

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	699	100.0%	1.4%	186	100.0%	0.8%	514	100.0%	1.9%	163	100.0%	0.9%
Sexe												
Homme	186	26.6%	0.8%	186	100.0%	0.8%	0	0.0%	0.0%	54	33.2%	0.6%
Femme	514	73.4%	1.9%	0	0.0%	0.0%	514	100.0%	1.9%	109	66.8%	1.3%
Age												
15 à 24 ans	27	3.9%	0.4%	10	5.4%	0.3%	17	3.3%	0.5%	11	6.6%	0.3%
25 à 34 ans	25	3.6%	0.3%	8	4.4%	0.2%	17	3.4%	0.4%	6	3.9%	0.2%
35 à 49 ans	118	16.9%	0.9%	28	15.1%	0.5%	90	17.5%	1.4%	54	33.1%	0.9%
50 à 59 ans	138	19.7%	1.5%	41	22.1%	0.9%	97	18.8%	2.1%	54	33.1%	1.4%
60 ans et plus	391	56.0%	2.6%	99	53.1%	1.5%	293	57.0%	3.5%	38	23.4%	4.3%
Individu												
Ménagères	475	67.9%	2.1%	0	0.0%	0.0%	475	92.4%	2.1%	101	62.0%	1.4%
Personne de référence	390	55.7%	1.4%	169	91.0%	0.8%	221	43.0%	2.8%	75	45.9%	0.9%
Responsable des achats	577	82.5%	1.6%	94	50.7%	0.7%	483	94.0%	2.1%	125	76.6%	1.1%
PCS Individu												
Agriculteurs	3	0.4%	0.6%	0	0.2%	0.1%	3	0.5%	2.0%	0	0.0%	0.0%
Petits patrons	32	4.6%	2.0%	13	7.0%	1.1%	19	3.7%	3.9%	31	18.7%	2.1%
Affaires et Cadres	57	8.1%	1.1%	23	12.3%	0.8%	34	6.6%	1.6%	45	27.7%	1.0%
Professions intermédiaires	48	6.9%	0.7%	14	7.4%	0.4%	35	6.7%	1.0%	42	25.6%	0.7%
Employés	109	15.6%	1.3%	14	7.3%	0.7%	96	18.6%	1.5%	18	10.8%	1.0%
Ouvriers	32	4.6%	0.5%	23	12.6%	0.5%	9	1.7%	0.6%	0	0.0%	0.0%
Retraités	322	46.1%	2.6%	87	46.9%	1.5%	235	45.8%	3.5%	10	6.0%	3.6%
Autres inactifs	96	13.7%	0.9%	12	6.2%	0.3%	84	16.4%	1.3%	18	11.2%	0.6%
PCS Personne de référence												
Agriculteurs	7	0.9%	0.8%	0	0.2%	0.1%	6	1.2%	1.7%	0	0.0%	0.0%
Petits patrons	48	6.8%	1.8%	17	9.1%	1.3%	31	6.0%	2.4%	48	29.3%	1.8%
Affaires et Cadres	81	11.6%	1.1%	23	12.3%	0.6%	58	11.4%	1.6%	81	49.6%	1.1%
Professions intermédiaires	34	4.9%	0.5%	15	7.8%	0.4%	20	3.9%	0.5%	34	21.1%	0.5%
Employés	58	8.2%	1.1%	14	7.7%	0.6%	43	8.4%	1.4%	0	0.0%	0.0%
Ouvriers	62	8.8%	0.7%	21	11.3%	0.4%	41	7.9%	0.9%	0	0.0%	0.0%
Retraités	342	48.9%	2.4%	87	46.6%	1.3%	256	49.8%	3.3%	0	0.0%	0.0%
Autres inactifs	68	9.7%	1.7%	9	5.0%	0.6%	59	11.4%	2.3%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	215	30.7%	2.2%	28	15.1%	0.7%	187	36.3%	3.3%	24	14.4%	1.3%
2 personnes	292	41.7%	1.6%	92	49.4%	1.1%	200	39.0%	2.2%	57	34.9%	1.3%
3 personnes	94	13.4%	1.0%	36	19.5%	0.8%	57	11.2%	1.3%	34	20.8%	0.9%
4 personnes	62	8.8%	0.7%	13	6.7%	0.3%	49	9.6%	1.0%	25	15.5%	0.5%
5 personnes et +	38	5.4%	0.7%	17	9.3%	0.7%	20	4.0%	0.8%	23	14.4%	0.9%
Présence d'enfants de moins de 15 ans												
Oui	118	16.9%	0.8%	34	18.2%	0.5%	84	16.4%	1.0%	63	38.4%	0.8%
Non	581	83.1%	1.6%	152	81.8%	0.9%	429	83.6%	2.3%	101	61.6%	1.0%
Habitat												
Communes rurales	101	14.5%	0.9%	34	18.3%	0.6%	67	13.1%	1.1%	22	13.5%	0.7%
Agglo. - 20 000 hab	127	18.2%	1.4%	31	16.7%	0.7%	96	18.7%	2.1%	31	19.1%	1.2%
Agglo. 20 000 à 100 000 hab	111	15.8%	1.6%	27	14.5%	0.8%	84	16.3%	2.3%	27	16.7%	1.5%
Agglo. + 100 000 hab	258	36.8%	1.7%	66	35.7%	0.9%	191	37.2%	2.4%	47	28.7%	0.8%
Agglo. Paris	103	14.7%	1.2%	28	14.9%	0.7%	75	14.6%	1.7%	36	21.9%	0.9%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	117	16.8%	1.2%	37	19.8%	0.8%	81	15.7%	1.6%	37	22.7%	0.8%
Nord Pas de Calais	36	5.2%	1.1%	6	3.1%	0.4%	30	5.9%	1.8%	8	5.0%	0.9%
Lorraine	30	4.3%	1.6%	8	4.5%	0.9%	22	4.3%	2.2%	4	2.7%	0.8%
Alsace	17	2.4%	1.1%	3	1.8%	0.5%	13	2.6%	1.7%	3	2.1%	0.7%
Franche-Comté	9	1.3%	0.9%	3	1.6%	0.6%	6	1.2%	1.2%	1	0.5%	0.3%
Champagne Ardennes	23	3.3%	2.1%	8	4.5%	1.6%	15	2.9%	2.6%	6	3.9%	2.2%
Picardie	30	4.3%	2.0%	11	5.8%	1.5%	20	3.8%	2.5%	9	5.2%	1.9%
Bourgogne	19	2.7%	1.4%	4	2.1%	0.6%	15	2.9%	2.1%	3	1.9%	0.8%
Haute Normandie	17	2.4%	1.1%	2	1.2%	0.3%	14	2.8%	1.9%	2	1.5%	0.5%
Basse Normandie	15	2.2%	1.3%	3	1.5%	0.5%	12	2.4%	2.0%	2	1.1%	0.5%
Centre	24	3.5%	1.2%	6	3.1%	0.6%	19	3.6%	1.7%	5	2.8%	0.7%
Pays de Loire	35	5.1%	1.2%	6	3.3%	0.4%	29	5.7%	1.9%	12	7.2%	1.2%
Bretagne	24	3.4%	0.9%	4	2.2%	0.3%	19	3.8%	1.4%	2	1.2%	0.3%
Poitou Charentes	27	3.8%	1.8%	15	8.1%	2.1%	12	2.3%	1.5%	8	4.7%	1.9%
Aquitaine	55	7.9%	2.0%	16	8.7%	1.3%	39	7.6%	2.7%	12	7.4%	1.4%
Midi Pyrénées	52	7.5%	2.2%	7	3.7%	0.6%	46	8.9%	3.6%	4	2.6%	0.5%
Limousin	11	1.6%	1.8%	1	0.7%	0.4%	10	1.9%	3.0%	2	1.1%	1.2%
Auvergne	17	2.4%	1.5%	3	1.5%	0.5%	14	2.7%	2.4%	4	2.5%	1.3%
Rhône Alpes	58	8.3%	1.1%	19	10.0%	0.8%	40	7.7%	1.5%	15	9.3%	0.8%
Languedoc Roussillon	30	4.3%	1.3%	7	3.9%	0.7%	23	4.4%	1.9%	6	3.9%	0.9%
Provence Alpes Côte d'Azur. Corse	52	7.4%	1.2%	17	8.9%	0.8%	35	6.9%	1.6%	17	10.7%	1.2%
Habitudes de connexion à Internet												
Tous les jours	386	55.1%	1.2%	103	55.6%	0.6%	282	55.0%	1.8%	128	78.5%	0.9%
Presque tous les jours	64	9.1%	1.1%	25	13.2%	0.9%	39	7.7%	1.3%	18	11.3%	0.9%
1 à 2 fois par semaine	29	4.1%	1.1%	7	3.7%	0.6%	22	4.3%	1.5%	4	2.4%	0.6%
1 à 3 fois par mois	14	1.9%	2.5%	2	0.9%	0.9%	12	2.3%	3.6%	2	1.0%	2.1%
Moins souvent	8	1.1%	0.9%	2	1.0%	0.5%	6	1.1%	1.1%	0	0.1%	0.3%
Jamais	1	0.2%	1.5%	0	0.0%	0.0%	1	0.3%	3.3%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	33	4.8%	1.8%	2	1.2%	0.3%	31	6.1%	2.7%	2	1.0%	1.0%
De 9 000 à moins de 12 000 euros par an	40	5.8%	1.4%	6	3.2%	0.5%	35	6.7%	1.9%	5	3.0%	2.1%
De 12 000 à moins de 18 000 euros par an	91	12.9%	1.5%	17	9.2%	0.7%	73	14.3%	2.1%	13	8.1%	2.0%
De 18 000 à moins de 24 000 euros par an	100	14.3%	1.5%	30	16.2%	1.0%	70	13.6%	1.9%	15	8.9%	1.0%
De 24 000 à moins de 36 000 euros par an	159	22.8%	1.4%	51	27.2%	0.9%	109	21.1%	1.9%	24	14.9%	0.7%
De 36 000 à moins de 45 000 euros par an	80	11.4%	1.1%	19	10.5%	0.5%	60	11.7%	1.8%	21	12.7%	0.7%
De 45 000 à moins de 65 000 euros par an	71	10.2%	1.1%	23	12.5%	0.6%	48	9.4%	1.6%	29	18.0%	0.8%
De 65 000 à moins de 80 000 euros par an	26	3.8%	1.4%	10	5.3%	0.9%	16	3.2%	2.0%	12	7.6%	1.0%
De 80 000 à moins de 115 000 euros par an	13	1.9%	1.1%	2	1.2%	0.3%	11	2.2%	2.3%	7	4.2%	0.8%
115 000 euros et plus par an	17	2.4%	3.2%	8	4.2%	2.7%	9	1.7%	3.8%	14	8.6%	3.1%
Refus	47	6.7%	1.3%	12	6.3%	0.8%	35	6.9%	1.7%	13	7.9%	1.1%
Ne sait pas	22	3.1%	1.2%	5	3.0%	0.7%	16	3.1%	1.5%	8	5.1%	1.1%