

# Cuisine et Vins de France

## Lecture Dernière Période

|                                  | Ensemble |           |      | Hommes   |           |      | Femmes   |           |      | FoyersCSP+ |           |      |
|----------------------------------|----------|-----------|------|----------|-----------|------|----------|-----------|------|------------|-----------|------|
|                                  | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers   | Structure | tion |
| <b>ENSEMBLE</b>                  | 1334     | 100.0%    | 2.6  | 558      | 100.0%    | 2.3  | 776      | 100.0%    | 2.9  | 536        | 100.0%    | 3.1  |
| <b>Sexe</b>                      |          |           |      |          |           |      |          |           |      |            |           |      |
| Homme                            | 558      | 41.8%     | 2.3  | 558      | 100.0%    | 2.3  | 0        | 0.0%      | -    | 232        | 43.3%     | 2.6  |
| Femme                            | 776      | 58.2%     | 2.9  | 0        | 0.0%      | -    | 776      | 100.0%    | 2.9  | 304        | 56.7%     | 3.7  |
| <b>Age</b>                       |          |           |      |          |           |      |          |           |      |            |           |      |
| 15 à 24 ans                      | 79       | 5.9%      | 1.1  | 40       | 7.1%      | 1.1  | 39       | 5.1%      | 1.1  | 29         | 5.4%      | 1    |
| 25 à 34 ans                      | 134      | 10.1%     | 1.8  | 48       | 8.6%      | 1.3  | 87       | 11.2%     | 2.2  | 67         | 12.5%     | 2    |
| 35 à 49 ans                      | 312      | 23.4%     | 2.5  | 146      | 26.2%     | 2.3  | 166      | 21.3%     | 2.6  | 204        | 38.1%     | 3.2  |
| 50 à 59 ans                      | 360      | 27.0%     | 4    | 153      | 27.4%     | 3.4  | 207      | 26.7%     | 4.6  | 192        | 35.9%     | 5.1  |
| 60 ans et plus                   | 449      | 33.6%     | 3.1  | 171      | 30.7%     | 2.7  | 278      | 35.8%     | 3.4  | 43         | 8.1%      | 6    |
| <b>Individu</b>                  |          |           |      |          |           |      |          |           |      |            |           |      |
| Ménagères                        | 725      | 54.3%     | 3.1  | 0        | 0.0%      | -    | 725      | 93.4%     | 3.1  | 279        | 52.0%     | 4    |
| Personne de référence            | 721      | 54.1%     | 2.6  | 512      | 91.7%     | 2.5  | 209      | 27.0%     | 2.7  | 272        | 50.8%     | 3.2  |
| Responsable des achats           | 1036     | 77.7%     | 2.9  | 321      | 57.6%     | 2.5  | 715      | 92.1%     | 3.1  | 413        | 77.0%     | 3.8  |
| <b>PCS Individu</b>              |          |           |      |          |           |      |          |           |      |            |           |      |
| Agriculteurs                     | 21       | 1.6%      | 3.9  | 10       | 1.8%      | 2.9  | 11       | 1.4%      | 5.7  | 0          | 0.0%      | -    |
| Petits patrons                   | 62       | 4.7%      | 3.8  | 45       | 8.0%      | 4    | 18       | 2.3%      | 3.4  | 56         | 10.4%     | 3.8  |
| Affaires et Cadres               | 200      | 15.0%     | 4    | 98       | 17.6%     | 3.2  | 102      | 13.2%     | 5.5  | 185        | 34.6%     | 4.1  |
| Professions intermédiaires       | 205      | 15.4%     | 3    | 84       | 15.0%     | 2.4  | 121      | 15.6%     | 3.7  | 175        | 32.7%     | 3.1  |
| Employés                         | 177      | 13.3%     | 2.1  | 45       | 8.0%      | 2.2  | 132      | 17.0%     | 2.1  | 21         | 4.0%      | 1.2  |
| Ouvriers                         | 80       | 6.0%      | 1.3  | 61       | 10.9%     | 1.2  | 19       | 2.5%      | 1.3  | 4          | 0.8%      | 1.1  |
| Retraités                        | 381      | 28.5%     | 3    | 160      | 28.7%     | 2.7  | 220      | 28.4%     | 3.3  | 8          | 1.6%      | 3.3  |
| Autres inactifs                  | 207      | 15.5%     | 2.1  | 56       | 10.0%     | 1.6  | 151      | 19.5%     | 2.3  | 85         | 16.0%     | 2.7  |
| <b>PCS Personne de référence</b> |          |           |      |          |           |      |          |           |      |            |           |      |
| Agriculteurs                     | 29       | 2.2%      | 3.5  | 10       | 1.9%      | 2.7  | 18       | 2.4%      | 4.3  | 0          | 0.0%      | -    |
| Petits patrons                   | 77       | 5.8%      | 2.9  | 45       | 8.0%      | 3.5  | 32       | 4.1%      | 2.4  | 77         | 14.3%     | 2.9  |
| Affaires et Cadres               | 280      | 21.0%     | 3.9  | 100      | 17.9%     | 2.7  | 180      | 23.2%     | 5.2  | 280        | 52.2%     | 3.9  |
| Professions intermédiaires       | 179      | 13.4%     | 2.4  | 87       | 15.6%     | 2.2  | 92       | 11.9%     | 2.6  | 179        | 33.4%     | 2.4  |
| Employés                         | 134      | 10.0%     | 2.5  | 59       | 10.6%     | 2.6  | 74       | 9.6%      | 2.4  | 0          | 0.0%      | -    |
| Ouvriers                         | 132      | 9.9%      | 1.4  | 60       | 10.7%     | 1.2  | 72       | 9.3%      | 1.6  | 0          | 0.0%      | -    |
| Retraités                        | 439      | 32.9%     | 3    | 168      | 30.2%     | 2.5  | 270      | 34.8%     | 3.4  | 0          | 0.0%      | -    |
| Autres inactifs                  | 65       | 4.9%      | 1.7  | 29       | 5.1%      | 1.9  | 37       | 4.8%      | 1.5  | 0          | 0.0%      | -    |

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|--|----------|-----------|------|----------|-----------|------|----------|-----------|------|------------|-----------|------|
|  | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers   | Structure | tion |
| <b>Taille du foyer</b>                       |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>1 personne</b>                            | 226      | 16.9%     | 2.3  | 80       | 14.4%     | 1.9  | 145      | 18.7%     | 2.7  | 58         | 10.8%     | 3.1  |
| <b>2 personnes</b>                           | 592      | 44.4%     | 3.3  | 239      | 42.9%     | 2.7  | 352      | 45.4%     | 3.8  | 165        | 30.8%     | 3.8  |
| <b>3 personnes</b>                           | 235      | 17.6%     | 2.6  | 112      | 20.0%     | 2.4  | 123      | 15.9%     | 2.7  | 115        | 21.5%     | 3    |
| <b>4 personnes</b>                           | 185      | 13.9%     | 2    | 89       | 15.9%     | 2    | 96       | 12.4%     | 2.1  | 130        | 24.3%     | 2.7  |
| <b>5 personnes et +</b>                      | 96       | 7.2%      | 1.8  | 38       | 6.8%      | 1.6  | 58       | 7.5%      | 2    | 68         | 12.7%     | 2.7  |
| <b>Présence d'enfants de moins de 15 ans</b> |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>Oui</b>                                   | 327      | 24.5%     | 2.1  | 152      | 27.2%     | 2.1  | 175      | 22.6%     | 2.1  | 213        | 39.8%     | 2.8  |
| <b>Non</b>                                   | 1007     | 75.5%     | 2.8  | 406      | 72.8%     | 2.3  | 601      | 77.4%     | 3.3  | 323        | 60.2%     | 3.4  |
| <b>Habitat</b>                               |          |           |      |          |           |      |          |           |      |            |           |      |
| <b>Communes rurales</b>                      | 297      | 22.2%     | 2.6  | 121      | 21.7%     | 2.2  | 176      | 22.6%     | 2.9  | 84         | 15.7%     | 2.5  |
| <b>Agglo. - 20 000 hab</b>                   | 202      | 15.2%     | 2.3  | 101      | 18.1%     | 2.4  | 101      | 13.1%     | 2.2  | 68         | 12.6%     | 2.5  |
| <b>Agglo. 20 000 à 100 000 hab</b>           | 171      | 12.8%     | 2.5  | 67       | 11.9%     | 1.9  | 105      | 13.5%     | 3    | 52         | 9.7%      | 2.6  |
| <b>Agglo. + 100 000 hab</b>                  | 414      | 31.1%     | 2.7  | 190      | 34.1%     | 2.6  | 224      | 28.9%     | 2.8  | 196        | 36.5%     | 3.7  |
| <b>Agglo. Paris</b>                          | 249      | 18.7%     | 2.9  | 79       | 14.2%     | 2    | 170      | 21.9%     | 3.8  | 136        | 25.4%     | 3.5  |

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|  | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers   | Structure | tion |
| <b>Régions INSEE</b>                     |          |           |      |          |           |      |          |           |      |            |           |      |
| Ile de France                            | 275      | 20.6%     | 2.9  | 85       | 15.2%     | 1.9  | 190      | 24.5%     | 3.8  | 146        | 27.2%     | 3.3  |
| Nord Pas de Calais                       | 43       | 3.2%      | 1.3  | 24       | 4.4%      | 1.6  | 18       | 2.3%      | 1.1  | 20         | 3.7%      | 2.1  |
| Lorraine                                 | 57       | 4.3%      | 3    | 24       | 4.4%      | 2.6  | 33       | 4.3%      | 3.3  | 20         | 3.7%      | 3.6  |
| Alsace                                   | 47       | 3.5%      | 3.1  | 20       | 3.6%      | 2.7  | 27       | 3.5%      | 3.5  | 15         | 2.9%      | 3.1  |
| Franche-Comté                            | 28       | 2.1%      | 2.9  | 12       | 2.1%      | 2.5  | 16       | 2.0%      | 3.2  | 10         | 1.9%      | 3.8  |
| Champagne Ardennes                       | 29       | 2.2%      | 2.7  | 14       | 2.5%      | 2.7  | 15       | 2.0%      | 2.7  | 7          | 1.4%      | 2.7  |
| Picardie                                 | 34       | 2.6%      | 2.2  | 14       | 2.4%      | 1.8  | 21       | 2.6%      | 2.6  | 5          | 0.9%      | 1.1  |
| Bourgogne                                | 44       | 3.3%      | 3.3  | 22       | 4.0%      | 3.4  | 22       | 2.9%      | 3.2  | 8          | 1.6%      | 2.2  |
| Haute Normandie                          | 31       | 2.3%      | 2.1  | 22       | 4.0%      | 3.2  | 9        | 1.2%      | 1.2  | 13         | 2.4%      | 2.8  |
| Basse Normandie                          | 18       | 1.4%      | 1.5  | 9        | 1.7%      | 1.6  | 9        | 1.1%      | 1.4  | 7          | 1.3%      | 2.1  |
| Centre                                   | 72       | 5.4%      | 3.4  | 28       | 5.0%      | 2.8  | 44       | 5.6%      | 4.1  | 23         | 4.3%      | 3.7  |
| Pays de Loire                            | 76       | 5.7%      | 2.6  | 26       | 4.6%      | 1.8  | 50       | 6.5%      | 3.3  | 31         | 5.9%      | 3.7  |
| Bretagne                                 | 43       | 3.2%      | 1.6  | 17       | 3.1%      | 1.4  | 26       | 3.3%      | 1.9  | 18         | 3.3%      | 2.3  |
| Poitou Charentes                         | 50       | 3.8%      | 3.4  | 21       | 3.8%      | 3    | 29       | 3.7%      | 3.8  | 15         | 2.8%      | 3.6  |
| Aquitaine                                | 74       | 5.6%      | 2.7  | 24       | 4.3%      | 1.9  | 50       | 6.5%      | 3.5  | 24         | 4.4%      | 2.8  |
| Midi Pyrénées                            | 53       | 4.0%      | 2.2  | 21       | 3.7%      | 1.8  | 32       | 4.2%      | 2.6  | 17         | 3.2%      | 2.2  |
| Limousin                                 | 19       | 1.5%      | 3.1  | 7        | 1.3%      | 2.3  | 12       | 1.6%      | 3.8  | 10         | 1.8%      | 5.8  |
| Auvergne                                 | 33       | 2.5%      | 2.9  | 15       | 2.6%      | 2.7  | 18       | 2.3%      | 3.1  | 11         | 2.0%      | 3.4  |
| Rhône Alpes                              | 139      | 10.4%     | 2.7  | 68       | 12.3%     | 2.8  | 70       | 9.1%      | 2.7  | 64         | 12.0%     | 3.4  |
| Languedoc Roussillon                     | 70       | 5.2%      | 3.2  | 42       | 7.5%      | 4    | 28       | 3.6%      | 2.4  | 30         | 5.6%      | 4.2  |
| Provence Alpes Côte d'Azur. Corse        | 97       | 7.3%      | 2.3  | 42       | 7.4%      | 2    | 56       | 7.2%      | 2.5  | 43         | 8.0%      | 3.1  |
| <b>Habitudes de connexion à Internet</b> |          |           |      |          |           |      |          |           |      |            |           |      |
| Tous les jours                           | 849      | 63.6%     | 2.9  | 359      | 64.3%     | 2.4  | 490      | 63.1%     | 3.4  | 427        | 79.8%     | 3.2  |
| Presque tous les jours                   | 177      | 13.3%     | 2.7  | 79       | 14.1%     | 2.5  | 98       | 12.6%     | 2.9  | 64         | 12.0%     | 2.8  |
| 1 à 2 fois par semaine                   | 98       | 7.3%      | 3.2  | 30       | 5.4%      | 2.4  | 68       | 8.7%      | 3.7  | 21         | 3.8%      | 2.3  |
| 1 à 3 fois par mois                      | 11       | 0.8%      | 1.4  | 7        | 1.2%      | 1.8  | 5        | 0.6%      | 1.1  | 0          | 0.0%      | -    |
| Moins souvent                            | 22       | 1.6%      | 1.8  | 3        | 0.6%      | 0.7  | 19       | 2.4%      | 2.7  | 4          | 0.8%      | 3.6  |
| Jamais                                   | 3        | 0.3%      | 2.6  | 2        | 0.3%      | 3.1  | 2        | 0.2%      | 2.3  | 0          | 0.0%      | -    |

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|   | Milliers | Structure | tion | Milliers | Structure | tion | Milliers | Structure | tion | Milliers   | Structure | tion |
| <b>Revenus du foyer</b>                   |          |           |      |          |           |      |          |           |      |            |           |      |
| Moins de 9 000 euros par an               | 22       | 1.7%      | 1.1  | 9        | 1.6%      | 1.1  | 14       | 1.7%      | 1.1  | 2          | 0.3%      | 1    |
| De 9 000 à moins de 12 000 euros par an   | 44       | 3.3%      | 1.4  | 14       | 2.4%      | 1.1  | 31       | 3.9%      | 1.5  | 7          | 1.3%      | 2.9  |
| De 12 000 à moins de 18 000 euros par an  | 133      | 9.9%      | 2.1  | 53       | 9.5%      | 2    | 79       | 10.2%     | 2.2  | 17         | 3.2%      | 2.4  |
| De 18 000 à moins de 24 000 euros par an  | 160      | 12.0%     | 2.3  | 73       | 13.1%     | 2.2  | 87       | 11.2%     | 2.3  | 35         | 6.5%      | 2.3  |
| De 24 000 à moins de 36 000 euros par an  | 236      | 17.7%     | 2    | 100      | 17.9%     | 1.8  | 136      | 17.5%     | 2.3  | 64         | 11.9%     | 1.7  |
| De 36 000 à moins de 45 000 euros par an  | 206      | 15.4%     | 3    | 86       | 15.4%     | 2.4  | 120      | 15.4%     | 3.7  | 80         | 15.0%     | 2.6  |
| De 45 000 à moins de 65 000 euros par an  | 249      | 18.7%     | 3.9  | 119      | 21.4%     | 3.3  | 130      | 16.8%     | 4.7  | 145        | 27.1%     | 3.9  |
| De 65 000 à moins de 80 000 euros par an  | 78       | 5.8%      | 4.5  | 38       | 6.7%      | 3.6  | 40       | 5.2%      | 6    | 54         | 10.0%     | 4.5  |
| De 80 000 à moins de 115 000 euros par an | 50       | 3.7%      | 4.9  | 20       | 3.7%      | 3.4  | 29       | 3.8%      | 7.2  | 41         | 7.6%      | 5.1  |
| 115 000 euros et plus par an              | 42       | 3.1%      | 8.7  | 17       | 3.0%      | 5.7  | 25       | 3.3%      | 13.6 | 39         | 7.2%      | 9.1  |
| Refus                                     | 85       | 6.4%      | 2.9  | 20       | 3.7%      | 1.7  | 65       | 8.4%      | 3.8  | 45         | 8.4%      | 4.3  |
| Ne sait pas                               | 30       | 2.2%      | 1.6  | 9        | 1.7%      | 1.3  | 20       | 2.6%      | 1.8  | 7          | 1.4%      | 1    |