

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	822	100.0%	1.6%	353	100.0%	1.4%	469	100.0%	1.8%	219	100.0%	1.3%
Sexe												
Homme	353	42.9%	1.4%	353	100.0%	1.4%	0	0.0%	0.0%	88	40.0%	1.0%
Femme	469	57.1%	1.8%	0	0.0%	0.0%	469	100.0%	1.8%	131	60.0%	1.6%
Age												
15 à 24 ans	84	10.3%	1.1%	23	6.6%	0.6%	61	13.1%	1.7%	18	8.2%	0.6%
25 à 34 ans	127	15.5%	1.7%	43	12.2%	1.1%	84	18.0%	2.2%	49	22.4%	1.4%
35 à 49 ans	195	23.7%	1.5%	98	27.8%	1.6%	97	20.6%	1.5%	76	34.9%	1.2%
50 à 59 ans	156	19.0%	1.7%	60	17.1%	1.3%	96	20.4%	2.1%	65	29.6%	1.8%
60 ans et plus	259	31.6%	1.8%	129	36.4%	2.0%	131	27.9%	1.6%	11	5.0%	1.5%
Individu												
Ménagères	428	52.0%	1.8%	0	0.0%	0.0%	428	91.1%	1.8%	120	54.7%	1.7%
Personne de référence	398	48.4%	1.4%	306	86.8%	1.5%	92	19.5%	1.2%	91	41.8%	1.1%
Responsable des achats	592	72.1%	1.7%	176	49.9%	1.4%	416	88.7%	1.8%	156	71.5%	1.4%
PCS Individu												
Agriculteurs	10	1.3%	1.9%	3	1.0%	0.9%	7	1.5%	4.1%	3	1.5%	14.0%
Petits patrons	27	3.2%	1.6%	14	4.1%	1.3%	12	2.6%	2.4%	20	9.2%	1.4%
Affaires et Cadres	42	5.1%	0.8%	25	7.0%	0.8%	17	3.7%	0.9%	38	17.3%	0.8%
Professions intermédiaires	104	12.7%	1.5%	42	11.9%	1.2%	62	13.3%	1.9%	82	37.7%	1.5%
Employés	134	16.4%	1.6%	21	6.0%	1.0%	113	24.2%	1.8%	31	14.2%	1.7%
Ouvriers	133	16.1%	2.1%	93	26.4%	1.9%	39	8.4%	2.7%	9	4.2%	2.1%
Retraités	246	29.9%	1.9%	122	34.6%	2.0%	123	26.3%	1.9%	1	0.6%	0.6%
Autres inactifs	126	15.3%	1.2%	32	9.0%	0.9%	94	20.1%	1.4%	33	15.3%	1.1%
PCS Personne de référence												
Agriculteurs	21	2.5%	2.6%	3	1.0%	0.8%	18	3.7%	4.5%	0	0.0%	0.0%
Petits patrons	44	5.3%	1.7%	14	4.1%	1.1%	29	6.2%	2.2%	44	20.0%	1.7%
Affaires et Cadres	70	8.5%	1.0%	27	7.5%	0.7%	43	9.2%	1.2%	70	31.8%	1.0%
Professions intermédiaires	105	12.8%	1.4%	47	13.2%	1.2%	59	12.6%	1.7%	105	48.2%	1.4%
Employés	70	8.6%	1.3%	22	6.1%	1.0%	49	10.4%	1.5%	0	0.0%	0.0%
Ouvriers	197	23.9%	2.1%	87	24.7%	1.8%	110	23.4%	2.5%	0	0.0%	0.0%
Retraités	267	32.5%	1.8%	131	37.2%	2.0%	136	29.0%	1.7%	0	0.0%	0.0%
Autres inactifs	48	5.9%	1.2%	22	6.2%	1.5%	26	5.6%	1.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	121	14.7%	1.3%	47	13.2%	1.1%	74	15.8%	1.4%	10	4.7%	0.6%
2 personnes	322	39.2%	1.8%	147	41.6%	1.7%	175	37.3%	1.9%	68	31.0%	1.7%
3 personnes	152	18.5%	1.7%	60	17.0%	1.3%	92	19.5%	2.0%	49	22.6%	1.3%
4 personnes	122	14.8%	1.3%	42	11.8%	0.9%	80	17.1%	1.7%	56	25.5%	1.2%
5 personnes et +	105	12.8%	2.0%	58	16.3%	2.3%	48	10.2%	1.7%	35	16.2%	1.4%
Présence d'enfants de moins de 15 ans												
Oui	256	31.2%	1.6%	108	30.6%	1.5%	148	31.6%	1.8%	95	43.7%	1.2%
Non	566	68.8%	1.6%	245	69.4%	1.4%	321	68.4%	1.7%	123	56.3%	1.3%
Habitat												
Communes rurales	260	31.6%	2.2%	107	30.2%	1.9%	153	32.6%	2.5%	56	25.5%	1.7%
Agglo. - 20 000 hab	170	20.7%	1.9%	70	19.8%	1.7%	100	21.4%	2.1%	52	23.8%	2.0%
Agglo. 20 000 à 100 000 hab	234	28.4%	3.4%	108	30.7%	3.1%	125	26.7%	3.6%	64	29.4%	3.1%
Agglo. + 100 000 hab	145	17.7%	0.9%	63	17.9%	0.9%	82	17.4%	1.0%	37	16.8%	0.7%
Agglo. Paris	14	1.7%	0.2%	5	1.4%	0.1%	9	1.9%	0.2%	10	4.5%	0.3%

Voix du Nord

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	14	1.7%	0.1%	5	1.4%	0.1%	9	1.9%	0.2%	10	4.5%	0.2%
Nord Pas de Calais	358	43.6%	11.2%	141	40.0%	9.3%	217	46.3%	12.9%	88	40.3%	9.6%
Lorraine	1	0.1%	-	1	0.2%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	3	0.4%	0.2%	3	0.9%	0.4%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	0	0.1%	-	0	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	2	0.3%	0.2%	1	0.4%	0.2%	1	0.2%	0.1%	2	1.1%	0.6%
Basse Normandie	232	28.2%	19.2%	109	30.8%	18.8%	123	26.3%	19.6%	47	21.5%	14.7%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	1	0.1%	-	1	0.2%	0.1%	0	0.0%	0.0%	1	0.4%	0.1%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	1	0.2%	0.1%	1	0.4%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	209	25.4%	4.1%	90	25.5%	3.7%	119	25.4%	4.5%	70	32.2%	3.7%
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Habitudes de connexion à Internet												
Tous les jours	423	51.5%	1.5%	180	50.9%	1.2%	244	52.0%	1.7%	159	72.8%	1.2%
Presque tous les jours	109	13.2%	1.7%	50	14.2%	1.7%	59	12.5%	1.7%	28	12.7%	1.2%
1 à 2 fois par semaine	56	6.8%	1.8%	17	4.8%	1.2%	39	8.3%	2.2%	14	6.5%	1.5%
1 à 3 fois par mois	16	2.0%	1.8%	3	0.8%	0.7%	13	2.8%	2.7%	7	3.3%	4.4%
Moins souvent	14	1.7%	1.2%	8	2.1%	1.4%	7	1.4%	1.0%	0	0.0%	0.0%
Jamais	2	0.3%	1.7%	2	0.6%	3.6%	0	0.0%	0.0%	0	0.0%	0.0%

Voix du Nord

Lecture Dernière Période



CUMUL 2012/2013

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	31	3.7%	1.5%	8	2.4%	1.0%	22	4.8%	1.8%	0	0.2%	0.3%
De 9 000 à moins de 12 000 euros par an	53	6.5%	1.6%	18	5.1%	1.5%	35	7.5%	1.6%	5	2.2%	1.7%
De 12 000 à moins de 18 000 euros par an	123	15.0%	1.9%	38	10.8%	1.4%	85	18.2%	2.3%	10	4.4%	1.3%
De 18 000 à moins de 24 000 euros par an	110	13.4%	1.5%	51	14.3%	1.5%	60	12.7%	1.6%	16	7.1%	1.0%
De 24 000 à moins de 36 000 euros par an	212	25.8%	1.8%	95	26.9%	1.7%	117	25.0%	2.0%	57	26.0%	1.5%
De 36 000 à moins de 45 000 euros par an	102	12.4%	1.5%	58	16.5%	1.6%	44	9.3%	1.4%	36	16.6%	1.2%
De 45 000 à moins de 65 000 euros par an	92	11.2%	1.5%	38	10.9%	1.1%	54	11.5%	2.0%	60	27.4%	1.6%
De 65 000 à moins de 80 000 euros par an	18	2.2%	1.1%	13	3.6%	1.3%	5	1.1%	0.8%	12	5.4%	1.0%
De 80 000 à moins de 115 000 euros par an	15	1.8%	1.6%	9	2.7%	1.7%	5	1.2%	1.4%	9	4.2%	1.2%
115 000 euros et plus par an	4	0.5%	0.9%	4	1.1%	1.5%	0	0.0%	0.0%	4	1.8%	1.0%
Refus	42	5.2%	1.4%	11	3.1%	0.8%	32	6.7%	1.7%	9	4.3%	0.8%
Ne sait pas	19	2.3%	1.2%	9	2.6%	1.5%	10	2.1%	1.1%	1	0.5%	0.2%