

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1289	100.0%	2.5%	601	100.0%	2.4%	688	100.0%	2.6%	342	100.0%	2.0%
Sexe												
Homme	601	46.6%	2.4%	601	100.0%	2.4%	0	0.0%	0.0%	187	54.8%	2.1%
Femme	688	53.4%	2.6%	0	0.0%	0.0%	688	100.0%	2.6%	155	45.2%	1.9%
Age												
15 à 24 ans	180	14.0%	2.4%	86	14.3%	2.3%	94	13.7%	2.6%	52	15.1%	1.6%
25 à 34 ans	207	16.1%	2.7%	114	18.9%	3.0%	93	13.5%	2.4%	57	16.5%	1.7%
35 à 49 ans	332	25.8%	2.6%	161	26.8%	2.6%	171	24.9%	2.7%	141	41.2%	2.2%
50 à 59 ans	193	15.0%	2.1%	85	14.2%	1.9%	108	15.7%	2.4%	71	20.7%	1.9%
60 ans et plus	377	29.2%	2.6%	155	25.8%	2.4%	222	32.3%	2.7%	22	6.4%	3.0%
Individu												
Ménagères	614	47.6%	2.6%	0	0.0%	0.0%	614	89.2%	2.6%	138	40.3%	2.0%
Personne de référence	699	54.2%	2.5%	481	80.0%	2.4%	218	31.7%	2.8%	180	52.7%	2.1%
Responsable des achats	909	70.5%	2.6%	308	51.2%	2.4%	601	87.4%	2.6%	216	63.0%	2.0%
PCS Individu												
Agriculteurs	14	1.1%	2.6%	8	1.3%	2.2%	6	0.8%	3.4%	3	0.9%	14.0%
Petits patrons	34	2.7%	2.1%	16	2.7%	1.4%	18	2.6%	3.6%	26	7.7%	1.8%
Affaires et Cadres	71	5.5%	1.4%	49	8.2%	1.6%	22	3.1%	1.1%	61	17.7%	1.3%
Professions intermédiaires	166	12.9%	2.4%	101	16.9%	2.9%	64	9.4%	2.0%	143	41.8%	2.5%
Employés	219	17.0%	2.6%	63	10.5%	3.2%	155	22.6%	2.5%	31	9.1%	1.7%
Ouvriers	195	15.1%	3.1%	143	23.8%	2.9%	52	7.5%	3.5%	14	4.1%	3.2%
Retraités	325	25.2%	2.6%	150	25.0%	2.5%	175	25.4%	2.7%	11	3.1%	4.3%
Autres inactifs	266	20.7%	2.6%	70	11.6%	2.0%	197	28.6%	3.0%	53	15.5%	1.7%
PCS Personne de référence												
Agriculteurs	18	1.4%	2.2%	8	1.3%	1.9%	10	1.5%	2.6%	0	0.0%	0.0%
Petits patrons	44	3.4%	1.7%	15	2.5%	1.2%	29	4.1%	2.2%	44	12.7%	1.7%
Affaires et Cadres	101	7.8%	1.4%	64	10.6%	1.7%	37	5.4%	1.1%	101	29.5%	1.4%
Professions intermédiaires	198	15.3%	2.6%	108	18.0%	2.7%	89	13.0%	2.5%	198	57.8%	2.6%
Employés	144	11.1%	2.7%	63	10.5%	2.9%	80	11.7%	2.5%	0	0.0%	0.0%
Ouvriers	283	21.9%	3.0%	138	23.0%	2.8%	144	20.9%	3.2%	0	0.0%	0.0%
Retraités	368	28.6%	2.5%	166	27.6%	2.5%	202	29.4%	2.5%	0	0.0%	0.0%
Autres inactifs	134	10.4%	3.4%	38	6.3%	2.5%	97	14.1%	4.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	208	16.2%	2.2%	68	11.4%	1.6%	140	20.4%	2.6%	23	6.8%	1.2%
2 personnes	448	34.8%	2.5%	222	37.0%	2.5%	226	32.8%	2.5%	91	26.5%	2.2%
3 personnes	246	19.1%	2.7%	114	19.0%	2.5%	132	19.2%	2.9%	81	23.6%	2.1%
4 personnes	236	18.3%	2.6%	122	20.2%	2.7%	114	16.6%	2.5%	101	29.4%	2.1%
5 personnes et +	151	11.7%	2.8%	74	12.4%	3.0%	76	11.1%	2.7%	47	13.7%	1.8%
Présence d'enfants de moins de 15 ans												
Oui	413	32.0%	2.6%	190	31.7%	2.6%	222	32.3%	2.7%	148	43.3%	1.9%
Non	876	68.0%	2.5%	411	68.3%	2.4%	466	67.7%	2.5%	194	56.7%	2.1%
Habitat												
Communes rurales	152	11.8%	1.3%	66	11.0%	1.2%	86	12.5%	1.4%	35	10.4%	1.1%
Agglo. - 20 000 hab	159	12.3%	1.8%	72	12.0%	1.7%	87	12.6%	1.8%	39	11.3%	1.5%
Agglo. 20 000 à 100 000 hab	225	17.5%	3.2%	105	17.5%	3.0%	120	17.4%	3.4%	68	20.0%	3.3%
Agglo. + 100 000 hab	729	56.5%	4.7%	353	58.8%	4.8%	375	54.5%	4.7%	188	55.0%	3.5%
Agglo. Paris	24	1.9%	0.3%	4	0.7%	0.1%	20	2.9%	0.4%	11	3.4%	0.3%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	24	1.9%	0.3%	4	0.7%	0.1%	20	2.9%	0.4%	11	3.4%	0.3%
Nord Pas de Calais	1238	96.0%	38.7%	583	97.0%	38.4%	655	95.2%	38.9%	324	94.8%	35.2%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	1	0.1%	0.1%	0	0.1%	0.1%	1	0.1%	0.1%	0	0.1%	0.1%
Picardie	17	1.3%	1.1%	8	1.4%	1.1%	8	1.2%	1.1%	3	0.8%	0.6%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	3	0.2%	0.1%	0	0.0%	0.0%	3	0.4%	0.2%	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	1	0.1%	-	0	0.0%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	2	0.2%	-	2	0.4%	0.1%	0	0.0%	0.0%	2	0.6%	0.1%
Languedoc Roussillon	3	0.2%	0.1%	3	0.5%	0.3%	0	0.0%	0.0%	1	0.3%	0.2%
Provence Alpes Côte d'Azur. Corse	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Habitudes de connexion à Internet												
Tous les jours	765	59.3%	2.7%	388	64.5%	2.7%	377	54.8%	2.7%	295	86.2%	2.2%
Presque tous les jours	98	7.6%	1.5%	59	9.8%	1.9%	40	5.8%	1.2%	25	7.2%	1.1%
1 à 2 fois par semaine	90	7.0%	2.8%	25	4.2%	1.8%	65	9.4%	3.6%	7	1.9%	0.7%
1 à 3 fois par mois	23	1.8%	2.7%	9	1.4%	2.2%	15	2.1%	3.0%	7	2.0%	4.2%
Moins souvent	24	1.8%	1.9%	17	2.9%	3.3%	6	0.9%	0.9%	0	0.0%	0.0%
Jamais	2	0.2%	1.7%	2	0.4%	3.6%	0	0.0%	0.0%	0	0.0%	0.0%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	83	6.5%	4.1%	25	4.1%	3.0%	58	8.5%	4.7%	1	0.4%	0.8%
De 9 000 à moins de 12 000 euros par an	81	6.3%	2.4%	27	4.5%	2.3%	53	7.7%	2.5%	4	1.1%	1.3%
De 12 000 à moins de 18 000 euros par an	171	13.2%	2.7%	54	9.0%	2.0%	116	16.9%	3.1%	14	4.1%	1.9%
De 18 000 à moins de 24 000 euros par an	237	18.4%	3.3%	99	16.5%	2.9%	137	20.0%	3.6%	41	12.1%	2.7%
De 24 000 à moins de 36 000 euros par an	292	22.7%	2.5%	161	26.8%	2.9%	131	19.0%	2.2%	80	23.4%	2.2%
De 36 000 à moins de 45 000 euros par an	134	10.4%	2.0%	71	11.8%	2.0%	63	9.2%	2.1%	59	17.2%	1.9%
De 45 000 à moins de 65 000 euros par an	138	10.7%	2.2%	83	13.8%	2.3%	55	8.0%	2.0%	79	23.1%	2.1%
De 65 000 à moins de 80 000 euros par an	35	2.7%	2.1%	28	4.7%	2.9%	6	0.9%	1.0%	27	7.8%	2.3%
De 80 000 à moins de 115 000 euros par an	11	0.8%	1.1%	10	1.6%	1.7%	1	0.2%	0.3%	9	2.7%	1.2%
115 000 euros et plus par an	4	0.3%	1.0%	2	0.3%	0.7%	2	0.3%	1.3%	4	1.3%	1.1%
Refus	65	5.1%	2.1%	23	3.8%	1.8%	42	6.1%	2.3%	14	4.2%	1.2%
Ne sait pas	39	3.0%	2.5%	17	2.9%	2.7%	21	3.1%	2.3%	9	2.6%	1.5%