

Groupe Centre France Dimanche



Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	963	100.0%	1.9%	494	100.0%	2.0%	468	100.0%	1.8%	236	100.0%	1.4%
Sexe												
Homme	494	51.3%	2.0%	494	100.0%	2.0%	0	0.0%	0.0%	141	59.7%	1.6%
Femme	468	48.7%	1.8%	0	0.0%	0.0%	468	100.0%	1.8%	95	40.3%	1.1%
Age												
15 à 24 ans	83	8.6%	1.1%	48	9.7%	1.3%	35	7.4%	1.0%	32	13.4%	1.0%
25 à 34 ans	129	13.4%	1.7%	58	11.8%	1.5%	71	15.1%	1.8%	45	19.2%	1.3%
35 à 49 ans	228	23.7%	1.8%	133	26.9%	2.1%	95	20.2%	1.5%	85	35.9%	1.4%
50 à 59 ans	193	20.0%	2.1%	110	22.3%	2.5%	82	17.6%	1.8%	63	26.7%	1.7%
60 ans et plus	330	34.3%	2.3%	145	29.3%	2.3%	185	39.6%	2.2%	11	4.7%	1.6%
Individu												
Ménagères	439	45.6%	1.9%	0	0.0%	0.0%	439	93.7%	1.9%	80	33.9%	1.2%
Personne de référence	543	56.4%	1.9%	420	84.9%	2.1%	123	26.3%	1.6%	138	58.3%	1.6%
Responsable des achats	659	68.4%	1.8%	232	47.0%	1.8%	427	91.1%	1.9%	142	60.3%	1.3%
PCS Individu												
Agriculteurs	29	3.0%	5.5%	16	3.2%	4.4%	13	2.9%	7.9%	0	0.0%	0.0%
Petits patrons	23	2.4%	1.4%	17	3.4%	1.5%	6	1.3%	1.2%	18	7.7%	1.3%
Affaires et Cadres	54	5.6%	1.1%	38	7.6%	1.2%	17	3.6%	0.9%	48	20.3%	1.1%
Professions intermédiaires	125	13.0%	1.8%	73	14.7%	2.1%	52	11.1%	1.6%	102	43.4%	1.8%
Employés	139	14.4%	1.7%	35	7.0%	1.7%	104	22.3%	1.7%	22	9.4%	1.3%
Ouvriers	139	14.5%	2.2%	109	22.1%	2.2%	30	6.5%	2.1%	11	4.6%	2.5%
Retraités	306	31.8%	2.4%	146	29.4%	2.4%	161	34.3%	2.4%	5	2.3%	2.2%
Autres inactifs	147	15.3%	1.5%	62	12.6%	1.8%	85	18.1%	1.3%	29	12.3%	0.9%
PCS Personne de référence												
Agriculteurs	41	4.2%	5.0%	16	3.2%	3.7%	25	5.4%	6.4%	0	0.0%	0.0%
Petits patrons	37	3.9%	1.4%	16	3.2%	1.2%	22	4.6%	1.6%	37	15.8%	1.4%
Affaires et Cadres	78	8.1%	1.1%	47	9.4%	1.3%	31	6.7%	0.9%	78	33.0%	1.1%
Professions intermédiaires	121	12.6%	1.6%	79	15.9%	2.0%	42	9.0%	1.2%	121	51.2%	1.6%
Employés	90	9.4%	1.7%	45	9.1%	2.1%	45	9.7%	1.4%	0	0.0%	0.0%
Ouvriers	189	19.6%	2.0%	100	20.3%	2.1%	88	18.9%	2.0%	0	0.0%	0.0%
Retraités	344	35.7%	2.3%	158	32.0%	2.4%	186	39.6%	2.3%	0	0.0%	0.0%
Autres inactifs	63	6.6%	1.6%	35	7.0%	2.3%	29	6.1%	1.2%	0	0.0%	0.0%

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Taille du foyer												
1 personne	164	17.1%	1.7%	72	14.7%	1.7%	92	19.6%	1.7%	23	9.8%	1.2%
2 personnes	380	39.5%	2.1%	198	40.1%	2.3%	182	38.8%	2.0%	65	27.6%	1.6%
3 personnes	182	18.9%	2.0%	100	20.3%	2.2%	82	17.5%	1.8%	62	26.1%	1.6%
4 personnes	171	17.7%	1.9%	93	18.7%	2.0%	78	16.7%	1.7%	61	25.9%	1.3%
5 personnes et +	65	6.8%	1.2%	31	6.2%	1.2%	34	7.4%	1.2%	25	10.6%	1.0%
Présence d'enfants de moins de 15 ans												
Oui	287	29.8%	1.8%	142	28.8%	1.9%	145	30.9%	1.7%	108	45.9%	1.4%
Non	676	70.2%	1.9%	352	71.2%	2.0%	324	69.1%	1.8%	128	54.1%	1.4%
Habitat												
Communes rurales	374	38.8%	3.2%	184	37.1%	3.3%	190	40.6%	3.1%	77	32.7%	2.3%
Agglo. - 20 000 hab	189	19.7%	2.1%	101	20.4%	2.4%	89	18.9%	1.9%	38	16.1%	1.4%
Agglo. 20 000 à 100 000 hab	211	21.9%	3.0%	108	21.9%	3.1%	103	22.0%	3.0%	50	21.4%	2.5%
Agglo. + 100 000 hab	178	18.4%	1.2%	94	19.0%	1.3%	84	17.9%	1.0%	66	28.0%	1.2%
Agglo. Paris	11	1.1%	0.1%	8	1.6%	0.2%	3	0.6%	0.1%	5	1.9%	0.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	12	1.2%	0.1%	9	1.9%	0.2%	3	0.6%	0.1%	6	2.4%	0.1%
Nord Pas de Calais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	56	5.8%	4.1%	29	5.9%	4.5%	27	5.8%	3.8%	16	6.6%	4.0%
Haute Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	139	14.4%	6.7%	78	15.8%	7.8%	61	12.9%	5.6%	31	13.3%	5.0%
Pays de Loire	1	0.1%	-	0	0.0%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	3	0.4%	0.2%	0	0.0%	0.0%	3	0.7%	0.4%	0	0.0%	0.0%
Aquitaine	4	0.5%	0.2%	2	0.3%	0.1%	3	0.6%	0.2%	1	0.4%	0.1%
Midi Pyrénées	3	0.3%	0.1%	2	0.5%	0.2%	1	0.2%	0.1%	2	0.7%	0.2%
Limousin	217	22.6%	34.7%	114	23.0%	37.9%	104	22.2%	31.8%	58	24.5%	37.3%
Auvergne	517	53.6%	46.1%	254	51.3%	47.3%	263	56.1%	45.0%	118	50.0%	39.2%
Rhône Alpes	5	0.5%	0.1%	5	1.0%	0.2%	0	0.0%	0.0%	5	2.1%	0.3%
Languedoc Roussillon	1	0.1%	-	0	0.1%	-	0	0.1%	-	0	0.1%	-
Provence Alpes Côte d'Azur. Corse	5	0.5%	0.1%	1	0.3%	0.1%	3	0.7%	0.1%	0	0.0%	0.0%
Habitudes de connexion à Internet												
Tous les jours	471	48.9%	1.6%	273	55.3%	1.9%	197	42.1%	1.4%	170	72.1%	1.3%
Presque tous les jours	138	14.3%	2.2%	66	13.3%	2.2%	72	15.4%	2.1%	42	17.8%	1.8%
1 à 2 fois par semaine	66	6.9%	2.1%	29	5.8%	2.1%	37	8.0%	2.1%	12	5.3%	1.4%
1 à 3 fois par mois	19	2.0%	2.2%	7	1.5%	1.9%	12	2.5%	2.5%	1	0.4%	0.6%
Moins souvent	19	2.0%	1.6%	6	1.1%	1.1%	14	2.9%	2.0%	3	1.1%	2.1%
Jamais	2	0.2%	1.6%	0	0.0%	0.0%	2	0.4%	3.0%	2	0.9%	13.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	45	4.7%	2.2%	19	3.9%	2.4%	26	5.6%	2.1%	1	0.3%	0.4%
De 9 000 à moins de 12 000 euros par an	51	5.3%	1.5%	21	4.2%	1.8%	30	6.4%	1.4%	3	1.2%	1.0%
De 12 000 à moins de 18 000 euros par an	126	13.1%	2.0%	56	11.2%	2.1%	70	15.0%	1.9%	14	5.8%	1.9%
De 18 000 à moins de 24 000 euros par an	167	17.3%	2.3%	73	14.9%	2.2%	93	20.0%	2.5%	28	11.9%	1.9%
De 24 000 à moins de 36 000 euros par an	242	25.1%	2.1%	125	25.3%	2.2%	117	25.0%	2.0%	57	23.9%	1.5%
De 36 000 à moins de 45 000 euros par an	152	15.7%	2.3%	90	18.2%	2.5%	62	13.1%	2.0%	54	22.8%	1.8%
De 45 000 à moins de 65 000 euros par an	83	8.7%	1.3%	56	11.2%	1.6%	28	5.9%	1.0%	33	14.1%	0.9%
De 65 000 à moins de 80 000 euros par an	23	2.4%	1.4%	15	3.0%	1.6%	8	1.7%	1.2%	20	8.5%	1.7%
De 80 000 à moins de 115 000 euros par an	8	0.8%	0.8%	5	1.0%	0.9%	3	0.5%	0.6%	7	3.1%	1.0%
115 000 euros et plus par an	5	0.5%	1.1%	2	0.5%	0.8%	3	0.6%	1.5%	4	1.5%	0.9%
Refus	41	4.3%	1.3%	20	4.1%	1.6%	21	4.6%	1.2%	10	4.1%	0.8%
Ne sait pas	20	2.1%	1.3%	12	2.5%	1.9%	8	1.6%	0.8%	7	2.8%	1.2%