

# L'Equipe

LNM



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2113	100.0%	4.1%	1794	100.0%	7.3%	320	100.0%	1.2%	827	100.0%	4.8%
<b>Sexe</b>												
<b>Homme</b>	1794	84.9%	7.3%	1794	100.0%	7.3%	0	0.0%	0.0%	710	85.8%	8.0%
<b>Femme</b>	320	15.1%	1.2%	0	0.0%	0.0%	320	100.0%	1.2%	118	14.2%	1.4%
<b>Age</b>												
<b>15 à 24 ans</b>	491	23.2%	6.7%	428	23.9%	11.5%	63	19.9%	1.7%	213	25.7%	6.8%
<b>25 à 34 ans</b>	406	19.2%	5.3%	350	19.5%	9.3%	56	17.7%	1.4%	156	18.8%	4.6%
<b>35 à 49 ans</b>	602	28.5%	4.8%	515	28.7%	8.3%	87	27.2%	1.4%	298	36.0%	4.7%
<b>50 à 59 ans</b>	303	14.4%	3.4%	259	14.5%	5.8%	44	13.8%	1.0%	144	17.3%	3.9%
<b>60 ans et plus</b>	310	14.7%	2.1%	241	13.4%	3.8%	69	21.5%	0.8%	17	2.1%	2.4%
<b>Individu</b>												
<b>Ménagères</b>	261	12.4%	1.1%	0	0.0%	0.0%	261	81.8%	1.1%	94	11.4%	1.4%
<b>Personne de référence</b>	1362	64.5%	4.9%	1308	72.9%	6.5%	54	17.0%	0.7%	521	63.0%	6.1%
<b>Responsable des achats</b>	1118	52.9%	3.1%	852	47.5%	6.7%	266	83.2%	1.2%	410	49.6%	3.7%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	14	0.6%	2.6%	14	0.8%	3.7%	0	0.0%	0.0%	2	0.3%	10.7%
<b>Petits patrons</b>	84	4.0%	5.1%	76	4.2%	6.7%	8	2.5%	1.6%	79	9.6%	5.5%
<b>Affaires et Cadres</b>	222	10.5%	4.5%	199	11.1%	6.5%	23	7.3%	1.2%	208	25.1%	4.6%
<b>Professions intermédiaires</b>	321	15.2%	4.7%	288	16.0%	8.2%	33	10.3%	1.0%	289	34.9%	5.1%
<b>Employés</b>	321	15.2%	3.9%	225	12.5%	11.2%	97	30.3%	1.6%	48	5.8%	2.7%
<b>Ouvriers</b>	455	21.5%	7.1%	423	23.6%	8.6%	32	10.0%	2.2%	24	2.9%	5.4%
<b>Retraités</b>	287	13.6%	2.3%	227	12.7%	3.8%	59	18.6%	0.9%	3	0.4%	1.4%
<b>Autres inactifs</b>	411	19.4%	4.1%	344	19.2%	9.6%	67	21.0%	1.0%	174	21.0%	5.5%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	23	1.1%	2.8%	21	1.2%	5.1%	1	0.4%	0.4%	0	0.0%	0.0%
<b>Petits patrons</b>	115	5.4%	4.4%	90	5.0%	7.0%	25	7.7%	1.9%	115	13.9%	4.4%
<b>Affaires et Cadres</b>	325	15.4%	4.6%	276	15.4%	7.5%	49	15.2%	1.4%	325	39.3%	4.6%
<b>Professions intermédiaires</b>	388	18.3%	5.2%	343	19.1%	8.6%	44	13.8%	1.2%	388	46.9%	5.2%
<b>Employés</b>	274	13.0%	5.1%	240	13.4%	11.0%	34	10.6%	1.1%	0	0.0%	0.0%
<b>Ouvriers</b>	502	23.7%	5.4%	437	24.3%	9.0%	65	20.4%	1.5%	0	0.0%	0.0%
<b>Retraités</b>	371	17.6%	2.5%	291	16.2%	4.4%	80	25.0%	1.0%	0	0.0%	0.0%
<b>Autres inactifs</b>	117	5.5%	3.0%	95	5.3%	6.3%	22	6.8%	0.9%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	254	12.0%	2.6%	224	12.5%	5.4%	30	9.4%	0.5%	61	7.3%	3.3%
<b>2 personnes</b>	580	27.4%	3.2%	478	26.7%	5.4%	102	31.8%	1.1%	170	20.6%	4.2%
<b>3 personnes</b>	530	25.1%	5.8%	448	25.0%	9.8%	82	25.7%	1.8%	220	26.6%	5.7%
<b>4 personnes</b>	475	22.5%	5.2%	404	22.5%	8.9%	70	22.1%	1.5%	240	29.0%	5.0%
<b>5 personnes et +</b>	274	13.0%	5.2%	239	13.3%	9.6%	35	11.1%	1.3%	135	16.4%	5.3%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	781	36.9%	5.0%	667	37.2%	9.1%	114	35.6%	1.4%	379	45.8%	4.9%
<b>Non</b>	1333	63.1%	3.7%	1127	62.8%	6.5%	206	64.4%	1.1%	448	54.2%	4.7%
<b>Habitat</b>												
<b>Communes rurales</b>	369	17.5%	3.2%	311	17.3%	5.6%	58	18.2%	1.0%	127	15.3%	3.8%
<b>Agglo. - 20 000 hab</b>	369	17.5%	4.2%	303	16.9%	7.2%	66	20.8%	1.4%	128	15.4%	4.8%
<b>Agglo. 20 000 à 100 000 hab</b>	337	15.9%	4.8%	301	16.8%	8.7%	36	11.2%	1.0%	127	15.3%	6.2%
<b>Agglo. + 100 000 hab</b>	652	30.9%	4.2%	552	30.8%	7.5%	100	31.3%	1.2%	272	32.9%	5.1%
<b>Agglo. Paris</b>	386	18.3%	4.6%	327	18.3%	8.1%	59	18.5%	1.3%	174	21.1%	4.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	447	21.2%	4.7%	378	21.1%	8.4%	69	21.6%	1.4%	208	25.1%	4.7%
Nord Pas de Calais	103	4.9%	3.2%	83	4.6%	5.4%	21	6.4%	1.2%	39	4.8%	4.3%
Lorraine	66	3.1%	3.4%	56	3.1%	6.0%	10	3.3%	1.0%	21	2.6%	4.0%
Alsace	40	1.9%	2.6%	37	2.1%	5.0%	3	1.0%	0.4%	13	1.6%	2.6%
Franche-Comté	40	1.9%	4.2%	36	2.0%	7.7%	4	1.3%	0.9%	9	1.1%	3.6%
Champagne Ardennes	41	1.9%	3.8%	34	1.9%	6.5%	7	2.1%	1.2%	13	1.6%	4.4%
Picardie	43	2.1%	2.8%	38	2.1%	5.1%	6	1.9%	0.8%	14	1.7%	3.3%
Bourgogne	53	2.5%	3.9%	45	2.5%	6.9%	9	2.7%	1.2%	21	2.5%	5.4%
Haute Normandie	61	2.9%	4.1%	47	2.6%	6.6%	14	4.3%	1.8%	20	2.4%	4.4%
Basse Normandie	32	1.5%	2.6%	30	1.7%	5.1%	2	0.6%	0.3%	12	1.5%	3.8%
Centre	90	4.3%	4.4%	83	4.6%	8.3%	8	2.4%	0.7%	24	2.9%	3.8%
Pays de Loire	110	5.2%	3.8%	94	5.2%	6.7%	16	5.0%	1.1%	44	5.4%	5.2%
Bretagne	100	4.8%	3.8%	80	4.4%	6.3%	21	6.5%	1.5%	27	3.3%	3.5%
Poitou Charentes	65	3.1%	4.4%	54	3.0%	7.7%	11	3.4%	1.4%	23	2.8%	5.8%
Aquitaine	108	5.1%	4.0%	95	5.3%	7.4%	13	4.0%	0.9%	39	4.8%	4.7%
Midi Pyrénées	113	5.3%	4.7%	95	5.3%	8.1%	18	5.8%	1.5%	54	6.5%	6.7%
Limousin	24	1.1%	3.9%	20	1.1%	6.8%	4	1.2%	1.2%	9	1.1%	6.1%
Auvergne	45	2.1%	4.0%	36	2.0%	6.7%	9	2.7%	1.5%	19	2.3%	6.4%
Rhône Alpes	238	11.3%	4.7%	205	11.4%	8.4%	34	10.5%	1.3%	97	11.7%	5.1%
Languedoc Roussillon	91	4.3%	4.2%	83	4.6%	7.9%	9	2.7%	0.7%	45	5.4%	6.5%
Provence Alpes Côte d'Azur. Corse	202	9.6%	4.7%	168	9.4%	8.2%	34	10.8%	1.5%	74	9.0%	5.3%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1472	69.7%	5.2%	1258	70.1%	8.7%	215	67.2%	1.5%	703	85.0%	5.3%
Presque tous les jours	238	11.2%	3.7%	205	11.4%	6.8%	33	10.3%	1.0%	87	10.5%	3.8%
1 à 2 fois par semaine	111	5.2%	3.5%	88	4.9%	6.4%	23	7.3%	1.3%	22	2.7%	2.4%
1 à 3 fois par mois	21	1.0%	2.4%	19	1.1%	4.8%	2	0.8%	0.5%	2	0.2%	1.0%
Moins souvent	33	1.6%	2.7%	23	1.3%	4.3%	11	3.3%	1.5%	2	0.2%	1.5%
Jamais	2	0.1%	1.5%	2	0.1%	3.3%	0	0.0%	0.0%	1	0.2%	8.6%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	48	2.3%	2.4%	34	1.9%	4.1%	15	4.6%	1.2%	5	0.6%	2.7%
De 9 000 à moins de 12 000 euros par an	61	2.9%	1.8%	46	2.6%	3.9%	16	4.9%	0.7%	8	0.9%	2.8%
De 12 000 à moins de 18 000 euros par an	205	9.7%	3.2%	171	9.6%	6.4%	34	10.5%	0.9%	29	3.5%	3.9%
De 18 000 à moins de 24 000 euros par an	284	13.4%	3.9%	231	12.9%	6.8%	52	16.3%	1.4%	68	8.2%	4.5%
De 24 000 à moins de 36 000 euros par an	499	23.6%	4.3%	426	23.7%	7.6%	73	22.9%	1.2%	164	19.9%	4.4%
De 36 000 à moins de 45 000 euros par an	367	17.4%	5.5%	312	17.4%	8.6%	54	17.0%	1.8%	163	19.7%	5.3%
De 45 000 à moins de 65 000 euros par an	337	16.0%	5.4%	298	16.6%	8.4%	39	12.2%	1.4%	196	23.7%	5.3%
De 65 000 à moins de 80 000 euros par an	86	4.1%	5.2%	73	4.1%	7.6%	13	4.0%	1.9%	58	7.0%	5.0%
De 80 000 à moins de 115 000 euros par an	58	2.7%	6.1%	53	3.0%	9.5%	5	1.5%	1.2%	51	6.1%	6.6%
115 000 euros et plus par an	23	1.1%	5.2%	23	1.3%	8.5%	0	-	0.1%	19	2.3%	4.9%
Refus	96	4.5%	3.0%	79	4.4%	6.1%	17	5.3%	0.9%	45	5.5%	3.9%
Ne sait pas	49	2.3%	3.1%	46	2.6%	7.2%	3	0.9%	0.3%	22	2.6%	3.8%