.7%
<b>Responsable des achats</b>	1392	71.0%	3.9%	478	54.0%	3.8%	914	85.0%	4.0%	282	63.7%	2.6%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	19	1.0%	3.7%	16	1.8%	4.0%	4	0.3%	2.8%	0	0.0%	0.0%
<b>Petits patrons</b>	53	2.7%	3.2%	41	4.7%	3.6%	11	1.0%	2.3%	47	10.7%	3.3%
<b>Affaires et Cadres</b>	84	4.3%	1.6%	46	5.3%	1.6%	37	3.5%	1.7%	74	16.8%	1.6%
<b>Professions intermédiaires</b>	230	11.7%	3.4%	114	12.9%	3.3%	116	10.7%	3.4%	173	39.1%	3.1%
<b>Employés</b>	432	22.1%	5.2%	85	9.6%	4.1%	347	32.3%	5.6%	76	17.2%	4.1%
<b>Ouvriers</b>	318	16.2%	5.0%	241	27.2%	4.8%	77	7.2%	5.7%	16	3.5%	3.8%
<b>Retraités</b>	421	21.5%	3.4%	191	21.6%	3.2%	230	21.4%	3.5%	5	1.2%	1.9%
<b>Autres inactifs</b>	404	20.6%	3.9%	150	16.9%	4.0%	254	23.6%	3.9%	51	11.5%	1.6%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	34	1.7%	4.2%	25	2.8%	5.5%	10	0.9%	2.7%	0	0.0%	0.0%
<b>Petits patrons</b>	85	4.3%	3.2%	39	4.4%	2.9%	46	4.3%	3.6%	85	19.2%	3.2%
<b>Affaires et Cadres</b>	120	6.1%	1.7%	66	7.5%	1.9%	54	5.0%	1.5%	120	27.1%	1.7%
<b>Professions intermédiaires</b>	238	12.2%	3.2%	118	13.3%	3.0%	121	11.2%	3.3%	238	53.7%	3.2%
<b>Employés</b>	278	14.2%	5.2%	96	10.8%	4.3%	182	17.0%	5.8%	0	0.0%	0.0%
<b>Ouvriers</b>	498	25.4%	5.3%	244	27.6%	4.8%	254	23.6%	5.8%	0	0.0%	0.0%
<b>Retraités</b>	517	26.4%	3.6%	220	24.8%	3.4%	297	27.6%	3.8%	0	0.0%	0.0%
<b>Autres inactifs</b>	190	9.7%	4.6%	77	8.7%	4.9%	112	10.4%	4.5%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	411	21.0%	4.1%	174	19.7%	4.1%	237	22.0%	4.1%	42	9.5%	2.3%
<b>2 personnes</b>	663	33.8%	3.7%	311	35.2%	3.6%	351	32.6%	3.8%	108	24.3%	2.5%
<b>3 personnes</b>	327	16.7%	3.6%	167	18.9%	3.6%	160	14.8%	3.6%	82	18.5%	2.2%
<b>4 personnes</b>	327	16.7%	3.5%	143	16.2%	3.1%	184	17.1%	3.9%	122	27.6%	2.6%
<b>5 personnes et +</b>	233	11.9%	4.4%	89	10.1%	3.4%	144	13.4%	5.3%	89	20.1%	3.3%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	564	28.7%	3.7%	231	26.1%	3.1%	333	30.9%	4.1%	221	49.9%	2.9%
<b>Non</b>	1397	71.3%	3.9%	654	73.9%	3.8%	743	69.1%	4.0%	222	50.1%	2.3%
<b>Habitat</b>												
<b>Communes rurales</b>	506	25.8%	4.3%	234	26.5%	4.2%	272	25.3%	4.4%	104	23.4%	3.2%
<b>Agglo. - 20 000 hab</b>	385	19.6%	4.3%	177	20.0%	4.1%	208	19.3%	4.5%	80	18.1%	3.2%
<b>Agglo. 20 000 à 100 000 hab</b>	286	14.6%	4.1%	122	13.8%	3.7%	164	15.3%	4.5%	41	9.3%	2.2%
<b>Agglo. + 100 000 hab</b>	475	24.2%	3.1%	223	25.2%	3.0%	252	23.5%	3.2%	122	27.5%	2.1%
<b>Agglo. Paris</b>	308	15.7%	3.6%	129	14.6%	3.2%	179	16.6%	4.0%	96	21.7%	2.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	353	18.0%	3.7%	140	15.9%	3.1%	212	19.7%	4.3%	101	22.8%	2.3%
<b>Nord Pas de Calais</b>	176	9.0%	5.5%	78	8.8%	5.1%	98	9.1%	5.8%	37	8.3%	3.9%
<b>Lorraine</b>	51	2.6%	2.7%	25	2.9%	2.7%	26	2.4%	2.6%	10	2.2%	1.8%
<b>Alsace</b>	18	0.9%	1.2%	15	1.7%	2.1%	3	0.3%	0.4%	8	1.8%	1.7%
<b>Franche-Comté</b>	36	1.8%	3.8%	20	2.3%	4.3%	16	1.5%	3.2%	7	1.5%	2.5%
<b>Champagne Ardennes</b>	64	3.3%	5.9%	24	2.8%	4.7%	40	3.7%	7.1%	7	1.7%	2.6%
<b>Picardie</b>	84	4.3%	5.5%	47	5.3%	6.3%	37	3.5%	4.7%	9	2.0%	2.0%
<b>Bourgogne</b>	40	2.0%	3.0%	21	2.4%	3.2%	19	1.8%	2.7%	4	1.0%	1.2%
<b>Haute Normandie</b>	145	7.4%	9.8%	54	6.1%	7.6%	91	8.4%	11.8%	33	7.4%	7.2%
<b>Basse Normandie</b>	54	2.7%	4.4%	26	2.9%	4.5%	28	2.6%	4.4%	7	1.5%	1.9%
<b>Centre</b>	113	5.8%	5.4%	42	4.7%	4.1%	71	6.6%	6.6%	20	4.5%	3.2%
<b>Pays de Loire</b>	127	6.5%	4.3%	63	7.2%	4.5%	63	5.9%	4.2%	36	8.2%	3.8%
<b>Bretagne</b>	91	4.6%	3.4%	44	5.0%	3.5%	46	4.3%	3.4%	13	3.0%	1.7%
<b>Poitou Charentes</b>	75	3.8%	5.1%	39	4.4%	5.5%	36	3.3%	4.6%	14	3.2%	3.6%
<b>Aquitaine</b>	92	4.7%	3.4%	48	5.4%	3.7%	44	4.1%	3.1%	22	4.9%	2.5%
<b>Midi Pyrénées</b>	75	3.8%	3.1%	38	4.3%	3.3%	37	3.4%	3.0%	12	2.8%	1.5%
<b>Limousin</b>	39	2.0%	6.2%	13	1.5%	4.4%	26	2.4%	7.9%	8	1.7%	4.9%
<b>Auvergne</b>	52	2.7%	4.6%	18	2.1%	3.4%	34	3.1%	5.7%	4	0.9%	1.3%
<b>Rhône Alpes</b>	142	7.2%	2.8%	56	6.3%	2.3%	86	8.0%	3.2%	47	10.6%	2.6%
<b>Languedoc Roussillon</b>	41	2.1%	1.9%	18	2.0%	1.7%	24	2.2%	2.0%	17	3.9%	2.4%
<b>Provence Alpes Côte d'Azur.</b>	94	4.8%	2.2%	54	6.1%	2.6%	40	3.7%	1.7%	27	6.0%	1.9%
<b>Corse</b>												
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	1107	56.5%	3.4%	525	59.3%	3.2%	583	54.1%	3.6%	348	78.4%	2.4%
<b>Presque tous les jours</b>	202	10.3%	3.4%	103	11.6%	3.7%	99	9.2%	3.2%	61	13.7%	3.0%
<b>1 à 2 fois par semaine</b>	106	5.4%	4.1%	42	4.8%	3.8%	64	6.0%	4.3%	20	4.6%	3.0%
<b>1 à 3 fois par mois</b>	27	1.4%	5.1%	11	1.3%	5.6%	16	1.5%	4.8%	4	0.8%	4.6%
<b>Moins souvent</b>	45	2.3%	4.9%	19	2.2%	5.0%	26	2.4%	4.8%	4	0.8%	4.6%
<b>Jamais</b>	11	0.6%	11.4%	0	0.0%	0.0%	11	1.0%	25.2%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	70	3.6%	3.8%	31	3.6%	4.3%	39	3.6%	3.4%	4	1.0%	2.6%
<b>De 9 000 à moins de 12 000 euros par an</b>	171	8.7%	5.8%	69	7.8%	6.0%	102	9.5%	5.6%	7	1.7%	3.2%
<b>De 12 000 à moins de 18 000 euros par an</b>	284	14.5%	4.8%	110	12.4%	4.4%	174	16.1%	5.0%	25	5.6%	3.8%
<b>De 18 000 à moins de 24 000 euros par an</b>	321	16.4%	4.7%	154	17.4%	4.9%	168	15.6%	4.5%	45	10.1%	3.1%
<b>De 24 000 à moins de 36 000 euros par an</b>	423	21.6%	3.8%	204	23.0%	3.8%	219	20.4%	3.8%	99	22.3%	2.9%
<b>De 36 000 à moins de 45 000 euros par an</b>	269	13.7%	3.9%	128	14.4%	3.5%	142	13.2%	4.3%	105	23.7%	3.5%
<b>De 45 000 à moins de 65 000 euros par an</b>	178	9.1%	2.6%	81	9.1%	2.2%	97	9.0%	3.2%	84	18.9%	2.2%
<b>De 65 000 à moins de 80 000 euros par an</b>	38	1.9%	2.0%	27	3.0%	2.3%	12	1.1%	1.4%	20	4.6%	1.6%
<b>De 80 000 à moins de 115 000 euros par an</b>	10	0.5%	0.8%	5	0.6%	0.7%	5	0.5%	1.0%	5	1.1%	0.6%
<b>115 000 euros et plus par an</b>	3	0.1%	0.5%	1	0.2%	0.5%	1	0.1%	0.6%	3	0.6%	0.6%
<b>Refus</b>	124	6.3%	3.5%	53	6.0%	3.5%	71	6.6%	3.5%	25	5.6%	2.0%
<b>Ne sait pas</b>	69	3.5%	3.7%	22	2.5%	2.8%	47	4.4%	4.5%	21	4.8%	2.8%