

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	4104	100.0%	8.0%	1906	100.0%	7.7%	2198	100.0%	8.2%	1228	100.0%	7.1%
Sexe												
Homme	1906	46.4%	7.7%	1906	100.0%	7.7%	0	0.0%	0.0%	579	47.2%	6.6%
Femme	2198	53.6%	8.2%	0	0.0%	0.0%	2198	100.0%	8.2%	649	52.8%	7.5%
Age												
15 à 24 ans	724	17.6%	9.9%	336	17.6%	9.1%	388	17.7%	10.7%	261	21.2%	8.3%
25 à 34 ans	669	16.3%	8.7%	326	17.1%	8.7%	343	15.6%	8.8%	235	19.1%	7.1%
35 à 49 ans	935	22.8%	7.5%	416	21.8%	6.7%	519	23.6%	8.2%	406	33.0%	6.6%
50 à 59 ans	822	20.0%	9.0%	424	22.3%	9.3%	398	18.1%	8.7%	289	23.6%	7.6%
60 ans et plus	954	23.2%	6.4%	404	21.2%	6.3%	549	25.0%	6.6%	37	3.0%	4.1%
Individu												
Ménagères	1765	43.0%	7.6%	0	0.0%	0.0%	1765	80.3%	7.6%	505	41.2%	7.2%
Personne de référence	2003	48.8%	7.2%	1488	78.1%	7.4%	515	23.4%	6.6%	523	42.6%	6.3%
Responsable des achats	2776	67.6%	7.8%	996	52.2%	7.9%	1780	81.0%	7.8%	782	63.7%	7.1%
PCS Individu												
Agriculteurs	28	0.7%	5.4%	20	1.1%	5.2%	8	0.4%	6.2%	1	0.1%	5.2%
Petits patrons	110	2.7%	6.8%	81	4.2%	7.1%	29	1.3%	6.0%	91	7.4%	6.4%
Affaires et Cadres	239	5.8%	4.7%	137	7.2%	4.6%	102	4.7%	4.8%	205	16.7%	4.5%
Professions intermédiaires	534	13.0%	7.8%	268	14.1%	7.8%	267	12.1%	7.7%	413	33.6%	7.4%
Employés	855	20.8%	10.4%	194	10.2%	9.4%	661	30.1%	10.7%	192	15.6%	10.4%
Ouvriers	656	16.0%	10.3%	499	26.2%	9.9%	156	7.1%	11.6%	40	3.3%	9.8%
Retraités	864	21.0%	6.9%	388	20.4%	6.6%	476	21.7%	7.2%	20	1.7%	7.6%
Autres inactifs	817	19.9%	8.0%	319	16.7%	8.4%	498	22.7%	7.7%	266	21.6%	8.3%
PCS Personne de référence												
Agriculteurs	50	1.2%	6.1%	30	1.6%	6.7%	20	0.9%	5.5%	0	0.0%	0.0%
Petits patrons	195	4.8%	7.4%	100	5.3%	7.5%	95	4.3%	7.3%	195	15.9%	7.4%
Affaires et Cadres	385	9.4%	5.3%	180	9.5%	5.1%	205	9.3%	5.6%	385	31.4%	5.3%
Professions intermédiaires	647	15.8%	8.6%	298	15.7%	7.7%	349	15.9%	9.5%	647	52.7%	8.6%
Employés	540	13.2%	10.0%	215	11.3%	9.6%	325	14.8%	10.3%	0	0.0%	0.0%
Ouvriers	987	24.0%	10.4%	524	27.5%	10.2%	463	21.1%	10.6%	0	0.0%	0.0%
Retraités	1029	25.1%	7.2%	441	23.1%	6.8%	588	26.8%	7.5%	0	0.0%	0.0%
Autres inactifs	270	6.6%	6.6%	117	6.1%	7.4%	153	7.0%	6.1%	0	0.0%	0.0%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	667	16.3%	6.7%	281	14.7%	6.7%	386	17.6%	6.7%	110	9.0%	6.0%
2 personnes	1424	34.7%	8.0%	685	35.9%	7.9%	739	33.6%	8.0%	290	23.7%	6.7%
3 personnes	809	19.7%	8.9%	382	20.0%	8.3%	427	19.4%	9.6%	313	25.5%	8.4%
4 personnes	791	19.3%	8.5%	373	19.6%	8.2%	418	19.0%	8.9%	370	30.1%	7.7%
5 personnes et +	413	10.1%	7.7%	185	9.7%	7.0%	227	10.3%	8.4%	145	11.8%	5.4%
Présence d'enfants de moins de 15 ans												
Oui	1172	28.5%	7.6%	548	28.7%	7.5%	624	28.4%	7.7%	515	42.0%	6.7%
Non	2932	71.5%	8.1%	1358	71.3%	7.8%	1574	71.6%	8.4%	713	58.0%	7.4%
Habitat												
Communes rurales	941	22.9%	8.0%	467	24.5%	8.3%	474	21.6%	7.7%	265	21.6%	8.2%
Agglo. - 20 000 hab	722	17.6%	8.1%	355	18.6%	8.3%	367	16.7%	7.9%	183	14.9%	7.3%
Agglo. 20 000 à 100 000 hab	632	15.4%	9.1%	270	14.2%	8.3%	362	16.5%	9.8%	172	14.0%	9.2%
Agglo. + 100 000 hab	1188	28.9%	7.7%	524	27.5%	7.1%	664	30.2%	8.4%	383	31.2%	6.7%
Agglo. Paris	621	15.1%	7.3%	289	15.2%	7.1%	331	15.1%	7.5%	225	18.4%	5.6%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	725	17.7%	7.6%	337	17.7%	7.4%	388	17.7%	7.8%	256	20.9%	5.8%
Nord Pas de Calais	328	8.0%	10.2%	160	8.4%	10.5%	168	7.6%	10.0%	98	8.0%	10.5%
Lorraine	152	3.7%	7.9%	57	3.0%	6.1%	95	4.3%	9.6%	45	3.7%	8.4%
Alsace	122	3.0%	8.1%	59	3.1%	8.1%	63	2.9%	8.0%	31	2.5%	6.6%
Franche-Comté	79	1.9%	8.3%	42	2.2%	9.0%	37	1.7%	7.6%	18	1.4%	6.7%
Champagne Ardennes	107	2.6%	9.9%	48	2.5%	9.2%	59	2.7%	10.6%	32	2.6%	11.1%
Picardie	129	3.2%	8.4%	63	3.3%	8.5%	66	3.0%	8.4%	37	3.0%	8.4%
Bourgogne	117	2.9%	8.7%	60	3.1%	9.2%	58	2.6%	8.2%	38	3.1%	10.2%
Haute Normandie	135	3.3%	9.1%	62	3.2%	8.7%	73	3.3%	9.5%	23	1.8%	4.9%
Basse Normandie	84	2.0%	6.9%	46	2.4%	7.9%	38	1.7%	6.0%	23	1.9%	6.8%
Centre	187	4.5%	8.9%	79	4.2%	7.9%	107	4.9%	9.9%	48	3.9%	7.7%
Pays de Loire	188	4.6%	6.4%	100	5.2%	7.1%	88	4.0%	5.8%	67	5.5%	7.1%
Bretagne	219	5.3%	8.3%	96	5.0%	7.5%	123	5.6%	9.0%	48	3.9%	6.2%
Poitou Charentes	132	3.2%	8.9%	42	2.2%	5.9%	91	4.1%	11.8%	34	2.8%	8.7%
Aquitaine	245	6.0%	9.0%	133	7.0%	10.3%	112	5.1%	7.8%	71	5.8%	8.2%
Midi Pyrénées	166	4.0%	6.9%	93	4.9%	7.9%	73	3.3%	5.9%	56	4.5%	6.9%
Limousin	55	1.4%	8.9%	31	1.6%	10.5%	24	1.1%	7.4%	16	1.3%	10.2%
Auvergne	83	2.0%	7.4%	33	1.7%	6.1%	50	2.3%	8.5%	18	1.4%	5.7%
Rhône Alpes	339	8.3%	6.6%	138	7.2%	5.6%	201	9.2%	7.6%	105	8.6%	5.8%
Languedoc Roussillon	150	3.6%	6.7%	64	3.3%	6.0%	86	3.9%	7.3%	57	4.7%	8.1%
Provence Alpes Côte d'Azur. Corse	362	8.8%	8.4%	165	8.7%	8.1%	197	9.0%	8.6%	107	8.7%	7.6%
Habitudes de connexion à Internet												
Tous les jours	2750	67.0%	8.5%	1303	68.4%	8.0%	1447	65.8%	9.0%	995	81.0%	6.9%
Presque tous les jours	511	12.5%	8.7%	261	13.7%	9.3%	250	11.4%	8.1%	153	12.5%	7.7%
1 à 2 fois par semaine	223	5.4%	8.5%	86	4.5%	7.6%	137	6.2%	9.2%	60	4.9%	9.1%
1 à 3 fois par mois	33	0.8%	6.2%	13	0.7%	6.2%	20	0.9%	6.2%	5	0.4%	6.8%
Moins souvent	50	1.2%	5.5%	15	0.8%	4.0%	35	1.6%	6.5%	2	0.1%	2.3%
Jamais	4	0.1%	4.1%	3	0.2%	6.1%	1	0.0%	1.8%	0	0.0%	0.0%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	123	3.0%	6.6%	54	2.8%	7.4%	70	3.2%	6.1%	14	1.1%	8.4%
De 9 000 à moins de 12 000 euros par an	202	4.9%	6.8%	89	4.7%	7.7%	113	5.1%	6.2%	21	1.7%	9.0%
De 12 000 à moins de 18 000 euros par an	451	11.0%	7.6%	162	8.5%	6.6%	289	13.1%	8.4%	65	5.3%	9.9%
De 18 000 à moins de 24 000 euros par an	597	14.6%	8.7%	248	13.0%	8.0%	349	15.9%	9.3%	122	10.0%	8.5%
De 24 000 à moins de 36 000 euros par an	973	23.7%	8.8%	445	23.4%	8.3%	528	24.0%	9.3%	272	22.1%	7.9%
De 36 000 à moins de 45 000 euros par an	608	14.8%	8.7%	296	15.5%	8.1%	312	14.2%	9.4%	222	18.1%	7.3%
De 45 000 à moins de 65 000 euros par an	508	12.4%	7.5%	294	15.4%	8.0%	214	9.7%	7.0%	231	18.8%	6.1%
De 65 000 à moins de 80 000 euros par an	95	2.3%	4.9%	48	2.5%	4.2%	47	2.1%	5.8%	64	5.2%	4.9%
De 80 000 à moins de 115 000 euros par an	78	1.9%	6.4%	49	2.6%	6.6%	29	1.3%	6.0%	58	4.7%	6.5%
115 000 euros et plus par an	29	0.7%	5.6%	14	0.7%	4.6%	16	0.7%	6.9%	28	2.3%	6.3%
Refus	290	7.1%	8.1%	147	7.7%	9.8%	143	6.5%	6.9%	72	5.8%	5.9%
Ne sait pas	148	3.6%	8.0%	59	3.1%	7.4%	88	4.0%	8.4%	59	4.8%	7.7%