

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1296	100.0%	2.5%	363	100.0%	1.5%	932	100.0%	3.5%	222	100.0%	1.3%
<b>Sexe</b>												
<b>Homme</b>	363	28.0%	1.5%	363	100.0%	1.5%	0	0.0%	0.0%	76	34.0%	0.9%
<b>Femme</b>	932	72.0%	3.5%	0	0.0%	0.0%	932	100.0%	3.5%	147	66.0%	1.7%
<b>Age</b>												
<b>15 à 24 ans</b>	83	6.4%	1.1%	23	6.3%	0.6%	60	6.5%	1.7%	42	19.0%	1.3%
<b>25 à 34 ans</b>	92	7.1%	1.2%	27	7.5%	0.7%	65	6.9%	1.7%	32	14.3%	1.0%
<b>35 à 49 ans</b>	294	22.7%	2.3%	78	21.6%	1.3%	216	23.1%	3.4%	76	34.2%	1.2%
<b>50 à 59 ans</b>	281	21.7%	3.1%	100	27.5%	2.2%	181	19.4%	3.9%	55	24.6%	1.4%
<b>60 ans et plus</b>	546	42.1%	3.7%	135	37.2%	2.1%	411	44.0%	4.9%	18	8.1%	2.0%
<b>Individu</b>												
<b>Ménagères</b>	846	65.3%	3.7%	0	0.0%	0.0%	846	90.7%	3.7%	109	49.0%	1.5%
<b>Personne de référence</b>	722	55.8%	2.6%	317	87.3%	1.6%	405	43.5%	5.2%	85	38.4%	1.0%
<b>Responsable des achats</b>	1071	82.7%	3.0%	226	62.2%	1.8%	845	90.6%	3.7%	163	73.3%	1.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	2	0.2%	0.4%	2	0.4%	0.4%	0	0.1%	0.4%	0	0.0%	0.0%
<b>Petits patrons</b>	31	2.4%	1.9%	16	4.4%	1.4%	15	1.6%	3.1%	24	10.9%	1.7%
<b>Affaires et Cadres</b>	23	1.8%	0.4%	12	3.3%	0.4%	11	1.2%	0.5%	20	9.2%	0.4%
<b>Professions intermédiaires</b>	109	8.4%	1.6%	41	11.4%	1.2%	67	7.2%	2.0%	85	38.4%	1.5%
<b>Employés</b>	288	22.2%	3.5%	42	11.5%	2.0%	246	26.4%	4.0%	48	21.7%	2.6%
<b>Ouvriers</b>	144	11.1%	2.2%	76	20.8%	1.5%	68	7.3%	5.0%	9	4.0%	2.1%
<b>Retraités</b>	440	34.0%	3.5%	122	33.5%	2.1%	319	34.2%	4.8%	6	2.6%	2.1%
<b>Autres inactifs</b>	260	20.0%	2.5%	53	14.7%	1.4%	206	22.1%	3.2%	29	13.2%	0.9%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	3	0.3%	0.4%	1	0.1%	0.1%	3	0.3%	0.8%	0	0.0%	0.0%
<b>Petits patrons</b>	52	4.0%	2.0%	17	4.6%	1.3%	36	3.8%	2.7%	52	23.6%	2.0%
<b>Affaires et Cadres</b>	51	3.9%	0.7%	16	4.3%	0.4%	35	3.8%	1.0%	51	22.8%	0.7%
<b>Professions intermédiaires</b>	119	9.2%	1.6%	43	11.8%	1.1%	76	8.2%	2.1%	119	53.7%	1.6%
<b>Employés</b>	155	12.0%	2.9%	39	10.7%	1.7%	117	12.5%	3.7%	0	0.0%	0.0%
<b>Ouvriers</b>	247	19.1%	2.6%	74	20.2%	1.4%	174	18.6%	4.0%	0	0.0%	0.0%
<b>Retraités</b>	507	39.2%	3.5%	135	37.1%	2.1%	373	40.0%	4.8%	0	0.0%	0.0%
<b>Autres inactifs</b>	160	12.3%	3.9%	40	11.1%	2.5%	120	12.8%	4.8%	0	0.0%	0.0%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	389	30.1%	3.9%	72	19.8%	1.7%	318	34.1%	5.5%	22	10.0%	1.2%
<b>2 personnes</b>	480	37.0%	2.7%	148	40.8%	1.7%	331	35.6%	3.6%	54	24.1%	1.2%
<b>3 personnes</b>	188	14.5%	2.1%	75	20.7%	1.6%	112	12.1%	2.5%	60	27.1%	1.6%
<b>4 personnes</b>	151	11.7%	1.6%	43	11.9%	0.9%	108	11.6%	2.3%	56	25.4%	1.2%
<b>5 personnes et +</b>	87	6.8%	1.6%	25	6.8%	0.9%	63	6.7%	2.3%	30	13.4%	1.1%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	253	19.5%	1.6%	67	18.5%	0.9%	186	19.9%	2.3%	87	39.1%	1.1%
<b>Non</b>	1043	80.5%	2.9%	296	81.5%	1.7%	746	80.1%	4.0%	135	60.9%	1.4%
<b>Habitat</b>												
<b>Communes rurales</b>	316	24.4%	2.7%	80	22.0%	1.4%	236	25.3%	3.9%	58	26.3%	1.8%
<b>Agglo. - 20 000 hab</b>	242	18.7%	2.7%	61	16.7%	1.4%	181	19.5%	3.9%	32	14.5%	1.3%
<b>Agglo. 20 000 à 100 000 hab</b>	217	16.7%	3.1%	55	15.2%	1.7%	162	17.3%	4.4%	38	17.1%	2.0%
<b>Agglo. + 100 000 hab</b>	373	28.8%	2.4%	119	32.8%	1.6%	253	27.2%	3.2%	44	19.6%	0.8%
<b>Agglo. Paris</b>	148	11.4%	1.7%	49	13.4%	1.2%	100	10.7%	2.2%	50	22.4%	1.2%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	188	14.5%	2.0%	64	17.7%	1.4%	124	13.3%	2.5%	59	26.7%	1.3%
Nord Pas de Calais	103	7.9%	3.2%	30	8.3%	2.0%	73	7.8%	4.3%	12	5.3%	1.3%
Lorraine	80	6.1%	4.1%	28	7.7%	3.0%	52	5.5%	5.2%	6	2.8%	1.2%
Alsace	12	1.0%	0.8%	10	2.6%	1.3%	3	0.3%	0.4%	1	0.2%	0.1%
Franche-Comté	25	1.9%	2.6%	7	1.9%	1.5%	18	1.9%	3.6%	1	0.4%	0.3%
Champagne Ardennes	42	3.2%	3.9%	11	3.1%	2.2%	31	3.3%	5.5%	3	1.3%	1.0%
Picardie	55	4.3%	3.6%	21	5.7%	2.8%	35	3.7%	4.4%	15	6.8%	3.4%
Bourgogne	34	2.6%	2.5%	9	2.4%	1.4%	25	2.7%	3.6%	11	5.1%	3.1%
Haute Normandie	36	2.8%	2.4%	5	1.4%	0.7%	31	3.4%	4.0%	6	2.6%	1.3%
Basse Normandie	36	2.7%	2.9%	10	2.7%	1.7%	26	2.7%	4.1%	5	2.2%	1.4%
Centre	58	4.5%	2.8%	12	3.3%	1.2%	46	5.0%	4.3%	8	3.4%	1.2%
Pays de Loire	78	6.0%	2.7%	18	5.1%	1.3%	59	6.4%	3.9%	8	3.4%	0.8%
Bretagne	59	4.6%	2.2%	13	3.7%	1.0%	46	4.9%	3.3%	4	2.0%	0.6%
Poitou Charentes	50	3.9%	3.4%	16	4.4%	2.2%	35	3.7%	4.5%	6	2.6%	1.4%
Aquitaine	80	6.1%	2.9%	26	7.1%	2.0%	54	5.8%	3.8%	6	2.8%	0.7%
Midi Pyrénées	52	4.0%	2.1%	15	4.1%	1.3%	37	4.0%	3.0%	6	2.8%	0.8%
Limousin	33	2.5%	5.3%	10	2.8%	3.5%	23	2.4%	6.9%	3	1.2%	1.7%
Auvergne	27	2.1%	2.4%	7	1.8%	1.2%	20	2.2%	3.5%	5	2.2%	1.6%
Rhône Alpes	116	8.9%	2.3%	32	8.8%	1.3%	84	9.0%	3.1%	25	11.3%	1.4%
Languedoc Roussillon	44	3.4%	2.0%	9	2.5%	0.8%	35	3.7%	3.0%	6	2.9%	0.9%
Provence Alpes Côte d'Azur. Corse	89	6.9%	2.1%	11	3.1%	0.5%	78	8.4%	3.4%	27	12.0%	1.9%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	590	45.5%	1.8%	180	49.5%	1.1%	410	43.9%	2.5%	174	78.2%	1.2%
Presque tous les jours	97	7.5%	1.6%	36	10.0%	1.3%	61	6.5%	2.0%	20	9.1%	1.0%
1 à 2 fois par semaine	87	6.7%	3.3%	9	2.6%	0.8%	77	8.3%	5.2%	13	5.9%	2.0%
1 à 3 fois par mois	18	1.4%	3.4%	7	2.0%	3.6%	11	1.2%	3.4%	5	2.2%	6.3%
Moins souvent	29	2.3%	3.2%	5	1.3%	1.2%	25	2.6%	4.6%	2	1.1%	3.2%
Jamais	1	0.0%	0.7%	0	0.0%	0.0%	1	0.1%	1.4%	0	0.0%	0.0%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	58	4.5%	3.1%	4	1.2%	0.6%	54	5.7%	4.7%	3	1.2%	1.5%
De 9 000 à moins de 12 000 euros par an	129	10.0%	4.4%	23	6.4%	2.0%	106	11.4%	5.9%	3	1.1%	1.1%
De 12 000 à moins de 18 000 euros par an	258	19.9%	4.4%	68	18.6%	2.7%	190	20.4%	5.5%	10	4.4%	1.5%
De 18 000 à moins de 24 000 euros par an	211	16.3%	3.1%	68	18.8%	2.2%	143	15.3%	3.8%	31	14.1%	2.2%
De 24 000 à moins de 36 000 euros par an	283	21.9%	2.6%	97	26.8%	1.8%	186	20.0%	3.3%	57	25.7%	1.7%
De 36 000 à moins de 45 000 euros par an	148	11.4%	2.1%	41	11.4%	1.1%	106	11.4%	3.2%	50	22.6%	1.7%
De 45 000 à moins de 65 000 euros par an	61	4.7%	0.9%	23	6.2%	0.6%	38	4.1%	1.2%	24	10.9%	0.6%
De 65 000 à moins de 80 000 euros par an	13	1.0%	0.7%	2	0.4%	0.1%	11	1.2%	1.4%	8	3.5%	0.6%
De 80 000 à moins de 115 000 euros par an	5	0.4%	0.4%	0	0.1%	0.1%	4	0.5%	0.9%	3	1.3%	0.3%
115 000 euros et plus par an	5	0.4%	0.9%	3	0.9%	1.1%	2	0.2%	0.7%	4	1.8%	0.9%
Refus	86	6.6%	2.4%	27	7.3%	1.8%	59	6.4%	2.9%	13	6.0%	1.1%
Ne sait pas	39	3.0%	2.1%	6	1.8%	0.8%	33	3.5%	3.1%	17	7.5%	2.2%