

Lecture Dernière Période

| | Ensemble | | | Hommes | | | Femmes | | | FoyersCSP+ | | |
|----------------------------------|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| ENSEMBLE | 746 | 100.0% | 1.4% | 294 | 100.0% | 1.2% | 452 | 100.0% | 1.7% | 110 | 100.0% | 0.6% |
| Sexe | | | | | | | | | | | | |
| Homme | 294 | 39.5% | 1.2% | 294 | 100.0% | 1.2% | 0 | 0.0% | 0.0% | 59 | 53.6% | 0.7% |
| Femme | 452 | 60.5% | 1.7% | 0 | 0.0% | 0.0% | 452 | 100.0% | 1.7% | 51 | 46.4% | 0.6% |
| Age | | | | | | | | | | | | |
| 15 à 24 ans | 25 | 3.4% | 0.3% | 9 | 3.0% | 0.2% | 16 | 3.6% | 0.5% | 9 | 8.0% | 0.3% |
| 25 à 34 ans | 35 | 4.7% | 0.5% | 21 | 7.0% | 0.5% | 14 | 3.2% | 0.4% | 20 | 18.0% | 0.6% |
| 35 à 49 ans | 66 | 8.8% | 0.5% | 40 | 13.4% | 0.6% | 26 | 5.8% | 0.4% | 38 | 34.9% | 0.6% |
| 50 à 59 ans | 90 | 12.0% | 1.0% | 32 | 10.8% | 0.7% | 58 | 12.9% | 1.3% | 33 | 29.7% | 0.9% |
| 60 ans et plus | 530 | 71.1% | 3.6% | 194 | 65.9% | 3.0% | 336 | 74.5% | 4.0% | 10 | 9.3% | 1.1% |
| Individu | | | | | | | | | | | | |
| Ménagères | 438 | 58.7% | 1.9% | 0 | 0.0% | 0.0% | 438 | 96.9% | 1.9% | 48 | 43.6% | 0.7% |
| Personne de référence | 502 | 67.2% | 1.8% | 279 | 94.7% | 1.4% | 223 | 49.3% | 2.8% | 65 | 59.5% | 0.8% |
| Responsable des achats | 606 | 81.2% | 1.7% | 165 | 55.9% | 1.3% | 441 | 97.7% | 1.9% | 77 | 70.7% | 0.7% |
| PCS Individu | | | | | | | | | | | | |
| Agriculteurs | 16 | 2.1% | 3.0% | 12 | 4.2% | 3.2% | 3 | 0.7% | 2.4% | 0 | 0.0% | 0.0% |
| Petits patrons | 10 | 1.4% | 0.6% | 10 | 3.5% | 0.9% | 0 | 0.0% | 0.0% | 10 | 9.3% | 0.7% |
| Affaires et Cadres | 35 | 4.8% | 0.7% | 16 | 5.3% | 0.5% | 20 | 4.4% | 0.9% | 32 | 29.1% | 0.7% |
| Professions intermédiaires | 58 | 7.7% | 0.8% | 32 | 10.7% | 0.9% | 26 | 5.7% | 0.8% | 46 | 42.2% | 0.8% |
| Employés | 42 | 5.6% | 0.5% | 15 | 5.1% | 0.7% | 27 | 5.9% | 0.4% | 6 | 5.4% | 0.3% |
| Ouvriers | 19 | 2.6% | 0.3% | 16 | 5.4% | 0.3% | 3 | 0.7% | 0.2% | 0 | 0.0% | 0.0% |
| Retraités | 421 | 56.4% | 3.4% | 179 | 60.9% | 3.0% | 242 | 53.5% | 3.6% | 1 | 1.3% | 0.5% |
| Autres inactifs | 146 | 19.5% | 1.4% | 14 | 4.9% | 0.4% | 131 | 29.1% | 2.0% | 14 | 12.6% | 0.4% |
| PCS Personne de référence | | | | | | | | | | | | |
| Agriculteurs | 19 | 2.6% | 2.4% | 12 | 4.2% | 2.8% | 7 | 1.5% | 1.9% | 0 | 0.0% | 0.0% |
| Petits patrons | 11 | 1.5% | 0.4% | 10 | 3.5% | 0.8% | 1 | 0.2% | 0.1% | 11 | 10.3% | 0.4% |
| Affaires et Cadres | 42 | 5.7% | 0.6% | 16 | 5.6% | 0.5% | 26 | 5.7% | 0.7% | 42 | 38.7% | 0.6% |
| Professions intermédiaires | 56 | 7.5% | 0.7% | 32 | 10.9% | 0.8% | 24 | 5.3% | 0.7% | 56 | 51.0% | 0.7% |
| Employés | 24 | 3.3% | 0.5% | 13 | 4.5% | 0.6% | 11 | 2.4% | 0.4% | 0 | 0.0% | 0.0% |
| Ouvriers | 36 | 4.8% | 0.4% | 18 | 6.1% | 0.4% | 18 | 3.9% | 0.4% | 0 | 0.0% | 0.0% |
| Retraités | 462 | 61.9% | 3.2% | 184 | 62.6% | 2.8% | 277 | 61.4% | 3.5% | 0 | 0.0% | 0.0% |
| Autres inactifs | 96 | 12.9% | 2.4% | 8 | 2.6% | 0.5% | 88 | 19.5% | 3.5% | 0 | 0.0% | 0.0% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Taille du foyer | | | | | | | | | | | | |
| 1 personne | 260 | 34.9% | 2.6% | 61 | 20.7% | 1.4% | 199 | 44.1% | 3.5% | 14 | 12.4% | 0.7% |
| 2 personnes | 359 | 48.1% | 2.0% | 169 | 57.3% | 2.0% | 190 | 42.1% | 2.1% | 39 | 35.4% | 0.9% |
| 3 personnes | 58 | 7.7% | 0.6% | 34 | 11.6% | 0.7% | 24 | 5.2% | 0.5% | 17 | 15.5% | 0.5% |
| 4 personnes | 48 | 6.4% | 0.5% | 21 | 7.2% | 0.5% | 27 | 5.9% | 0.6% | 28 | 25.5% | 0.6% |
| 5 personnes et + | 22 | 2.9% | 0.4% | 9 | 3.2% | 0.4% | 12 | 2.7% | 0.4% | 12 | 11.3% | 0.5% |
| Présence d'enfants de moins de 15 ans | | | | | | | | | | | | |
| Oui | 76 | 10.2% | 0.5% | 30 | 10.3% | 0.4% | 45 | 10.0% | 0.6% | 43 | 39.6% | 0.6% |
| Non | 670 | 89.8% | 1.9% | 264 | 89.7% | 1.5% | 406 | 90.0% | 2.2% | 66 | 60.4% | 0.7% |
| Habitat | | | | | | | | | | | | |
| Communes rurales | 209 | 28.0% | 1.8% | 83 | 28.3% | 1.5% | 126 | 27.8% | 2.1% | 17 | 15.1% | 0.5% |
| Agglo. - 20 000 hab | 131 | 17.6% | 1.5% | 48 | 16.5% | 1.1% | 83 | 18.3% | 1.8% | 14 | 12.6% | 0.5% |
| Agglo. 20 000 à 100 000 hab | 98 | 13.2% | 1.4% | 36 | 12.1% | 1.1% | 62 | 13.8% | 1.7% | 8 | 7.3% | 0.4% |
| Agglo. + 100 000 hab | 237 | 31.7% | 1.5% | 100 | 34.1% | 1.4% | 136 | 30.2% | 1.7% | 49 | 44.5% | 0.9% |
| Agglo. Paris | 71 | 9.6% | 0.8% | 26 | 9.0% | 0.7% | 45 | 9.9% | 1.0% | 22 | 20.5% | 0.6% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Régions INSEE | | | | | | | | | | | | |
| Ile de France | 73 | 9.7% | 0.8% | 28 | 9.4% | 0.6% | 45 | 9.9% | 0.9% | 22 | 20.5% | 0.5% |
| Nord Pas de Calais | 88 | 11.7% | 2.7% | 39 | 13.4% | 2.6% | 48 | 10.6% | 2.9% | 14 | 12.5% | 1.5% |
| Lorraine | 26 | 3.4% | 1.3% | 14 | 4.9% | 1.6% | 11 | 2.5% | 1.1% | 0 | 0.3% | 0.1% |
| Alsace | 8 | 1.0% | 0.5% | 3 | 1.1% | 0.4% | 4 | 1.0% | 0.6% | 2 | 2.2% | 0.5% |
| Franche-Comté | 27 | 3.6% | 2.8% | 9 | 2.9% | 1.8% | 18 | 4.1% | 3.8% | 3 | 2.7% | 1.1% |
| Champagne Ardennes | 18 | 2.4% | 1.7% | 9 | 3.1% | 1.7% | 9 | 2.0% | 1.6% | 2 | 1.9% | 0.7% |
| Picardie | 25 | 3.4% | 1.6% | 8 | 2.8% | 1.1% | 17 | 3.8% | 2.2% | 2 | 1.8% | 0.4% |
| Bourgogne | 19 | 2.5% | 1.4% | 7 | 2.3% | 1.0% | 12 | 2.6% | 1.7% | 6 | 5.3% | 1.6% |
| Haute Normandie | 10 | 1.3% | 0.6% | 2 | 0.8% | 0.4% | 7 | 1.6% | 0.9% | 2 | 2.3% | 0.5% |
| Basse Normandie | 22 | 2.9% | 1.8% | 7 | 2.3% | 1.2% | 15 | 3.3% | 2.4% | 2 | 2.2% | 0.7% |
| Centre | 30 | 4.0% | 1.4% | 16 | 5.4% | 1.6% | 14 | 3.1% | 1.3% | 7 | 6.8% | 1.2% |
| Pays de Loire | 58 | 7.7% | 2.0% | 22 | 7.6% | 1.6% | 35 | 7.8% | 2.3% | 8 | 7.0% | 0.8% |
| Bretagne | 35 | 4.7% | 1.3% | 19 | 6.5% | 1.5% | 16 | 3.5% | 1.1% | 2 | 2.0% | 0.3% |
| Poitou Charentes | 36 | 4.8% | 2.4% | 19 | 6.5% | 2.7% | 17 | 3.7% | 2.2% | 1 | 0.5% | 0.1% |
| Aquitaine | 38 | 5.1% | 1.4% | 17 | 5.9% | 1.3% | 20 | 4.5% | 1.4% | 4 | 4.0% | 0.5% |
| Midi Pyrénées | 56 | 7.5% | 2.3% | 25 | 8.4% | 2.1% | 32 | 7.0% | 2.5% | 8 | 7.6% | 1.0% |
| Limousin | 8 | 1.1% | 1.3% | 5 | 1.7% | 1.7% | 3 | 0.6% | 0.9% | 1 | 0.6% | 0.4% |
| Auvergne | 16 | 2.1% | 1.4% | 4 | 1.5% | 0.8% | 11 | 2.5% | 1.9% | 3 | 2.4% | 0.9% |
| Rhône Alpes | 95 | 12.7% | 1.9% | 23 | 7.8% | 0.9% | 72 | 15.9% | 2.7% | 12 | 10.8% | 0.6% |
| Languedoc Roussillon | 28 | 3.8% | 1.3% | 10 | 3.5% | 1.0% | 18 | 4.0% | 1.5% | 2 | 1.5% | 0.2% |
| Provence Alpes Côte d'Azur. Corse | 33 | 4.4% | 0.8% | 6 | 2.1% | 0.3% | 27 | 5.9% | 1.2% | 5 | 5.0% | 0.4% |
| Habitudes de connexion à Internet | | | | | | | | | | | | |
| Tous les jours | 271 | 36.3% | 0.8% | 120 | 40.9% | 0.7% | 151 | 33.3% | 0.9% | 81 | 73.7% | 0.6% |
| Presque tous les jours | 64 | 8.5% | 1.1% | 29 | 9.9% | 1.0% | 34 | 7.6% | 1.1% | 24 | 22.0% | 1.2% |
| 1 à 2 fois par semaine | 39 | 5.2% | 1.5% | 11 | 3.8% | 1.0% | 28 | 6.2% | 1.9% | 4 | 3.4% | 0.6% |
| 1 à 3 fois par mois | 17 | 2.2% | 3.1% | 9 | 3.1% | 4.5% | 7 | 1.6% | 2.2% | 0 | 0.0% | 0.0% |
| Moins souvent | 16 | 2.1% | 1.7% | 1 | 0.3% | 0.2% | 15 | 3.2% | 2.7% | 0 | 0.0% | 0.0% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Revenus du foyer | | | | | | | | | | | | |
| Moins de 9 000 euros par an | 37 | 4.9% | 2.0% | 8 | 2.7% | 1.1% | 29 | 6.4% | 2.5% | 0 | 0.3% | 0.2% |
| De 9 000 à moins de 12 000 euros par an | 66 | 8.8% | 2.2% | 17 | 5.6% | 1.4% | 49 | 10.9% | 2.7% | 3 | 2.6% | 1.2% |
| De 12 000 à moins de 18 000 euros par an | 147 | 19.7% | 2.5% | 44 | 14.9% | 1.8% | 103 | 22.8% | 3.0% | 3 | 2.4% | 0.4% |
| De 18 000 à moins de 24 000 euros par an | 128 | 17.2% | 1.9% | 41 | 13.8% | 1.3% | 88 | 19.4% | 2.3% | 4 | 3.4% | 0.3% |
| De 24 000 à moins de 36 000 euros par an | 134 | 17.9% | 1.2% | 65 | 22.2% | 1.2% | 68 | 15.1% | 1.2% | 24 | 21.7% | 0.7% |
| De 36 000 à moins de 45 000 euros par an | 66 | 8.9% | 1.0% | 37 | 12.4% | 1.0% | 30 | 6.5% | 0.9% | 20 | 18.7% | 0.7% |
| De 45 000 à moins de 65 000 euros par an | 72 | 9.6% | 1.1% | 41 | 13.9% | 1.1% | 31 | 6.8% | 1.0% | 28 | 25.4% | 0.7% |
| De 65 000 à moins de 80 000 euros par an | 16 | 2.2% | 0.8% | 9 | 2.9% | 0.8% | 7 | 1.6% | 0.9% | 10 | 8.7% | 0.7% |
| De 80 000 à moins de 115 000 euros par an | 10 | 1.3% | 0.8% | 5 | 1.8% | 0.7% | 5 | 1.0% | 0.9% | 7 | 6.8% | 0.8% |
| 115 000 euros et plus par an | 2 | 0.2% | 0.3% | 1 | 0.4% | 0.4% | 0 | 0.1% | 0.2% | 1 | 1.2% | 0.3% |
| Refus | 51 | 6.8% | 1.4% | 25 | 8.5% | 1.7% | 26 | 5.7% | 1.2% | 5 | 4.8% | 0.4% |
| Ne sait pas | 19 | 2.5% | 1.0% | 2 | 0.8% | 0.3% | 16 | 3.6% | 1.5% | 4 | 3.9% | 0.6% |