

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1128	100.0%	2.2%	244	100.0%	1.0%	885	100.0%	3.3%	125	100.0%	0.7%
Sexe												
Homme	244	21.6%	1.0%	244	100.0%	1.0%	0	0.0%	0.0%	44	35.1%	0.5%
Femme	885	78.4%	3.3%	0	0.0%	0.0%	885	100.0%	3.3%	81	64.9%	0.9%
Age												
15 à 24 ans	46	4.1%	0.6%	8	3.3%	0.2%	38	4.3%	1.0%	6	5.0%	0.2%
25 à 34 ans	48	4.2%	0.6%	3	1.2%	0.1%	45	5.0%	1.1%	11	8.6%	0.3%
35 à 49 ans	190	16.8%	1.5%	39	15.9%	0.6%	151	17.1%	2.4%	47	37.6%	0.8%
50 à 59 ans	299	26.5%	3.3%	87	35.6%	1.9%	213	24.0%	4.6%	49	38.9%	1.3%
60 ans et plus	546	48.3%	3.7%	107	43.9%	1.7%	439	49.6%	5.2%	12	9.9%	1.4%
Individu												
Ménagères	836	74.1%	3.6%	0	0.0%	0.0%	836	94.5%	3.6%	79	63.1%	1.1%
Personne de référence	589	52.2%	2.1%	231	94.7%	1.1%	358	40.5%	4.6%	59	47.1%	0.7%
Responsable des achats	995	88.2%	2.8%	154	63.1%	1.2%	841	95.1%	3.7%	107	86.0%	1.0%
PCS Individu												
Agriculteurs	4	0.3%	0.7%	1	0.2%	0.2%	3	0.3%	2.3%	0	0.0%	0.0%
Petits patrons	12	1.1%	0.7%	8	3.2%	0.7%	4	0.5%	0.9%	10	8.1%	0.7%
Affaires et Cadres	25	2.2%	0.5%	11	4.6%	0.4%	14	1.6%	0.7%	22	17.4%	0.5%
Professions intermédiaires	72	6.4%	1.0%	25	10.1%	0.7%	47	5.3%	1.4%	44	35.4%	0.8%
Employés	252	22.4%	3.1%	15	6.1%	0.7%	238	26.9%	3.8%	21	16.8%	1.1%
Ouvriers	95	8.4%	1.5%	44	18.1%	0.9%	51	5.7%	3.8%	6	5.2%	1.6%
Retraités	435	38.5%	3.5%	101	41.3%	1.7%	334	37.8%	5.0%	7	5.3%	2.5%
Autres inactifs	234	20.7%	2.3%	40	16.3%	1.1%	194	21.9%	3.0%	15	11.8%	0.5%
PCS Personne de référence												
Agriculteurs	11	1.0%	1.3%	0	0.0%	0.0%	11	1.2%	3.0%	0	0.0%	0.0%
Petits patrons	26	2.3%	1.0%	10	4.1%	0.8%	16	1.8%	1.2%	26	20.6%	1.0%
Affaires et Cadres	28	2.4%	0.4%	12	4.9%	0.3%	16	1.8%	0.4%	28	22.1%	0.4%
Professions intermédiaires	71	6.3%	0.9%	22	8.9%	0.6%	50	5.6%	1.4%	71	57.3%	0.9%
Employés	125	11.1%	2.3%	15	6.1%	0.7%	111	12.5%	3.5%	0	0.0%	0.0%
Ouvriers	200	17.7%	2.1%	44	18.2%	0.9%	156	17.6%	3.6%	0	0.0%	0.0%
Retraités	509	45.1%	3.5%	106	43.7%	1.6%	402	45.5%	5.1%	0	0.0%	0.0%
Autres inactifs	158	14.0%	3.9%	34	14.1%	2.2%	124	14.0%	5.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	308	27.3%	3.1%	48	19.8%	1.1%	259	29.3%	4.5%	16	12.9%	0.9%
2 personnes	542	48.1%	3.0%	128	52.4%	1.5%	415	46.9%	4.5%	51	40.5%	1.2%
3 personnes	134	11.9%	1.5%	41	16.9%	0.9%	93	10.5%	2.1%	17	13.4%	0.4%
4 personnes	104	9.2%	1.1%	24	9.8%	0.5%	80	9.0%	1.7%	29	23.2%	0.6%
5 personnes et +	40	3.6%	0.8%	3	1.1%	0.1%	38	4.3%	1.4%	12	10.0%	0.5%
Présence d'enfants de moins de 15 ans												
Oui	161	14.3%	1.0%	25	10.3%	0.3%	136	15.4%	1.7%	51	40.8%	0.7%
Non	967	85.7%	2.7%	218	89.7%	1.3%	749	84.6%	4.0%	74	59.2%	0.8%
Habitat												
Communes rurales	274	24.3%	2.3%	64	26.1%	1.1%	210	23.7%	3.4%	30	24.1%	0.9%
Agglo. - 20 000 hab	242	21.4%	2.7%	50	20.4%	1.2%	192	21.7%	4.1%	13	10.2%	0.5%
Agglo. 20 000 à 100 000 hab	211	18.7%	3.0%	30	12.5%	0.9%	180	20.4%	4.9%	16	12.6%	0.8%
Agglo. + 100 000 hab	299	26.5%	1.9%	84	34.3%	1.1%	215	24.3%	2.7%	42	33.9%	0.7%
Agglo. Paris	103	9.2%	1.2%	16	6.7%	0.4%	87	9.8%	2.0%	24	19.2%	0.6%

Nous Deux

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	116	10.3%	1.2%	21	8.5%	0.5%	96	10.8%	1.9%	24	19.2%	0.5%
Nord Pas de Calais	77	6.9%	2.4%	20	8.2%	1.3%	57	6.5%	3.4%	3	2.3%	0.3%
Lorraine	57	5.0%	2.9%	17	7.0%	1.8%	40	4.5%	4.0%	3	2.3%	0.5%
Alsace	21	1.9%	1.4%	7	2.9%	1.0%	14	1.6%	1.8%	3	2.3%	0.6%
Franche-Comté	39	3.5%	4.1%	7	3.0%	1.6%	32	3.6%	6.5%	1	0.6%	0.3%
Champagne Ardennes	44	3.9%	4.1%	10	4.0%	1.9%	34	3.9%	6.2%	4	3.3%	1.4%
Picardie	41	3.6%	2.7%	13	5.2%	1.7%	28	3.2%	3.6%	4	3.3%	0.9%
Bourgogne	44	3.9%	3.3%	3	1.4%	0.5%	41	4.6%	5.8%	7	5.6%	1.9%
Haute Normandie	54	4.8%	3.7%	7	3.0%	1.0%	47	5.3%	6.1%	4	3.3%	0.9%
Basse Normandie	22	1.9%	1.8%	7	3.0%	1.3%	14	1.6%	2.3%	0	0.0%	0.0%
Centre	56	5.0%	2.7%	12	4.8%	1.2%	44	5.0%	4.1%	9	6.9%	1.4%
Pays de Loire	81	7.2%	2.8%	24	9.7%	1.7%	58	6.5%	3.8%	12	9.4%	1.2%
Bretagne	59	5.2%	2.2%	18	7.5%	1.4%	41	4.6%	3.0%	2	1.7%	0.3%
Poitou Charentes	26	2.3%	1.8%	4	1.6%	0.5%	22	2.5%	2.9%	1	0.9%	0.3%
Aquitaine	62	5.5%	2.3%	21	8.6%	1.6%	41	4.7%	2.9%	8	6.5%	0.9%
Midi Pyrénées	47	4.1%	1.9%	7	3.1%	0.6%	39	4.4%	3.1%	4	3.5%	0.5%
Limousin	38	3.4%	6.1%	10	4.3%	3.5%	28	3.1%	8.5%	6	4.7%	3.7%
Auvergne	22	2.0%	2.0%	7	2.7%	1.2%	16	1.8%	2.7%	1	0.7%	0.3%
Rhône Alpes	111	9.8%	2.2%	10	4.1%	0.4%	101	11.4%	3.8%	22	17.7%	1.2%
Languedoc Roussillon	34	3.1%	1.5%	8	3.1%	0.7%	27	3.0%	2.3%	1	0.9%	0.2%
Provence Alpes Côte d'Azur. Corse	76	6.7%	1.8%	11	4.5%	0.5%	65	7.3%	2.9%	6	4.8%	0.4%
Habitudes de connexion à Internet												
Tous les jours	407	36.1%	1.3%	101	41.6%	0.6%	306	34.6%	1.9%	94	75.4%	0.7%
Presque tous les jours	105	9.3%	1.8%	24	9.8%	0.8%	81	9.2%	2.6%	15	12.4%	0.8%
1 à 2 fois par semaine	68	6.0%	2.6%	15	6.1%	1.3%	53	6.0%	3.6%	3	2.1%	0.4%
1 à 3 fois par mois	22	1.9%	4.0%	7	2.9%	3.5%	14	1.6%	4.4%	7	5.6%	8.9%
Moins souvent	32	2.9%	3.5%	4	1.7%	1.1%	28	3.2%	5.3%	0	0.2%	0.3%

Nous Deux

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	71	6.3%	3.8%	7	3.0%	1.0%	64	7.2%	5.6%	2	1.3%	1.0%
De 9 000 à moins de 12 000 euros par an	154	13.6%	5.2%	21	8.6%	1.8%	133	15.0%	7.3%	3	2.6%	1.4%
De 12 000 à moins de 18 000 euros par an	226	20.1%	3.8%	43	17.6%	1.7%	183	20.7%	5.3%	15	12.2%	2.3%
De 18 000 à moins de 24 000 euros par an	180	16.0%	2.6%	36	14.7%	1.2%	144	16.3%	3.9%	11	9.0%	0.8%
De 24 000 à moins de 36 000 euros par an	225	20.0%	2.0%	53	21.6%	1.0%	173	19.5%	3.0%	21	16.7%	0.6%
De 36 000 à moins de 45 000 euros par an	114	10.1%	1.6%	40	16.3%	1.1%	74	8.4%	2.2%	27	21.7%	0.9%
De 45 000 à moins de 65 000 euros par an	49	4.4%	0.7%	24	10.0%	0.7%	25	2.8%	0.8%	22	17.9%	0.6%
De 65 000 à moins de 80 000 euros par an	12	1.1%	0.6%	1	0.5%	0.1%	11	1.2%	1.3%	6	4.9%	0.5%
115 000 euros et plus par an	3	0.3%	0.6%	1	0.4%	0.3%	2	0.2%	0.9%	2	1.8%	0.5%
Refus	65	5.8%	1.8%	17	6.9%	1.1%	48	5.5%	2.3%	12	9.5%	1.0%
Ne sait pas	29	2.6%	1.6%	1	0.4%	0.1%	28	3.2%	2.7%	3	2.4%	0.4%