

# Le Progrès Dimanche

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1131	100.0%	2.2%	553	100.0%	2.3%	577	100.0%	2.2%	302	100.0%	1.8%
<b>Sexe</b>												
Homme	553	48.9%	2.3%	553	100.0%	2.3%	0	0.0%	0.0%	165	54.7%	1.8%
Femme	577	51.1%	2.2%	0	0.0%	0.0%	577	100.0%	2.2%	137	45.3%	1.6%
<b>Age</b>												
15 à 24 ans	114	10.1%	1.6%	72	12.9%	1.9%	43	7.4%	1.2%	34	11.2%	1.1%
25 à 34 ans	123	10.9%	1.6%	58	10.4%	1.5%	65	11.3%	1.7%	45	14.8%	1.3%
35 à 49 ans	277	24.5%	2.2%	156	28.3%	2.5%	120	20.8%	1.9%	139	46.0%	2.2%
50 à 59 ans	228	20.2%	2.5%	122	22.1%	2.7%	106	18.4%	2.4%	79	26.0%	2.1%
60 ans et plus	389	34.4%	2.7%	146	26.3%	2.3%	243	42.1%	2.9%	6	2.0%	0.8%
<b>Individu</b>												
Ménagères	532	47.1%	2.3%	0	0.0%	0.0%	532	92.2%	2.3%	126	41.6%	1.8%
Personne de référence	622	55.0%	2.2%	454	82.0%	2.2%	168	29.1%	2.1%	143	47.2%	1.7%
Responsable des achats	798	70.6%	2.2%	284	51.3%	2.2%	514	89.1%	2.2%	195	64.7%	1.8%
<b>PCS Individu</b>												
Agriculteurs	11	1.0%	2.1%	7	1.3%	2.0%	4	0.7%	2.4%	0	0.0%	0.0%
Petits patrons	30	2.7%	1.9%	27	4.9%	2.4%	3	0.5%	0.6%	27	9.0%	1.9%
Affaires et Cadres	66	5.8%	1.3%	42	7.6%	1.4%	24	4.1%	1.2%	52	17.2%	1.2%
Professions intermédiaires	128	11.4%	1.9%	78	14.1%	2.2%	50	8.7%	1.5%	104	34.5%	1.8%
Employés	190	16.8%	2.3%	46	8.3%	2.3%	144	24.9%	2.3%	49	16.3%	2.8%
Ouvriers	196	17.3%	3.1%	154	27.8%	3.1%	42	7.2%	2.8%	17	5.8%	3.9%
Retraités	351	31.0%	2.8%	142	25.7%	2.4%	209	36.2%	3.2%	6	1.9%	2.3%
Autres inactifs	159	14.0%	1.6%	57	10.2%	1.6%	102	17.7%	1.6%	46	15.3%	1.5%
<b>PCS Personne de référence</b>												
Agriculteurs	15	1.3%	1.9%	8	1.5%	2.0%	7	1.2%	1.7%	0	0.0%	0.0%
Petits patrons	62	5.5%	2.4%	33	6.0%	2.6%	28	4.9%	2.1%	62	20.4%	2.4%
Affaires et Cadres	84	7.5%	1.2%	40	7.3%	1.1%	44	7.6%	1.3%	84	28.0%	1.2%
Professions intermédiaires	156	13.8%	2.1%	91	16.5%	2.3%	64	11.1%	1.8%	156	51.6%	2.1%
Employés	89	7.9%	1.7%	44	8.0%	2.0%	45	7.8%	1.4%	0	0.0%	0.0%
Ouvriers	262	23.2%	2.8%	153	27.6%	3.1%	109	19.0%	2.5%	0	0.0%	0.0%
Retraités	371	32.8%	2.5%	153	27.7%	2.3%	218	37.8%	2.7%	0	0.0%	0.0%
Autres inactifs	91	8.1%	2.3%	30	5.5%	2.0%	61	10.6%	2.5%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	189	16.7%	2.0%	78	14.2%	1.9%	110	19.1%	2.0%	14	4.7%	0.8%
<b>2 personnes</b>	441	39.0%	2.4%	192	34.7%	2.2%	249	43.1%	2.7%	62	20.5%	1.5%
<b>3 personnes</b>	161	14.2%	1.8%	107	19.3%	2.3%	54	9.3%	1.2%	62	20.5%	1.6%
<b>4 personnes</b>	244	21.6%	2.7%	126	22.8%	2.8%	118	20.5%	2.5%	111	36.8%	2.3%
<b>5 personnes et +</b>	96	8.5%	1.8%	50	9.0%	2.0%	46	8.0%	1.6%	53	17.6%	2.1%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	343	30.4%	2.2%	183	33.1%	2.5%	160	27.8%	1.9%	169	56.1%	2.2%
<b>Non</b>	787	69.6%	2.2%	370	66.9%	2.1%	417	72.2%	2.3%	132	43.9%	1.4%
<b>Habitat</b>												
<b>Communes rurales</b>	253	22.4%	2.2%	129	23.3%	2.3%	124	21.4%	2.0%	50	16.6%	1.5%
<b>Agglo. - 20 000 hab</b>	193	17.0%	2.2%	80	14.5%	1.9%	112	19.4%	2.4%	61	20.3%	2.3%
<b>Agglo. 20 000 à 100 000 hab</b>	172	15.2%	2.5%	85	15.4%	2.5%	87	15.1%	2.5%	44	14.7%	2.2%
<b>Agglo. + 100 000 hab</b>	507	44.8%	3.3%	254	45.9%	3.5%	253	43.8%	3.1%	146	48.4%	2.7%
<b>Agglo. Paris</b>	6	0.5%	0.1%	5	0.8%	0.1%	1	0.2%	-	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	7	0.7%	0.1%	6	1.1%	0.1%	1	0.2%	-	2	0.5%	-
Nord Pas de Calais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Lorraine	2	0.2%	0.1%	0	0.0%	0.0%	2	0.4%	0.2%	0	0.0%	0.0%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	100	8.8%	10.5%	53	9.5%	11.4%	47	8.1%	9.6%	20	6.8%	7.7%
Champagne Ardennes	1	0.1%	0.1%	1	0.2%	0.2%	0	0.0%	0.0%	1	0.3%	0.3%
Picardie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	9	0.8%	0.7%	5	0.9%	0.8%	4	0.7%	0.6%	6	2.1%	1.6%
Haute Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	0	-	-	0	0.1%	-	0	0.0%	0.0%	0	0.1%	0.1%
Limousin	0	-	0.1%	0	0.0%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%
Auvergne	74	6.6%	6.6%	41	7.4%	7.6%	33	5.8%	5.7%	24	7.8%	7.9%
Rhône Alpes	934	82.6%	18.4%	445	80.4%	18.2%	489	84.7%	18.6%	247	81.8%	13.0%
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	2	0.1%	-	2	0.3%	0.1%	0	0.0%	0.0%	2	0.5%	0.1%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	557	49.3%	1.9%	308	55.6%	2.1%	249	43.2%	1.8%	235	77.8%	1.8%
Presque tous les jours	124	11.0%	1.9%	57	10.4%	1.9%	67	11.6%	2.0%	42	14.0%	1.8%
1 à 2 fois par semaine	97	8.6%	3.1%	27	4.9%	2.0%	70	12.1%	3.9%	15	4.9%	1.6%
1 à 3 fois par mois	21	1.9%	2.4%	13	2.3%	3.3%	9	1.5%	1.8%	0	0.0%	0.0%
Moins souvent	12	1.1%	1.0%	9	1.6%	1.7%	4	0.6%	0.5%	2	0.5%	1.3%
Jamais	3	0.3%	2.5%	2	0.4%	3.6%	1	0.2%	1.5%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	42	3.7%	2.0%	10	1.8%	1.2%	32	5.6%	2.6%	4	1.3%	2.1%
De 9 000 à moins de 12 000 euros par an	69	6.1%	2.1%	30	5.5%	2.6%	38	6.6%	1.8%	3	1.0%	1.1%
De 12 000 à moins de 18 000 euros par an	114	10.1%	1.8%	53	9.6%	2.0%	61	10.5%	1.6%	10	3.3%	1.4%
De 18 000 à moins de 24 000 euros par an	149	13.2%	2.1%	67	12.1%	2.0%	82	14.2%	2.2%	16	5.2%	1.0%
De 24 000 à moins de 36 000 euros par an	281	24.9%	2.4%	136	24.6%	2.4%	145	25.2%	2.4%	81	26.9%	2.2%
De 36 000 à moins de 45 000 euros par an	179	15.8%	2.7%	106	19.1%	2.9%	73	12.6%	2.4%	76	25.3%	2.5%
De 45 000 à moins de 65 000 euros par an	127	11.2%	2.0%	73	13.2%	2.1%	54	9.3%	2.0%	57	18.9%	1.6%
De 65 000 à moins de 80 000 euros par an	38	3.4%	2.3%	33	5.9%	3.4%	6	1.0%	0.8%	26	8.7%	2.2%
De 80 000 à moins de 115 000 euros par an	8	0.8%	0.9%	6	1.0%	1.0%	3	0.5%	0.7%	7	2.2%	0.9%
115 000 euros et plus par an	6	0.6%	1.4%	4	0.7%	1.4%	2	0.4%	1.3%	6	1.8%	1.4%
Refus	79	7.0%	2.5%	19	3.4%	1.4%	60	10.5%	3.3%	14	4.7%	1.2%
Ne sait pas	38	3.4%	2.4%	17	3.1%	2.6%	21	3.7%	2.3%	2	0.7%	0.4%