

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	6836	100.0%	13.3%	3214	100.0%	13.1%	3622	100.0%	13.6%	1732	100.0%	10.0%
Sexe												
Homme	3214	47.0%	13.1%	3214	100.0%	13.1%	0	0.0%	0.0%	911	52.6%	10.2%
Femme	3622	53.0%	13.6%	0	0.0%	0.0%	3622	100.0%	13.6%	821	47.4%	9.9%
Age												
15 à 24 ans	624	9.1%	8.5%	307	9.6%	8.3%	317	8.8%	8.7%	196	11.3%	6.2%
25 à 34 ans	818	12.0%	10.7%	395	12.3%	10.5%	424	11.7%	10.9%	254	14.6%	7.4%
35 à 49 ans	1692	24.8%	13.4%	816	25.4%	13.1%	876	24.2%	13.7%	669	38.6%	10.7%
50 à 59 ans	1393	20.4%	15.5%	638	19.8%	14.2%	755	20.8%	16.8%	525	30.3%	14.2%
60 ans et plus	2308	33.8%	15.8%	1057	32.9%	16.7%	1250	34.5%	15.0%	88	5.1%	12.2%
Individu												
Ménagères	3349	49.0%	14.3%	0	0.0%	0.0%	3349	92.5%	14.3%	758	43.8%	11.0%
Personne de référence	3784	55.4%	13.5%	2799	87.1%	13.9%	985	27.2%	12.5%	909	52.5%	10.6%
Responsable des achats	4943	72.3%	13.9%	1650	51.3%	13.0%	3293	90.9%	14.3%	1160	67.0%	10.6%
PCS Individu												
Agriculteurs	140	2.1%	26.3%	94	2.9%	25.6%	47	1.3%	27.8%	3	0.2%	14.0%
Petits patrons	214	3.1%	13.2%	153	4.8%	13.7%	61	1.7%	12.1%	185	10.7%	12.8%
Affaires et Cadres	421	6.2%	8.5%	259	8.1%	8.5%	162	4.5%	8.4%	365	21.1%	8.1%
Professions intermédiaires	778	11.4%	11.5%	421	13.1%	12.1%	356	9.8%	10.9%	635	36.7%	11.3%
Employés	1226	17.9%	14.8%	238	7.4%	11.9%	987	27.3%	15.8%	231	13.3%	13.0%
Ouvriers	1013	14.8%	15.9%	739	23.0%	15.0%	275	7.6%	18.7%	62	3.6%	14.1%
Retraités	2060	30.1%	16.3%	1005	31.3%	16.7%	1055	29.1%	16.0%	24	1.4%	9.9%
Autres inactifs	984	14.4%	9.7%	304	9.5%	8.5%	680	18.8%	10.4%	226	13.1%	7.2%
PCS Personne de référence												
Agriculteurs	208	3.0%	25.6%	96	3.0%	22.9%	112	3.1%	28.5%	0	0.0%	0.0%
Petits patrons	329	4.8%	12.6%	159	5.0%	12.3%	170	4.7%	12.8%	329	19.0%	12.6%
Affaires et Cadres	567	8.3%	8.0%	292	9.1%	8.0%	275	7.6%	8.0%	567	32.8%	8.0%
Professions intermédiaires	835	12.2%	11.1%	460	14.3%	11.6%	375	10.4%	10.6%	835	48.2%	11.1%
Employés	721	10.5%	13.5%	266	8.3%	12.2%	454	12.5%	14.4%	0	0.0%	0.0%
Ouvriers	1463	21.4%	15.7%	719	22.4%	14.8%	745	20.6%	16.8%	0	0.0%	0.0%
Retraités	2324	34.0%	15.9%	1093	34.0%	16.4%	1231	34.0%	15.4%	0	0.0%	0.0%
Autres inactifs	388	5.7%	9.9%	129	4.0%	8.6%	260	7.2%	10.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	1208	17.7%	12.5%	526	16.4%	12.7%	682	18.8%	12.4%	165	9.5%	8.9%
2 personnes	2756	40.3%	15.3%	1297	40.3%	14.7%	1459	40.3%	15.9%	503	29.1%	12.3%
3 personnes	1099	16.1%	12.0%	516	16.1%	11.3%	583	16.1%	12.7%	351	20.3%	9.0%
4 personnes	1101	16.1%	12.0%	557	17.3%	12.3%	545	15.0%	11.8%	466	26.9%	9.7%
5 personnes et +	672	9.8%	12.7%	319	9.9%	12.8%	353	9.7%	12.5%	247	14.2%	9.6%
Présence d'enfants de moins de 15 ans												
Oui	1940	28.4%	12.4%	903	28.1%	12.4%	1037	28.6%	12.4%	744	43.0%	9.6%
Non	4896	71.6%	13.7%	2311	71.9%	13.4%	2585	71.4%	14.1%	987	57.0%	10.5%
Habitat												
Communes rurales	2465	36.1%	21.3%	1120	34.8%	20.3%	1345	37.1%	22.1%	532	30.7%	16.0%
Agglo. - 20 000 hab	1599	23.4%	18.0%	744	23.2%	17.7%	854	23.6%	18.2%	406	23.4%	15.4%
Agglo. 20 000 à 100 000 hab	1342	19.6%	19.3%	661	20.6%	19.1%	682	18.8%	19.5%	366	21.1%	17.8%
Agglo. + 100 000 hab	1051	15.4%	6.8%	529	16.5%	7.2%	522	14.4%	6.5%	299	17.2%	5.6%
Agglo. Paris	379	5.5%	4.5%	160	5.0%	4.0%	220	6.1%	5.0%	129	7.5%	3.3%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	588	8.6%	6.2%	269	8.4%	6.0%	319	8.8%	6.4%	203	11.7%	4.6%
Nord Pas de Calais	868	12.7%	27.1%	416	12.9%	27.4%	452	12.5%	26.8%	180	10.4%	19.5%
Lorraine	123	1.8%	6.4%	50	1.6%	5.4%	73	2.0%	7.3%	35	2.0%	6.6%
Alsace	64	0.9%	4.2%	24	0.7%	3.3%	40	1.1%	5.1%	8	0.5%	1.6%
Franche-Comté	128	1.9%	13.4%	67	2.1%	14.5%	61	1.7%	12.4%	30	1.7%	11.1%
Champagne Ardennes	42	0.6%	3.9%	23	0.7%	4.4%	19	0.5%	3.4%	13	0.8%	4.3%
Picardie	383	5.6%	25.0%	175	5.5%	23.7%	207	5.7%	26.3%	73	4.2%	17.0%
Bourgogne	135	2.0%	10.0%	67	2.1%	10.3%	68	1.9%	9.6%	42	2.4%	10.9%
Haute Normandie	515	7.5%	34.8%	245	7.6%	34.7%	270	7.5%	35.0%	129	7.5%	29.2%
Basse Normandie	562	8.2%	46.6%	244	7.6%	42.3%	318	8.8%	50.7%	108	6.2%	33.9%
Centre	246	3.6%	11.8%	137	4.2%	13.6%	110	3.0%	10.2%	68	4.0%	11.0%
Pays de Loire	479	7.0%	16.5%	237	7.4%	17.0%	242	6.7%	16.1%	108	6.2%	12.6%
Bretagne	517	7.6%	19.6%	261	8.1%	20.6%	257	7.1%	18.7%	113	6.5%	14.6%
Poitou Charentes	143	2.1%	9.7%	72	2.2%	10.2%	71	2.0%	9.3%	30	1.7%	7.5%
Aquitaine	289	4.2%	10.7%	123	3.8%	9.6%	166	4.6%	11.7%	89	5.1%	10.7%
Midi Pyrénées	344	5.0%	14.3%	168	5.2%	14.4%	176	4.9%	14.1%	89	5.1%	11.1%
Limousin	45	0.7%	7.2%	22	0.7%	7.4%	23	0.6%	7.1%	18	1.0%	11.5%
Auvergne	174	2.6%	15.6%	76	2.4%	14.2%	98	2.7%	16.8%	41	2.4%	13.6%
Rhône Alpes	819	12.0%	16.1%	356	11.1%	14.5%	463	12.8%	17.6%	250	14.5%	13.2%
Languedoc Roussillon	226	3.3%	10.3%	120	3.7%	11.5%	106	2.9%	9.1%	70	4.0%	10.2%
Provence Alpes Côte d'Azur. Corse	145	2.1%	3.4%	61	1.9%	3.0%	84	2.3%	3.7%	34	1.9%	2.4%
Habitudes de connexion à Internet												
Tous les jours	3442	50.3%	12.0%	1698	52.8%	11.8%	1743	48.1%	12.3%	1327	76.6%	10.0%
Presque tous les jours	814	11.9%	12.7%	388	12.1%	12.8%	426	11.8%	12.7%	221	12.7%	9.5%
1 à 2 fois par semaine	495	7.2%	15.5%	206	6.4%	14.9%	289	8.0%	16.0%	97	5.6%	10.5%
1 à 3 fois par mois	121	1.8%	13.8%	40	1.2%	10.1%	81	2.2%	16.8%	19	1.1%	11.8%
Moins souvent	153	2.2%	12.4%	58	1.8%	10.9%	95	2.6%	13.6%	10	0.6%	8.2%
Jamais	18	0.3%	13.6%	11	0.3%	17.9%	7	0.2%	9.7%	1	0.1%	8.6%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	292	4.3%	14.2%	104	3.2%	12.7%	188	5.2%	15.2%	11	0.6%	5.9%
De 9 000 à moins de 12 000 euros par an	451	6.6%	13.6%	163	5.1%	13.8%	288	8.0%	13.4%	21	1.2%	7.6%
De 12 000 à moins de 18 000 euros par an	1058	15.5%	16.5%	415	12.9%	15.5%	644	17.8%	17.3%	82	4.7%	11.1%
De 18 000 à moins de 24 000 euros par an	1074	15.7%	14.9%	527	16.4%	15.5%	548	15.1%	14.4%	177	10.2%	11.7%
De 24 000 à moins de 36 000 euros par an	1651	24.2%	14.3%	821	25.6%	14.7%	830	22.9%	14.0%	462	26.7%	12.4%
De 36 000 à moins de 45 000 euros par an	929	13.6%	13.9%	508	15.8%	14.0%	421	11.6%	13.7%	363	21.0%	11.8%
De 45 000 à moins de 65 000 euros par an	623	9.1%	9.9%	358	11.1%	10.1%	266	7.3%	9.7%	318	18.3%	8.6%
De 65 000 à moins de 80 000 euros par an	157	2.3%	9.6%	98	3.0%	10.1%	60	1.6%	8.8%	108	6.2%	9.2%
De 80 000 à moins de 115 000 euros par an	64	0.9%	6.7%	38	1.2%	6.7%	26	0.7%	6.6%	47	2.7%	6.1%
115 000 euros et plus par an	20	0.3%	4.5%	12	0.4%	4.2%	8	0.2%	4.8%	20	1.2%	5.0%
Refus	370	5.4%	11.8%	113	3.5%	8.8%	257	7.1%	13.9%	96	5.6%	8.3%
Ne sait pas	145	2.1%	9.2%	58	1.8%	9.1%	87	2.4%	9.3%	28	1.6%	4.9%