

|                                   | Ensemble |           |      | Hommes   |           |      | Femmes   |           |      | FoyersCSP+ |           |      |
|-----------------------------------|----------|-----------|------|----------|-----------|------|----------|-----------|------|------------|-----------|------|
|                                   | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers   | Structure | tion |
| <b>ENSEMBLE</b>                   | 461      | 100.0%    | 0.9  | 53       | 100.0%    | 0.2  | 408      | 100.0%    | 1.5  | 170        | 100.0%    | 1    |
| <b>Sexe</b>                       |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>Homme</b>                      | 53       | 11.6%     | 0.2  | 53       | 100.0%    | 0.2  | 0        | 0.0%      | -    | 22         | 12.6%     | 0.2  |
| <b>Femme</b>                      | 408      | 88.4%     | 1.5  | 0        | 0.0%      | -    | 408      | 100.0%    | 1.5  | 149        | 87.4%     | 1.8  |
| <b>Age</b>                        |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>15 à 24 ans</b>                | 43       | 9.3%      | 0.6  | 1        | 1.9%      | 0    | 42       | 10.3%     | 1.1  | 8          | 4.8%      | 0.3  |
| <b>25 à 34 ans</b>                | 167      | 36.3%     | 2.2  | 11       | 20.5%     | 0.3  | 156      | 38.4%     | 4    | 70         | 41.2%     | 2.1  |
| <b>35 à 49 ans</b>                | 159      | 34.6%     | 1.3  | 24       | 45.3%     | 0.4  | 135      | 33.1%     | 2.1  | 64         | 37.8%     | 1    |
| <b>50 à 59 ans</b>                | 60       | 12.9%     | 0.7  | 10       | 18.9%     | 0.2  | 49       | 12.1%     | 1.1  | 25         | 14.7%     | 0.7  |
| <b>60 ans et plus</b>             | 32       | 6.9%      | 0.2  | 7        | 13.4%     | 0.1  | 25       | 6.1%      | 0.3  | 3          | 1.5%      | 0.4  |
| <b>Individu</b>                   |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>Ménagères</b>                  | 386      | 83.7%     | 1.7  | 0        | 0.0%      | -    | 386      | 94.6%     | 1.7  | 141        | 82.5%     | 2    |
| <b>Personne de référence</b>      | 145      | 31.4%     | 0.5  | 51       | 95.4%     | 0.3  | 94       | 23.0%     | 1.2  | 38         | 22.5%     | 0.4  |
| <b>Responsable des achats</b>     | 393      | 85.3%     | 1.1  | 34       | 63.0%     | 0.3  | 359      | 88.2%     | 1.6  | 140        | 82.1%     | 1.3  |
| <b>PCS Individu</b>               |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>Agriculteurs</b>               | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0        | 0.0%      | -    | 0          | 0.0%      | -    |
| <b>Petits patrons</b>             | 9        | 2.0%      | 0.6  | 2        | 3.4%      | 0.2  | 7        | 1.8%      | 1.4  | 9          | 5.4%      | 0.6  |
| <b>Affaires et Cadres</b>         | 38       | 8.2%      | 0.8  | 9        | 16.2%     | 0.3  | 29       | 7.1%      | 1.6  | 33         | 19.1%     | 0.7  |
| <b>Professions intermédiaires</b> | 90       | 19.5%     | 1.3  | 12       | 23.5%     | 0.4  | 77       | 18.9%     | 2.3  | 67         | 39.0%     | 1.2  |
| <b>Employés</b>                   | 186      | 40.4%     | 2.3  | 6        | 11.5%     | 0.3  | 180      | 44.2%     | 2.9  | 39         | 23.2%     | 2.2  |
| <b>Ouvriers</b>                   | 38       | 8.2%      | 0.6  | 18       | 33.6%     | 0.4  | 20       | 4.9%      | 1.4  | 0          | 0.2%      | 0.1  |
| <b>Retraités</b>                  | 20       | 4.3%      | 0.2  | 5        | 10.0%     | 0.1  | 14       | 3.5%      | 0.2  | 0          | 0.0%      | -    |
| <b>Autres inactifs</b>            | 80       | 17.5%     | 0.8  | 1        | 1.9%      | 0    | 79       | 19.5%     | 1.2  | 22         | 13.1%     | 0.7  |
| <b>PCS Personne de référence</b>  |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>Agriculteurs</b>               | 7        | 1.5%      | 0.8  | 0        | 0.0%      | -    | 7        | 1.7%      | 1.6  | 0          | 0.0%      | -    |
| <b>Petits patrons</b>             | 18       | 3.9%      | 0.7  | 2        | 3.4%      | 0.1  | 16       | 3.9%      | 1.2  | 18         | 10.5%     | 0.7  |
| <b>Affaires et Cadres</b>         | 65       | 14.2%     | 0.9  | 9        | 16.2%     | 0.2  | 57       | 13.9%     | 1.6  | 65         | 38.3%     | 0.9  |
| <b>Professions intermédiaires</b> | 87       | 18.9%     | 1.2  | 11       | 20.8%     | 0.3  | 76       | 18.7%     | 2.1  | 87         | 51.2%     | 1.2  |
| <b>Employés</b>                   | 100      | 21.6%     | 1.9  | 6        | 11.5%     | 0.3  | 94       | 23.0%     | 3.1  | 0          | 0.0%      | -    |
| <b>Ouvriers</b>                   | 126      | 27.4%     | 1.4  | 19       | 35.5%     | 0.4  | 107      | 26.3%     | 2.4  | 0          | 0.0%      | -    |
| <b>Retraités</b>                  | 35       | 7.5%      | 0.2  | 7        | 12.7%     | 0.1  | 28       | 6.8%      | 0.3  | 0          | 0.0%      | -    |
| <b>Autres inactifs</b>            | 23       | 5.0%      | 0.6  | 0        | 0.0%      | -    | 23       | 5.7%      | 0.9  | 0          | 0.0%      | -    |

|  | Ensemble |           |      | Hommes   |           |      | Femmes   |           |      | FoyersCSP+ |           |      |
|--|----------|-----------|------|----------|-----------|------|----------|-----------|------|------------|-----------|------|
|  | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers   | Structure | tion |
| <b>Taille du foyer</b>                       |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>1 personne</b>                            | 32       | 6.9%      | 0.3  | 4        | 8.2%      | 0.1  | 28       | 6.7%      | 0.5  | 8          | 4.7%      | 0.4  |
| <b>2 personnes</b>                           | 89       | 19.2%     | 0.5  | 13       | 24.7%     | 0.1  | 75       | 18.5%     | 0.8  | 26         | 15.2%     | 0.6  |
| <b>3 personnes</b>                           | 140      | 30.3%     | 1.5  | 14       | 25.7%     | 0.3  | 126      | 30.9%     | 2.8  | 55         | 32.5%     | 1.4  |
| <b>4 personnes</b>                           | 121      | 26.2%     | 1.3  | 14       | 26.0%     | 0.3  | 107      | 26.2%     | 2.3  | 45         | 26.1%     | 0.9  |
| <b>5 personnes et +</b>                      | 80       | 17.3%     | 1.5  | 8        | 15.3%     | 0.3  | 72       | 17.6%     | 2.5  | 36         | 21.4%     | 1.5  |
| <b>Présence d'enfants de moins de 15 ans</b> |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>Oui</b>                                   | 324      | 70.2%     | 2.1  | 36       | 68.4%     | 0.5  | 287      | 70.4%     | 3.4  | 129        | 76.0%     | 1.7  |
| <b>Non</b>                                   | 137      | 29.8%     | 0.4  | 17       | 31.6%     | 0.1  | 120      | 29.6%     | 0.7  | 41         | 24.0%     | 0.4  |
| <b>Habitat</b>                               |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>Communes rurales</b>                      | 73       | 15.9%     | 0.6  | 8        | 14.1%     | 0.1  | 66       | 16.2%     | 1.1  | 29         | 17.3%     | 0.9  |
| <b>Agglo. - 20 000 hab</b>                   | 52       | 11.3%     | 0.6  | 10       | 18.6%     | 0.2  | 42       | 10.3%     | 0.9  | 20         | 11.8%     | 0.7  |
| <b>Agglo. 20 000 à 100 000 hab</b>           | 60       | 13.0%     | 0.9  | 7        | 13.3%     | 0.2  | 53       | 13.0%     | 1.5  | 15         | 8.9%      | 0.8  |
| <b>Agglo. + 100 000 hab</b>                  | 138      | 29.9%     | 0.9  | 14       | 26.2%     | 0.2  | 124      | 30.4%     | 1.5  | 53         | 31.3%     | 1    |
| <b>Agglo. Paris</b>                          | 138      | 29.9%     | 1.6  | 15       | 27.7%     | 0.4  | 123      | 30.2%     | 2.8  | 52         | 30.7%     | 1.3  |

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|  | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers   | Structure | tion |
| <b>Régions INSEE</b>                     |          |           |      |          |           |      |          |           |      |            |           |      |
| Ile de France                            | 145      | 31.4%     | 1.5  | 15       | 27.7%     | 0.3  | 130      | 31.9%     | 2.6  | 58         | 33.8%     | 1.3  |
| Nord Pas de Calais                       | 23       | 5.1%      | 0.7  | 4        | 8.0%      | 0.3  | 19       | 4.7%      | 1.1  | 6          | 3.5%      | 0.6  |
| Lorraine                                 | 9        | 1.9%      | 0.5  | 1        | 1.4%      | 0.1  | 8        | 2.0%      | 0.8  | 1          | 0.8%      | 0.2  |
| Alsace                                   | 16       | 3.5%      | 1.1  | 2        | 3.7%      | 0.3  | 14       | 3.5%      | 1.8  | 6          | 3.3%      | 1.1  |
| Franche-Comté                            | 13       | 2.7%      | 1.3  | 3        | 5.5%      | 0.6  | 10       | 2.4%      | 2    | 4          | 2.3%      | 1.5  |
| Champagne Ardennes                       | 8        | 1.7%      | 0.7  | 0        | 0.7%      | 0.1  | 7        | 1.8%      | 1.3  | 1          | 0.7%      | 0.4  |
| Picardie                                 | 13       | 2.8%      | 0.9  | 2        | 3.4%      | 0.2  | 11       | 2.7%      | 1.4  | 8          | 4.5%      | 1.8  |
| Bourgogne                                | 10       | 2.1%      | 0.7  | 2        | 3.5%      | 0.3  | 8        | 1.9%      | 1.1  | 2          | 1.1%      | 0.5  |
| Haute Normandie                          | 5        | 1.2%      | 0.4  | 0        | 0.0%      | -    | 5        | 1.3%      | 0.7  | 4          | 2.4%      | 0.9  |
| Basse Normandie                          | 8        | 1.7%      | 0.6  | 0        | 0.0%      | -    | 8        | 1.9%      | 1.2  | 3          | 1.9%      | 1    |
| Centre                                   | 9        | 1.9%      | 0.4  | 0        | 0.0%      | -    | 9        | 2.1%      | 0.8  | 4          | 2.1%      | 0.6  |
| Pays de Loire                            | 18       | 3.9%      | 0.6  | 2        | 4.5%      | 0.2  | 15       | 3.8%      | 1    | 7          | 3.9%      | 0.8  |
| Bretagne                                 | 25       | 5.5%      | 1    | 4        | 7.2%      | 0.3  | 21       | 5.2%      | 1.6  | 7          | 4.2%      | 0.9  |
| Poitou Charentes                         | 8        | 1.7%      | 0.5  | 0        | 0.0%      | -    | 8        | 1.9%      | 1    | 3          | 1.7%      | 0.7  |
| Aquitaine                                | 16       | 3.4%      | 0.6  | 1        | 2.8%      | 0.1  | 14       | 3.5%      | 1    | 3          | 1.5%      | 0.3  |
| Midi Pyrénées                            | 27       | 5.8%      | 1.1  | 2        | 3.8%      | 0.2  | 25       | 6.0%      | 2    | 13         | 7.6%      | 1.7  |
| Limousin                                 | 5        | 1.2%      | 0.9  | 1        | 1.3%      | 0.2  | 5        | 1.2%      | 1.4  | 1          | 0.5%      | 0.5  |
| Auvergne                                 | 11       | 2.4%      | 1    | 1        | 2.1%      | 0.2  | 10       | 2.4%      | 1.7  | 4          | 2.3%      | 1.3  |
| Rhône Alpes                              | 50       | 10.8%     | 1    | 5        | 8.8%      | 0.2  | 45       | 11.1%     | 1.7  | 20         | 11.9%     | 1.1  |
| Languedoc Roussillon                     | 15       | 3.2%      | 0.7  | 3        | 5.2%      | 0.3  | 12       | 2.9%      | 1    | 5          | 3.1%      | 0.7  |
| Provence Alpes Côte d'Azur.<br>Corse     | 29       | 6.2%      | 0.7  | 5        | 10.2%     | 0.3  | 23       | 5.7%      | 1    | 12         | 6.9%      | 0.8  |
| <b>Habitudes de connexion à Internet</b> |          |           |      |          |           |      |          |           |      |            |           |      |
| Tous les jours                           | 285      | 61.8%     | 1    | 38       | 72.1%     | 0.3  | 246      | 60.4%     | 1.7  | 136        | 79.8%     | 1    |
| Presque tous les jours                   | 46       | 10.0%     | 0.7  | 4        | 8.4%      | 0.1  | 42       | 10.3%     | 1.2  | 12         | 7.2%      | 0.5  |
| 1 à 2 fois par semaine                   | 40       | 8.7%      | 1.3  | 6        | 11.0%     | 0.5  | 34       | 8.4%      | 1.9  | 10         | 5.7%      | 1.1  |
| 1 à 3 fois par mois                      | 10       | 2.1%      | 1.2  | 0        | 0.0%      | -    | 10       | 2.4%      | 2.3  | 2          | 1.4%      | 1.6  |
| Moins souvent                            | 25       | 5.3%      | 2.1  | 0        | 0.0%      | -    | 25       | 6.0%      | 3.6  | 7          | 4.2%      | 5.9  |
| Jamais                                   | 2        | 0.5%      | 1.9  | 0        | 0.0%      | -    | 2        | 0.6%      | 3.4  | 0          | 0.0%      | -    |

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|---|----------|-----------|------|----------|-----------|------|----------|-----------|------|------------|-----------|------|
|   | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers   | Structure | tion |
| <b>Revenus du foyer</b>                   |          |           |      |          |           |      |          |           |      |            |           |      |
| Moins de 9 000 euros par an               | 19       | 4.0%      | 0.9  | 3        | 5.7%      | 0.4  | 16       | 3.8%      | 1.3  | 0          | 0.0%      | -    |
| De 9 000 à moins de 12 000 euros par an   | 41       | 8.9%      | 1.3  | 1        | 2.3%      | 0.1  | 40       | 9.8%      | 2    | 4          | 2.2%      | 1.5  |
| De 12 000 à moins de 18 000 euros par an  | 61       | 13.2%     | 1    | 8        | 15.9%     | 0.3  | 52       | 12.9%     | 1.4  | 12         | 6.9%      | 1.6  |
| De 18 000 à moins de 24 000 euros par an  | 85       | 18.5%     | 1.2  | 7        | 13.3%     | 0.2  | 78       | 19.2%     | 2.1  | 16         | 9.7%      | 1.1  |
| De 24 000 à moins de 36 000 euros par an  | 104      | 22.7%     | 0.9  | 15       | 28.8%     | 0.3  | 89       | 21.8%     | 1.5  | 34         | 19.8%     | 0.9  |
| De 36 000 à moins de 45 000 euros par an  | 68       | 14.7%     | 1    | 7        | 13.6%     | 0.2  | 61       | 14.8%     | 1.9  | 40         | 23.7%     | 1.3  |
| De 45 000 à moins de 65 000 euros par an  | 40       | 8.7%      | 0.6  | 4        | 7.9%      | 0.1  | 36       | 8.8%      | 1.3  | 29         | 17.2%     | 0.8  |
| De 65 000 à moins de 80 000 euros par an  | 12       | 2.6%      | 0.7  | 0        | 0.0%      | -    | 12       | 3.0%      | 1.8  | 12         | 7.1%      | 1    |
| De 80 000 à moins de 115 000 euros par an | 6        | 1.2%      | 0.5  | 3        | 5.6%      | 0.5  | 3        | 0.6%      | 0.6  | 4          | 2.4%      | 0.5  |
| 115 000 euros et plus par an              | 1        | 0.2%      | 0.2  | 0        | 0.0%      | -    | 1        | 0.2%      | 0.4  | 1          | 0.5%      | 0.2  |
| Refus                                     | 13       | 2.8%      | 0.4  | 1        | 2.4%      | 0.1  | 12       | 2.9%      | 0.7  | 7          | 4.3%      | 0.7  |
| Ne sait pas                               | 11       | 2.4%      | 0.6  | 2        | 4.5%      | 0.3  | 9        | 2.1%      | 0.8  | 11         | 6.2%      | 1.5  |