

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2469	100.0%	4.8%	1287	100.0%	5.2%	1181	100.0%	4.4%	930	100.0%	5.4%
Sexe												
Homme	1287	52.1%	5.2%	1287	100.0%	5.2%	0	0.0%	0.0%	493	53.0%	5.6%
Femme	1181	47.9%	4.4%	0	0.0%	0.0%	1181	100.0%	4.4%	437	47.0%	5.1%
Age												
15 à 24 ans	282	11.4%	3.9%	155	12.0%	4.2%	127	10.7%	3.5%	136	14.6%	4.3%
25 à 34 ans	281	11.4%	3.7%	186	14.5%	5.0%	95	8.0%	2.4%	149	16.0%	4.5%
35 à 49 ans	424	17.2%	3.4%	219	17.0%	3.5%	204	17.3%	3.2%	281	30.2%	4.5%
50 à 59 ans	422	17.1%	4.6%	218	16.9%	4.8%	204	17.3%	4.4%	268	28.8%	7.0%
60 ans et plus	1060	42.9%	7.1%	509	39.5%	7.9%	552	46.7%	6.6%	97	10.5%	10.9%
Individu												
Ménagères	1058	42.9%	4.6%	0	0.0%	0.0%	1058	89.6%	4.6%	375	40.3%	5.3%
Personne de référence	1434	58.1%	5.1%	1069	83.0%	5.3%	365	30.9%	4.7%	494	53.1%	6.0%
Responsable des achats	1709	69.2%	4.8%	704	54.7%	5.6%	1005	85.1%	4.4%	599	64.3%	5.4%
PCS Individu												
Agriculteurs	15	0.6%	2.8%	9	0.7%	2.3%	6	0.5%	4.2%	2	0.2%	10.6%
Petits patrons	107	4.3%	6.6%	75	5.8%	6.6%	32	2.7%	6.6%	97	10.5%	6.8%
Affaires et Cadres	369	15.0%	7.3%	209	16.3%	7.1%	160	13.5%	7.5%	336	36.1%	7.3%
Professions intermédiaires	306	12.4%	4.5%	146	11.3%	4.3%	160	13.5%	4.6%	258	27.7%	4.6%
Employés	225	9.1%	2.7%	82	6.4%	4.0%	143	12.1%	2.3%	43	4.7%	2.4%
Ouvriers	159	6.4%	2.5%	146	11.4%	2.9%	13	1.1%	0.9%	4	0.4%	0.9%
Retraités	894	36.2%	7.1%	462	35.9%	7.8%	432	36.6%	6.5%	31	3.3%	11.5%
Autres inactifs	395	16.0%	3.9%	158	12.3%	4.2%	237	20.0%	3.7%	159	17.1%	5.0%
PCS Personne de référence												
Agriculteurs	21	0.9%	2.6%	16	1.2%	3.5%	6	0.5%	1.5%	0	0.0%	0.0%
Petits patrons	149	6.0%	5.7%	81	6.3%	6.1%	68	5.7%	5.2%	149	16.0%	5.7%
Affaires et Cadres	475	19.3%	6.6%	253	19.7%	7.1%	222	18.8%	6.1%	475	51.1%	6.6%
Professions intermédiaires	306	12.4%	4.1%	159	12.3%	4.1%	147	12.5%	4.0%	306	32.9%	4.1%
Employés	185	7.5%	3.4%	77	6.0%	3.4%	109	9.2%	3.4%	0	0.0%	0.0%
Ouvriers	208	8.4%	2.2%	151	11.7%	2.9%	58	4.9%	1.3%	0	0.0%	0.0%
Retraités	1015	41.1%	7.1%	507	39.3%	7.8%	509	43.0%	6.5%	0	0.0%	0.0%
Autres inactifs	108	4.4%	2.7%	44	3.4%	2.8%	64	5.4%	2.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	470	19.1%	4.7%	180	14.0%	4.3%	291	24.6%	5.1%	114	12.2%	6.2%
2 personnes	1085	43.9%	6.1%	588	45.7%	6.8%	497	42.0%	5.4%	264	28.3%	6.1%
3 personnes	391	15.9%	4.3%	221	17.2%	4.8%	170	14.4%	3.8%	218	23.5%	5.9%
4 personnes	312	12.6%	3.4%	169	13.2%	3.7%	143	12.1%	3.0%	209	22.5%	4.4%
5 personnes et +	210	8.5%	3.9%	129	10.0%	4.9%	82	6.9%	3.0%	125	13.5%	4.7%
Présence d'enfants de moins de 15 ans												
Oui	490	19.9%	3.2%	267	20.7%	3.6%	223	18.9%	2.8%	314	33.8%	4.1%
Non	1979	80.1%	5.5%	1021	79.3%	5.9%	958	81.1%	5.1%	616	66.2%	6.4%
Habitat												
Communes rurales	391	15.8%	3.3%	226	17.6%	4.0%	165	14.0%	2.7%	122	13.2%	3.8%
Agglo. - 20 000 hab	285	11.5%	3.2%	149	11.5%	3.5%	136	11.5%	2.9%	96	10.3%	3.8%
Agglo. 20 000 à 100 000 hab	304	12.3%	4.4%	160	12.4%	4.9%	144	12.2%	3.9%	91	9.8%	4.9%
Agglo. + 100 000 hab	915	37.1%	6.0%	464	36.0%	6.3%	451	38.2%	5.7%	371	39.8%	6.5%
Agglo. Paris	575	23.3%	6.8%	289	22.5%	7.1%	286	24.2%	6.4%	250	26.9%	6.2%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	622	25.2%	6.5%	311	24.1%	6.8%	311	26.3%	6.2%	264	28.4%	6.0%
Nord Pas de Calais	120	4.8%	3.7%	74	5.8%	4.9%	46	3.9%	2.7%	31	3.4%	3.4%
Lorraine	68	2.7%	3.5%	39	3.0%	4.1%	29	2.5%	2.9%	27	2.9%	5.0%
Alsace	51	2.1%	3.4%	23	1.8%	3.2%	28	2.3%	3.5%	20	2.2%	4.4%
Franche-Comté	33	1.3%	3.5%	19	1.5%	4.2%	14	1.1%	2.8%	11	1.2%	4.1%
Champagne Ardennes	38	1.5%	3.5%	16	1.3%	3.2%	21	1.8%	3.8%	18	1.9%	6.1%
Picardie	34	1.4%	2.2%	20	1.6%	2.7%	14	1.2%	1.8%	15	1.6%	3.4%
Bourgogne	44	1.8%	3.3%	19	1.5%	2.9%	25	2.1%	3.6%	11	1.2%	2.9%
Haute Normandie	46	1.8%	3.1%	29	2.2%	4.1%	17	1.4%	2.2%	17	1.8%	3.8%
Basse Normandie	60	2.4%	5.0%	37	2.9%	6.4%	23	2.0%	3.7%	27	2.9%	7.7%
Centre	81	3.3%	3.9%	46	3.6%	4.6%	35	2.9%	3.2%	23	2.5%	3.7%
Pays de Loire	142	5.8%	4.9%	80	6.2%	5.7%	62	5.2%	4.1%	54	5.8%	5.6%
Bretagne	102	4.1%	3.9%	60	4.6%	4.7%	42	3.6%	3.1%	33	3.5%	4.3%
Poitou Charentes	81	3.3%	5.5%	44	3.4%	6.2%	37	3.1%	4.8%	20	2.1%	5.0%
Aquitaine	140	5.7%	5.1%	68	5.3%	5.3%	71	6.0%	5.0%	44	4.7%	5.1%
Midi Pyrénées	109	4.4%	4.5%	62	4.8%	5.3%	47	4.0%	3.8%	54	5.8%	6.8%
Limousin	33	1.3%	5.3%	17	1.3%	5.7%	16	1.4%	5.0%	11	1.2%	7.2%
Auvergne	46	1.8%	4.0%	29	2.3%	5.4%	16	1.4%	2.8%	10	1.1%	3.4%
Rhône Alpes	240	9.7%	4.7%	116	9.0%	4.7%	124	10.5%	4.7%	89	9.6%	4.9%
Languedoc Roussillon	135	5.5%	6.0%	55	4.3%	5.2%	80	6.7%	6.8%	55	5.9%	7.8%
Provence Alpes Côte d'Azur. Corse	245	9.9%	5.7%	121	9.4%	5.9%	123	10.4%	5.4%	96	10.3%	6.8%
Habitudes de connexion à Internet												
Tous les jours	1825	73.9%	5.6%	984	76.5%	6.0%	841	71.2%	5.2%	835	89.8%	5.8%
Presque tous les jours	238	9.6%	4.0%	115	9.0%	4.1%	123	10.4%	4.0%	71	7.6%	3.6%
1 à 2 fois par semaine	78	3.2%	3.0%	42	3.2%	3.7%	37	3.1%	2.5%	14	1.5%	2.1%
1 à 3 fois par mois	25	1.0%	4.6%	9	0.7%	4.3%	16	1.4%	4.9%	4	0.4%	4.6%
Moins souvent	16	0.6%	1.7%	9	0.7%	2.3%	7	0.6%	1.3%	0	0.0%	0.0%
Jamais	3	0.1%	3.1%	1	0.1%	2.2%	2	0.2%	4.1%	1	0.1%	18.2%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	57	2.3%	3.0%	21	1.6%	2.9%	36	3.0%	3.2%	6	0.7%	3.7%
De 9 000 à moins de 12 000 euros par an	72	2.9%	2.4%	37	2.9%	3.2%	35	3.0%	1.9%	9	0.9%	3.7%
De 12 000 à moins de 18 000 euros par an	142	5.7%	2.4%	74	5.7%	3.0%	68	5.7%	2.0%	37	4.0%	5.7%
De 18 000 à moins de 24 000 euros par an	269	10.9%	3.9%	126	9.8%	4.1%	143	12.1%	3.8%	64	6.8%	4.4%
De 24 000 à moins de 36 000 euros par an	517	21.0%	4.7%	249	19.4%	4.6%	268	22.7%	4.7%	151	16.2%	4.4%
De 36 000 à moins de 45 000 euros par an	333	13.5%	4.8%	174	13.5%	4.8%	159	13.5%	4.8%	133	14.3%	4.4%
De 45 000 à moins de 65 000 euros par an	518	21.0%	7.7%	292	22.7%	7.9%	226	19.2%	7.4%	236	25.3%	6.2%
De 65 000 à moins de 80 000 euros par an	163	6.6%	8.4%	103	8.0%	9.1%	59	5.0%	7.3%	94	10.1%	7.2%
De 80 000 à moins de 115 000 euros par an	121	4.9%	9.9%	72	5.6%	9.7%	49	4.1%	10.1%	73	7.8%	8.2%
115 000 euros et plus par an	50	2.0%	9.5%	34	2.7%	11.6%	16	1.3%	6.9%	41	4.4%	9.1%
Refus	164	6.7%	4.6%	73	5.6%	4.8%	92	7.8%	4.5%	59	6.3%	4.9%
Ne sait pas	62	2.5%	3.3%	32	2.5%	4.0%	30	2.5%	2.9%	29	3.1%	3.8%