

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1723	100.0%	3.4%	954	100.0%	3.9%	769	100.0%	2.9%	596	100.0%	3.5%
Sexe												
Homme	954	55.4%	3.9%	954	100.0%	3.9%	0	0.0%	0.0%	350	58.7%	3.9%
Femme	769	44.6%	2.9%	0	0.0%	0.0%	769	100.0%	2.9%	246	41.3%	3.0%
Age												
15 à 24 ans	189	11.0%	2.6%	109	11.4%	2.9%	80	10.4%	2.2%	78	13.1%	2.5%
25 à 34 ans	274	15.9%	3.6%	154	16.1%	4.1%	121	15.7%	3.1%	116	19.5%	3.4%
35 à 49 ans	433	25.1%	3.4%	246	25.8%	3.9%	187	24.4%	2.9%	212	35.5%	3.4%
50 à 59 ans	321	18.7%	3.6%	184	19.3%	4.1%	138	17.9%	3.1%	156	26.2%	4.2%
60 ans et plus	506	29.3%	3.5%	263	27.5%	4.1%	243	31.6%	2.9%	34	5.6%	4.7%
Individu												
Ménagères	658	38.2%	2.8%	0	0.0%	0.0%	658	85.5%	2.8%	199	33.3%	2.9%
Personne de référence	1030	59.8%	3.7%	787	82.5%	3.9%	243	31.6%	3.1%	323	54.1%	3.8%
Responsable des achats	1219	70.8%	3.4%	559	58.6%	4.4%	661	85.9%	2.9%	384	64.3%	3.5%
PCS Individu												
Agriculteurs	8	0.5%	1.5%	8	0.8%	2.2%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	70	4.1%	4.3%	43	4.5%	3.8%	27	3.5%	5.4%	57	9.6%	3.9%
Affaires et Cadres	200	11.6%	4.0%	130	13.6%	4.3%	70	9.1%	3.6%	181	30.3%	4.0%
Professions intermédiaires	232	13.4%	3.4%	141	14.8%	4.0%	90	11.8%	2.8%	190	31.9%	3.4%
Employés	338	19.6%	4.1%	101	10.6%	5.1%	237	30.8%	3.8%	70	11.7%	3.9%
Ouvriers	207	12.0%	3.3%	181	18.9%	3.7%	27	3.5%	1.8%	16	2.8%	3.7%
Retraités	436	25.3%	3.5%	238	25.0%	3.9%	198	25.8%	3.0%	11	1.9%	4.6%
Autres inactifs	232	13.4%	2.3%	112	11.7%	3.1%	120	15.6%	1.8%	71	11.8%	2.2%
PCS Personne de référence												
Agriculteurs	8	0.5%	1.0%	8	0.8%	1.9%	1	0.1%	0.1%	0	0.0%	0.0%
Petits patrons	86	5.0%	3.3%	49	5.1%	3.8%	37	4.9%	2.8%	86	14.5%	3.3%
Affaires et Cadres	237	13.8%	3.3%	137	14.4%	3.8%	100	13.0%	2.9%	237	39.8%	3.3%
Professions intermédiaires	272	15.8%	3.6%	163	17.1%	4.1%	109	14.2%	3.1%	272	45.7%	3.6%
Employés	207	12.0%	3.9%	87	9.2%	4.0%	119	15.5%	3.8%	0	0.0%	0.0%
Ouvriers	312	18.1%	3.4%	197	20.7%	4.1%	114	14.9%	2.6%	0	0.0%	0.0%
Retraités	493	28.6%	3.4%	262	27.5%	3.9%	231	30.0%	2.9%	0	0.0%	0.0%
Autres inactifs	107	6.2%	2.7%	50	5.2%	3.3%	58	7.5%	2.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	303	17.6%	3.1%	146	15.3%	3.5%	156	20.3%	2.8%	57	9.6%	3.1%
2 personnes	590	34.2%	3.3%	352	36.9%	4.0%	237	30.8%	2.6%	156	26.2%	3.8%
3 personnes	337	19.6%	3.7%	186	19.4%	4.1%	152	19.7%	3.3%	135	22.7%	3.5%
4 personnes	294	17.1%	3.2%	167	17.5%	3.7%	127	16.6%	2.7%	149	24.9%	3.1%
5 personnes et +	199	11.6%	3.8%	103	10.8%	4.1%	97	12.6%	3.4%	99	16.7%	3.9%
Présence d'enfants de moins de 15 ans												
Oui	507	29.4%	3.2%	277	29.1%	3.8%	230	29.9%	2.8%	254	42.6%	3.3%
Non	1216	70.6%	3.4%	677	70.9%	3.9%	539	70.1%	2.9%	342	57.4%	3.6%
Habitat												
Communes rurales	99	5.8%	0.9%	59	6.2%	1.1%	40	5.2%	0.7%	26	4.3%	0.8%
Agglo. - 20 000 hab	114	6.6%	1.3%	75	7.8%	1.8%	39	5.1%	0.8%	47	7.8%	1.8%
Agglo. 20 000 à 100 000 hab	109	6.3%	1.6%	54	5.7%	1.6%	54	7.1%	1.6%	41	6.8%	2.0%
Agglo. + 100 000 hab	26	1.5%	0.2%	13	1.3%	0.2%	13	1.7%	0.2%	3	0.5%	0.1%
Agglo. Paris	1376	79.8%	16.3%	754	79.0%	18.7%	622	80.9%	14.1%	480	80.5%	12.3%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	1574	91.3%	16.6%	880	92.2%	19.5%	694	90.2%	14.0%	568	95.2%	12.9%
Nord Pas de Calais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	150	8.7%	9.8%	74	7.8%	10.0%	75	9.8%	9.6%	28	4.8%	6.6%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Habitudes de connexion à Internet												
Tous les jours	965	56.0%	3.4%	558	58.4%	3.9%	407	53.0%	2.9%	468	78.4%	3.5%
Presque tous les jours	192	11.1%	3.0%	114	11.9%	3.8%	78	10.2%	2.3%	63	10.6%	2.7%
1 à 2 fois par semaine	102	5.9%	3.2%	55	5.8%	4.0%	46	6.0%	2.6%	24	4.0%	2.6%
1 à 3 fois par mois	25	1.4%	2.8%	14	1.4%	3.5%	11	1.5%	2.3%	5	0.8%	2.9%
Moins souvent	40	2.3%	3.2%	15	1.5%	2.8%	25	3.3%	3.6%	7	1.2%	5.9%
Jamais	2	0.1%	1.8%	2	0.2%	3.8%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	48	2.8%	2.3%	25	2.7%	3.1%	23	3.0%	1.8%	2	0.3%	0.9%
De 9 000 à moins de 12 000 euros par an	67	3.9%	2.0%	26	2.8%	2.2%	40	5.2%	1.9%	2	0.3%	0.7%
De 12 000 à moins de 18 000 euros par an	212	12.3%	3.3%	101	10.6%	3.8%	111	14.4%	3.0%	20	3.4%	2.8%
De 18 000 à moins de 24 000 euros par an	228	13.2%	3.2%	133	14.0%	3.9%	94	12.3%	2.5%	42	7.0%	2.7%
De 24 000 à moins de 36 000 euros par an	331	19.2%	2.9%	178	18.7%	3.2%	153	19.9%	2.6%	93	15.6%	2.5%
De 36 000 à moins de 45 000 euros par an	257	14.9%	3.8%	140	14.7%	3.9%	116	15.1%	3.8%	106	17.8%	3.5%
De 45 000 à moins de 65 000 euros par an	269	15.6%	4.3%	177	18.5%	5.0%	92	12.0%	3.4%	148	24.9%	4.0%
De 65 000 à moins de 80 000 euros par an	59	3.4%	3.6%	37	3.9%	3.8%	22	2.9%	3.3%	51	8.6%	4.4%
De 80 000 à moins de 115 000 euros par an	50	2.9%	5.2%	36	3.8%	6.4%	14	1.8%	3.6%	39	6.6%	5.1%
115 000 euros et plus par an	29	1.7%	6.5%	24	2.5%	8.6%	5	0.7%	3.1%	24	4.0%	5.9%
Refus	128	7.4%	4.1%	55	5.8%	4.3%	72	9.4%	3.9%	57	9.6%	4.9%
Ne sait pas	46	2.6%	2.9%	20	2.1%	3.2%	25	3.3%	2.7%	12	2.0%	2.1%