

PQN Editions du 7ème jour y.c. JDD



Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	4852	100.0%	9.5%	3163	100.0%	12.9%	1689	100.0%	6.3%	1622	100.0%	9.4%
Sexe												
Homme	3163	65.2%	12.9%	3163	100.0%	12.9%	0	0.0%	0.0%	1108	68.3%	12.4%
Femme	1689	34.8%	6.3%	0	0.0%	0.0%	1689	100.0%	6.3%	514	31.7%	6.2%
Age												
15 à 24 ans	781	16.1%	10.6%	556	17.6%	15.0%	224	13.3%	6.1%	321	19.8%	10.2%
25 à 34 ans	689	14.2%	9.0%	475	15.0%	12.7%	214	12.7%	5.5%	228	14.1%	6.7%
35 à 49 ans	1285	26.5%	10.2%	867	27.4%	13.9%	418	24.8%	6.6%	616	38.0%	9.8%
50 à 59 ans	892	18.4%	9.9%	581	18.4%	12.9%	311	18.4%	6.9%	387	23.9%	10.5%
60 ans et plus	1205	24.8%	8.2%	684	21.6%	10.8%	522	30.9%	6.3%	71	4.3%	9.8%
Individu												
Ménagères	1454	30.0%	6.2%	0	0.0%	0.0%	1454	86.1%	6.2%	430	26.5%	6.2%
Personne de référence	2875	59.3%	10.2%	2465	77.9%	12.2%	409	24.2%	5.2%	897	55.3%	10.5%
Responsable des achats	2982	61.5%	8.4%	1543	48.8%	12.2%	1439	85.2%	6.3%	903	55.7%	8.3%
PCS Individu												
Agriculteurs	25	0.5%	4.7%	25	0.8%	6.7%	1	-	0.3%	4	0.2%	16.1%
Petits patrons	180	3.7%	11.1%	130	4.1%	11.6%	50	3.0%	10.0%	161	9.9%	11.1%
Affaires et Cadres	426	8.8%	8.6%	310	9.8%	10.2%	116	6.9%	6.0%	387	23.9%	8.6%
Professions intermédiaires	657	13.5%	9.7%	478	15.1%	13.7%	179	10.6%	5.5%	559	34.4%	9.9%
Employés	821	16.9%	9.9%	353	11.2%	17.6%	468	27.7%	7.5%	167	10.3%	9.4%
Ouvriers	810	16.7%	12.7%	723	22.9%	14.7%	87	5.1%	5.9%	47	2.9%	10.6%
Retraités	1076	22.2%	8.5%	654	20.7%	10.8%	422	25.0%	6.4%	19	1.2%	7.9%
Autres inactifs	857	17.7%	8.5%	490	15.5%	13.7%	367	21.7%	5.6%	278	17.2%	8.9%
PCS Personne de référence												
Agriculteurs	52	1.1%	6.4%	38	1.2%	9.2%	14	0.8%	3.5%	0	0.0%	0.0%
Petits patrons	254	5.2%	9.7%	158	5.0%	12.2%	96	5.7%	7.2%	254	15.6%	9.7%
Affaires et Cadres	629	13.0%	8.9%	411	13.0%	11.2%	218	12.9%	6.3%	629	38.8%	8.9%
Professions intermédiaires	739	15.2%	9.8%	539	17.0%	13.6%	200	11.8%	5.6%	739	45.6%	9.8%
Employés	596	12.3%	11.2%	376	11.9%	17.3%	220	13.0%	6.9%	0	0.0%	0.0%
Ouvriers	1000	20.6%	10.7%	713	22.5%	14.6%	287	17.0%	6.5%	0	0.0%	0.0%
Retraités	1268	26.1%	8.7%	741	23.4%	11.1%	528	31.3%	6.6%	0	0.0%	0.0%
Autres inactifs	313	6.5%	8.0%	187	5.9%	12.5%	126	7.5%	5.2%	0	0.0%	0.0%

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Taille du foyer												
1 personne	722	14.9%	7.5%	456	14.4%	11.0%	266	15.7%	4.8%	133	8.2%	7.1%
2 personnes	1642	33.9%	9.1%	1059	33.5%	12.0%	583	34.5%	6.3%	387	23.8%	9.4%
3 personnes	952	19.6%	10.4%	645	20.4%	14.1%	307	18.2%	6.7%	381	23.5%	9.8%
4 personnes	916	18.9%	10.0%	620	19.6%	13.7%	296	17.5%	6.4%	463	28.6%	9.6%
5 personnes et +	619	12.8%	11.7%	382	12.1%	15.4%	237	14.1%	8.4%	259	16.0%	10.1%
Présence d'enfants de moins de 15 ans												
Oui	1545	31.8%	9.9%	1013	32.0%	13.9%	532	31.5%	6.4%	712	43.9%	9.1%
Non	3307	68.2%	9.3%	2150	68.0%	12.5%	1157	68.5%	6.3%	910	56.1%	9.6%
Habitat												
Communes rurales	745	15.4%	6.4%	512	16.2%	9.3%	234	13.8%	3.8%	212	13.1%	6.4%
Agglo. - 20 000 hab	758	15.6%	8.5%	504	15.9%	12.0%	254	15.0%	5.4%	239	14.7%	9.1%
Agglo. 20 000 à 100 000 hab	668	13.8%	9.6%	463	14.6%	13.4%	205	12.1%	5.9%	214	13.2%	10.4%
Agglo. + 100 000 hab	1202	24.8%	7.8%	868	27.4%	11.8%	334	19.8%	4.2%	435	26.8%	8.2%
Agglo. Paris	1479	30.5%	17.5%	817	25.8%	20.3%	662	39.2%	15.0%	522	32.2%	13.4%

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Régions INSEE												
Ile de France	1667	34.4%	17.6%	930	29.4%	20.6%	737	43.6%	14.9%	605	37.3%	13.7%
Nord Pas de Calais	223	4.6%	7.0%	168	5.3%	11.1%	55	3.2%	3.3%	73	4.5%	7.9%
Lorraine	120	2.5%	6.2%	81	2.6%	8.7%	39	2.3%	4.0%	40	2.5%	7.5%
Alsace	61	1.3%	4.1%	46	1.5%	6.4%	15	0.9%	1.9%	17	1.1%	3.4%
Franche-Comté	76	1.6%	7.9%	51	1.6%	11.0%	25	1.5%	5.1%	15	1.0%	5.8%
Champagne Ardennes	63	1.3%	5.9%	43	1.4%	8.2%	21	1.2%	3.7%	24	1.5%	8.0%
Picardie	174	3.6%	11.3%	102	3.2%	13.7%	72	4.2%	9.1%	41	2.5%	9.4%
Bourgogne	123	2.5%	9.1%	74	2.3%	11.3%	50	2.9%	7.0%	46	2.9%	12.0%
Haute Normandie	111	2.3%	7.5%	68	2.1%	9.6%	43	2.6%	5.6%	46	2.8%	10.3%
Basse Normandie	65	1.3%	5.4%	47	1.5%	8.1%	19	1.1%	3.0%	16	1.0%	5.1%
Centre	157	3.2%	7.5%	115	3.6%	11.5%	42	2.5%	3.9%	48	2.9%	7.7%
Pays de Loire	190	3.9%	6.5%	141	4.5%	10.1%	49	2.9%	3.2%	66	4.1%	7.7%
Bretagne	163	3.4%	6.2%	112	3.6%	8.9%	51	3.0%	3.7%	44	2.7%	5.7%
Poitou Charentes	109	2.2%	7.4%	80	2.5%	11.3%	29	1.7%	3.8%	33	2.0%	8.2%
Aquitaine	210	4.3%	7.8%	143	4.5%	11.0%	68	4.0%	4.8%	67	4.1%	8.0%
Midi Pyrénées	204	4.2%	8.5%	151	4.8%	13.0%	53	3.1%	4.2%	82	5.1%	10.2%
Limousin	44	0.9%	7.1%	32	1.0%	10.6%	13	0.7%	3.8%	16	1.0%	10.4%
Auvergne	88	1.8%	7.9%	60	1.9%	11.2%	28	1.7%	4.8%	33	2.0%	10.9%
Rhône Alpes	441	9.1%	8.7%	314	9.9%	12.8%	127	7.5%	4.8%	127	7.9%	6.7%
Languedoc Roussillon	165	3.4%	7.5%	125	4.0%	12.0%	39	2.3%	3.4%	63	3.9%	9.2%
Provence Alpes Côte d'Azur. Corse	398	8.2%	9.2%	281	8.9%	13.8%	117	6.9%	5.1%	120	7.4%	8.5%
Habitudes de connexion à Internet												
Tous les jours	2967	61.2%	10.4%	1980	62.6%	13.7%	987	58.4%	7.0%	1288	79.4%	9.7%
Presque tous les jours	593	12.2%	9.3%	373	11.8%	12.3%	220	13.1%	6.5%	189	11.6%	8.2%
1 à 2 fois par semaine	332	6.8%	10.4%	207	6.5%	15.0%	125	7.4%	6.9%	74	4.6%	8.1%
1 à 3 fois par mois	61	1.3%	7.0%	35	1.1%	8.9%	26	1.6%	5.5%	14	0.9%	8.5%
Moins souvent	92	1.9%	7.4%	51	1.6%	9.6%	40	2.4%	5.8%	13	0.8%	10.4%
Jamais	6	0.1%	4.7%	6	0.2%	9.2%	0	-	0.6%	1	0.1%	8.6%

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Revenus du foyer												
Moins de 9 000 euros par an	152	3.1%	7.4%	94	3.0%	11.5%	58	3.4%	4.7%	13	0.8%	7.5%
De 9 000 à moins de 12 000 euros par an	167	3.4%	5.0%	84	2.6%	7.1%	83	4.9%	3.9%	15	0.9%	5.4%
De 12 000 à moins de 18 000 euros par an	545	11.2%	8.5%	334	10.6%	12.5%	211	12.5%	5.7%	58	3.6%	7.9%
De 18 000 à moins de 24 000 euros par an	643	13.2%	8.9%	414	13.1%	12.2%	229	13.6%	6.0%	110	6.8%	7.3%
De 24 000 à moins de 36 000 euros par an	1173	24.2%	10.2%	750	23.7%	13.4%	423	25.0%	7.1%	319	19.7%	8.6%
De 36 000 à moins de 45 000 euros par an	741	15.3%	11.0%	510	16.1%	14.1%	230	13.6%	7.5%	312	19.2%	10.2%
De 45 000 à moins de 65 000 euros par an	670	13.8%	10.7%	479	15.2%	13.5%	191	11.3%	7.0%	354	21.8%	9.6%
De 65 000 à moins de 80 000 euros par an	186	3.8%	11.4%	136	4.3%	14.1%	51	3.0%	7.5%	122	7.5%	10.4%
De 80 000 à moins de 115 000 euros par an	114	2.3%	11.9%	89	2.8%	15.9%	24	1.5%	6.2%	89	5.5%	11.6%
115 000 euros et plus par an	65	1.3%	14.4%	45	1.4%	16.3%	20	1.2%	11.4%	56	3.4%	14.0%
Refus	282	5.8%	9.0%	161	5.1%	12.5%	121	7.2%	6.6%	116	7.2%	10.1%
Ne sait pas	115	2.4%	7.3%	68	2.1%	10.6%	48	2.8%	5.1%	58	3.6%	10.1%