

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2206	100.0%	4.3%	1066	100.0%	4.3%	1140	100.0%	4.3%	545	100.0%	3.2%
Sexe												
Homme	1066	48.3%	4.3%	1066	100.0%	4.3%	0	0.0%	0.0%	289	53.0%	3.2%
Femme	1140	51.7%	4.3%	0	0.0%	0.0%	1140	100.0%	4.3%	256	47.0%	3.1%
Age												
15 à 24 ans	209	9.5%	2.8%	115	10.8%	3.1%	93	8.2%	2.6%	88	16.1%	2.8%
25 à 34 ans	252	11.4%	3.3%	124	11.6%	3.3%	129	11.3%	3.3%	74	13.6%	2.2%
35 à 49 ans	542	24.5%	4.3%	253	23.7%	4.1%	289	25.3%	4.5%	206	37.9%	3.3%
50 à 59 ans	407	18.5%	4.5%	213	20.0%	4.7%	194	17.0%	4.3%	153	28.1%	4.1%
60 ans et plus	797	36.1%	5.4%	361	33.9%	5.7%	436	38.2%	5.2%	24	4.3%	3.3%
Individu												
Ménagères	1072	48.6%	4.6%	0	0.0%	0.0%	1072	94.0%	4.6%	228	41.9%	3.3%
Personne de référence	1223	55.4%	4.4%	923	86.6%	4.6%	300	26.3%	3.8%	275	50.4%	3.2%
Responsable des achats	1568	71.1%	4.4%	527	49.4%	4.2%	1041	91.3%	4.5%	332	60.9%	3.0%
PCS Individu												
Agriculteurs	25	1.2%	4.8%	17	1.6%	4.7%	8	0.7%	4.8%	0	0.0%	0.0%
Petits patrons	63	2.8%	3.9%	43	4.0%	3.8%	20	1.7%	3.9%	48	8.9%	3.3%
Affaires et Cadres	139	6.3%	2.8%	93	8.7%	3.0%	46	4.0%	2.4%	121	22.2%	2.7%
Professions intermédiaires	230	10.4%	3.4%	121	11.3%	3.4%	110	9.6%	3.4%	192	35.3%	3.4%
Employés	401	18.2%	4.9%	84	7.9%	4.2%	317	27.8%	5.1%	66	12.1%	3.7%
Ouvriers	360	16.3%	5.6%	270	25.4%	5.5%	90	7.9%	6.1%	29	5.3%	6.6%
Retraités	714	32.4%	5.7%	349	32.7%	5.8%	365	32.0%	5.5%	10	1.8%	4.1%
Autres inactifs	274	12.4%	2.7%	89	8.3%	2.5%	185	16.2%	2.8%	78	14.4%	2.5%
PCS Personne de référence												
Agriculteurs	51	2.3%	6.3%	19	1.8%	4.6%	32	2.8%	8.2%	0	0.0%	0.0%
Petits patrons	90	4.1%	3.4%	43	4.1%	3.4%	47	4.1%	3.5%	90	16.5%	3.4%
Affaires et Cadres	199	9.0%	2.8%	103	9.6%	2.8%	96	8.4%	2.8%	199	36.5%	2.8%
Professions intermédiaires	256	11.6%	3.4%	143	13.4%	3.6%	113	9.9%	3.2%	256	47.0%	3.4%
Employés	248	11.3%	4.7%	104	9.7%	4.8%	145	12.7%	4.6%	0	0.0%	0.0%
Ouvriers	496	22.5%	5.3%	256	24.0%	5.3%	241	21.1%	5.4%	0	0.0%	0.0%
Retraités	780	35.3%	5.3%	368	34.5%	5.5%	412	36.1%	5.2%	0	0.0%	0.0%
Autres inactifs	86	3.9%	2.2%	31	2.9%	2.1%	55	4.8%	2.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	384	17.4%	4.0%	174	16.3%	4.2%	210	18.4%	3.8%	47	8.5%	2.5%
2 personnes	907	41.1%	5.0%	441	41.4%	5.0%	466	40.9%	5.1%	142	26.1%	3.5%
3 personnes	310	14.0%	3.4%	156	14.6%	3.4%	154	13.5%	3.4%	106	19.4%	2.7%
4 personnes	374	16.9%	4.1%	180	16.8%	4.0%	194	17.0%	4.2%	160	29.4%	3.3%
5 personnes et +	232	10.5%	4.4%	116	10.8%	4.7%	116	10.2%	4.1%	90	16.6%	3.5%
Présence d'enfants de moins de 15 ans												
Oui	661	30.0%	4.2%	309	28.9%	4.2%	353	30.9%	4.2%	273	50.2%	3.5%
Non	1545	70.0%	4.3%	757	71.1%	4.4%	788	69.1%	4.3%	271	49.8%	2.9%
Habitat												
Communes rurales	817	37.0%	7.0%	384	36.0%	7.0%	433	38.0%	7.1%	168	30.8%	5.0%
Agglo. - 20 000 hab	543	24.6%	6.1%	265	24.9%	6.3%	277	24.3%	5.9%	118	21.6%	4.5%
Agglo. 20 000 à 100 000 hab	472	21.4%	6.8%	253	23.7%	7.3%	219	19.2%	6.3%	129	23.7%	6.3%
Agglo. + 100 000 hab	125	5.7%	0.8%	61	5.7%	0.8%	65	5.7%	0.8%	48	8.8%	0.9%
Agglo. Paris	250	11.3%	3.0%	104	9.7%	2.6%	146	12.8%	3.3%	82	15.1%	2.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	435	19.7%	4.6%	201	18.9%	4.5%	234	20.5%	4.7%	142	26.1%	3.2%
Nord Pas de Calais	22	1.0%	0.7%	8	0.7%	0.5%	15	1.3%	0.9%	5	0.9%	0.5%
Lorraine	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.1%	1	0.2%	0.2%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	1	-	0.1%	0	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	67	3.0%	4.3%	31	2.9%	4.2%	36	3.1%	4.5%	18	3.3%	4.1%
Bourgogne	19	0.8%	1.4%	8	0.8%	1.3%	10	0.9%	1.5%	7	1.3%	1.8%
Haute Normandie	376	17.0%	25.4%	183	17.2%	25.9%	193	16.9%	24.9%	94	17.2%	21.1%
Basse Normandie	356	16.2%	29.6%	148	13.9%	25.6%	209	18.3%	33.3%	64	11.7%	20.0%
Centre	76	3.5%	3.7%	49	4.6%	4.9%	27	2.4%	2.5%	25	4.7%	4.1%
Pays de Loire	320	14.5%	11.0%	158	14.8%	11.3%	162	14.2%	10.8%	72	13.2%	8.4%
Bretagne	439	19.9%	16.7%	227	21.3%	18.0%	212	18.6%	15.5%	90	16.5%	11.6%
Poitou Charentes	2	0.1%	0.1%	2	0.1%	0.2%	0	0.0%	0.0%	1	0.2%	0.2%
Aquitaine	1	0.1%	-	0	0.0%	0.0%	1	0.1%	0.1%	1	0.2%	0.1%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	1	-	0.1%	0	0.0%	0.0%	1	0.1%	0.2%	0	0.0%	0.0%
Auvergne	2	0.1%	0.2%	1	0.1%	0.2%	1	0.1%	0.2%	0	0.0%	0.0%
Rhône Alpes	84	3.8%	1.7%	48	4.5%	2.0%	36	3.2%	1.4%	22	4.0%	1.1%
Languedoc Roussillon	2	0.1%	0.1%	2	0.2%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	3	0.1%	0.1%	1	0.1%	-	2	0.2%	0.1%	3	0.6%	0.2%
Habitudes de connexion à Internet												
Tous les jours	1071	48.6%	3.8%	532	49.9%	3.7%	539	47.3%	3.8%	409	75.2%	3.1%
Presque tous les jours	263	11.9%	4.1%	131	12.3%	4.3%	132	11.6%	3.9%	77	14.1%	3.3%
1 à 2 fois par semaine	154	7.0%	4.8%	77	7.2%	5.6%	77	6.7%	4.2%	31	5.6%	3.3%
1 à 3 fois par mois	42	1.9%	4.8%	16	1.5%	4.1%	26	2.3%	5.3%	9	1.6%	5.2%
Moins souvent	49	2.2%	4.0%	19	1.8%	3.6%	30	2.6%	4.3%	6	1.1%	4.8%
Jamais	9	0.4%	7.1%	6	0.5%	9.5%	4	0.3%	5.1%	1	0.2%	8.6%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	85	3.8%	4.1%	29	2.7%	3.5%	56	4.9%	4.5%	3	0.5%	1.6%
De 9 000 à moins de 12 000 euros par an	126	5.7%	3.8%	47	4.4%	4.0%	79	6.9%	3.7%	3	0.6%	1.2%
De 12 000 à moins de 18 000 euros par an	350	15.9%	5.5%	146	13.7%	5.5%	204	17.9%	5.5%	33	6.1%	4.5%
De 18 000 à moins de 24 000 euros par an	335	15.2%	4.7%	167	15.7%	4.9%	168	14.7%	4.4%	46	8.4%	3.0%
De 24 000 à moins de 36 000 euros par an	547	24.8%	4.7%	268	25.1%	4.8%	279	24.5%	4.7%	135	24.7%	3.6%
De 36 000 à moins de 45 000 euros par an	318	14.4%	4.7%	178	16.7%	4.9%	140	12.3%	4.5%	111	20.4%	3.6%
De 45 000 à moins de 65 000 euros par an	216	9.8%	3.4%	135	12.7%	3.8%	81	7.1%	3.0%	113	20.8%	3.1%
De 65 000 à moins de 80 000 euros par an	43	2.0%	2.6%	27	2.5%	2.8%	16	1.4%	2.4%	34	6.2%	2.9%
De 80 000 à moins de 115 000 euros par an	10	0.5%	1.0%	6	0.6%	1.1%	4	0.3%	1.0%	8	1.4%	1.0%
115 000 euros et plus par an	10	0.4%	2.1%	5	0.5%	1.8%	5	0.4%	2.7%	10	1.8%	2.4%
Refus	134	6.1%	4.3%	41	3.8%	3.2%	93	8.1%	5.0%	39	7.1%	3.3%
Ne sait pas	32	1.5%	2.1%	16	1.5%	2.5%	17	1.5%	1.8%	10	1.9%	1.8%