

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2000	100.0%	3.9%	1585	100.0%	6.4%	415	100.0%	1.5%	719	100.0%	4.1%
<b>Sexe</b>												
<b>Homme</b>	1585	79.3%	6.4%	1585	100.0%	6.4%	0	0.0%	0.0%	565	78.6%	6.5%
<b>Femme</b>	415	20.7%	1.5%	0	0.0%	0.0%	415	100.0%	1.5%	154	21.4%	1.8%
<b>Age</b>												
<b>15 à 24 ans</b>	259	12.9%	3.5%	201	12.7%	5.4%	58	13.9%	1.6%	107	14.9%	3.4%
<b>25 à 34 ans</b>	342	17.1%	4.5%	264	16.7%	7.0%	78	18.8%	2.0%	131	18.3%	4.0%
<b>35 à 49 ans</b>	590	29.5%	4.7%	484	30.5%	7.8%	106	25.5%	1.7%	270	37.6%	4.4%
<b>50 à 59 ans</b>	425	21.3%	4.6%	333	21.0%	7.3%	92	22.3%	2.0%	183	25.4%	4.8%
<b>60 ans et plus</b>	384	19.2%	2.6%	303	19.1%	4.7%	81	19.5%	1.0%	28	3.8%	3.1%
<b>Individu</b>												
<b>Ménagères</b>	351	17.5%	1.5%	0	0.0%	0.0%	351	84.5%	1.5%	120	16.7%	1.7%
<b>Personne de référence</b>	1363	68.2%	4.9%	1322	83.4%	6.6%	41	9.8%	0.5%	481	66.9%	5.8%
<b>Responsable des achats</b>	1140	57.0%	3.2%	806	50.8%	6.4%	334	80.5%	1.5%	365	50.8%	3.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	19	1.0%	3.7%	19	1.2%	4.9%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	68	3.4%	4.2%	61	3.8%	5.3%	7	1.7%	1.4%	67	9.4%	4.7%
<b>Affaires et Cadres</b>	216	10.8%	4.3%	185	11.7%	6.3%	31	7.5%	1.5%	209	29.1%	4.6%
<b>Professions intermédiaires</b>	325	16.2%	4.7%	258	16.3%	7.5%	67	16.1%	1.9%	273	38.0%	4.9%
<b>Employés</b>	265	13.3%	3.2%	141	8.9%	6.8%	124	29.9%	2.0%	57	7.9%	3.1%
<b>Ouvriers</b>	470	23.5%	7.4%	448	28.3%	8.9%	22	5.2%	1.6%	21	2.9%	5.1%
<b>Retraités</b>	356	17.8%	2.8%	276	17.4%	4.7%	80	19.3%	1.2%	2	0.3%	0.9%
<b>Autres inactifs</b>	280	14.0%	2.7%	197	12.4%	5.2%	84	20.2%	1.3%	89	12.4%	2.8%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	20	1.0%	2.5%	20	1.2%	4.4%	0	0.1%	0.1%	0	0.0%	0.0%
<b>Petits patrons</b>	97	4.9%	3.7%	73	4.6%	5.5%	24	5.9%	1.9%	97	13.6%	3.7%
<b>Affaires et Cadres</b>	280	14.0%	3.9%	210	13.3%	5.9%	70	16.8%	1.9%	280	38.9%	3.9%
<b>Professions intermédiaires</b>	342	17.1%	4.5%	281	17.8%	7.3%	60	14.5%	1.6%	342	47.5%	4.5%
<b>Employés</b>	210	10.5%	3.9%	152	9.6%	6.8%	58	14.1%	1.9%	0	0.0%	0.0%
<b>Ouvriers</b>	523	26.1%	5.5%	448	28.3%	8.7%	75	18.1%	1.7%	0	0.0%	0.0%
<b>Retraités</b>	414	20.7%	2.9%	312	19.7%	4.8%	103	24.7%	1.3%	0	0.0%	0.0%
<b>Autres inactifs</b>	113	5.7%	2.8%	89	5.6%	5.6%	24	5.9%	1.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	260	13.0%	2.6%	236	14.9%	5.6%	24	5.9%	0.4%	56	7.8%	3.0%
<b>2 personnes</b>	668	33.4%	3.7%	523	33.0%	6.1%	145	35.0%	1.6%	170	23.7%	3.9%
<b>3 personnes</b>	452	22.6%	5.0%	340	21.5%	7.4%	112	26.9%	2.5%	197	27.4%	5.3%
<b>4 personnes</b>	412	20.6%	4.4%	316	19.9%	6.9%	96	23.2%	2.0%	203	28.3%	4.3%
<b>5 personnes et +</b>	208	10.4%	3.9%	171	10.8%	6.5%	38	9.0%	1.4%	93	12.9%	3.5%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	678	33.9%	4.4%	533	33.6%	7.3%	145	35.0%	1.8%	329	45.7%	4.2%
<b>Non</b>	1322	66.1%	3.7%	1052	66.4%	6.1%	270	65.0%	1.4%	390	54.3%	4.1%
<b>Habitat</b>												
<b>Communes rurales</b>	484	24.2%	4.1%	391	24.7%	7.0%	93	22.4%	1.5%	162	22.5%	5.0%
<b>Agglo. - 20 000 hab</b>	321	16.1%	3.6%	236	14.9%	5.5%	85	20.5%	1.8%	99	13.8%	3.9%
<b>Agglo. 20 000 à 100 000 hab</b>	262	13.1%	3.8%	202	12.7%	6.2%	61	14.6%	1.6%	88	12.2%	4.7%
<b>Agglo. + 100 000 hab</b>	637	31.8%	4.2%	523	33.0%	7.0%	114	27.5%	1.4%	240	33.4%	4.2%
<b>Agglo. Paris</b>	295	14.8%	3.5%	233	14.7%	5.8%	62	15.0%	1.4%	130	18.0%	3.2%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	331	16.6%	3.5%	261	16.5%	5.8%	70	16.9%	1.4%	145	20.2%	3.3%
Nord Pas de Calais	124	6.2%	3.9%	86	5.4%	5.7%	38	9.1%	2.3%	41	5.8%	4.4%
Lorraine	118	5.9%	6.1%	95	6.0%	10.2%	23	5.6%	2.3%	41	5.7%	7.7%
Alsace	79	4.0%	5.2%	62	3.9%	8.5%	17	4.1%	2.2%	34	4.8%	7.5%
Franche-Comté	38	1.9%	4.0%	32	2.0%	6.9%	6	1.5%	1.3%	10	1.4%	3.8%
Champagne Ardennes	48	2.4%	4.4%	36	2.3%	6.9%	12	2.9%	2.1%	19	2.6%	6.5%
Picardie	72	3.6%	4.7%	58	3.7%	7.9%	14	3.3%	1.7%	25	3.4%	5.5%
Bourgogne	44	2.2%	3.3%	36	2.2%	5.5%	9	2.1%	1.3%	16	2.3%	4.4%
Haute Normandie	85	4.3%	5.8%	72	4.5%	10.1%	14	3.3%	1.8%	20	2.8%	4.4%
Basse Normandie	23	1.2%	1.9%	19	1.2%	3.3%	4	1.0%	0.7%	6	0.8%	1.6%
Centre	107	5.3%	5.1%	81	5.1%	8.1%	26	6.2%	2.4%	33	4.5%	5.2%
Pays de Loire	111	5.6%	3.8%	93	5.9%	6.6%	18	4.4%	1.2%	38	5.4%	4.0%
Bretagne	69	3.5%	2.6%	62	3.9%	4.9%	7	1.6%	0.5%	17	2.4%	2.2%
Poitou Charentes	69	3.5%	4.7%	59	3.7%	8.3%	10	2.4%	1.3%	28	3.9%	7.0%
Aquitaine	102	5.1%	3.7%	84	5.3%	6.5%	17	4.2%	1.2%	33	4.6%	3.8%
Midi Pyrénées	80	4.0%	3.3%	62	3.9%	5.3%	17	4.1%	1.4%	38	5.3%	4.8%
Limousin	43	2.2%	7.0%	35	2.2%	11.8%	8	2.0%	2.5%	11	1.5%	6.9%
Auvergne	52	2.6%	4.6%	41	2.6%	7.6%	11	2.6%	1.9%	18	2.5%	5.8%
Rhône Alpes	191	9.5%	3.7%	148	9.3%	6.0%	42	10.2%	1.6%	77	10.7%	4.2%
Languedoc Roussillon	75	3.8%	3.4%	55	3.5%	5.2%	20	4.9%	1.7%	32	4.4%	4.5%
Provence Alpes Côte d'Azur. Corse	138	6.9%	3.2%	106	6.7%	5.2%	31	7.5%	1.4%	36	5.0%	2.5%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1400	70.0%	4.3%	1106	69.8%	6.8%	293	70.7%	1.8%	602	83.7%	4.2%
Presque tous les jours	239	12.0%	4.1%	192	12.1%	6.8%	47	11.4%	1.5%	79	11.0%	3.9%
1 à 2 fois par semaine	108	5.4%	4.1%	74	4.7%	6.5%	35	8.3%	2.3%	26	3.6%	3.9%
1 à 3 fois par mois	16	0.8%	2.9%	12	0.8%	5.9%	4	0.9%	1.1%	1	0.2%	1.7%
Moins souvent	35	1.8%	3.9%	27	1.7%	7.1%	8	2.0%	1.6%	9	1.2%	11.8%
Jamais	5	0.3%	5.4%	5	0.3%	10.0%	0	0.0%	0.0%	0	0.0%	0.0%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	25	1.3%	1.3%	18	1.1%	2.5%	7	1.7%	0.6%	7	1.0%	4.2%
De 9 000 à moins de 12 000 euros par an	65	3.2%	2.2%	49	3.1%	4.2%	16	3.8%	0.9%	3	0.4%	1.2%
De 12 000 à moins de 18 000 euros par an	165	8.3%	2.8%	141	8.9%	5.7%	24	5.8%	0.7%	28	3.9%	4.2%
De 18 000 à moins de 24 000 euros par an	197	9.9%	2.9%	160	10.1%	5.1%	37	9.0%	1.0%	40	5.6%	2.8%
De 24 000 à moins de 36 000 euros par an	504	25.2%	4.5%	385	24.3%	7.2%	119	28.6%	2.1%	139	19.4%	4.1%
De 36 000 à moins de 45 000 euros par an	319	16.0%	4.6%	244	15.4%	6.7%	75	18.1%	2.3%	125	17.4%	4.1%
De 45 000 à moins de 65 000 euros par an	328	16.4%	4.9%	274	17.3%	7.4%	55	13.2%	1.8%	179	24.9%	4.7%
De 65 000 à moins de 80 000 euros par an	124	6.2%	6.4%	105	6.6%	9.3%	19	4.6%	2.3%	71	9.9%	5.4%
De 80 000 à moins de 115 000 euros par an	64	3.2%	5.2%	51	3.2%	6.9%	12	3.0%	2.5%	44	6.1%	4.9%
115 000 euros et plus par an	20	1.0%	3.9%	12	0.8%	4.0%	8	2.0%	3.7%	20	2.7%	4.4%
Refus	137	6.8%	3.8%	111	7.0%	7.4%	26	6.3%	1.3%	43	5.9%	3.5%
Ne sait pas	51	2.6%	2.8%	35	2.2%	4.4%	16	3.9%	1.5%	20	2.8%	2.7%